AUGUST

60¢

House & Garden

Special Issue: OUR HOUSE OF IDEAS



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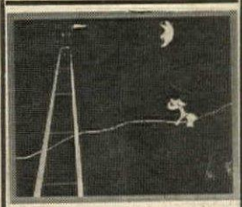
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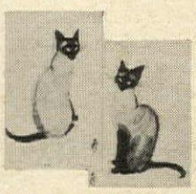
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P-345. MEXICAN BARK PAINTING No. 1. Silk-screen from a bark painting by Aztec descendants of Mexico's Valle de las Flores on textured granite paper: blue, green, white, purple, chartreuse, gray, magenta on brown background. 26" x 20".
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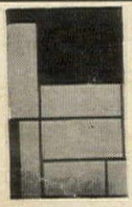
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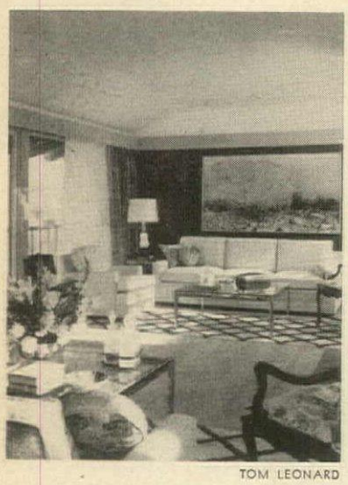
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House & Garden

INCORPORATING **LIVING** FOR YOUNG HOMEMAKERS

AUGUST, 1964 VOL. 126 NO. 2



TOM LEONARD

On Our Cover: One end of the living room in our 1964 House of Ideas, built in one of the famous "new towns" of Southern California, gives you a glimpse of the quiet, intimate elegance that is blended with an essentially informal design and plan. Both outdoors and indoors the house is enriched by a wonderful play of contrasting forms and textures. Here, for instance, armchairs covered in smooth white leather accompany sofas in a nubby textured rayon-and-cotton weave. Antique French fruitwood armchairs, with cushions dressed in the silken sheen of a Japanese obi brocade, contrast with sleek surfaces of contemporary steel and glass tables. The prevailing whites and neutrals of fabrics and paintings are spiked with just a few splashes of vivid colors borrowed from the far more informal garden room next door: H&G's Blueberry Blue on one wall, Blueberry and Empire Green in the overcurtains and rug pattern. Over the sofa: Ray Friesz's painting, "Granite Wilderness." For the rest of the living room, see page 84. Starting on page 73, you will find the complete story of our House of Ideas designed by Fred M. Briggs and decorated by House & Garden in a lively palette chosen from our roster of H&G Colors.

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POSTMASTER: SEND FORM 3579 TO HOUSE & GARDEN, BOULDER, COLORADO.

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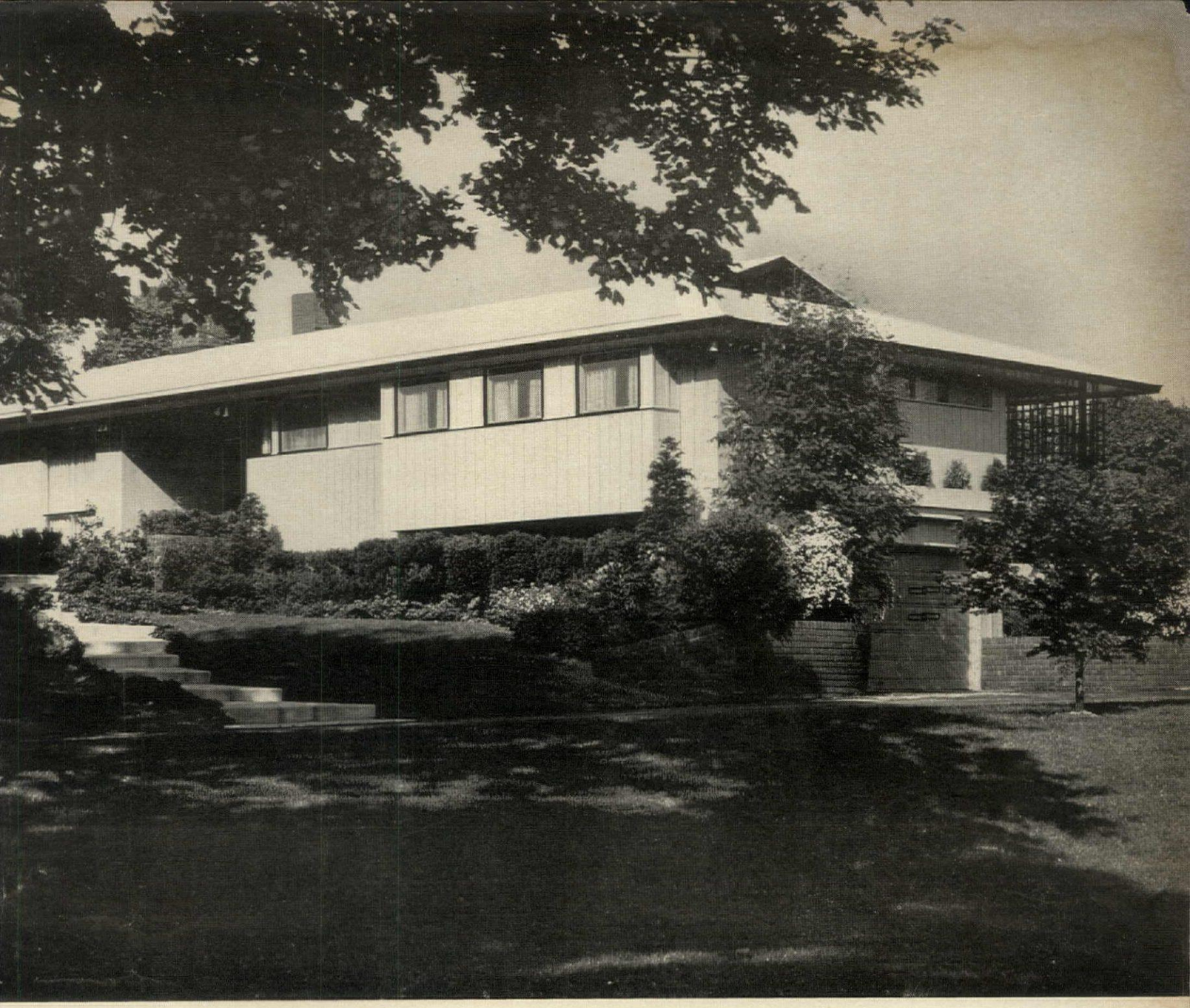
FLORIDA
The Dawson Company
Chamber of Commerce Bldg., Miami

TEXAS
James H. Cash Company
818 Exchange Bank Building
Dallas, Texas

BRITISH HOUSE & GARDEN
Vogue House, Hanover Square, London, W.1
Editor: ROBERT HARLING
Managing Director: REGINALD A. F. WILLIAMS

FRENCH HOUSE & GARDEN
(Maison & Jardin)
4 Place du Palais Bourbon, Paris 7
Editor: THOMAS KERNAN
General Manager: HENRY BERTRAND

HOUSE & GARDEN IS PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC.
Editorial and Advertising Offices:
420 Lexington Ave., New York, N. Y., 10017
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It's beautiful to look at, but is it comfortable?

It should be! However, even modern homeowners may suffer from one or more of the six heating and cooling problems below.

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1. **Separate living and sleeping areas** obviously require different temperatures—warm and relaxing in the living area—cool and comfortable for sleeping.
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3. **In any split level,** warm air tends to rise to upper levels leaving cooler air in the lower rooms.
4. **Rooms over unheated areas,** such as a garage, often have cold floors and walls.
5. **A finished basement,** because it is below ground level requires more heat than the rest of the house.
6. **With a spread-out floor plan,** sun, shade and wind in different areas of the house can cause widely differing heating and cooling requirements.

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Antiques Questions & Answers

By Thomas H. Ormsbee



ONE-HOSS SHAY FOR BABY

This odd-looking baby carriage has an apparently hand-sewn top and hand-turned wheels. We can't imagine its age. Do you know?
W. D. S.—Lakeville, Conn.

We think that this baby carriage is a miniature of the famous American one-hoss shay, and would date it between 1835 and 1860. Three similar carriages were found in Connecticut, so it was probably made there. One is in the collection of the New Haven Historical Society.



JASPERWARE TEAPOT

My husband's family bought this Chinese red teapot in 1887 and it was not new then. It is marked S & G. Thank you for any help you can give me. *H. L. K.—Dallas, Tex.*

You have a jasperware teapot made by Shore & Goulding, Isleworth, Middlesex, England between 1780 and 1800.



AMERICAN HEPPLEWHITE LOVESEAT

Could you please give me any information regarding this loveseat which I recently acquired? I believe the inlaid frame is mahogany. Is the curved seat unusual? *E. C. L.—Rochester, N. Y.*

We consider that your bow-front sofa is American of the Hepplewhite period, around 1790–1800. Its inlaid mahogany frame with pendant bell flowers indicates it may well have been made by one of the Baltimore cabinetmakers. You apparently have a fine antique.

Continued on page 8

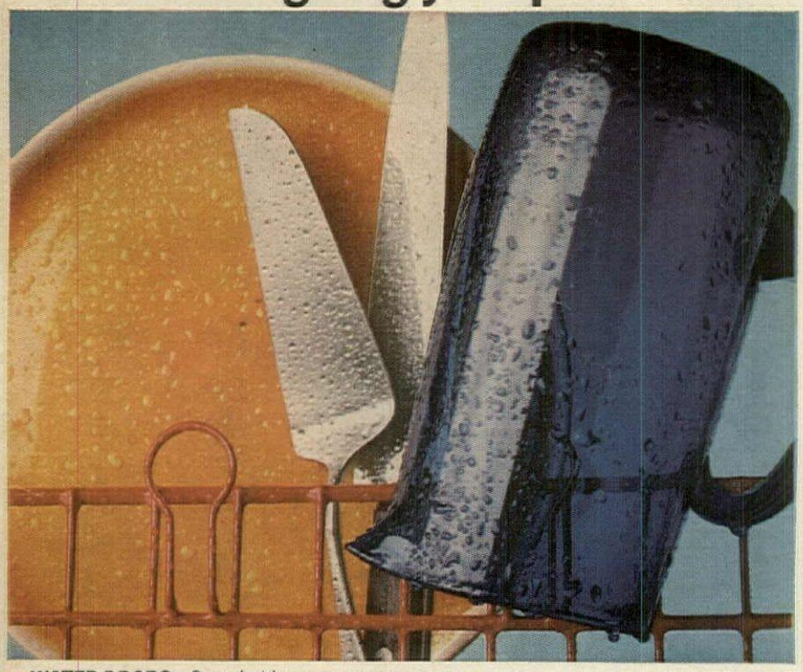
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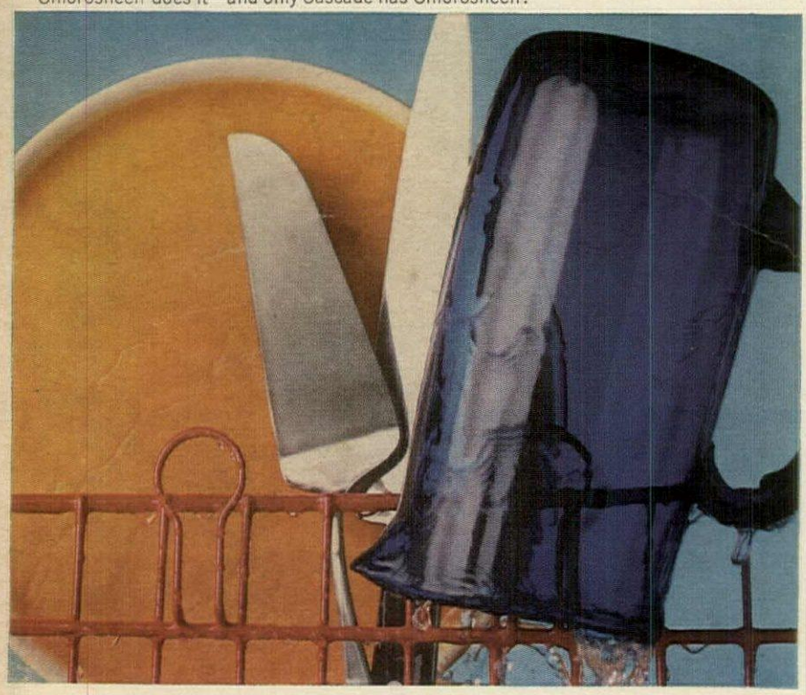
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What's more, every leading dishwasher manufacturer recommends Cascade. So do women everywhere. They've made it America's favorite dishwasher detergent by far!



Give your dishwasher the best—Cascade—it's got "sheeting action"

Antiques

continued from page 6





ENGLISH GARDEN BENCH

I am interested in knowing the age and origin of my cast-iron settee. In stripping off the paint I found the original coat was gold leaf. I also enclose the foundry mark. *T. E. C.—Agawam, Mass.*

Your iron garden bench was made in England. The diamond-shaped mark records the fact that the design was registered at the British patent office in London on March 8, 1865.



SALEM SECRETARY

The note that accompanied this secretary as a wedding present to my mother stated that it was an antique from Old Salem. Can this be true and how old is it?

A. G. W.—Port Arthur, Tex.

You have an American Hepplewhite secretary with folding writing flap that dates about 1785–1800. It is a nice piece and from its lines I would say it could well have been made in Salem, Mass.



RICHMOND BLUES CANTEEN

I would appreciate your comments on the e and function of the flask sketched here. appears to be plated silver as the edges quite worn. *C. G. L.—Farmington, Mi*

It is a Richmond Light Blue Infantry Regiment canteen made by the Van Bergh Silver Plate Co., Rochester, N. Y. after 1892. The regiment was established in 1789 and is now in the National Guard.



CHICAGO CARRIAGE CRADLE

I'd like to know the origin of this two-wheeled cradle. It was used for my mother in 1898. She says it was considered old even then.

E. L.—Petersburg, Ill.

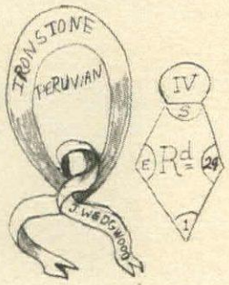
A cradle like yours appears in the catalogue of the Marietta Chair Co., Marietta, Ohio for 1884. They called it a "Chicago Carriage Cradle."



HEPPLEWHITE SIDEBOARD

Can you help in placing the period and origin of this chest? My aunt found it in a shed in Virginia. The wood looks like cherry, the fittings are brass. *D. B.—Perrine, Fla.*

You have an American Hepplewhite sideboard dating about 1790–1800. It could have been made in Baltimore.



WEDGWOOD PLATTER

From this rough sketch of the markings on the reverse side of my ironstone platter, please tell me its approximate age.

H. C. P.—East Point, Ga.

Josiah Wedgwood & Sons, Etruria, Staffordshire registered the mark of your platter at the Patent Office, May 24, 1849. "Peruvian" was the pattern name.

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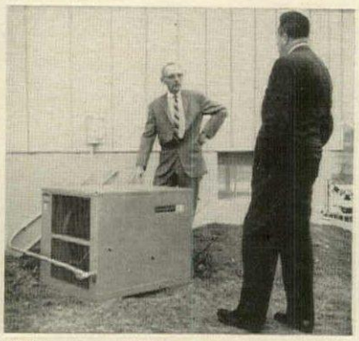
Mr. and Mrs. Donald DeWinter of Kansas City, Kansas, added both comfort and living space to their home with their General Electric Central Air Conditioning!



"Kansas summers are plenty hot and humid," Mr. DeWinter remarks. "Sleeping can be mighty uncomfortable, and sometimes the kids can't even play outside, it's so hot. But by installing G-E Central Air Conditioning—and running it into our 2-car garage, too—we solved both problems. And when you consider that the price was only $740, I'd call it very reasonable."



"Our children can enjoy healthy, active games all summer long, now," says Mrs. DeWinter, watching them in their garage playground, "even when the temperatures get to be over one hundred. It's a blessing."



"This 3-ton unit keeps every room in the house cool and dry," Mr. DeWinter adds, "and it's never caused a bit of trouble. Why did we choose General Electric? They stand behind the products they make."



"I drive 80,000 miles a year in my business. I need a good night's rest, because I know, next day, I have to cover five, six or seven hundred miles. With central air conditioning, I'm able to get the rest I need."



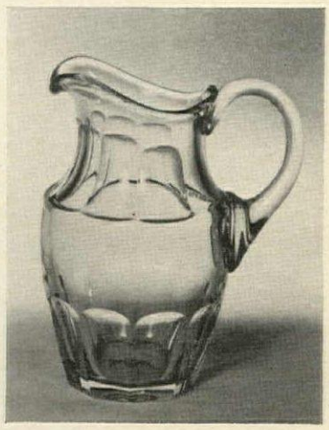
"We used to have mildew," remarks Mrs. DeWinter, "especially in this hide-a-bed and on the walls in our basement family room. Since we installed G-E air conditioning, you won't find a trace of moisture or mildew."

If you have forced-air heat—as the DeWinters do—you, too, can enjoy General Electric Central Air Conditioning at a very modest price. Call your G-E dealer for a free survey and installation estimate. Ask him, too, about his easy financing terms. You'll find him listed in the Yellow Pages under "Air Conditioning Equipment."

GENERAL ELECTRIC

ets at the far side of the table. What a charming picture it all made, especially with everyone in evening dress. According to Ruth, if you like to entertain this way in winter indoors, why not in the open air on a lovely summer night? As she says, if it had looked like rain, she would have just given the party in the dining room.

Much of the appeal of cold drinks, it seems to me, depends on how they are served. Even plain iced tea can be glamorous if served in a Moser Bohemian crystal pitcher, for example. Mine, imported by Weil, came from Hellenic Arts in New York. It's elegant, capacious and practical, and the lucent quality of the glass seems to give sparkle to any drink. I use



the pitcher for Sangria, that wonderful Spanish wine cooler, and Strawberry Bole, as well as non-alcoholic drinks. Don likes it because he says it pours well.

Some new tricks for my party food file: Rosemary's Creme de Menthe Sauce poured over poached pears, lemon ice or pineapple sherbet. The syrup hardens slightly on sherbet or ice and takes on a delicious crackling consistency. Rosemary's Mocha Chocolate and Rum Chocolate Sauce are pretty divine, too.

Seasonal notes to remember about fresh mint: It is delicious with salads—particularly beet and cucumber salad. And it is every bit as good with veal as with lamb.

Tips for my party tablecloth file, easy-up-keep department: Inexpensive cotton lace tablecloths, dyed in brilliant colors, have great style and are virtually care-free. Long table runners of gaily patterned chintz or other lightweight upholstery fabrics, laid lengthwise on either side of a summer dining table, offer marvelous color and pattern-mixing possibilities. Dime-store bamboo-split mats come to life if sprayed with marine enamel paint—spanking white, sailing blue, shiny black or deck green. The paint also makes them practically spillproof.

As long as I'm staying home this summer and entertaining Fair visitors, I'm realizing a few hospitable dreams of glory for our house—and our poolhouse. I have installed a single-unit air conditioner in the guest room, and a really comfortable lounging chair for post-Fair collapsing. Which reminds me—a well-stocked shoe-polishing kit would no doubt be a welcome addition to the guest room closet. As for the poolhouse, I've endowed it with a modest-sized clothes dryer, so that no one need go home with a wet bathing suit, and a professional sit-under hair dryer. And on the terrace, a real ice-making machine to relieve the traffic in our busy refrigerator.

To heighten the natural fragrances of the summer nights I've been using some French scented candles around the house. These are little apothecary jars filled with perfumed wax and a long-burning wick. They give off just enough pleasant aroma to blend subtly with the smells that are wafted in from the garden. I always keep the candles that come scented with Minuet or Scandale on hand for the guest room and the bedrooms, but they are also good for freshening up the often smoky library. Mine came from Dennison's in New York.

No hostess ever has too many casseroles. Acting on this conviction, I bought a new one the other day—a double-decker version by Ed Langbein Originals, in a bas-



ket. It is of white china, with a deep and roomy bottom dish and a shallow bowl that fits on top. Recently I served shrimp gumbo to a luncheon guest, putting the rice in the bottom deck and the shrimp in the upper. Our meal-in-one took up so little serving space, we were able to eat on the small glass table in the shady corner of the terrace without feeling crowded.



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Be sure to visit Simmons "Land of Enchantment" at the New York World's Fair.



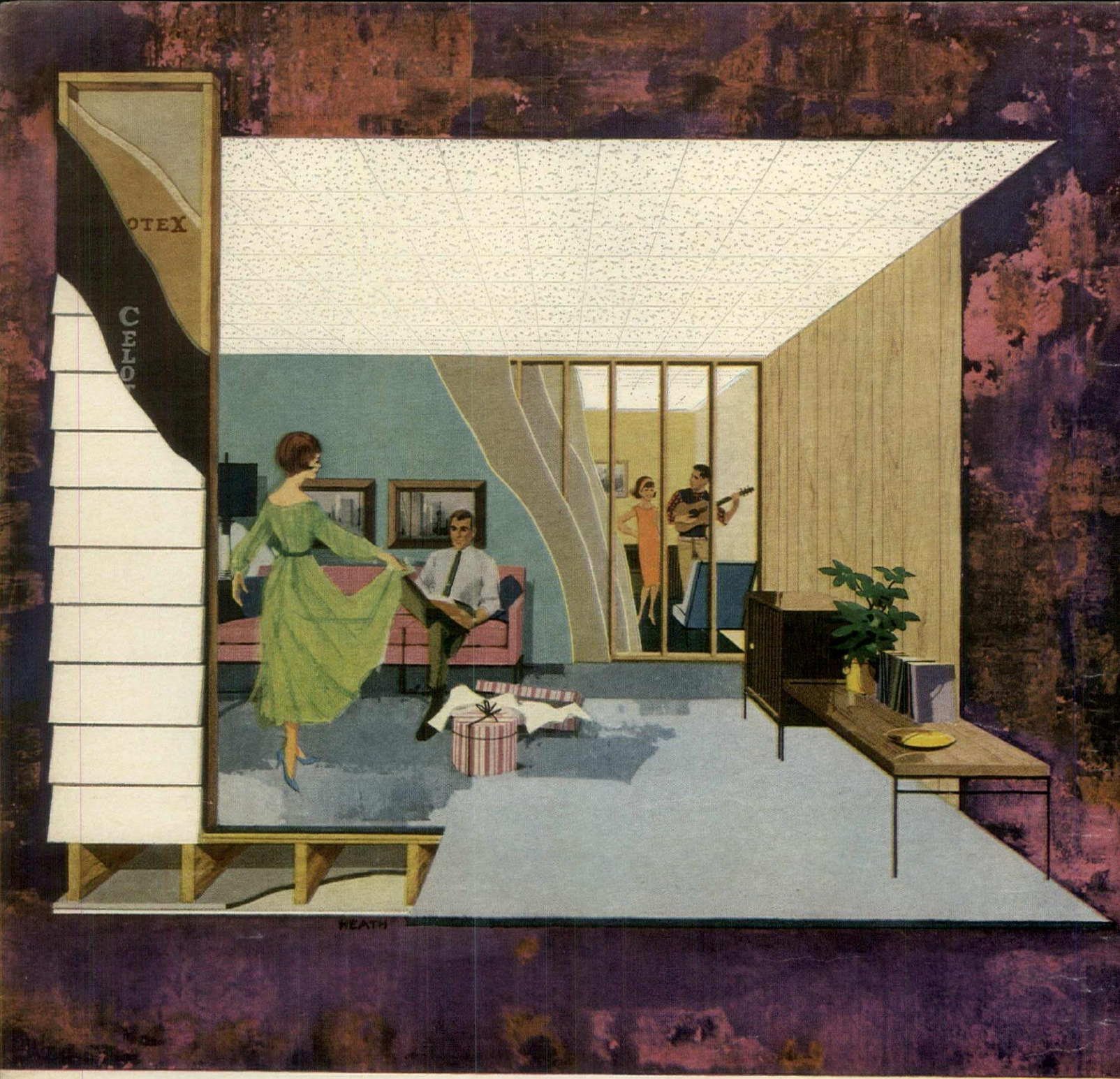
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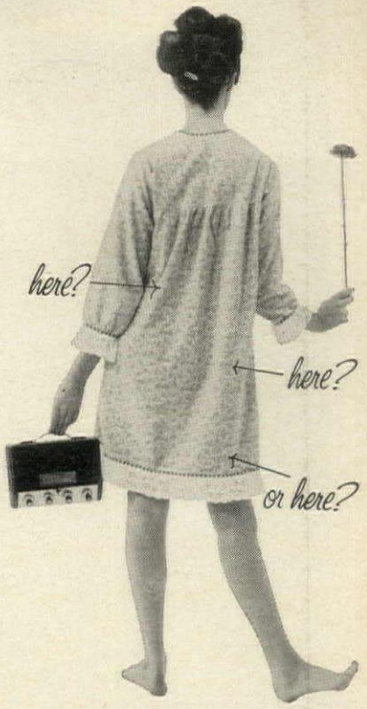
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Going places, finding things in

Israel

By Mary Moon Hemingway

EDITOR'S NOTE: Mary Moon Hemingway, a frequent contributor to House & Garden, has reported on her travels to such dissimilar places as the Pacific Northwest and those idyllic Greek islands, the Cyclades. On her latest trip she visited Israel, an ancient land with a vital future.

My husband and I went to Israel in the month of Cheshvan, the year 5723. In other words, it was October, 1963 A.D. when we arrived in the newly verdant, dramatically vital country which has been reborn out of antiquity. The moment we set foot there the sense of striving and prevailing struck us with almost physical acuity. The young, often cinematically good-looking Israelis seem to take possession of the landscape, tilling the soil, crowding the streets, obviously strongly motivated, obviously going somewhere.

As an amateur conservationist, I was overwhelmed by the sudden greenness of a country that had long been gray and almost barren. The newly planted orchards and adolescent forests growing everywhere, the highways lined with eucalyptus, the almost unbelievable verdure were an exciting surprise and a growing tribute to the Keren Kayemeth, the Jewish National Fund, which has implemented the collection of monies and the planting of over fifty million trees.

Jerusalem, capital of Israel and seat of the Knesset, or parliament, is also the home of the new Hebrew University and Kiryat Hadassah, the superb medical center. The city is much more beautiful than I had expected, but, like Berlin, a city unhappily partitioned. Climb the YMCA tower on the Israeli side and you can look out over the old walled Jerusalem, now a part of Jordan. Beyond no man's land is the serene Mount of Olives, near the Wailing Wall, the golden Dome of the Rock. The time-worn landscape of the Judaean hills has an austere beauty all its own. It has been lived in and contemplated for millenia, and somehow even the most casual visitor is caught up immediately in this seemingly endless river of time.

We could not linger in Jerusalem because my husband was expected in Haifa on business, but some day I'm going back to stay at the King David Hotel and see everything—the Coenaculum, site of the Last Supper; King David's tomb; the seven Dead Sea Scrolls—and wander at leisure.

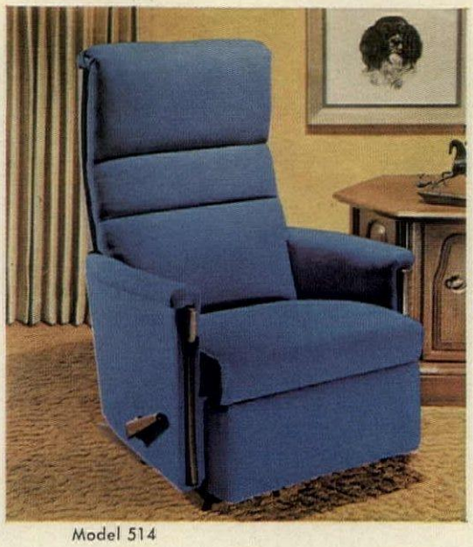
As we were driving by private car to Tel Aviv through a defile in the hills, we remarked again on the new forests everywhere, the trees along the road, the terraced orchards where once, and not so long ago, the biggest crops were stones. The highway to Tel Aviv is marked by the burned wrecks

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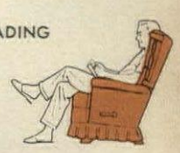


In a cool, quiet oasis of gardens high on Haifa's Mount Carmel is the Bahai Shrine and also the tomb of the Persian founder of Bahaism.

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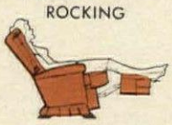
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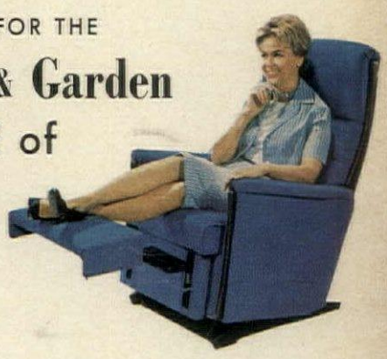
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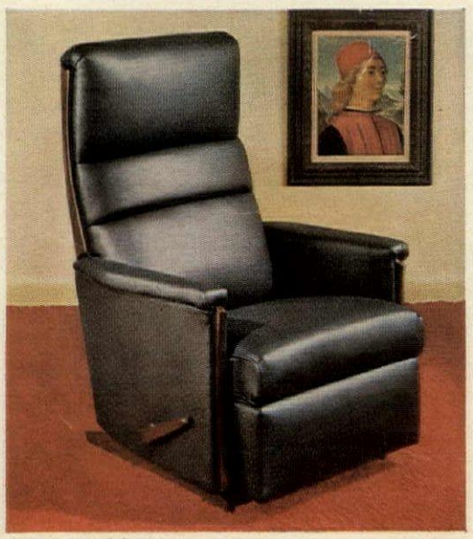
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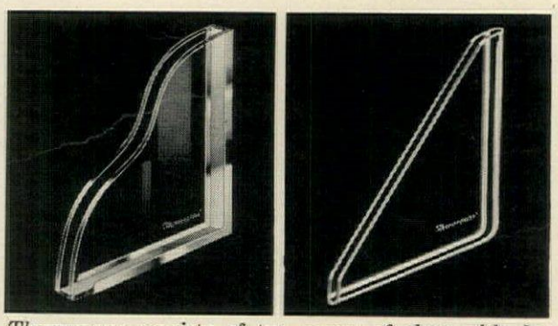
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of armored cars and half-tracks left by the sides of the road as memorials to Israel's struggle for independence in 1948. Rock cairns mark the spots every so often where the freedom fighters fell, and hanging on the military vehicles are the dried remains of floral tributes with which the Israelis commemorate their fallen warriors once a year on their Independence Day.

Beautiful Haifa

At Tel Aviv our car left us, so we grabbed a *sherut* to take us to Haifa. The *sherut*, a particularly Israeli mode of travel, is actually an old seven-passenger car. (These vintage automobiles are gradually being replaced by newer models.) Seats are sold individually. You grab your place, your lugage is thrown on the roof, and off you go propelled mainly by faith and fervor.

Swaying and banging, we shot down the road to Haifa where we ingloriously arrived at the magnificent new Dan Carmel Hotel, falling out of our jitney a little like the circus clowns who pour out of that exploding, overloaded vehicle in the center ring of Ringling Bros. The Dan Carmel, high above Haifa on Mount Carmel, is a handsome, contemporary hostelry with a notably courteous front desk. Our bedroom balcony looked out over the shimmering white city and the picture-postcard blue Mediterranean sweeping back into sinuous Haifa Bay. The city itself is a little like a layer cake: the bottom layer is the busy commercial port; in the vertical middle is Hadar-ha-Carmel (Pride of the Carmel), with shops, business offices, middle-income apartments and houses; and the top layer is Ha-Carmel (Mount Carmel), with attractive homes; the great technical school, The Technion; the Persian Garden Bahai Shrine and Archives; the Dan Carmel and a lovely, piney road curling along the spine of the mountain.

The frantic trip from Tel Aviv had left both of us ravenously hungry. Barely unpacked, we made a sedate rush for the luxurious dining room. As in quite a few public places in Israel, the hotel maintains a kosher kitchen. You may have your choice of dairy or meat, but not both.

After lunch, my husband went off to Meshek Yagour, one of the country's oldest kibbutzim, located on the outskirts of Haifa. I walked down to Carmel Center and took Israel's only subway to Herzl Street in the central layer of Haifa—an important shopping street.

In 1898, Dr. Theodor Herzl, then a young man of 38, sailed into Haifa Bay, having already laid the foundations of the Jewish State two years before. In his day, Haifa was a somnolent, primitive town where few Jews lived, but he visualized it as a soaring modern metropolis. He died at 44, some say worn out by his dream, but his vision has come true. After Independence, Haifa became the wide-open door of the Jewish State. Spanish Sephardim, Germanic Ashkenazim poured in almost faster than the new country could absorb them. Now Israel's second largest city and principal port, Haifa is progressive, proud of its city planning, its campaign for beauty, its parks and garden atmosphere.

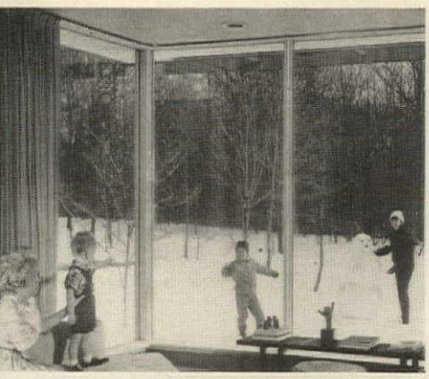
During the ten years after Independence in 1948, over 1,000,000 Jews came back to the land of their forefathers. In addition to the European Sephardim or Ashkenazim there were thousands of Yemenites, Jews from Arabia and Jews from Iraq, Persian Jews and the "Anglo-saxim." The immigration grew and grew and still grows. Until I realized this, I had had no real sense of what is Israel.

In spite of this incredible pluralism of cultures, countries and mores, it doesn't seem to take too long for an Israeli to become just that. Part of the glue that binds is the national language, Hebrew, an ancient hieratical tongue revived, refurbished and rejuvenated by an extraordinary scholar, Ben-Yehuda. Hebrew is the tongue of the army, and all able-bodied Israelis of both sexes serve in the army. It is the tongue of those who govern, and all Israelis take an active interest and part in their governing. So unless the immigrant is very old, he has to learn Hebrew, and he becomes further united with his neighbor no matter where he came from originally.

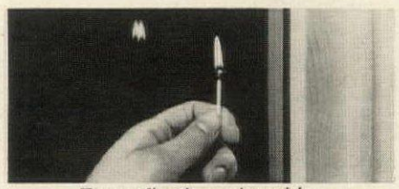
Shopping Finds

Although Haifa is not the melting pot that Jerusalem is, I was still strongly aware of this unity and diversity just looking in the windows on Herzl Street. First to catch the female eye are the superlative double-knit suits and blouses, *Elanits*, which can be found in the many stores and specialty shops with which Herzl Street abounds. Although they have a definite Parisian-Viennese chic, there is something attractively indigenous about them, too. Perhaps it is the brilliant colors or color contrasts. I was particularly pleased by a black, sulphur yellow and Oxford gray outfit I found at Schaechter's. Furs also seemed to me to be a good buy in Israel.

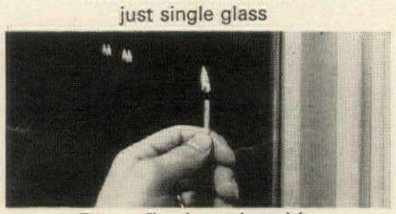
Continued on page 27



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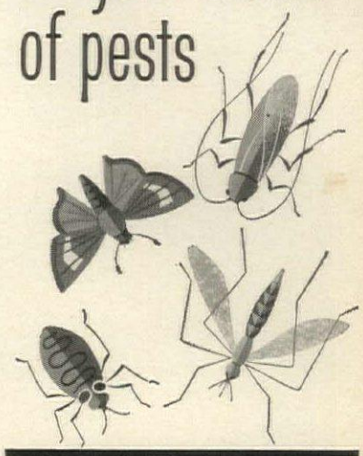
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Please Print

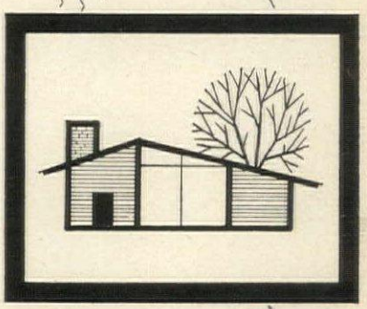
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If you've fought household pests with continual spraying you know how frustrating and costly amateur pest control can be. Our economical home service plan usually costs less than do-it-yourself methods, and results are guaranteed! Look in your phone book and call Terminix (or Bruce-Terminix). Our local company also offers complete protection against costly termite damage. Phone for skilled termite inspection of your property or write Terminix Division, E. L. Bruce Co., Box 397-J, Memphis 1, Tenn.

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Why does KitchenAid bother to make racks so easy to load?

We believe dishwasher racks should conveniently accommodate dishes, glasses, pots and pans so loading is quick and easy. That's why there's no need to pattern load for maximum washing efficiency in any KitchenAid dishwasher. We call this our "load as you like" feature, and we think it's a convenience that *you* and *your* family will like.

KitchenAid racks in our Superba VariCycle and Imperial models can accommodate 12-in. dinner plates or long stemmed goblets. Fold-down dividers make it easier to load large bowls, pots, or odd-shaped pieces. And both the upper and lower racks roll straight out for even greater convenience.

You'll note that all the rack space is *useable*. In a KitchenAid there's no lost space, no notches or slots for protruding washing gimmicks that can be easily blocked. You don't have to worry about precise loading to assure proper washability.

You'll like the extra-heavy steel construction of our racks surrounded by the Plastisol cushioning that protects your dishes. Sturdy. Even the silverware basket has a steel wire frame coated with Plastisol. Far more durable.

Bothering to use racks that are sturdier and easier to load is just one reason why KitchenAid is your best dishwasher buy.

For details on the broad line of KitchenAid dishwashers, see your local dealer or write *KitchenAid Home Dishwasher Division, Dept. KHG-4, The Hobart Manufacturing Company, Troy, Ohio.*



Cascade furnishes free, full-size samples for each KitchenAid dishwasher and shares the cost of this advertisement by mutual agreement.

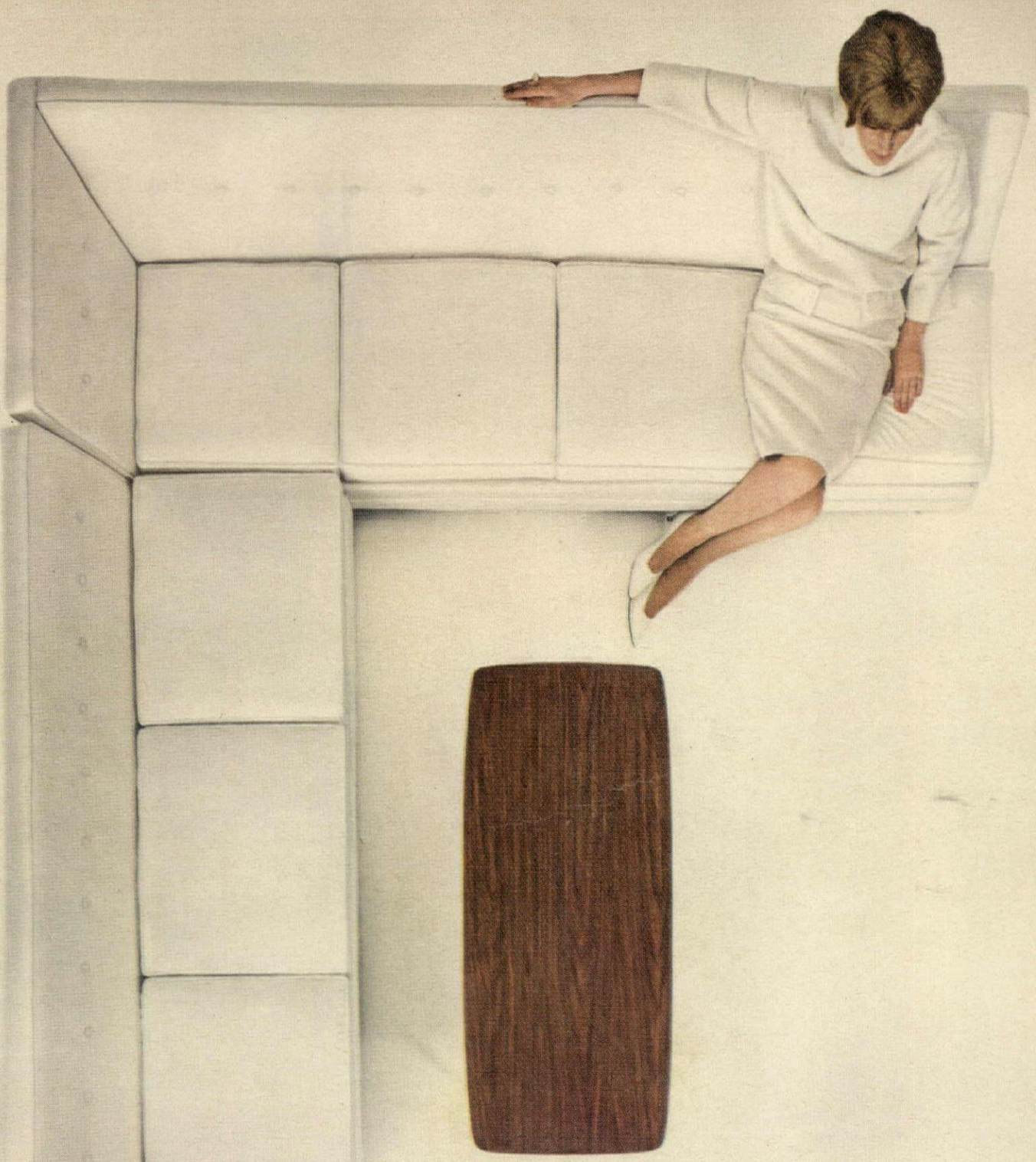
Dishes get cleaner . . . drier, too, in



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DISHWASHERS

See KitchenAid in the Traditional Home at the House of Good Taste, New York World's Fair.



If your sofa turns the corner
why shouldn't
your
cocktail table?



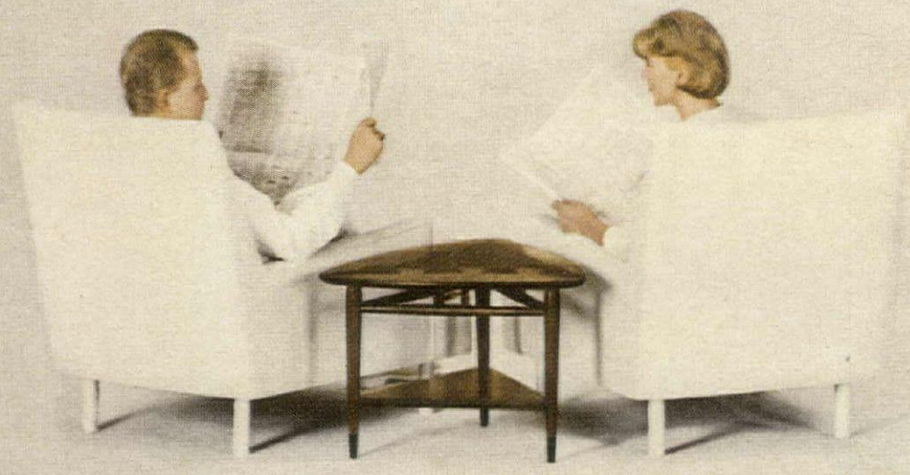


It should. And it can.

Lane makes tables that turn corners

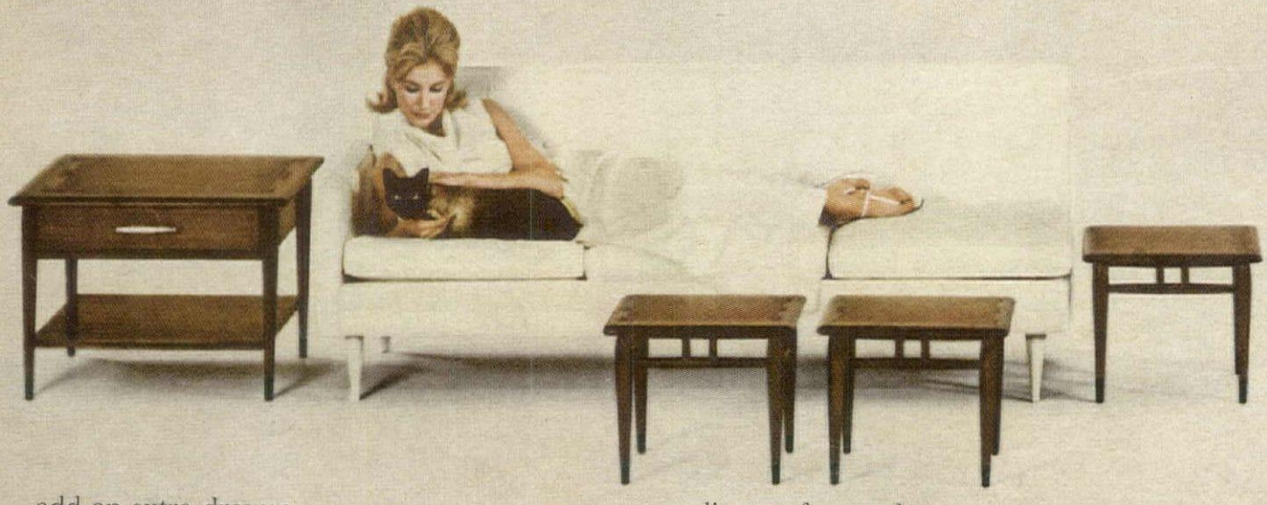
nest together





accent a foyer

fit into a wedge

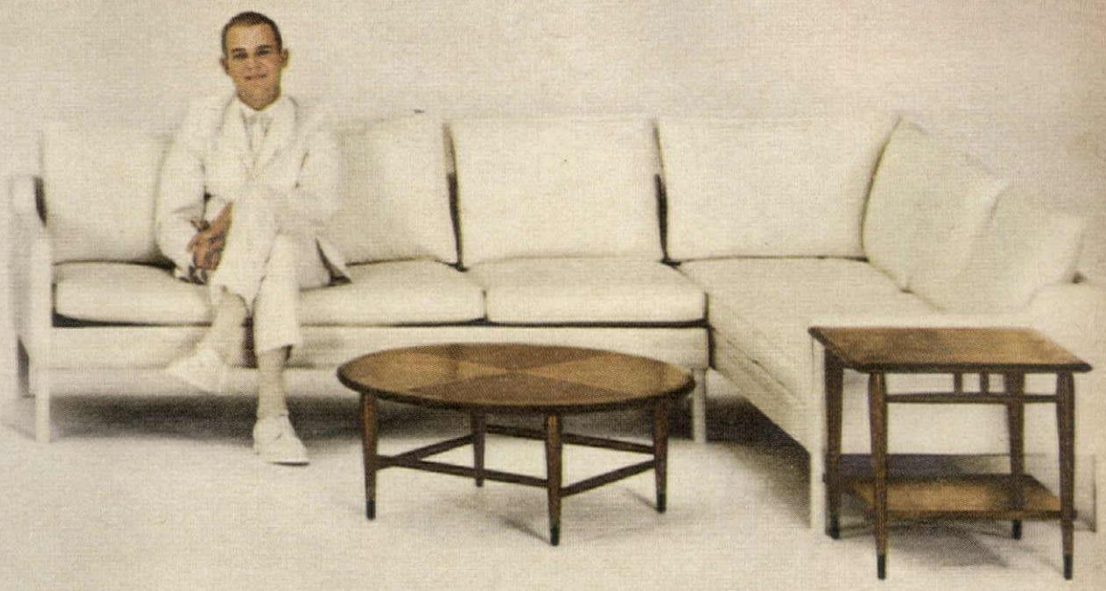


add an extra drawer

line up for snacks

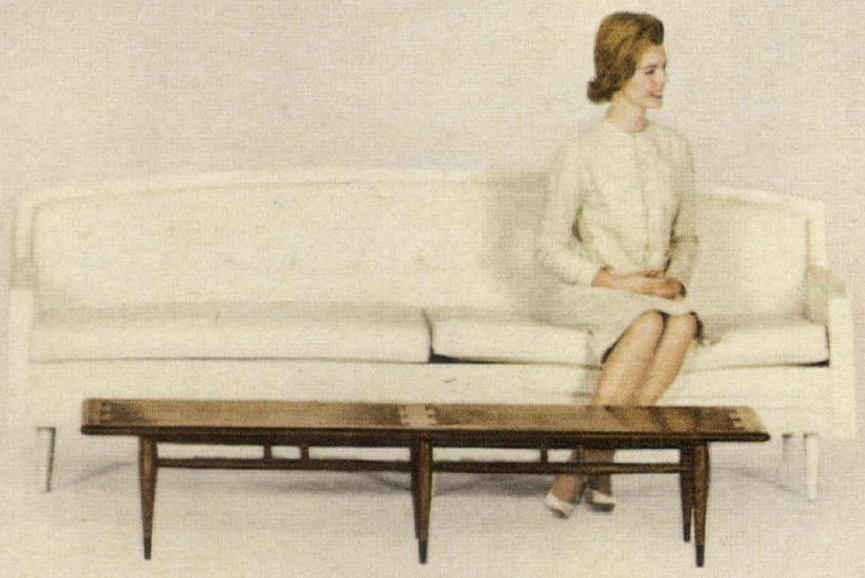


come in split levels

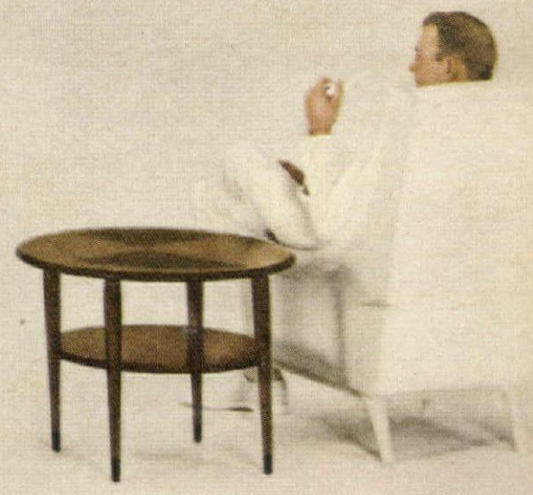


tuck into angles

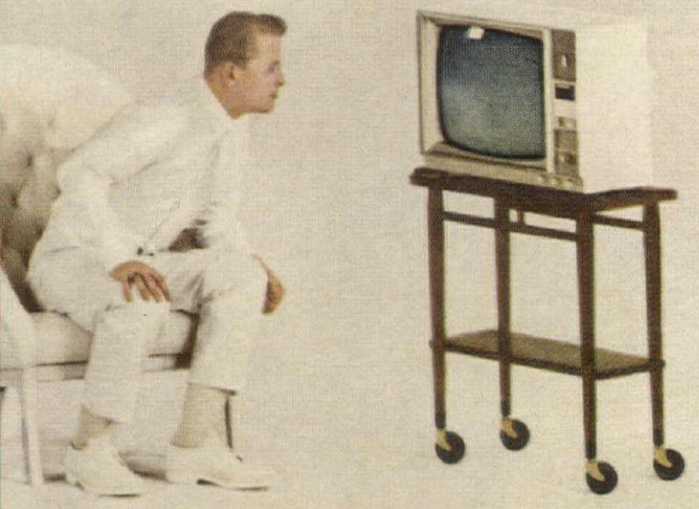
square an end



keep up with an 8-foot sofa



hold a lamp



and can even be pushed around.

Lane makes 26 Acclaim tables, all different sizes and shapes, for your sofas and chairs.

With 32 dressers, beds, chests, nightstands, buffets, dining tables, chairs, and even a Sweetheart Chest to match.

All with tops beautifully veneered in mellow walnut.

The legs can't wobble, the tops can't rock, the drawers can't stick, the insides are finished like the outsides, the buffets have silver trays. There's no skimping anywhere.

Expensive? Not when you can get almost 5 feet of cocktail table for just $29.95.*

For 64 page catalogue showing more than 300 Lane tables send $1 to The Lane Company, Dept. HG-27, Altavista, Virginia. In Canada, Knechtel Furniture Ltd., Hanover, Ontario.

Thayer Coggin, Inc., of High Point, North Carolina, made the upholstered furniture.

See Acclaim by Lane®
at one of the good stores listed on the next page.

*Slightly higher in the West.

See the Acclaim tables by Lane shown on the previous pages at these dealers now.
Plus, the dressers, beds, chests, nightstands, buffets, dining tables, chairs, and Sweetheart Chest to match.

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Roebuck Shopping Center
Furn. Distrib. of Birmingham
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Pizitz Dept. Store
1819 2nd Ave., No.
Pizitz Dept. Store
Roebuck Shopping Center
Huntsville
Derrick's Furn. Center
3000 University Dr., Hwy. 72
Pizitz Dept. Store
Parkway Shopping Center
Montgomery
Haverty Furn. Co.
74 Commerce St.

ALASKA
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Nerland's Home Furnishings
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Fairbanks
Nerland's Home Furnishings
545 Third

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Chandler
Gilliams Furn.
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Clifton
Phelps-Dodge
Joe Rietz Furn. Stores
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Globe
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Brady
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Childress
Gordon's Furn.
222 Commerce
White Stores
228 Main St.
Coleman
J. E. Stevens Co.
Corpus Christi
Braslau Furn. Co.
1001 Leopard St.
Shop-Mart Furn. Co.
2301 Morgan
White Stores
10 Parkdale Plaza
Cuero
G. A. Stowers Furn. Co.
129 E. Church St.
Dallas
Freed Furn. Co.
5420 Ross Ave.
Sanger-Harris
Main & Lamar
Sanger-Harris
Big Town
Sanger-Harris
Preston Center
White Stores
2122 Fort Worth Ave.
White Stores
183 Pleasant Grove
Shopping Center
White Stores
2305 Second Ave.
White Stores
2611-19 So. Lancaster
White Stores
2580 Gus Thomasson Rd.
Del Rio
H & K Furn. Co.
200 W. 2nd St.
Denison
White Stores
423 W. Main
Edinburg
Evans Furn. Co.
Rte. No. 2
El Paso
American Furn.
105 No. Oregon St.
White Stores
5567 Alameda
White Stores
3920 Morehead St.
White Stores
9350 V Dyer St.
Northgate Shopping Center
El Campo
Hefner-Douglass Furn.
116 W. Jackson
Lack's Stores, Inc.
Falfurrias
Lack's Stores, Inc.
Farmers Branch
White Stores
147 Valwood Pkwy.
Fort Worth
Finger Furn. Co.
1441 Seminary South
White Stores
3149 Denton Hwy.
White Stores
4713 E. Lancaster
White Stores
4409 River Oaks
White Stores
6217 Sunset Drive
White Stores
2512 W. Berry
Galveston
Schreiber-Miller Furn. Co.
2318 Market St.
Garland
Hollenshead Appl. & Furn.
102 E. Side of Square
Grand Prairie
B-C Furn., Inc.
505 E. Main St.
White Stores
302 E. Main
Harlingen
Junkin's Furn.
516 W. Jackson
Hereford
E. B. Black Co.
Houston
Finger Furn. Co.
13400 No. Shore Dr.
Finger Furn. Co.
3820 No. Shepherd
Finger Furn. Co.
9500 Jensen
Finger Furn. Co.
7408 Harrisburg
Finger Furn. Co.
230 Sharpstown
Finger Furn. Co.
3131 Gulf Freeway
Haverty Furn. Co.
804 Capitol
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5002 Bellaire Blvd.
Haverty Furn. Co.
216 Gulfgate Mall
Haverty Furn. Co.
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2110 Yale St.
White Stores
1622 Federal Rd.
White Stores
2607 Jensen Dr.
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1152 Meyerland Plaza
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White Stores
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White Stores
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115 E. Winkler
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White Stores
Building A-15
Caprock Shopping Center
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White Stores
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Mesquite
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Midland
White Stores
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Eisenberg Furn. Co.
263 E. Main Plaza
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White Stores
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Pampa
Texas Furn. Co.
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White Stores
109-111 So. Cuyler
Paris
White Stores
122 Bonham St.
Pasadena
Finger Furn. Co.
1313 Strawberry
White Stores
3025 Pasadena Plaza Mall
White Stores
2159 Red Bluff Rd.
Plainview
L. R. Bain & Co.
Port Lavaca
Lack's Stores, Inc.
Richardson
White Stores
14 Richardson Hgts. Village
Robstown
Lack's Stores, Inc.
San Angelo
Shepperson Furn. Co.
19 W. Twohig
White Stores
18-20 So. Chadbourne
San Antonio
Jorrie's Furn.
131 San Pedro
Jorrie's Furn.
930 So. W. Military Dr.
Jorrie's Furn.
4545 Fredericksburg Rd.
G. A. Stowers Furn. Co.
301 W. Houston
White Stores
102 N.W. Center Mall
White Stores
2115 Goliad Rd.
White Stores
149 Terrel Plaza
White Stores
3114 W. Woodlawn
Seguin
Starcke Furn. Co.
300 So. Austin
Sherman
Knight Furn.
South Side of Square
White Stores
121 E. Pecan
Spearman
Beedy Furn.
Plains Shopping Center
Temple
Household Furn. Co.
11 South 2nd
Texarkana
Home Furn. Co.
621 Texas St.
Texas City
White Stores
1002-8 12th Ave., No.
Victoria
Chesnick Furn. Co.
116 W. Juan Linn
Lack's Stores, Inc.
2003 E. Rio Grande
G. A. Stowers Furn. Co.
110 E. Santa Rosa
Waco
Aronson Furn. Co.
Highway 6
White Stores
575 Westview Village
Wichita Falls
Riley Furn. Co.
601 Indiana
White Stores, Inc.
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Cedar City
North East Furn. Co.
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Layton
R. C. Willey & Son
Route #1
Ogden
Herrod Furn. Co.
2447 Kiesel Ave.
Orem
G. M. Christiansen Furn.
1008 So. State St.
Provo
Granite Furn. Co.
1134 No. 5th West
Utah Valley Furn.
264 No. 1st West
Roy
Roy Furn. Co.
5490 So. 1900 West
Salt Lake City
Axelrad's Furn. Co.
255 So. State St.
Mark Brown Home Furnishings
2607 So. State St.
Granite Furn. Co.
1050 E. 21st South St.
Hanco Furn. Stores
701 So. State St.
Sterling Furn. Co.
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Kirkland
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The region around Galilee is rich in Biblical lore and churches. This Franciscan church is on Mount Tabor, site of the Transfiguration.

ISRAEL *continued*

Even though the skins are imported, the work is done locally with great taste and technique.

Both Maskit Cottage Industries and Wizo (Women's International Zionist Organization) have stores in Jerusalem, Tel Aviv and Haifa and carry the sort of things I dearly love—delicate Bezalel jewelry, silver or gold-washed filigree work set with amethysts, smoky topaz, sometimes alexandrites, and often Eilat stone, the gloriously greeny blue opaque stone from the Negev region. They sell brilliant Yemenite embroidered blouses, linens and most becoming beanies (I bought quite a few of these—in wildflower colors on white—to take home to all my goddaughters).

While wandering around the center of town, I also saw a great variety of metalwork, old-fashioned jugs, ornate plates, very modern candlesticks and fruit bowls. No matter where you are in Israel, it is really quite simple to be sure of the quality of your shop, for all tourist-recommended stores are marked by the emblem of the Government Tourist Office, a red sign with two figures carrying a huge bunch of grapes between them, symbolic of the two scouts sent ahead of the Israelis to spy out the Promised Land.

I couldn't begin to cover Herzl Street, much less Haifa, in my first afternoon there, so I took the perpendicular subway back up the mountain to hear about my husband's first day on the kibbutz. The kibbutz is one of the most interesting phenomena in Israel. Degania, organized by a handful of pioneers in 1909, was the first of these collective farms, in the beginning an economic and idealistic necessity for a country that had to be rapidly modernized and united. I was delighted to hear that we had been invited to Meshek Yagour for lunch the following day.

That evening we dined with friends at Pross, a small but pleasant restaurant in Carmel Center that specializes in the Middle Eastern foods we both love—*humos* (a purée of chick-peas, ground sesame seeds, oil and garlic) eaten with *peeta* (unleavened bread), and of course *shashlik* and *felafel* (a highly spiced mixture of deep-fat-fried balls of ground chick-peas, peppers and pickled cucumbers).

Inside a Kibbutz

Lunch next day at Meshek Yagour was fascinating, and I met many of the kibbutzniks who again manifested the exuberant diversity of Israel's people. There was a charming young girl who was formerly of New York, a real Highland Scotsman and my husband's co-worker who came originally from Danzig. There were Russians, Germans and the Sabra, the second generation native-born Israelis who get their name from the prickly pear—tough and resilient on the outside, but sweet in the middle. We ate in the vast community dining hall which serves the 1,100 or so adult members of Meshek Yagour. The 500 children have their own quarters, depending upon age. It was a most agreeable tree-shaded place with attractive two-story buildings, a little like the garden apartments in our country. Meshek Yagour is an agriculture kibbutz, as are so many of them, but there are other kinds of kibbutzim. Some spe-

Continued on page 28

"Who used up all the hot water?"



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cialize in ceramics, some are artists' colonies, others concentrate on light industry or fishing. In addition, there are looser types of co-operative settlements, such as the Moshav Ovdim (Co-operative Workers' Settlements), and the Meshek Shetufi (shared farming). Although the kibbutz is no longer the dominant land organization of Israel, this unique collective adventure still stands as an important physical manifestation of Israel's pioneering spirit.

Ancient history

It wasn't possible for me to spend my days on the kibbutz, so I decided to explore. A friend drove me down into Galilee to Nazareth, a strangely sleepy town by energetic Israeli standards, peopled by a great many Arabs, about one-half of whom are Christians and the rest Moslems. There is still an Arab *souk* or market where you can bargain for copper utensils, old and new. You can also pick up Druze straw work and those wondrous Arab glass beads that look like poorly made glass eyes and are worn to ward off the evil eye. But before we investigated the market, we visited the immaculate little white church of St. Gabriel, which marks for the Greek Orthodox the spot of the angelic message. This church has a lovely iconostasis of carved cedar wood enriched with icons.

Only four miles from Nazareth is Cana where Jesus performed His first miracle. The Greek Orthodox Church there is the proud repository of two stone basins purported to have been two of the original six water pots of stone used at the wedding feast. Galilee is at present a placid and touching place, but in Old Testament times it was the scene of many fierce battles. The exigencies of our schedule did not allow me to stay there as long as I would have wished. I would have loved to go to Mount Tabor, the site of the Transfiguration; to Megiddo, the promised Armageddon; and to stroll by the Sea of Galilee. Also known as Lake Tiberias or Lake Kinneret, the Sea of Galilee is a growing center of tourism, and the kibbutz of Eingev on its shore holds an annual music festival that is becoming world famous.

That evening some of the kibbutzniks took us to dine at a fish restaurant, Hayam, on a wharf in Acre, an old walled Crusader town eight miles north of Haifa. The view of the port city in the distance and the lights climbing up Mount Carmel was alone worth the excursion.

When my husband's work with Meshek Yagour was finished, we took a picturesque and indirect route from Haifa to Tel Aviv, our last stop before flying back to Europe. Our fellow passengers in the car reminded me again of the mosaic that is made up by the people of the country. The driver had been a Czech, his front-seat companion was a South African, while we were joined in the back by a Swiss and a Brazilian. We wound up over the top of Mount Carmel with its woody ravines and brilliant view of the Mediterranean and gradually descended into the Carmel foothills to Zichron Yaacov (Jacob's memory), a village near Caesarea founded by Baron Edmond de Rothschild in 1882. A wine center, it's also the burial spot of the Baron and his wife who rest there in a modern mausoleum set in a beautiful rose garden. After stopping to sample wine at the Eliaz vineyard, we went on to Caesarea Maritima, the great city built by Herod in honor of his imperial patron. Subsequently it became a Byzantine metropolis, a Crusader's stronghold, an Arab settlement, and is now an archaeological center. In 1961, archaeologists there dug up a stone inscribed with the name of Pontius Pilate, a unique discovery and the first concrete evidence that has been found of his office in Judea.

Caesarea Maritima sports Israel's only golf course and country club, built under the aegis of Baron Rothschild's grandson. There are plans afoot to turn this part of Caesarea into a really luxurious resort, but I like the way it is right now—the great Roman aqueduct, newly unearthed from the sand, rising spectacularly along the beach, the Roman theatre where concerts are given in season, the dry moat and singularly well-preserved sloping walls of the Crusaders' fortifications and, over all, a hovering sense of history bathed with sunlight. I hated to leave the delightful little seaside restaurant where we stopped for lunch and watched the lizards running in and out of the ruins. But we were due in Herzlia that night.

Herzlia Pituah, a suburb ten miles north of Tel Aviv, is one of the prettiest resort towns in Israel with attractive villas and excellent hotels. We stopped at the Sharon, which is situated in the valley of Sharon. Right on the beach, this very popular resort hotel has a lot of *mispachah* (family) ambiance. I shall never forget the Sharon because it was here that I had my last Israeli breakfast—and these can be pretty unforgettable—with

Continued on page 30



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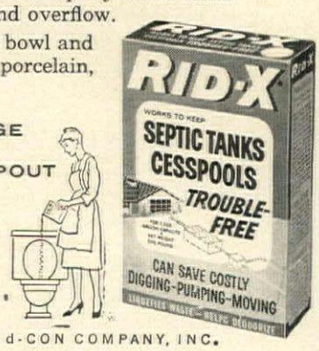
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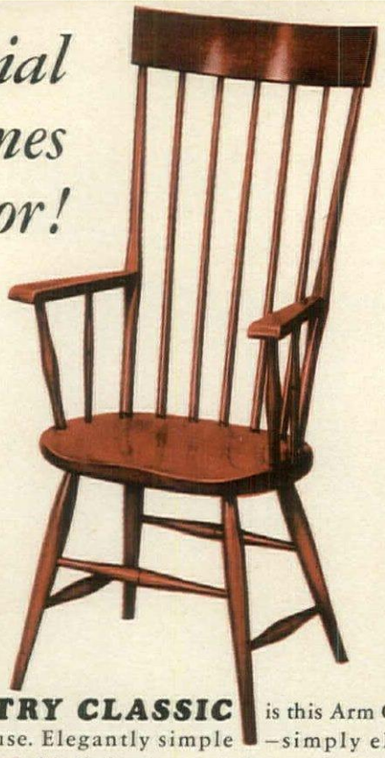
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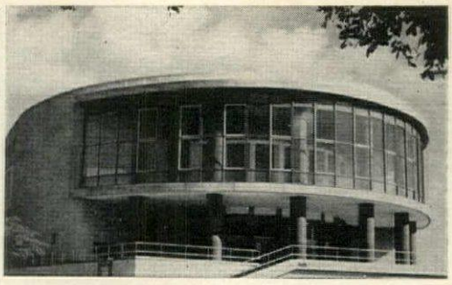
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Typical of the contemporary architecture to be seen in Tel Aviv is the building which houses Israel's National Theatre, Habimah.

ISRAEL *continued from page 28*

cheese, sardines, pickles, scallions, salad, sweet rolls and crackers. The Israeli rises so early and works so hard he needs to be well stoked before getting out for his day. (Speaking of days, it's well for the tourist to remember that Sunday in Israel is just another workday, but that almost everything closes on Shabboth, or the Sabbath, which begins at sundown on Friday and lasts until sundown on Saturday. This is a time of rest, a time of strict observance for the orthodox, but for many people it is the day when they crowd the beaches, go on picnics and just generally enjoy their beautiful country.)

Tel Aviv is neither historic nor especially beautiful, but it is the heart of modern Israel and the biggest, liveliest city. Here music lovers crowd the Mann Auditorium to hear the great national orchestra, first molded into shape by Toscanini, which gives two hundred concerts a year. Tel Aviv has six professional theatre companies, of which the most famous is Habimah, the official National Theatre. There is also the Israeli National Opera where everything from "Thais" to "The Magic Flute" is sung in Hebrew.

The city has many good restaurants, quite a few of them near the excellent Dan Hotel and the American Embassy and along the seaside esplanade. The Ron is intimate and elegant, the Rishon Cellar has good Viennese cooking. Knowing, however, that it would be a long time before I got Oriental-Middle Eastern food again, I insisted on being taken to Tel-Yam and Tzli-Esh, two restaurants side by side on Allenby Road.

The thing I most enjoyed in Tel Aviv, other than the superb music, was sitting at night at one of the sidewalk cafés that crowd Dizengoff Street, watching the incredible number of people stroll by and absorbing the intellectual excitement that abounds there. Rowal serves delicious iced coffee and first-rate pastries. Artists and writers throng to Cassit's. On Saturday night you feel that the whole of Israel is sitting, walking or arguing on Dizengoff Street.

Shopping in Tel Aviv is much like shopping in Haifa, but there is more of it. Allenby Road, Ben-Yehuda and Dizengoff Streets are filled with tempting shops, jewelry, furs, knit goods both thin and thick, Israeli arts and crafts galore. I browsed around the Dan Hotel branch of Iwanir, admiring the local fashions. At the Dan there is also a tax- and duty-free shop, Eshkar, where we picked up for our son a Swiss watch to be delivered later to our plane. A particularly fine jeweler in the Dan carries excellent original designs. Diamonds are cut in Israel and fine jewelry may be bought to advantage there. Thirty yards from the hotel is a genuine antique shop, the Dolphin, that carries Roman glass and all-but-Biblical artifacts. You can also buy old gold there. Across from the Dan are more antique shops specializing in Persian miniatures as well as classical antiques. Godny, a fine antique store, and Maskit, Israel's craft and home industries organization, have shops at the Sheraton Tel Aviv.

As always, I bought more for my house than for myself. At Ein Hod, an artist's colony settled in an old Arab village on the way to Tel Aviv from Haifa, I couldn't resist some very modern ceramic plaques, a water color and a modern landscape.

It was with considerable poignance that we said *lehitraot* or good-bye to our friends and to Israel. This had been all too brief an encounter. I want so much to go back to see the oriental carpet of wildflowers that covers Galilee in the spring, which I'm told is unparalleled anywhere. I want to sun-bathe on the shores at Ashkelon and swim and fish at Eilat, south on the Gulf of Aqaba near the spot of Solomon's mines. In the meantime, until I can make my next *alliyah*, I'm minded to say again and again, *shalom* (peace), the greeting I first heard upon entering the country, the greeting that is used in every possible occasion and situation from telephoning to entering a shop, meeting a friend or leaving a restaurant. *Shalom al Ysrael*, may she continue to strive and prevail.

* * *

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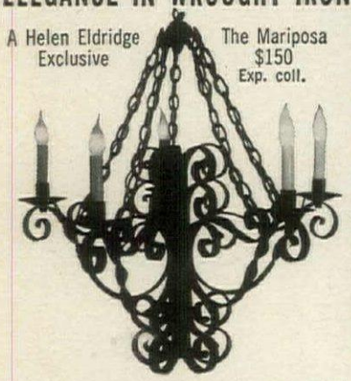


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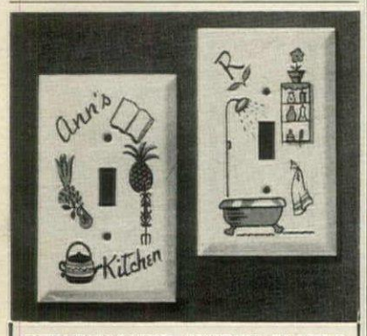
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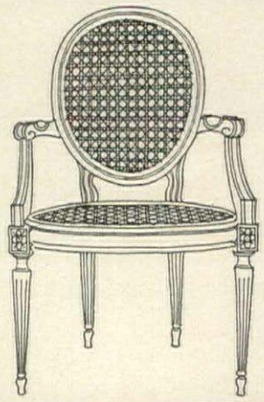


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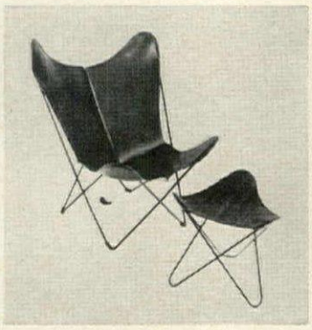
LOUIS XVI



Magnificent imports, direct from Italy at great savings for you. Armchair: H38"xW24", StHt17½". Hand-caned seat & back. Hand-carved frame, ready-to-finish. $69. Side chair, $54. If we finish, add $25. No COD's. Shpd. Exp. Coll. Send 50¢ for catalog of our imports and Furniture-In-Parts.
DOOR STORE
Dept. HG-8, 3140 M St. N.W., Wash. 7, D.C.



Shopping



Super sling
A new and handsome version of the smart sling chair is deeper, wider and much more comfortable. Of heavy saddle leather. Mahogany, antique honey, olive, gold. $32. Cover only (fits all size frames), $26. Stool, $9; cover, $6. $1 packing charge. Exp. coll. Free brochure. Leathercrafter, HG8, 303 E. 51st St., New York 10022.



Perfumettes
Jamaica Silversmith contributes simply beautiful (leakproof, too) little perfume bottles for the purse. Fill it with fragrance for the bride's gift to the bridesmaids. Fleur-de-lis in sterling silver, $7.50; wedding bells, $8.50 ppd. Engraving, 10c a letter. Jamaica Silversmith, HG8, 50 Delancey St., New York, N. Y. 10003.



Have gems, will travel
Away you go with all your jewelry neatly stowed in this three-sectioned case. Zippered pockets are neatly joined to separate pearls from charm bracelets, rings from necklaces. 3½" by 5" size takes little suitcase space. Red, tan or turquoise suede. $4.95 ppd. Camalier & Buckley, HG8, 1141 Connecticut Ave., Washington 6, D. C.



Fountain fantasies
Big and little kids like sundaes and sodas so try these to make the treat more tempting than ever. White porcelain with lime, orange or blue stripes. Give 1st and 2nd choice; no mixed colors. Set of 4 sundae dishes, $4; 4 soda mugs, $6. Postpaid. La Gardo Collections, Dept. HG8, Peaceable St., Ridgefield, Conn.

Order merchandise by writing directly to shops. Enclose check or money order. Any unused item (not personalized) may be returned by insured mail for refund.

Around

Finger painter smart

Little artists will be dressed as smart as paint this fall in smocks of striped ticking, complete with pockets and necktie. Durable and machine washable, a mother's delight. In black and white with matching piping. One size to fit boys and girls up to size 8. $3.95 ppd. Johnny Appleseed's, HG8, Beverly, Mass.



Vintage charms

Fresh additions for a growing collection of bracelet charms are a "raffia" wrapped chianti bottle and a brace of martini glasses complete with olives. Wine, sterling, $5; 14k gold, $20. Cocktail, sterling, $4.50; 14k, $14. Ppd. tax incl. Color charm book, 50c. Charm & Treasure, HG8, 1201 6th Ave., New York 10036.



Book hound

Our appealing Basset hound lamp is sure to turn the indifferent readers in your house into avid advocates. With handsome burlap shade this 24" lamp is a natural for study, game room or boy's hideout. Hand-carved pine in lustre finish. $30 plus $1 post. Adirondack Store, HG8, 107 Lake Placid Rd., Saranac Lake, N. Y. 12983.



Shades of beauty

Draw the shades with pretty golden pulls in a Regency basket of flowers design. Lovely addition to floral, striped or plain fabric shades in dining room, bath, kitchen. Of 24k gold-plated metal, they come with matching screws, install with just a couple of turns. 2" wide. $1 the pair ppd. Elizabeth McCaffrey, HG8, Northport, N. Y.



Imported Turtleneck



Imported from Europe for every member of your family, our soft cotton turtleneck jerseys have lightly elasticized collars and cuffs. Children's in white, red, sky blue, black, navy, forest green; sizes 6-14, $3.00. Women's in black, white, forest, yellow, Swiss blue, sky, wine, pink, navy, beige; sizes S, M, L, $4.00. Men's in black, white, forest, yellow, Swiss blue, wine, charcoal, navy; sizes S, M, L, $4.00; XL, $4.50. Postpaid.

Send for free Catalog.

The Talbots
Hingham 40, Mass.



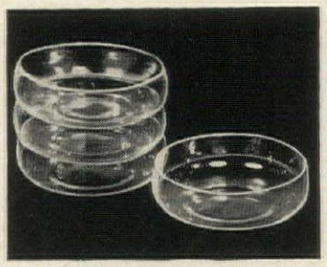
GLOVE LEATHER GAUCHO

Lightweight Gaucho Boots in smooth, genuine Cowhide Leather with sturdy sole and heel. Adjustable buckled instep strap. In Black, Bone and White Cowhide leather or Natural Deerskin. Sizes 5-10, M & N; half-sizes too. **$8.95**
Plus 50¢ postage

Satis. Guar. Send cash, check or M.O.
($3 deposit for COD's)

OLD PUEBLO TRADERS
622-GGB-So. Country Club Rd. Tucson, Ariz.

CRYSTAL SALAD BOWLS
4 In the Set



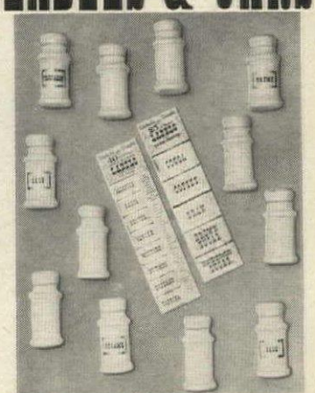
These hand-blown crystal glass bowls make any salad a chef's delight. They show off delectable, crisp salad greens, ripe, red tomatoes, avocados. Do extra duty as elegant dishes for special desserts, fruit or ice cream—even finger bowls. Stack so neatly storage is no problem. A wonderful way to dress up a meal. 5¼" wide.

Set of 4 only **$3.95**; 2 sets **$7.75** (Plus 30¢ handling charge) ORDER NO. 3427DS

Send for FREE catalog of unusual gift items.

DOWNS & CO., Dept. 1408-B
1014 Davis St., Evanston, Illinois

Gay EARLY AMERICAN
LABELS & JARS



12 MILK GLASS SPICE BOTTLES. Decorative, practical too. Each 3¾" tall, goes with any decor. **$2.98** set of 12, two sets for $5.75

40 SPICE & HERB LABELS. On Gold Foil, durable, washable, gummed. Suitable for any type jar. **$1.25** set, two for $2.25 ppd.

25 KITCHEN CANISTER LABELS. On Gold Foil, durable, washable, gummed. **$1.25** set, two for $2.25 ppd.

Set of 12 bottles & 1 pkg. labels only $3.98 ppd., add $1.00 for each additional pkg. of labels.
Satisfaction and pleasure guaranteed.
Send check or M.O.

CRESCENT HOUSE
Dept. G84, 135 Central Park Rd., Plainview, L.I., N.Y.



EARLY AMERICAN MAGAZINE BASKET $9.95

Sturdily constructed, nicely turned spindles, beautifully finished in Salem Maple. The ideal gift for any occasion and month—and—it is portable, you can carry it from your easy chair or rocker to your bedside. Will hold from 15 to 20 magazines: 17" high, 19" long, 13" wide. Send check or money order with order; POSTPAID to any of the 50 UNITED STATES, only $9.95

GLENN SHOPS
Temple, Ga.



At Last . . .
AN ELECTRIC HOT POT THAT REALLY WORKS!

Just plug in the cord and you have boiling water for instant coffee or tea, in minutes. Grand for heating soups, too. This unusually handsome pot has a classic design, with graceful fluting and white porcelain finish to go with any china pattern. Holds 5 cups, and is completely immersible. Fully guaranteed.

$2.95 plus 45¢ postage

Send for free gift catalog

ARTISAN GALLERIES
2100-B8 No. Haskell • Dallas 4, Texas

BEAUTY AND THE BLEACH



No fairy tale this, but a fact! *Problems fade* with Jolen Creme Bleach . . . the fabulous new cosmetic that bleaches superfluous hair on face, arms and legs. Like magic, medically approved Jolen turns dark hair pale blond to blend with your own skin tones. Be a beauty . . . try JCB now!

JOLEN INC.
Box 561, H-88, Fairfield, Conn.

Name _____ ☐ $2.20 Reg. Size
Address _____ ☐ $5.50 Giant Economy Size
City _____ Zone____ State____
Price incl. Fed. Tax & P.P. charges. Money back guarantee.



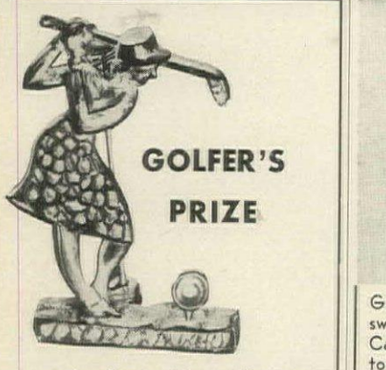
The Floating Chaise Lounge

Luxurious comfort for pool, pond and lake . . . our buoyant unsinkable 38" square horse-shoe float is 4½" thick polystyrene foam with two finger-tip recesses for beverage cups and ash trays. The chaise portion is 1" tubular aluminum with extra sturdy saran webbing. The foot-rest folds under to convert chaise to chair. Entire construction is waterproof, rustproof, corrosion-proof . . . comes completely assembled and weighs a mere 12 lbs.

29.95

shipped via Express
freight charges only collect
please send check or m.o.
satisfaction guaranteed

patio 1672 old skokie road
dept. hg8
highland park, illinois

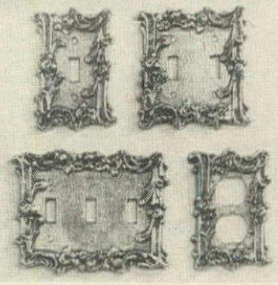


GOLFER'S PRIZE

. . . a lapel pin with genuine semi-precious and precious stones. Gold metal figure with her dress in genuine Tiger Eye stones, the base in genuine Jade, and the golf ball is a cultured pearl. An exceptionally different pin and of course very smart and good looking. 2" long. **$4.50** includes tax and postage.

Sorry, no C.O.D.'s

Edith Chapman
Route 303 • Dept. 21
Rockland County, Blauvelt, N. Y.



Golden Brass FRENCH PROVINCIAL switch plates add charm to your walls. Cast metal, brass plated and lacquered to eliminate polishing.

Single (3x5") $1.50 Double (4½x5") $1.95
Triple (5½x5") $3.50 Outlet (3x5") $1.95
Also, *these new additions:*
Four Way (9x5") $4.95 Duplex (5½x5") $3.50
(2 outlets, 1 switch)



Door Push Plate (3x10") $3.50



Door Knob, spindle, rosette, $3.95

SPECIAL DISCOUNTS
on orders of not less than $4.50, deduct 15%
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We pay all postage, supply matching brass screws

ELIZABETH McCAFFREY Dept. HG-8S
Northport, New York



MEDALS SHOWCASE
WITH ADJUSTABLE SPACE BARS

Your family and friends will love the proud display of their medals in our **world-famous showcase.** Choice of solid **walnut or maple;** also **antique gold or silver.** Plush background in choice of **black** or any **military or school color.** Glass front. Stands or hangs. Name, dates, etc. **beautifully engraved—5¢ per letter.** Army, Navy, Air Force, Marines, A.A.U., **insignia engraved—$2.00 each.**

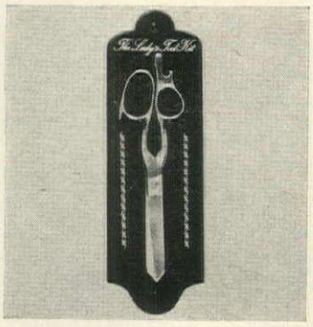
MODEL J 2 (16" x 12") for 1-20 MEDALS, $12.50 | Shipped
MODEL J 7 (20" x 17") for 15-50 MEDALS, $18 | Prepaid

Make different designs! **Move** or **remove** space bars as you wish!

Rush gift orders shipped **same day, any time of year.** Gift wrap . . . add 60¢.

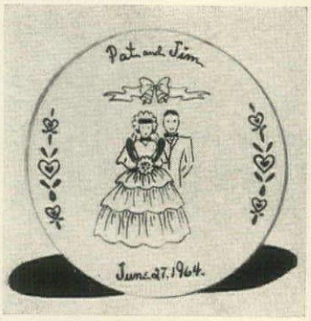
AWARD MAKER Dept. 140, Box 6474, Surfside, Florida

Shopping Around



For ladies' day

All we want is everything—and the kit is it. Nickel-plated kitchen scissors has the works: screwdriver, lid-pryer, tack hammer, gripper, bottle cap opener. Never rusts, cuts sharp as a whistle. Cherry (light or dark) hanging rack. $7.95 ppd. Carl Forslund, HG8, 122 East Fulton, Grand Rapids 2, Mich.



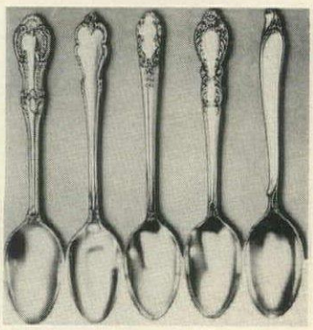
Down the line

Our grandparents would recognize the old-fashioned hot-pad but wouldn't they be surprised to find it pretty as a picture, to hang on the wall? A natural for granddaughter's wedding plaque, natural cork (8" w.) may be ordered with 2 names and a date. $1 ea.; 6 for $5. Ppd. Stratton Snow, HG8, Box 1898, Delray Beach, Fla.



Fabulous furs

An old fur coat needn't be doomed to darkness in your closet. Send it to Abco where they will fashion it into a smart stole or jacket. Superb fall tonic for your wardrobe! Furs are expertly cleaned, re-glazed, re-lined. Send for free brochure of new styles and prices. Write to Abco Furs, HG8, 312 Seventh Ave., New York 1, N. Y.



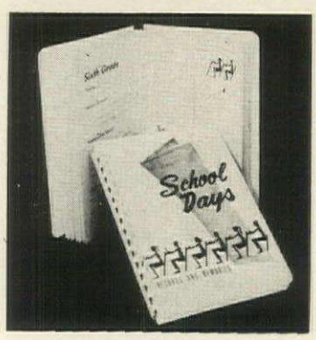
Sterling selection

For the first time it is possible to choose Rogers Sterling by International Silver at sale prices. Choose from 5 graceful patterns including Sculptured Beauty and traditional designs, too. All are sterling and the choice is wide. 4 pc. setting, $20 plus 10% Fed. tax. Ppd. Lenox Jewelers, HG8, 1046 Main St., Bridgeport, Conn.



Learn to write

The Palmer Institute of Authorship has been developing talent in writers for 45 years. Personal analysis, criticism and revision of student assignments is the next best thing to having an instructor at your side. Write for *free* details on a 3-month trial enrollment to Palmer Institute, HG8, 810 Dodsworth, Covina, Calif.



Record of the 3 R's

Keepsakes from kindergarten to high school graduation—all in one spiral record book. A file envelope for each grade holds report cards, health records, newspaper clippings, prize papers. And there's a spot for snapshot and name on each envelope. $1 ea. Ppd. Willow Cottage, HG8, 135 Central Park Rd., Plainview, N. Y.

Specially selected for **HOUSE AND GARDEN** readers... Newest mail order values from **SPENCER GIFTS** AV-89 Spencer Building, Atlantic City, N.J.



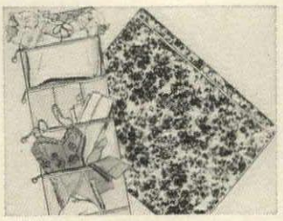
DISPLAY YOUR HEIRLOOM POCKET WATCH . . . Bring your watch "to life"! Hang watch (any size) as the face of a grandfather clock! Stand is a smartly designed cherry wood replica . . . authentically detailed . . . complete with shiny hanging weights and pendulum. Stand it on a desk or table! it becomes a useful and decorative addition. 8¼" high.
WATCH STAND $1



PERSONALIZED WOVEN LABELS!!! Your own name to sew in the lovely things you make! Give them that extra personal touch. Woven design on eggshell taffeta. Specify name and style: Specially Hand Made And Designed By; Custom Made Especially For You By; Hand Knit And Fashioned By.
15 Labels $1.00
45 Labels $1.98



TRANSISTOR PET . . . HE'S A RADIO! A twist of his nose—the radio plays; button under his collar changes stations. Lovable pet is "stuffed" with a fine all transistor radio set. A really talented animal. Powered for excellent reception of all your local stations. For kiddies & teenagers. Furry pile. Approx. 9" high. Ass't. animals.
PET RADIO $8.98



LINGERIE TRAVEL CASE! Keep pretty feminine apparel fresh & new when travelling. Fits neatly in suitcase. Saves time . . . unpack, unsnap and hang! Use as extra drawer. 9 zippered, transparent plastic pockets let you see inside without opening! Protects garments from wrinkles. Blue and green floral print. 13" x 16"; opens to 3 ft.
Lingerie Travel Case $4.98

14TH CENTURY SAINTS PITCHER! A beautiful Renaissance masterpiece reproduced in white ceramic with glazed finish. Intricate design reminiscent of medieval European cathedrals. 8 inch pitcher is deeply etched with inserts of seven religious figures. Exquisitely detailed!!! Classic handle . . . octagonal base. A completely different jug-pitcher everyone will admire. Decorative & useful.
SAINTS PITCHER $2.98





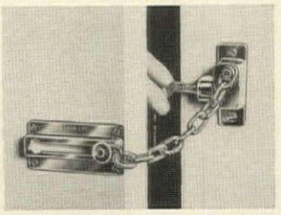
MAKE ANY TELEPHONE PORTABLE! Enjoy comfort and luxury!!! Take phone with you and make calls from any room in your home. Installs with just a screwdriver! Phon-Set complete with 30' extension cord, jack & plug, works with your present jack system or new phone Jack and Plug listed.
PLUG...$1.49 JACK...$1.79
PHON-SET $4.95



HAND BLOWN WEATHER SWAN . . . accurately forecasts coming weather! Liquid rises up his long, graceful neck for stormy weather . . . stops midway when a change is due . . . returns to level for clear skies! Hand-blown clear glass on its own 3" x 2" mirror base. Approx. 4" high. Works with ordinary water (color as desired).
WEATHER SWAN $1.69



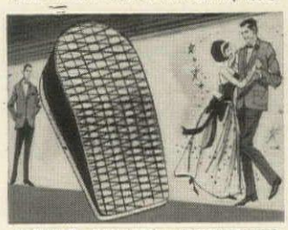
MAKE TEETH PEARLY WHITE!!! Never be "smile-shy" again! Exciting new enamel cosmetic applies a bright white lustre to teeth. No need to be conscience of dull, stained or yellowed teeth. Just brush on . . . teeth will glisten and sparkle like never before. Harmless to fillings, gums, teeth. No odor or taste. ¼ ounces.
TEETH-WHITE (Tax Incl.) $1.95



TWO-WAY DOOR CHAIN LOCK!!! Lock and unlock your door from the inside or outside of your home. The chain is on even when no one is home! Enter your house without fear!!! The nearest thing to burglar-proofing! Heavy-duty bolt and latch . . . tested against one ton of forcible entry pressure. Brass plated. 2 keys included.
CHAIN-LOCK $2.98



SELECT-A-SALAD-DRESSING! Let Your family choose their own dressing . . . Roquefort, Russian or French. Triple server allows convenient selection and easy serving of favorite sauces or dressings. It's versatile . . . useful. Early American design of antiqued wood with golden aluminum servers. Matching ladles. 9½ inches high.
DRESSING SERVER $3.98



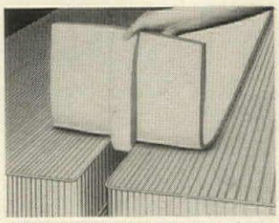
ELEVATE YOURSELF INSTANTLY!!! Add 2 full inches to your height . . . and it's your secret. Just slip these pads into any shoes. Quickly . . . invisibly your appearance is improved, your confidence fortified. No more conspicuous built-up shoes! Foam rubber and felt. Specify size: Small (up to 8½ shoe size); Large (over 8½ shoe size).
BE TALLER PADS .....Pair $2.98



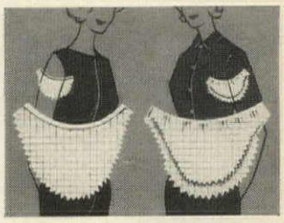
STUDENT BOOK 'N BOODLE BAG!!! A perfect way to tote lunches, books, and gym-togs to and from classes. No need to have arms loaded or make frequent locker stops. No lost books!!! Fill bag and swing over your shoulder. White waterproof plastic; draw-string cord. 14" x 16". State full name.
PLAIN BOODLE BAG $1.00
PERSONALIZED BAG $1.25



"LOOK MOM! A SCOOTER!!!" For the active "younger set" who enjoy outdoor fun & healthful exercise. Your own (old-time) box scooter . . . for a spin to a friends home or a smooth ride down the driveway . . . gets you there fast! Sturdy wood with ball bearing skate wheels. Easily assembled; all parts are pre-cut and drilled 27" high —24¾" long.
OLD TIME SCOOTER $3.98



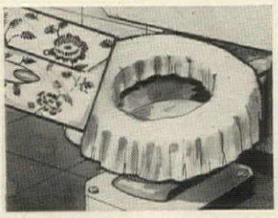
SLEEP ROYALLY ON BRIDGE-A-BED!! Convert twin beds to King-Size! Eliminate uncomfortable gap between beds to make a Full size bed. Bridge of buoyant foam fits all beds; single or dual headboard. T-shape pad fits between mattresses . . . supports any weight! Enjoy the luxury of spaciousness. Rolls up easily. 6 ft. x 14 inches.
BRIDGE-A-BED $3.95



DISPOSABLE DRESS SHIELDS!!! Self-adhesive dress shields give fine clothes instant protection! No sewing! No pinning! No straps needed! Shields stick instantly to any fabric. Disposable . . . when soiled, just throw them away. No washing. Super-absorbent tissue on soft inner layer. 10 shields.
REGULAR SHIELDS $1.00
SLEEVELESS SHIELDS .. .79



RECHARGE USED BATTERIES!!! Extend the life of your batteries from 5 to 15 times!!! Plug into any wall outlet and recharge 4 different batteries at one time. Good as new again on just house current! No danger of over-charging! Any D, C, penlite or transistor battery. UL approved. Saves money on constant replacements.
HOME RECHARGER $5.95



SANI-SET LINERS . . . FOR TRAVEL When traveling protect yourself and your family against unsanitary, less-than-first class accommodations. Sani-Set packs or carries easily. Hygienic tissue liners cover the entire seat . . . no contact with germs and infection. Set includes 30 liners in a 6" x 4" vinyl case. A practical travel aid.
SANI-SET $1 50 REFILLS $1

GAY 90'S LAMPS . . . personalized with your first and last name. Couple on softly lit lamp invites your friends to indulge. Helps create an atmosphere of warmth and friendliness. White milk glass globe; black wrought iron stand. 8" high. Choose the Candle Lamp that lights and deodorizes air or Electric style. Specify two first names and one last name.
GAY 90's LAMP: CANDLE . .$3.98
ELECTRIC $4.98





KILL ROACHES & CRAWLERS FAST!!! Just moisten solid, odorless Tab and place anywhere. Lures them from their hidden lairs to sudden death. Easy and clean to use! Plastic dish (incl.) eliminates mess and holds moisture for longer lasting potency. Remains an effective killer until entire tab is consumed. Fast results. Indoors & out.
2 TABS $1.00 EACH TAB 59¢



NO MORE MISHAPS IN BATHTUBS!!! Protect your whole family . . . invalids, youngsters, elderly folks from dangerous falls and slips. Sturdy Tub Seat offers safe, secure sit down comfort. Grip handles ease getting in and out. Adjustable to 4 heights. Non-skid rubber feet. White enameled aluminum. Fits built-in or footed tubs.
SAFETY TUB SEAT $8.98



A DUTCH-COLONIAL DOORBELL! The same old "twist & turn" bell that Grandma kept gleaming like a mirror!!! Authentic Dutch-Colonial design; intricately detailed in solid golden brass. Highly polished and lacquered! Resists roughest weather. Quickly installs in minutes to any door. No electricity . . . no wires. 2½ inch diameter.
DUTCH DOORBELL $1.98



TRIM HAIR IN SECONDS!!! Save expensive & annoying "in between" barber shop visits! A convenient way to keep hair smooth and neat; always that well-groomed look. Simply glide cutter over your head. Great for use on children because it's safe & easy! No dangerous exposed edges! No electric wires. Break-resistant plastic.
HAIR CUTTER $3.98



PET IDENTIFICATION TAGS . . . Every dog (and cat) has his day to stray . . . and, what if your pet suddenly finds himself among strangers? This shiny stainless steel tag introduces him and assures his prompt, safe return! Protect your loved pet at all times. Specify pet's name, your name, address and telephone number.
CAT TAG..$1 DOG TAG..$1

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SPENCER GIFTS, AV-89, Spencer Bldg., Atlantic City, N.J.

Name _____ (PLEASE PRINT)

Address _____

City _____ Zone____ State____

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Hundreds of rare antique, inexpensive antique, semi-antique, and new rugs in antique designs. Each moderately priced.

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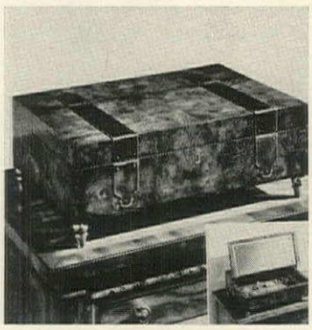
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La, you can just hear the haughty beauty on the left say as she snaps her fan at the demure lady. The belles are straight out of Jane Austen and they're charmers. Made of plaster finished with a gold luster. Each is 12" high and weighs 4 lbs. $15 a pair exp. coll. Palley's, HG8, 2263 E. Vernon Ave., Los Angeles 58, Cal.



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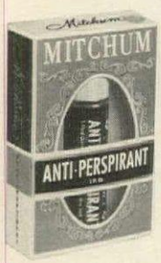
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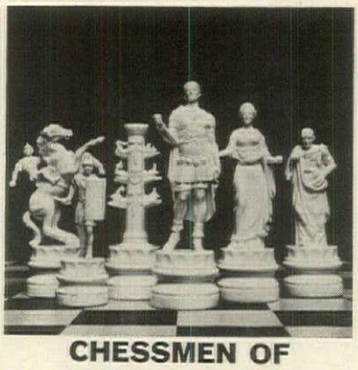
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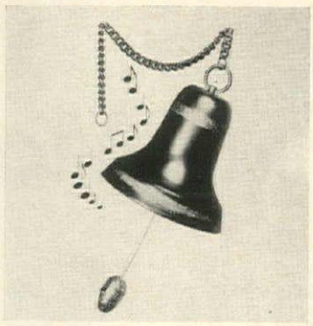
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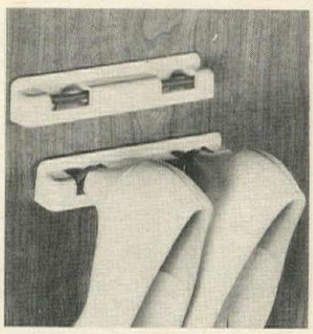
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Perfect touch to pretty up your table for a party are bobeches to reflect the light from candles and catch their wax at the same time. Non-breakable and completely washable. In golden brass or silver plate. Fine addition for fall entertaining. 3 for $1; 9 for $2.75 ppd. Lillian Vernon, HG8, 30 Evans St., New Rochelle, N. Y.



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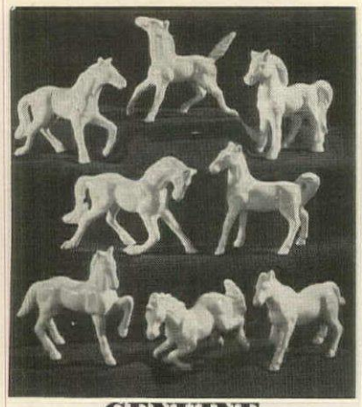
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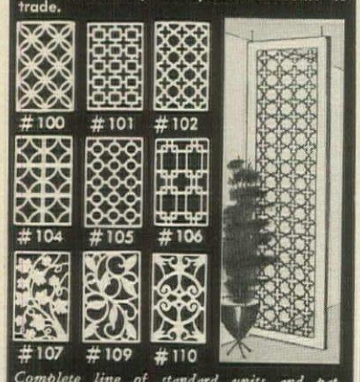
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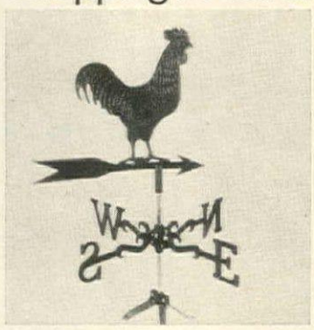
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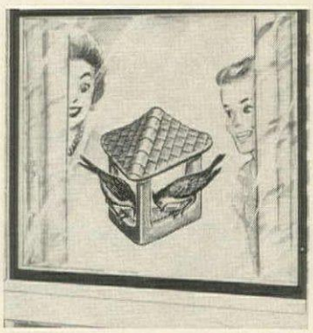
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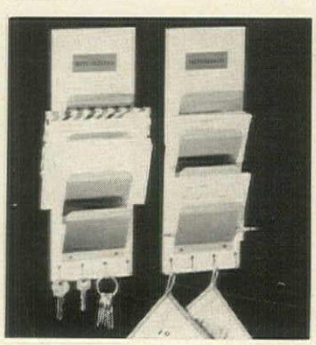
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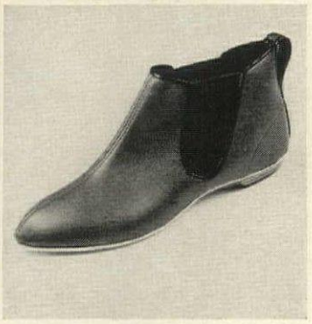


Rack 'em up

A brace of racks to insure order in the household—or, at least, help. Black metal letter rack has brass bins and name plate, 4 key hooks. Utility rack holds recipes, shopping lists, potholders, can openers. Brass plate for name up to 20 letters. $2.98 ea. ppd. Free catalogue. House of Katherine, HG8, 1526 Kewalo St., Honolulu, Hawaii.

Boots a-foot

Off for a glorious day at the Fair or some early Christmas shopping? Don these smart jodhpur boots of leather-like vinyl come in a choice of black, brown, red or sand. The gussets are elasticized; the heels are stacked; tab back. 5 to 10 and ½ sizes, $5 plus 45c post. Here's How Co., Inc., HG8, 15 W. 26th St., New York 10010.



Milk cans go colorful

Authentic milk cans, the kind your great grandmother knew, are enameled in luscious colors. 40-quart cans are 22½" high. Marvelous lamp bases, table pedestals, myriad uses. Red, orange, blue, green, charcoal, yellow, white. $10.95 ea.; $2.50, a lid; $20 a pr. Exp. coll. E Z Industries, Inc., HG8, 361 W. 36th St., N. Y. 10018.



Do some coddling

For the perfectly done egg, this beauty of a coddler by Royal Worcester in whitest porcelain. Break egg into bird design cup, screw on silvery top, set in boiling water, peek if you wish and serve right in the cooker. Single egg cup, $7.95 a pair; one double egg cup, $5.50. Ppd. Jeniffer House, Great Barrington, Mass.



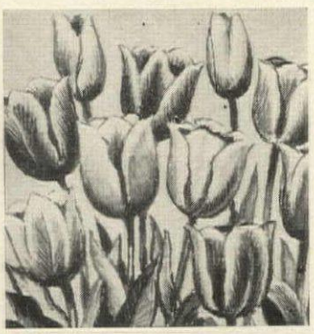
Gem of a gift

Start a youngster on a hobby with a gem kit that comes with diamonds, emeralds, rubies and 21 other beautiful stones. With magnifying glass, jeweler's tweezers, jeweler's glue mounting and display board, jade nugget and a booklet. $4.95, 25c post. Old Pueblo Traders, HG8, 622 S. Country Club, Tucson, Ariz.



Tulips set for '65

Imported bulbs in an assortment of rainbow colors. Must bloom first season and for 5 years or replaced free. 100 3½" bulbs, plus 6 Dutch Muscari bulbs, $2.98. 6 Holland Star of Bethlehem free if ordered by July 31. 200 tulips (12 Muscari), $5.89. Add 65c post. Michigan Bulb Co., MX7478, Grand Rapids, Mich. 49502.



Carolina charmer

Caroline's a beauty made in North Carolina. Frame finished in fruit wood, mahogany or antique white. Upholstered in spot-shed velvet in choice of 24 colors (samples avbl.). 34" h., 21" w., seat 18" h. $39.50 ea.; $75 a pr. In 1½ yds. your 54" fabric, $33.50. Exp. coll. Catalogue, 25c. Hunt Galleries, HG8, Box 492, Hickory, N. C.



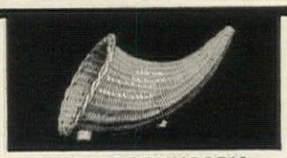
palley's DECOR IMPORTS



FLOWER CART VASE
A Goshugurama Cart for an unusual and decorative vase. Traditional in Japan for flower arrangements
No. G1417 **9.88** Black iron standing 10" high x 13½" long.

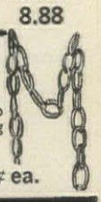


GARDEN LANTERNS
Fashioned of durable iron . . . color-toned for antique appearance. A smart decorator addition to the garden, patio, lanai, etc.
No. 823 — 9" x 9" 6.88
No. 824 — 12½" x 10" 7.88
No. G653 — 14" x 11" 8.88



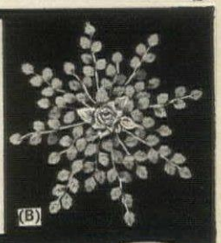
rattan CORNUCOPIA
Grace your summer party table . . . on patio, lanai — indoors or outdoors. Fill with fruit, flowers, etc. Generous 16" length. Choice of natural, gold or plasticized finish in brown or white (specify finish).
No. R-144P two for 2.88 or 1.49 ea.

10 FT. RATTAN decorator CHAIN
Use to decorate patio or lanai . . . to drape on wall, etc. Buy three to hang potted plants. 10 ft. length.
No. R146 3 for 2.75 or 98¢ ea.





romantic WALL DECOR
To bring a touch of regal splendor to the wall of any room. Graceful designs in wrought iron — painted in choice of white w/gold accents, black, gold or assorted pastel.
(A) WALL SCONCE — Delicate floral design. Holds 3 candles. 13½" ht. No. G1581 1.88
(B) ROSE & LEAF — Spectacular rose with burst of leaves. 20" dia. No. G1439 .. 3.49

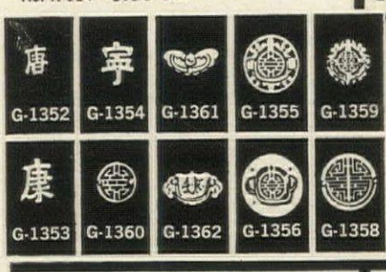


unique rattan SAUCER CHAIR
Another Palley rattan bargain — unique design blends with skillful weaving to produce this comfortable chair. For lawn, patio or lanai. Black wrought iron legs. 17" x 18" seat.
No. R-014 6.88 ea.



BARREL CHEST CHAIR
Uniquely different yet cozily comfortable. Hand woven of Palembang rattan throughout. Lift the seat and behold a "secret" chest to hold knitting, books, magazines, toys, etc.
16.95 ea. 2 for $30.00 No. R086



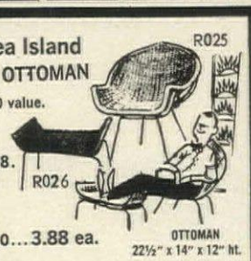


oriental brass HARDWARE
To add a dramatic touch to doors, furniture, cabinets, drawers, etc. Of gleaming polished brass.

CABINET DECORATIONS
G-1352 — 2½" high 98c
G-1353 — 4" high 1.29
G-1354 — 4" high 1.29

DRAWER PULLS (w/handles)
G-1360 — Round, 3" dia. 1.88
G-1361 — Butterfly, 4¾" x 2" 1.88
G-1362 — Oriental, 5¼" x 3" 2.29
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G-1359 — Scalloped, 4" dia. 2.88
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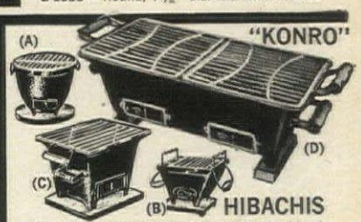
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OTTOMAN TWO for $6.50...3.88 ea.



OTTOMAN 22½" x 14" x 12" ht.

From glamourous South Pacific Islands to your patio, lanai or den . . . comes this sophisticate of golden-brown rattan. Wrought iron mounted. Seat size: 19" wide, 23" deep, 12" ht., back ht. 29".

"KONRO" HIBACHIS



For casual entertaining. Use on bar, table, in fireplace, patio, etc. Sand cast iron for durability and added heat. All stand on wood base and have plated steel grills with handles for easy removal when hot.
(A) BABY ROUND—Use for hors d'ouvres, etc. 4½" dia. grill, 5¼" ht. No. HI-460RD 1.88
(B) BABY SQUARE — Has 6½" x 4½" grill w/chrome plated skewer holders. 5½" height. No. HI-460R 2.88
(C) 10" SQUARE adjustable grill for steaks, burgers, etc. 8½" ht. No. HI-463 ..... 7.88
(D) PARTY HIBACHI — Has fully adjustable, 20" x 10" grill — generous firebox. Stands a low 8½". No. HI-460 ..... 13.88



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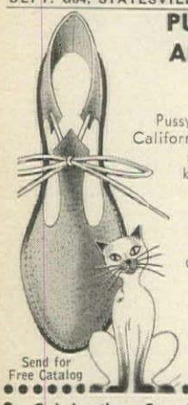
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Colors: Tan ☐ Black ☐ White ☐ Red ☐

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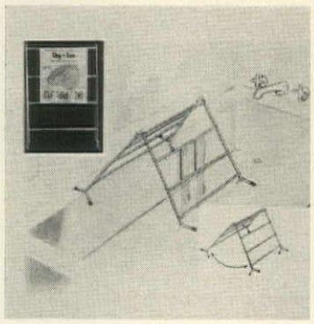
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Protects and shows off grandfather's antique watch, son's war medals, baby shoe, a corsage! Metal support rod. 5" hi on mahogany finished wood base. $2.98 ea. or 2/$5.75 + 35¢ shipping. **DEPT. 108**

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Shopping Around



Drying tent

Indoor tent to set up over the bathtub to dry lingerie and baby things without dripping on the floor. Ideal for a girl to use at college, apartment dwellers. Made of vinyl coated heavy gauge wire that won't snag. Folded, 3" by 18" by 26½". $3.98 plus 50c post. J. W. Holst, HG8, 2470 Britannia Rd., Sarasota, Fla.



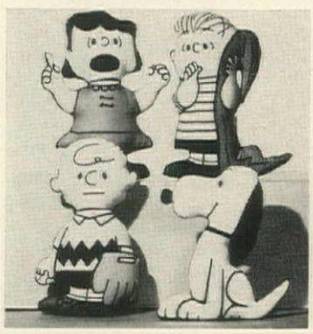
Frosty fare

Serve seafood cocktail, a fresh fruit cup in individual dishes on a bed of shaved ice. Liners and icers are high fired crystal clear glass. Icers alone may be used for drinks on the rocks. Add the liners to serve icy soups, desserts. Set of 4, $3.95; 8, $7.50. Ppd. Frances-Morris, HG8, P.O. Box 1270, Brooklyn 1, N. Y.



Protective plumage

Monogrammed kerchief conceals hair in rollers, protects from breezes or the broiling sun. Made of sheer cotton with a white hand rolled hem and 3 letter monogram. 24" by 24". In navy, red, copen blue, pink, yellow or beige. Underline last letter of monogram. $3.85 ppd. Villari Co., HG8, 280 Madison Ave., New York 10016.



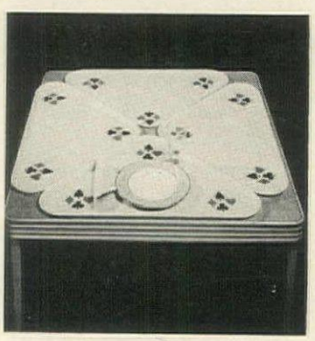
Peanuts pillows

Bossy old Lucy, Snoopy the hound, good old Charlie Brown and Linus, complete with blanket, are now in pillow form to deck the beds of Peanuts' fans from coast to coast. Pillows are in cotton, printed in bright colors and stand about 17" tall. $3.95 ea., ppd. Artisan Galleries, HG8, 2100 N. Haskell Ave., Dallas 4, Tex.



Friendly deterrent

Animal chaperone is an invisible spray that's harmless to pets, plants and people, but will keep neighbors' pets away from precious perennials, velvety lawns and pristine patios. Spray wherever you wish to avoid damage from romping and digging. 4 oz., $1; qt., $3.98. Ppd. Sudbury Laboratory, HG8, Sudbury, Mass.

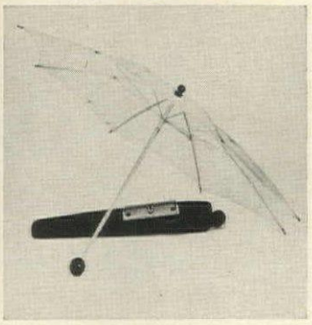


Suits to fit

Triangular trays are eminently suitable for bridge teas, evening snacks for the poker and pinochle crowd. Four trays of white fiberglass are designed to fit any card table. Choice of card suit or fleur-de-lis decoration. $10.95 a set plus 75c post. New Directions, HG8, 1376 Munroe Falls Ave., Cuyahoga Falls, Ohio.

Be prepared

Anyone who has ever been a scout isn't likely to forget the motto, but to be on the safe side may we suggest this handy umbrella that clips to car's sun visor against a rainy day. 8-rib aluminum frame, clear plastic top in heavy plastic spring clip case. 18″ long, 30″ spread. $3.98 plus 35c postage. Hobi, HG8, Flushing 52, N. Y.



Plenty of pull

Try a pair of these for elegance on your window shutters, French doors or the drawers of a chest you're refinishing. The rococo design is wrought in fine gold plate that lasts for years. Use them vertically or horizontally, 5½″ by 1¼″. $1.50 a pr. ppd. Lillian Vernon, HG8, 30 Evans St., New Rochelle, N. Y.



Teeny tiny touches

Every budding dress designer and her mama will be enchanted with this assortment of miniature fashion accessories for the teen doll's fall wardrobe. 108 notions include snaps, accent buttons, trimmings, beads. A bonanza for the fashion conscious seamstress. $1 ppd. Sunset House, 81 Sunset Bldg., Beverly Hills, Cal.



Strawberry sweet

Exciting new scent for an aerosol spray sachet is wild strawberry. Think of the aroma of sun-ripened strawberries bringing the warmth of summer to your closets and bureau drawers. Or use it to spray stationery, scent invitations to a bridal shower. $1.75 ea.; 3 for $5. Ppd. Carolina Soap & Candle Makers, HG8, Southern Pines, N. C.



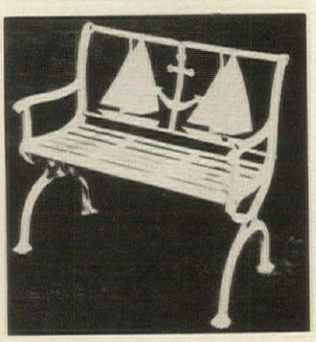
Terrific terry

Slip flower bedecked terry slippers on when you come out of the pool, after a day on the go or to lounge about the dorm. White, yellow or blue with multicolor polyethylene flowers. Foam insole, vinyl sole, washable. In sizes 5 to 10. Send shoe size, $3 plus 35c post. a pr. The Added Touch, HG8, Bryn Mawr, Pa.



Beside the seaside

Here's just the ticket for on shore regatta watchers, poolside knitters, croquet players resting between wickets. Nautical settee is made of cast aluminum finished with weather-resistant primer and white enamel that will weather all weathers. 38″ long. $89 ppd. Turen, Inc., Dept. 61, Danvers, Mass. 01923.



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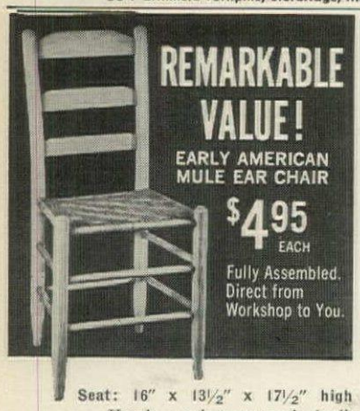
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Measure your miles

How many miles does a housewife walk every day? How far is it to Charley's house? What does a hook or slice cost you on the golf course? Pedometer is calibrated to your stride and a great argument settler. Chrome plated case, colorful dial, leather strap for anchoring. $5.95 ppd. Greenland Studios, HG8, Miami 47, Fla.



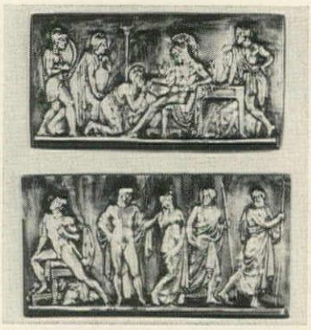
Travelin' trimmer

Keep up your slimming program wherever you roam with portable trim table that folds to suitcase size. Table is cotton padded with tough vinyl cover, legs of aluminum tubing. Vinyl foot strap. 25" wand of aluminum and 2 vinyl hand grips incl. $29.95 Exp. coll. Battle Creek Equipment Co., HG8, Battle Creek, Mich.



Dinner order

Partitioned blue willow plate is a pretty and practical way to bring order to family meal time. The pottery plate is snow white with the design in traditional blue. Children love the "compartments." 9½" in diameter. $1.50 ea., 4 for $4.98. 6-cup teapot, $2; sugar and creamer, $1.75. Postpaid. Meredith's, HG8, Evanston 23, Ill.



A touch of old Rome

A pair of bas reliefs mounted as wall plaques look as though they'd been unearthed at Pompeii. Handsome addition to a wall hung with prints and paintings. Grand for a boy's room. Plaster with special durable resin and finished in a gold tone. 9" by 17", $10 ea. exp. coll. Palley's, HG8, 2263 E. Vernon, Los Angeles 58, Cal.



Clear as glass

Try this to remove water stains and marks from tile, windows, porcelain and chrome trim and you'll set a shining example. Works on car finishes, mirrors, too and it is nonirritating. Bruce's Stain Remover has been tested for more than 5 years. 10 oz. pkg., $1.49 ppd. Bruce Sales Co., HG8, 1823 W. Harvard, Fresno, Cal.



Shoppers all set

Ladies like and lady-like—set of shopping bags in natural rattan that never clash with a costume; cloth lining protects parcels. Knitters love them, so do those who sew; and, to picnics they could go. 12" by 9" by 5½" and 14" by 10" by 5½". Set, $8.75. Fed tax incl. Ppd. Downs & Company, HG8, Evanston, Ill.

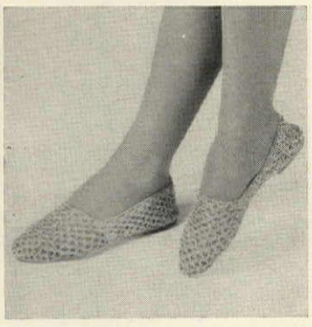
Esportillo d'Espagna

Handsomest accessory we've come across in a long time is this wrought iron Spanish basket (esportillo) to hold magazines or logs and kindling. The handle is wood with a walnut finish. As shown, 16" l., 12½" d., 14½" h., $9. Double tier, 25½" h., $14.95. Ppd. Ziff & Co., HG8, 3072 Merchandise Mart, Chicago 54, Ill.



Goldie two shoes

Fly away on stretch top slippers of golden mesh. Slippers have pattycake heels and long-lasting soles of a new leatherlike composition. Slippers hug the foot like a glove. In sizes 5 to 9, medium width only. Send regular shoe size. $4 plus 25c postage. Cozy comfort from Frances-Morris, HG8, P.O. Box 1270, Brooklyn 1, N. Y.



Birthday birdies

Six little warblers to hold the candles on a birthday child's cake. Each bird is two inches high on a tiny stem to insert into cake. They are papier-mâché hand-painted in different colors. A birthday candle comes with each bird. $1 a set of 6; 3 sets, $2.98. Add 35c post. Helen Gallagher, Dept. 108, 413 Fulton St., Peoria, Ill.



Tot size bucket seat

The younger set can have their own sports car seat like their elders. Metal supports clip over big seat. One piece of molded vinyl with foam cushioning. Front guard lifts up and is padded for safety. It collapses for storage. Red or blue. $9.95 plus 75c post. The Hitching Post, HG8, Box 377, Syosset, N. Y. 11791.



Desk jockey

Replica of an antique hitching post, this little jockey is just the winning ticket to keep papers on a desk in order, to hold paper napkins down on buffet table or as a charming ornament for a collection. 3½" high, cast iron hand painted in bright colors. $2 ea., $3.75 a pr. Ppd. Seth & Jed, HG7, New Marlborough, Mass.



Shapes to collect

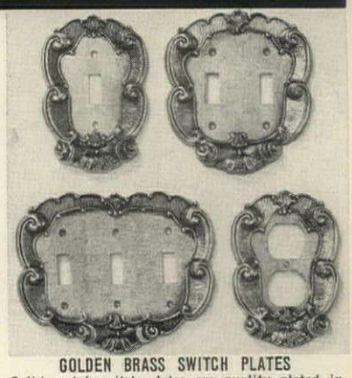
Even though you aren't a philatelist these intriguing stamps in diamond and triangle shapes may well start you on the road to enjoyment and wealth. 110 different stamps from all over the world, Midget Encyclopedia of Stamp Collecting plus bargains on approval for 10c ppd. Zenith, HG8, 81 Willoughby, Brooklyn, N. Y.



LILLIAN VERNON'S BATH BOUTIQUE



GOLDEN TOILET TISSUE CONCEALER.....$1.98
This gay gold filigree cover for your extra tissues adds a delightful touch of glamour to powder room and family bath room. Lovely florentine gold finish on handsome pierced gold metal is lacquered for permanence. The winged angel adds a touch of whimsy and lifts holder with ease. Holds all size rolls $1.98



GOLDEN BRASS SWITCH PLATES
Solid metal switch plates are quality plated in antique gold and lacquered for a rich warm look and to prevent tarnish. Opulent scroll design is perfect for every room in your house. Brass mounting screws included.
Single Switch (3" x 5").....$1.00; 3 for $2.98
Double Switch (4½" x 5").....$1.50; 3 for $3.98
Triple Switch (6" x 5").....$2.98 each.
Twin Outlet (3" x 5").....$1.50 each.



BAROQUE GOLDEN DOOR SLIDERS $1.98
Designed to beautify your sliding doors. 5" x 1¾" handles fit all door grooves and add a decorative touch. Solid metal, plated in warm antique gold and lacquered for permanence. Easy to manipulate mounting screws included.
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GOLD ROSE TOOTHBRUSH HOLDER.....$1.25
Will add a decorator's touch to the bath. Made of metal, plated in warm gold and lacquered to keep that just bought look. 4¾" high holder will hold 4 brushes. Order several for every bathroom.
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ANTIQUE TISSUE BOX (10½" x 5").....$3.98
Holds full box of tissues. Filigree gold metal is gold plated and antiqued in rich tones. Bottom is fine smooth rub velvet. Lovely for bedside or dressing table.....$3.98 each



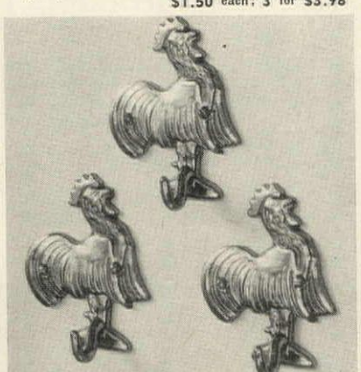
ANTIQUE BRASS AND MILK GLASS TRAY.....$1.98
Here is a delightful concept in a new soap tray. 23K. Gold rimmed milk glass has a delightful scallop border. Lovely baroque base is plated in antique gold. 5" diameter and easy to keep clean. Perfect for nuts, candy, desserts, too.
$1.98 each; 4 for $5.00



GOLDEN MIRROR CATCHALL.....$1.50
Use one or more mirror trays on dressing table or vanity. Mirror bottom reflects lovely gold filigree sides. 4 Elegant carved legs add a baroque touch. 4½" square. Lovely for perfume, jewelry, lipsticks.
$1.50 each; 3 for $3.98



GOLDEN BRASS DOOR KNOB
$1.98 each; 2 for $3.75
2" Baroque door knob has matching escutcheon with standard size spindle and brass mounting screws. Cast in metal, finished in antique brass. Easy to mount in seconds.

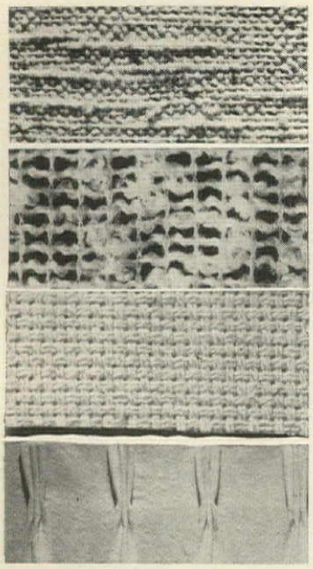


3 ROOSTER HOOKS.....$1.98
Charming chanticleer hooks are solid metal, handsomely plated in golden brass or antique copper. Each rooster is 3" tall, and will hold a towel in the bath, skillet in the kitchen, mirror, picture or what not. Matching metal mounting screws included.



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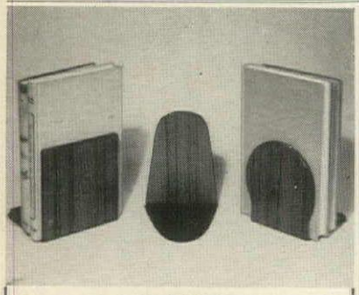
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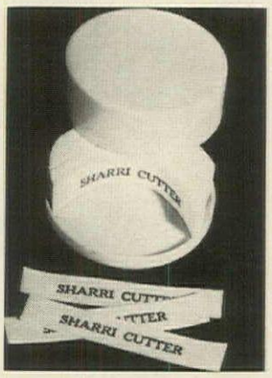
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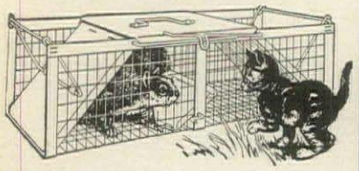
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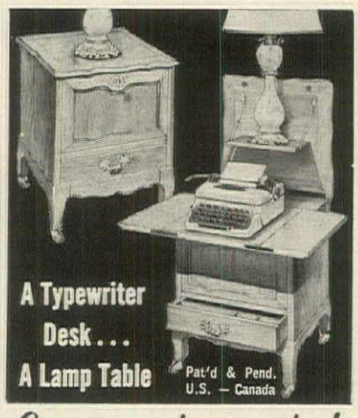
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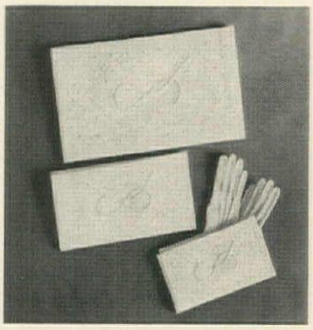
In the bag

Fashion tote to take a gal anywhere from the supermarket to a weekend by the sea. Natural, to complement any costume from a Bikini to a classic Chanel suit. Imported and hand woven with leather trim, brass buckle. 14" by 14", $5.50 postpaid from Don Michaels, Ltd., HG8, P. O. Box 5116, Pompano Beach, Fla.



Record protection

Precious recordings and tapes of concerts deserve the very best in protection. These cases are dust free and hold 6 7" tapes or 20 12", 10" or 45-RPM records. In blue or brown simulated leather tooled in 16k gold. Specify size and color. Open back shows titles. $3.25 ea. ppd. Art Guild, HG8, Box 6393, Minneapolis, Minn. 55423.



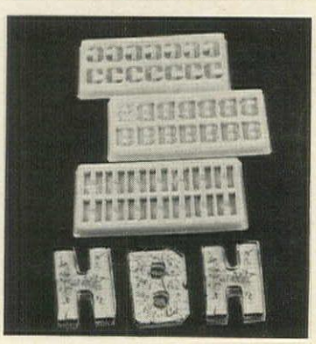
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Nothing is ever so crisp and right as gloves and lingerie tucked away in their own cases all neat and orderly. Here they are sized for gloves, handkerchiefs, bras and slips or stoles. Delicately colored in blue, pink or yellow. $5.00 for set of 3 ppd. Casual Living, HG7, 108 Chatsworth Ave., Larchmont, N.Y.



Lady fair

Whether a gal wears it with a tie, an ascot or with neckband unadorned, she'll love the ratcatcher shirt. Stretch oxford cloth moves with the body and retains its shape indefinitely. In white, maize or powder blue. Ladies size 30 to 38, $5.95. Girls, 7 to 14, $5.45. Ppd. Beckwith's, HG8, 68 Franklin St., Boston, Mass. 02110.

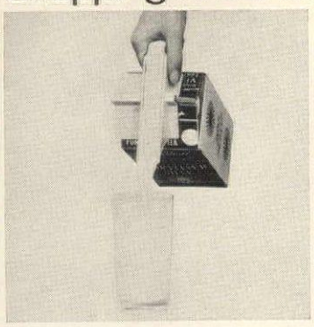


Alphabet ice

This ice is nice, really cool! Trays come with any of the alphabet's 26 letters. Fun for parties! Try with gelatin to decorate salads or desserts. Trays may be filled with composition to make permanent display letters or ornaments. $2 ea.; 3, $5; whole alphabet, $35. Ppd. Ice-Nitials, B-2, Box 1122, Santa Barbara, Cal. 93102.

Shopping Around

There's no spilling



Convert milk or juice cartons into non-spilling pitchers with this handy spout that slides into carton. Just push down on piercer handle. Eliminates ripped carton tops, wax and paper in the liquid. Fits one or two quart containers. $1 each postpaid. From Mendelsohn's, HG8. 548 Main St., New Rochelle, N. Y.

Stove top grill



Colorful grill pan with ribbed bottom to drain fat is a boon to apartment dwellers, those on fat-free diets. Gives broiler flavor with stove-top convenience. 9″ pan in blue, orange, yellow or red with clear finish enamel inside. $5.95 ppd. Old Georgetown Coffee House, HG8, 1330 Wisconsin Ave., N.W., Washington 7, D. C.

12 volt wonder



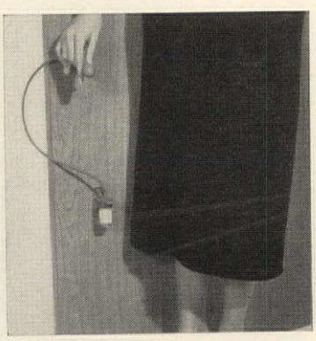
Vacuum cleaner for cars, private planes or boats plugs into the cigarette lighter outlet and only weighs 4 lbs. Comes with power unit, flexible hose, upholstery nozzle, throw-away bag, air filter to keep motor dust free. All metal construction. 1 yr. replacement guar. $14.95 ppd. Amersal Corp., HG8, Box 8, Jamaica 31, N. Y.

Sing a song of 4 x 4



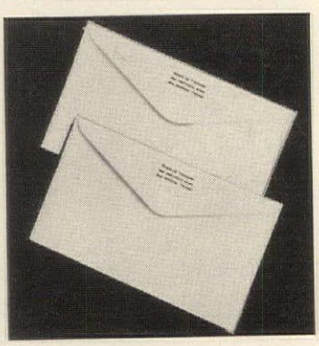
Multiplication can be a delightful game for children with a set of five tuneful records to teach the tables from two to twelve. Each table has its own tune and there's a musical quiz to help the child remember the lesson. Send for free illustrated folder. Bremner Records, Dept. HG8, Wilmette, Ill. 60091.

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With magnetic skirt marker you needn't depend on help when you want to shorten a skirt. Fill jar with powder, measure desired height of hem, attach marker to metal surface and turn slowly, squeezing bulb to release powder. Screw-on plate for wood, too. $1.49 ppd. Spencer Gifts, 623 Spencer Bldg., Atlantic City, N. J.

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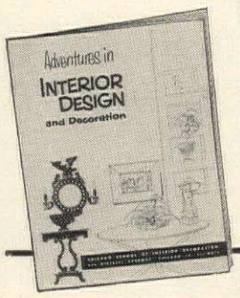
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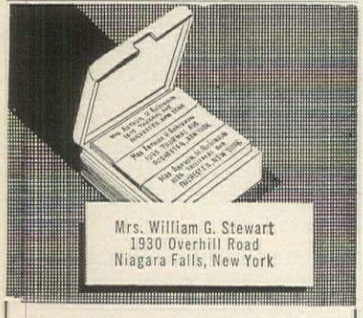
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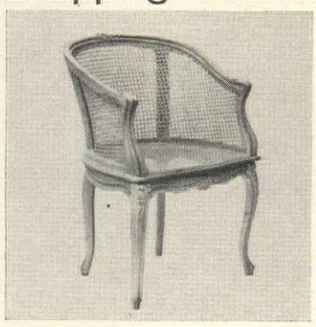
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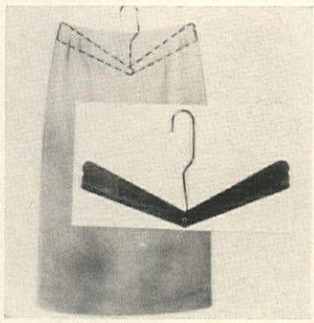
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Chaise royale

Authentic Louis XV design reproduced in Italy of solid beech. Frames are hand-carved, caning is done by hand, too. Ideal size for an occasional piece, 31½" h., 22" w. seat 17" h. Ready-to-finish, $90. Antique white, green or blue with gold, or fruit wood, $115. Exp. coll. Brochure 50c. Door Store, HG8, 3140 M. St., Washington 7, D. C.



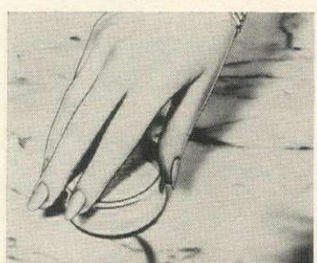
Smoothie

Skirt hanger that doesn't grip the fabric in a death hold is a boon to keep things neat and trim. Butterfly hanger slips inside waist and weight of the garment keeps skirt wrinkle-free. Fits all sizes. In oak or walnut with chrome metal. 6, $2.95 ppd. Nel-King Prod., Dept. HNG-T, 811 Wyandotte St., Kansas City, Mo. 64105.



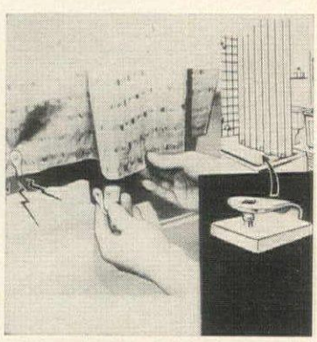
Swimmingly smart!

Finney fashion—this cloisonné and sterling silver pin topped off by diamond-bright marquisite jewels. In shimmering shades of sea blues and greens and a ruby red eye. The perfect touch on a black sheath, a chanel suit or on a clutch bag. 1¾". A fine catch at $15 incl. tax ppd. Edith Chapman, HG8, Rte. 303, Blauvelt, N. Y.



Marble marvel

Compact kit contains everything to keep marble surfaces pristine and protected. Included are a bottle of stain remover, Marglo polishing powder, marble sealer, a wood and felt buffing tool and instructions for removing stains, providing long lasting luster and preventing new stains. $5.95 ppd. Marglo, HG8, Box 114, Niles, Ill.



Grips to end drips

Hate to mop up messes when the spray spurts out through a flapping curtain? Magnetic grips that snap on the bottom of the curtain hold it to side of tub or metal cabinet and can't rust or mar the porcelain. Set of 3 for 1 curtain, $1 postpaid. Order from Hanover House, Dept. 3470, HG8, Hanover, Pa.



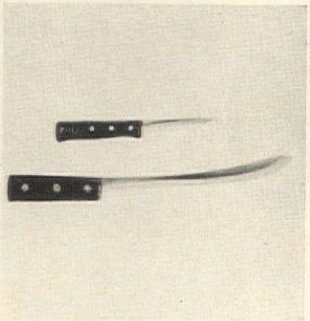
Clock to charm

Now the famous onion pattern in a clock to tell the hours in pretty fashion. Delft blue pattern on white ceramic plate with black hands. Clock is 10" with either AC or battery movement. Electric, $14.95. Battery, $19.95 with 2 year battery included. Add $1.50 shipping charge. Paul Brown, HG8, 16 Clapp St., Dorchester, Mass.

Shopping Around

Sharp as a sword

One of a kind carving knife with blade honed to the razor edge for use by master butchers. Originally made for commercial cutting, no two are exactly alike. 11″ blade, 5″ palm-pressed, mellow wood handle. Limited supply. $3.95 postpaid. Order yours from Max Major, HG8, Walden, New York.



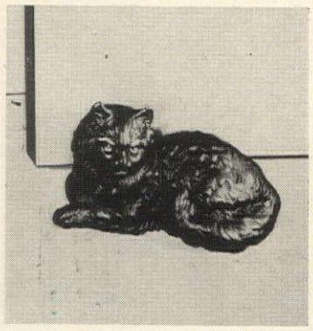
Golden goddess

Venus has been given a new beauty treatment and she's lovelier than ever. What a handsome decorative note to set on a mantel or a shelf. She is 18½″ tall and weighs 9 lbs. Venus is made of plaster with a special resin finish for durability. In lustre gold. $12 exp. coll. Palley's, HG8, 2263 E. Vernon Ave., Los Angeles 58, Cal.



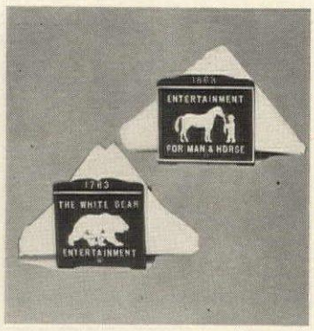
Lucky guardian

This handsome cat bewitches stray breezes and won't let them slam the door you wish to keep ajar. She'll do a great job on child's bedroom portal. Black cast iron with brilliant green eyes, a rosy mouth. 4½″ by 10½″ and heavy enough to do her job. $4.95 ppd. Order from Miles Kimball, HG8, Oshkosh, Wisc.



To have and to hold

Wrought iron holders colorfully decorated in the manner of early American tavern signs are perfect for storing a sheaf of napkins or a clutch of unpaid bills. A bright touch for kitchen, snack bar or desk. 4½″ by 5″; $1.98 ea.; 2 for $3.75. Ppd. Early American catalogue, 10c. Medford, HG8, 752 Fulton St., Farmingdale, N. Y.



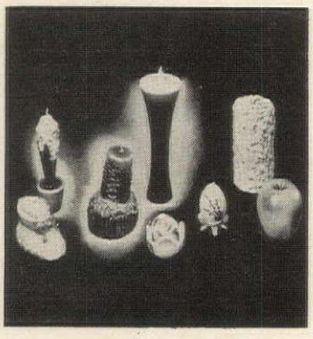
Refresher

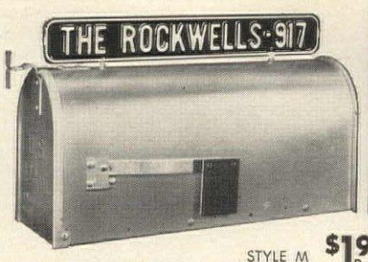
A good pillow deserves tender loving care and this zippered protector is just the item to do it. Made of taffeta embossed vinyl, it wipes with a damp cloth and is soft as silk. 21″ by 27″ to fit all standard pillows. Non-allergenic. $1 ea.; 2 for $1.89. Ppd. Sunset House, 81 Sunset Bldg., Beverly Hills, Cal.



Molded marvels

If you're astonished at the cost of decorative candles, you'll be glad to learn how easy and what fun it is to make and decorate your own. A free booklet tells you how to join the Custom Candle Club. A one-year membership includes a 42-lesson course. Write for Free Facts. Candle Club of America, Dept. X-14, Fallbrook, Cal.





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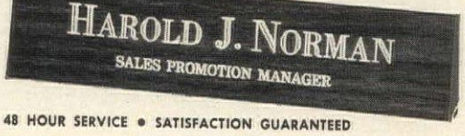
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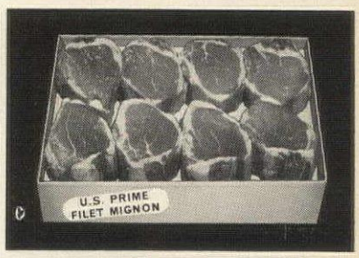
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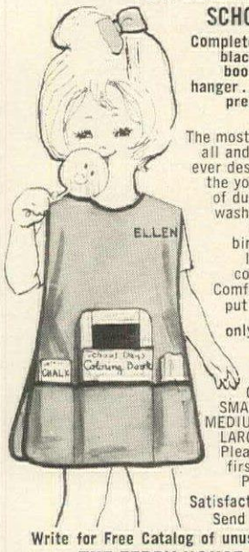
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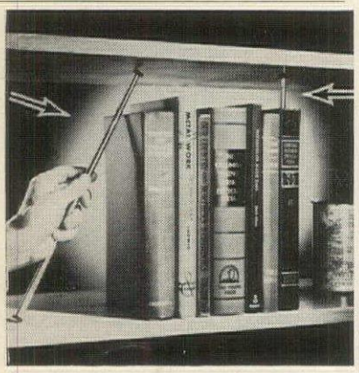
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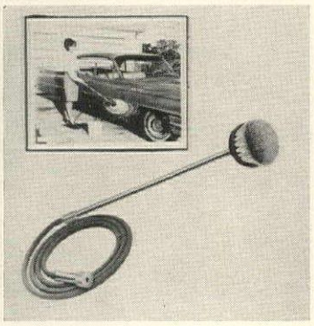
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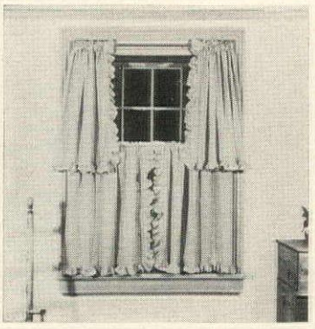
Whoosh!

There may be enthusiastic volunteers for car washing if you have this lightweight flexible 8′ hose in the garage. The brush is a horsehair blend that cleans fast and never scratches. Suction makes the water run uphill and keeps it flowing. $4.95 ppd. Stuart's, HG8, Church St. Sta., Box 695, New York 10008.



Arbor literary

New species of tree is this variety that bears leaves, to be sure, but they're magazine leaves. Holds up to 75 magazines of all shapes and sizes yet is only 12″ wide, 30″ high, 13″ deep. Made of richly grained pine in honey tone or maple finish. Ready to assemble. $9.95; completed, $14.95. Exp. coll. Yield House, HG8, North Conway, N. H.



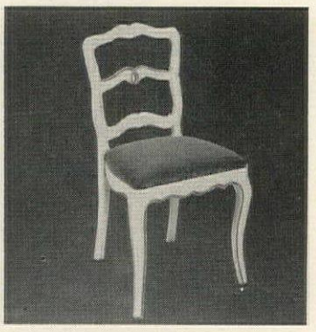
Checked for cheer

Nothing adds more to the cheer of a room in a happy country house than red checked gingham. These curtains are vat dyed 100% drip dry colorfast cotton. Ruffles are 2″ wide with double fullness. 74″ wide per pr. in 25″, 30″, 36″ lengths. $6 a pr. Extra tiebacks, 50c a pr. Ppd. Country Curtains, HG8, Stockbridge, Mass.



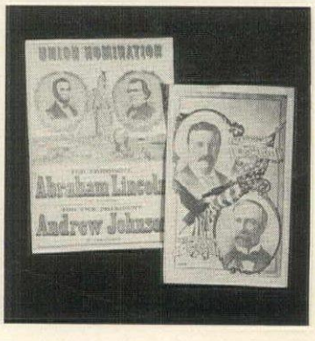
Neat step to beauty

With all eyes on beautiful eyes these days a shapely brow is a must. Antiseptic De-Nude is a soothing cream which, when applied to brows, makes it possible to tweeze without painful pulling or redness. A tube with 3-month supply is $1; $2.50 for 3 tubes. Ppd. Mr. & Mrs. Associates, HG8, 44 Ridge Rd., Albertson, N. Y.



Seat of grace

Elegant in the Directoire manner is "Orleans," finished in fruit wood, walnut, mahogany, white or black with gold trim, solid jade green or blue on hardwood frame. 34″ high, 19½″ w., 21″ d.; seat, 18″ h. Velvet or satin or send 24″ by 26″ fabric. $37.50 ea.; $69.50 a pr. Exp. coll. Catalogue 25c. Chair Shop, HG8, Box 367, Morganton, N. C.

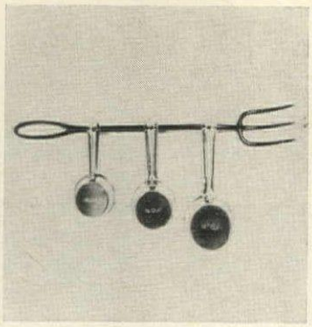


Political flavor

No matter what party you favor in '64, these reproductions of posters from past elections will add a note of history to the decor of your bar or family room. Includes Lincoln, Teddy R., Cleveland, Grant, Wilson. In color on heavyweight paper, 14″ by 17″. Set of 6, $2.98 ppd. Harriet Carter Gifts, HG8, Plymouth Meeting, Pa.

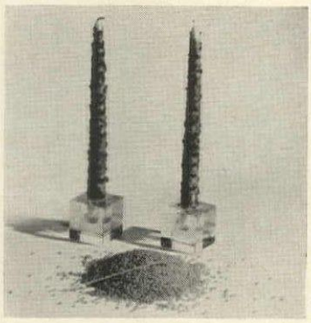
Treasures of measure

Enchanting copper bottomed scoops to hang on the kitchen wall and add to the enjoyment of gourmet or everyday cookery. Scoops are aluminum and hold ½, ⅓ and ¼ cups. Rack with holes for hanging and the oversize kitchen fork are in black metal. 4 pc. set, $2.98 ppd. Foster House, Dept. 108, 6523 N. Galena Ave., Peoria, Ill.



Scent-sation

Be creative, have fun and make charming scented candles to give as remembrances or for your own home. Insert wick in a favorite glass container, pour wax granules and light! Instant candle set includes 1 bag each of hyacinth, lavender, carnation granules, wicks, $1 ppd. Spencer Gifts, 623 Spencer Bldg., Atlantic City, N. J.



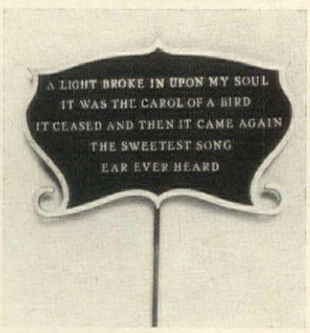
Great holdups

No mystery about who did this, the intrepid Lillian Vernon. The towel chain and hooks are adorned with bold American eagles. Perfect accents for keeping things neat and pretty in the kitchen, bar or powder room. Pair of hooks, $1; 24″ towel chain and 2 back hooks, $1.95. Ppd. Lillian Vernon, HG8, 30 Evans St., New Rochelle, N. Y.



Poetry garden

What could be more romantic than a verse from that great romantic, Byron to express the spirit of your garden? Set this plaque in a leafy corner. Cast aluminum garden plaque hand finished in verde green with raised brushed letters and border. 18″ w., 29″ h. with stake. $5.95 ppd. Home Industries, HG8, 330 Athens, Jackson, Ohio.



Cool jade

Real natural jade with its refreshing green color and smooth, polished surface is a pleasantly cool thought on a hot August day. Earrings for plain or pierced ears (specify), $8.95. 14k gold necklace with pendant, $8.95. Ppd. Free jewelry catalogue. Strongite Co., HG8, 7 W. 45th St., New York 10036.

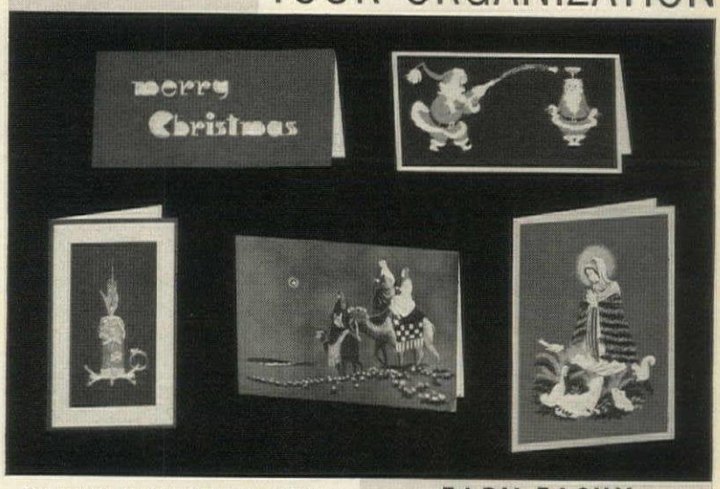


Shades of old Spain

Wrought iron lantern reproduced from an antique Spanish inn's welcoming light is decorated with filigree. Glazed art glass shield to protect candle flame. It is easily converted to electricity. 14″ high by 8″ wide with bracket. Black or bronze finish. $6 ppd. Old Pueblo Traders, 622-HGL, S. Country Club Rd., Tucson, Ariz. 85717.



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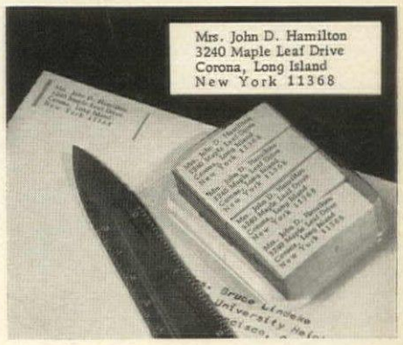
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Indoor-Outdoor
PATIO CHAIR

Proudly own this handsome chair imported from Europe. Beautifully varnished willow adds freshness to your decorating theme. Stands up under hard usage in playroom, porch or den. Seat is a comfortable 11" from the floor—most wonderful year 'round chair at an unbelievably low price. Over-all dimensions 26" high x 28" wide.

$14.95

SET OF FOUR $49.95
SHIPPED EXPRESS CHARGES COLLECT
COVERED FOAM CHAIR PAD, REVERSIBLE BLUE & NATURAL OR CORAL & NATURAL COVERING.....$6.95
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THE ADDED TOUCH
Bryn Mawr, HG-8, Penna.

DURER'S PRAYING HANDS—Charm or Pocketpiece 14K Gold, 1⅛" $27.50; 1" $23.50; ¾" $12.00. Sterling Silver, 1⅛" $5.00; 1" $4.00; ¾" $3.00.

FRONT BACK



"Je vous aime," say 50 million Frenchmen, "plus qu'hier, moins que demain." *I love you more than yesterday, less than tomorrow.* 14K Gold $16.00. Sterling Silver $3.00.



FLOWER OF THE MONTH
Beautifully enameled in natural colors. Specify month wanted. Full 1". 14K Solid Gold $14.25. Sterling Silver $3.25.

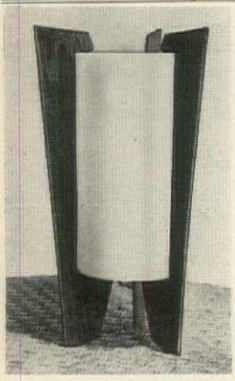
ZODIAC CHARM
Send Birth date. First name engraved free. ¾" 14K Gold $9.60. 1" 14K $13.60. Sterling ¾" $2.50; 1" $3.50.



"ONE-ARMED BANDIT"
Slot machine. 14K Gold $21.00. Sterling Silver $5.00. (It actually works!)



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The Jamaica Silversmith
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BRIGHT IDEA for . . .

a cheerful guest room . . . the summer house . . . the children's rooms . . . the shelf in the hall . . . the den . . .

. . . a handsome TABLE LAMP of unlimited uses in a classic Danish design. Frosted white glare-free plastic cylinder with a most decorative walnut wood trim in a driftwood finish. Will take up to 100 watt bulb. 12" high by 4½" wide overall.

We think this is a real find. Wonderfully priced at..... $3.50

We pay postage Money-back guarantee

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Table Wines . . .

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. . . An educational and enjoyable hobby. Satisfaction guaranteed if used as directed. $6.95 complete. (No C.O.D.'S)

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NOW! COLOR THAT REALLY LASTS ON CONCRETE

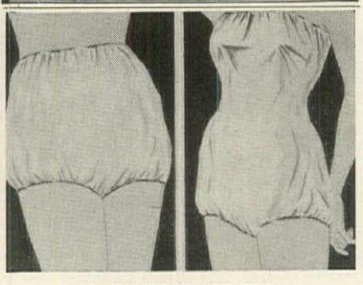
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PERMANENT CONCRETE STAIN

Kemiko is the permanent concrete color stain that will not crack, chip or peel. Easy to apply. Ideal for walks, porches, patios, pool decks and driveways. Available in decorator colors as beautiful and permanent as the Grand Canyon itself. Kemiko has been the choice of leading architects for 30 years.

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REDUCE $2.50

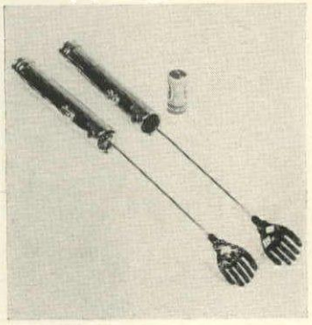
NOW . . . Trim your waistline and figure. Shed unsightly pounds and inches the sure easy way. No dieting, no exercising. SURE TRIM wear slims you while you work or sleep. Can be worn comfortably under clothing without detection.

Panties—for waist & hips.....$2.50
Knee Pants—for waist to knee.....$2.95
Chemise—for bust to thigh.....$3.95

Send measurements with check or money order.

Order From
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Dept. HG-21, Box 7219, Los Angeles 22, Cal.

Shopping Around



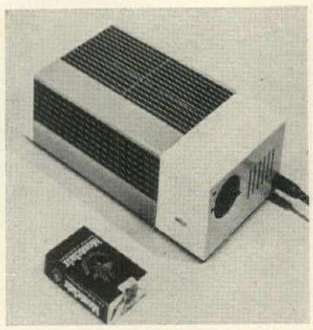
Ultimate in luxury

The living end must be the electric back scratcher. Press the button and it works to relieve that itch or tension from overwork. Aluminum, 17½" long, runs on 2 standard C batteries. Dice for men, bouquet for gals. $3.95 ea. (batteries not incl.) plus 35c post. Ashlee Distributing Co., HG8, 247 W. 35th St., New York 10001.



Pleasant disposition

Point with pride to an orderly back yard. Trash canister keeps refuse cans neatly housed, yet safe from roving animals and the weather. Open lid to dump, open doors to pull cans out. Takes 28 gal. cans. Ready to assemble, prime painted. 1 can size, $19.95; 2, $26.95. Exp. coll. Yield House, HG8, North Conway, N. H.



Comfort to order

Thermo blower cools a room with amazing efficiency or heats it equally well and is noiseless. It weighs only 5½ lbs. and is the size of a cleansing tissue box. May be hung on the wall. Thermostatically controlled. Protective switch prevents overheating. $39.95 ppd. A Man's World, HG8, Flushing 52, N. Y.



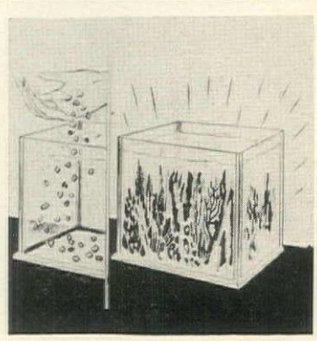
Old French

What a way to work at home! Marseilles, a complete office in French Provincial manner. Concealed casters, takes standard typewriter. 27" h., 26¾" w., 21¾" d. Cherry or fruitwood, $189.95; Antique white with gold, $219.95. Exp. coll. Free brochure. Little Home Office, HG8, 1566 Fisk Rd., S.E., Grand Rapids, Mich.



Shift of all seasons

Wear this with or without a blouse, with pumps or pancake heels, dress it up or down. Wool-like fabric has flowers stamped for you to finish with satin or flat stitch. Comes with finished zipper, belt, bright wool yarn. In beige, yellow, pink or blue. Size 10 to 20. $6.95 plus post. Victoria Gifts, HG8, Bryn Mawr, Pa.



Blooming pebbles

Perfect gift for a convalescent child—marble chips grow into brilliantly colored stalagmites when placed in a jar with "magic" solution. Seal the tank or jar and preserve the fantastic garden indefinitely. Add little figures for a Martian look. Instructions included. $1 ppd. Greenland Studios, HG8, Miami 47, Fla.

Shopping Around

Furever more!

Just look at the glamorous creation Morton's can make from a tired fur coat! Send yours to be restyled into a chic cape, elegant stole or smart jacket. Price includes restyling, new lining, interlining, cleaning, glazing and monogram, $24.95 ppd. Free 40-style booklet. Morton's, HG9, 312 7th St., N.W., Washington 4, D. C.



Toe-free sparkler

Smart sandal echoes the chic of Roman couture. It may be worn with or without stockings. The gold Mylar draped glove leather arch will keep foot firmly on the ground. "Sofcel" sole and heel add springy comfort. White, black or bone. S, M, L, $4.95 ppd. Cal-Leather Co., HG8, 525 W. Windsor Rd., Glendale, Cal. 91204.



Child's fun companion

Going on vacation with the kids? Want to be prepared for a rainy day? Here is a bright cloth book to bring fun and teach pre-schoolers how to tie a shoe, zip up a teepee, tell time, other absorbing things. Personalized "Quiet Book," $4.95; instruction kit, $3.75. Ppd. Treasure Trove, HG8, Box 14, Orchards Br., Vancouver, Wash.



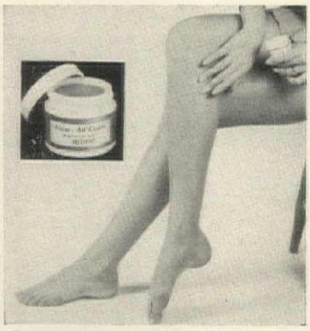
Hooks with looks

Three for the show in bath, pantry, nursery. Handsome hangers for favorite pans on your decorative kitchen wall. Or hang a plant basket, a little picture or even a garden hat on one of these. Metal finished in Florentine gold, 2½" by 1½". 3 for $1 plus 25c post. Lillian Vernon, HG8, 30 Evans St., New Rochelle, N.Y.



Perfect cover

Excellent cosmetic comes in three shades, light, medium and dark to tone to the complexion. Kover-all hides scars and blemishes to make your skin look perfect all the time —even in swimming, because it is waterproof. Has a money back guarantee. $5 value for $2.98 ppd. tax incl. House of Charles, HG8, Box 98, Cedarhurst, N.Y.

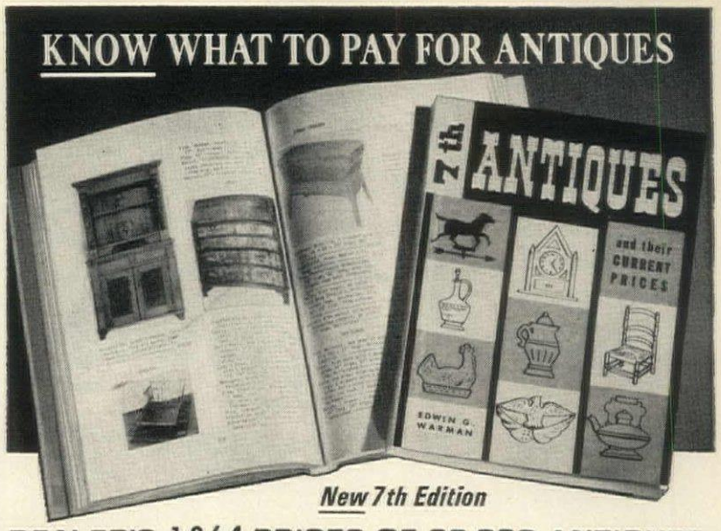


Elegance at ease

Feminine charm in the full-skirted ante-bellum tradition. Hardwood frame; foam-filled seat and back; coil springs; lined skirt. The Vera in 24 spot-shed velvets (samples avbl.) 18" by 24" by 33" h. $44.50 ea.; $85 pr. Your fabric, 3½" yds. 54" or 5 yds. 36", $35. Exp. Coll. Catalogue 25c. Hunt Galleries, HG8, Box 492, Hickory, N. C.



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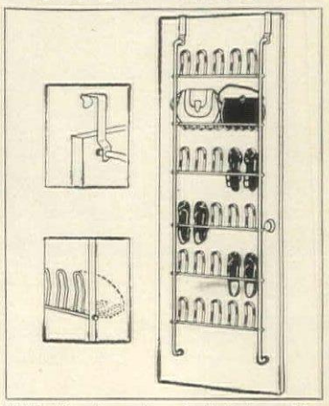
MADISON HOUSE, INC. Dept. HG-8, 122 East 42nd Street, New York 17, N. Y.



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A Chapel Hat to circle the globe with you! As fitting for fashionable cathedral as for simple country church. And so becoming, you'll wear it to dinner and the theatre, too! Chantilly-patterned nylon lace washes, dries in a wink. Fits any headsize, pretty with any costume. You'll want both colors. And extras for nice any-time gifts! Travels in its own vinyl case.
77099 Chapel Hat, Black.
77149 Chapel Hat, White. $1 ppd.

SINCE 1818 **BRECK'S** OF BOSTON
L42 BRECK BLDG. BOSTON 10, MASS.

OVERDOOR
SHOE RACK

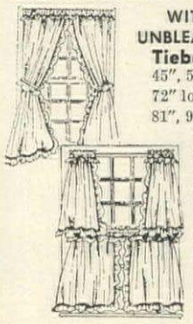


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WITH RUFFLED UNBLEACHED MUSLIN
Tieback
45", 54", 63",
72" long..... **4.00 pr.**
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2 pair to window **$5.00**
Both types 70" wide per pair
Matching Valance
9" x 80" **1.00 ea.**
ALL PRICES POSTPAID

For years, clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Send check or money order, no COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as curtains in burlap, floral prints, calico ruffles, organdy, Oznaburg and bed-spread fringe.

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White ceramic bird tiles, brilliant authentic colors, permanently fired. Perfect for walls, mantel displays, hot plates, or as a do-it-yourself table-top project. Each 6" tile with cork back and recessed hanger. Birds available: Robin, Bluebird, Chickadees, American Eagle, Bluejay, Cardinal, Baltimore Oriole, Bob White Quail, Ringneck Pheasant, Woodcock, Ruffed Grouse, Towhee, Goldfinch, Scarlet Tanager and Northern Flicker. Gift boxed. **$1.75** each ppd. Four for **$6.50** ppd. White or maple frames to fit all tiles. Gift boxed. **$1.50** each ppd.

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Dept. HG-8, Point Pleasant, Bucks County, Pa.



Wedding Invitation

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Sure to be the most talked about wedding present! Send in any size invitation, it will be mounted on a black mat and framed in a black and gold or antique white and gold shadow box. When you pull the cord, it plays either the Wedding March or Anniversary Waltz. (Please specify.) Great for wedding photo, too. 8¾ x 6¾. $12.95 ppd.

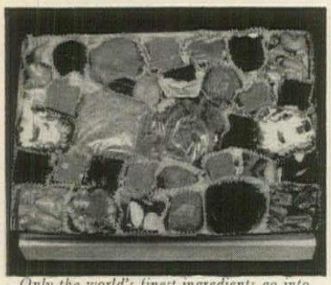
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A turning dials your room lighting to any level you want; a push turns lights on and off at that level. Fully controls up to 600 W of incandescent lighting. Fits inside present wall-box and switchplate; installed in 10 minutes with no special tools. Silent and efficient. Simple "ivory" color knob fits any decor. Control unit, complete with instructions and full one-year guarantee—only $12.45 each, or two for $23.95 ppd. Send check or money order (no C.O.D.'s please) to:

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Anne, she gave her name to furniture of elegance and grace. Table with cabriole legs is a copy of one made in 1740. Legs swing out to support leaves. Open, 48″ diam. 30″ h. Closed, 18½″ w. Light mahogany, $165. Walnut or cherry, $185. Exp. coll. Newcomb's Reproductions, HG8, 3231 Hillsboro Rd., Durham, N. C. 27705.



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Joys of a motor trip can be quickly dimmed if driver has back strain. Designed by a doctor, "Happy Back" comfort cushion reduces fatigue. You don't become road weary because circulation in feet and legs is aided by this contoured cushion. White, blue, green, red or brown vinyl. $2.98 ppd. Breck's, K-95 Breck Bldg., Boston 10, Mass.



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Take your music down by the pool or into a cool corner of the garden via this portable speaker. It has fine quality built-in volume control and may be attached easily to radio, phonograph or hi-fi. Comes with extension cord. 10½″ by 3¾″. $19.95 ea.; 2, $37.50. Ppd. J. L. B. Products, HG8, 11 Anderson St., Hackensack, N. J.



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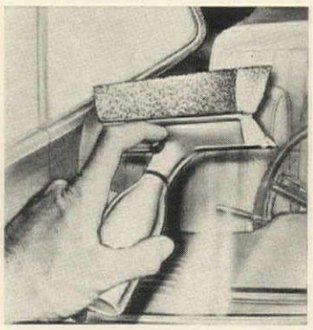
You'll start off gaily in the morning in these smart skimmers and at the end of the day you'll still step lively. In black glove leather, mocha suede with tan leather overlay, green suede with black overlay. Sizes 8 to 13 in slim or medium widths. $8.60 postpaid. Shoecraft, Inc., 603 5th Ave., New York 10017.

Viking chair



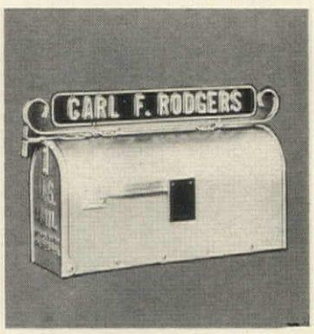
Fine design, fine quality, fine price—these are Jeff Elliot's stock in trade. Viking continues this tradition. Unfinished, $10.45; maple, walnut, cherry, pine, mahogany or black lacquer finish, $13.95. For dining table, desk, as "spares". 15″ by 18″ by 30″ h. (Min. order 2.) Express collect. Jeff Elliot, HG8, Statesville, N. C.

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Keep this windshield washer ever ready to insure perfect vision of the highway ahead. Washer, sponge, squeegee blade and liquid dispenser come in one gadget that fits in the glove compartment. Fill hollow squeeze-handle with solution. 6″ by 6″. $1 ppd. Sunset House, 81 Sunset Bldg., Beverly Hills, Cal.

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Dwellers on R.F.D. routes don't be bashful. Let people know you're there by day or night. Marker has any wording you want up to 17 letters or numbers. On both sides with reflector-beaded letters. In copper, red, green or black background. $2.95. ppd. Spear Engineering Co., HG8, Spear Bldg. Colorado Springs, Colo. 80907.

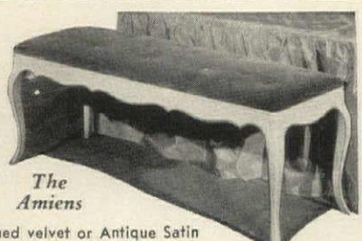
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Fine French Provincial...

2 lengths, 7 custom finishes



The Amiens

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52" bench, our fabric—**$47.95** (wt. 25 lbs.)
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Your fabric, 52" bench— **44.50** 1 yd. 54" mat.
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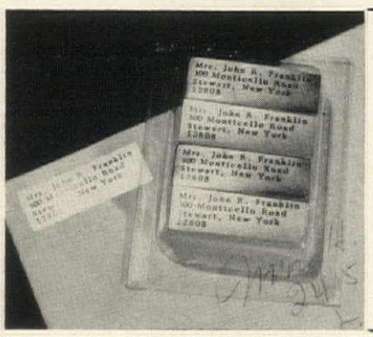
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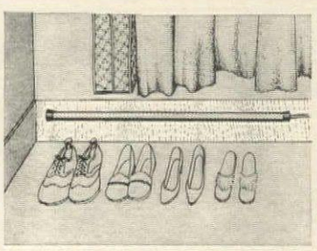
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Hard to photograph . . . but lovely to look at. Any message up to 4 lines neatly printed in black on gold gummed paper, 1½ in. long. Packed in 2¾" plastic box. 500 for $2 ppd. (or 250 with Large Old English Initial on the left). Any 5 or more orders, $1.60 ea.; any 10, $1.50 ea.; any 25, $1.20 ea. Via air, add 16¢ per 500. Handsome labels to enhance any envelope. Guaranteed. Prompt delivery. Write for Fund Raising folder. Bruce Bolind, 8G Bolind Bldg., Boulder 41, Colo. 80301. Thank you kindly.



If Your Child is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. This new home tutoring course drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way To Easy Reading. University tested and proved. Used in over 2,500 schools and thousands of homes. Write for free illustrated folder. **Bremner-Davis Phonics, Dept. DF-9, Wilmette, Illinois.**



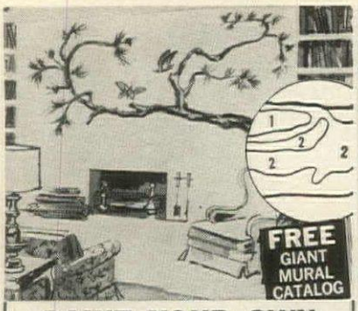
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Plug Out Dampness with Dampp-Chaser closet dehumidifier. Stops mildew, mold and musty odors. Just plug in and forget. UL approved. AC. Safe, economical.....6.95

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DECORATIVE KEYS

authentic primitive replicas

black finish individually hand cast....



Wonderful on the wall . . . some folks use them as paper weights. The larger key above is 13½" long, 5" wide. . . . $5. At the left a set of 3, the larger one is 6½" long. The set of 3 is $4—we pay shipping.

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Over 35? Why wait for flabbiness—enjoy a *Trimcycle* and keep a firm figure! Helps you look your best. Peps up circulation. Automatic—guides you easily in the active motions of healthful sports: Swimming, cycling, rowing, horseback riding. Use with motor on or off. Cash or terms. *10-day Trial, money-back Guarantee.*

Battle Creek EQUIPMENT COMPANY

WRITE for FREE FOLDER!

Battle Creek 99, Mich.

Please send me FREE Trimcycle Literature. (No salesman will call.)

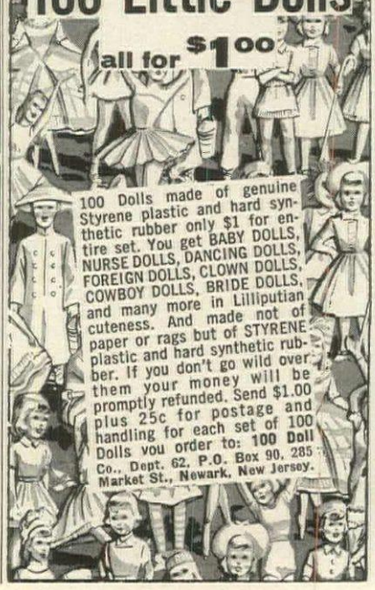
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100 Little Dolls

all for $1.00



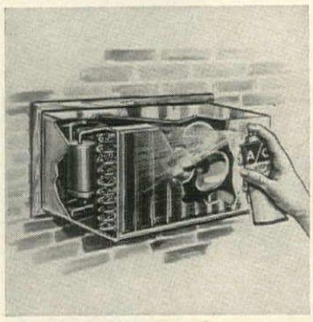
100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: 100 Doll Co., Dept. 62, P.O. Box 90, 285 Market St., Newark, New Jersey.

Shopping Around



Christmas is coming

Don't order your Christmas cards until you see the 40-page Kimball catalogue of delightfully unusual and really personal greetings. You may choose a drawing of your new home, your family, or select a card designed around your initials. Lovely religious cards, too. Catalogue free from Miles Kimball, 610 Bond, Oshkosh, Wis.



Motor soother

Splendid spray used by industry to solve moisture problems is now available to use in protecting your room air conditioner. It preserves metal cabinet, protects against motor "drown-out" and shields mechanism from weather and power failure due to dampness. 5 oz.-can, $1.69 ppd. Greenland Studios, HG8, Miami 47, Fla.



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Snuggle down against the pillows and read what James Bond 007 is up to now. Your shoulders are covered by a satin bedjacket. The jacket has a make-believe collar of silver braid and is completely lined in satin. Hand washable. Blue, black or orchid. Size 10 to 20. $7.95 ppd. Scintilla, HG8, 4802 N. Broadway, Chicago 40, Ill.



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From the 325 foot crown of the Seagram Tower you look down into Niagara Falls and see a vast panorama of Canada and the U. S. Dine in a tower-top restaurant and watch the lights turn the falls into a fairyland. Shop at the world's biggest duty free trade center. Free booklets. The Seagram Tower, HG8, Niagara Falls, Can.



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Test your guests' ornithological skill and give them a refreshing drink at the same time. 10 oz. glasses have full color lithographs of American birds perched on their favorite foliage. Taken from naturalist's engravings. Set of 8, $10.95 plus 69c post. Here's How Co., Inc., HG8, 15 W. 26th St., New York 10010.

New Design "PRETTI-KIT" Stores Everything!

HANDY CADDY FOR CURLERS, CLIPS, HAIR SPRAY



Handiest organizer you ever saw; PRETTI-KIT keeps everything in one vanity case. Wonderful for travel, ideal for school, perfect for gift-giving. Quilted, wipe-clean vinyl zip-around case is crush-resistant; inner-lined with Pellon. Baroque pattern on white—specify Gold, Pink or Turquoise.

12 x 8 x 4½"..... $3.95
(Not illustrated)
Princess PRETTI-KIT (12x8x4½").....$2.95
With slip-in Duraboard partitions
Round CURLER CADDY (6x7" diam.).....$1.00

(Plus 25¢ each for mailing)
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RMS Designs Dept. HG-84 311 N. Desplaines St. Chicago 6, Ill.

Shopping Around

Rose water?

The acme of elegance, hand-chased rose design faucet set that surely must give forth scented water if not actual rose water. Distinguished addition for powder room or dressing room. Complement for a marble basin. In 24k gold plate or silver plate, $195 exp. coll. Sherle Wagner, HG8, 125 E. 57th St., New York 10022.



September song

The time has come to get your youngsters ready for school and here are the name and address tapes to do it. 3 line name and address is printed in laundry-proof black on white. Choose sew-on or iron-on (specify which). Pack of 40, $1 ppd. Allow 3 wks. del. Walter Drake, HG8, Drake Bldg., Colorado Springs, Colo.



For a lovely smile

For a pearl-like glow try Kopal. This remarkable dental cosmetic lightens, brightens and whitens your teeth. It's easy to apply, comes off just as simply, and is absolutely safe. The ¼ oz. size is $4.40 ppd., tax included. Order from Frostie-Winters, Inc., Dept. HG8, 313 East 53rd St., New York, N. Y. 10022.



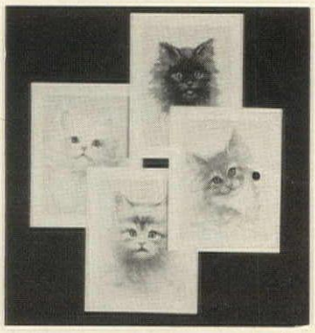
Cast for holding

Devotees of early Americana will find this replica equally useful for holding letter paper or napkins. In a pinch it will do for unpaid bills or cancelled checks. Cast iron and finished in satin black, it has a full-horned stag and fox decoration. Handsome for a sportsman's desk. $3.95 ppd. Moultrie Mfg. Co., HG8, Moultrie, Ga.



Four little kittens

Put up the pussies in the nursery or a feline-favoring femme's bedroom. Fine quality reproductions of Florence Kroger's enchanting paintings are on 10" by 12" heavy bond stock ready to frame. Sky blue backgrounds with capricious cats in color, too. Set of four, $1.98 ppd. C. Marmo, HG8, 1661 Griffith Park Blvd., Los Angeles 26, Calif.



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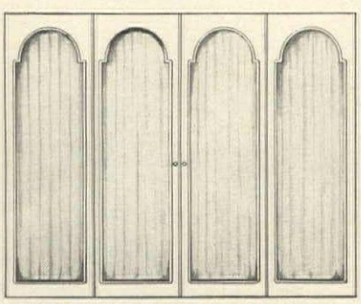
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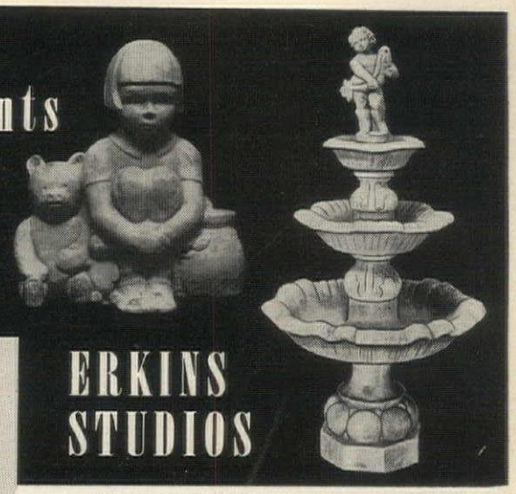
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Garden Ornaments

Contemporary and Traditional





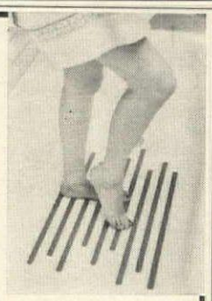
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Winnie-the-Pooh in Pompeian stone, 11" high, 9" wide, $25.00. Three-tier hand-carved Italian stone fountain, 53" high, 27" maximum diameter, $275.00. Lead urn, 19" high, 14" wide, with liner. $175.00 with lid, $125.00 without. Prices f.o.b. New York.

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Add greater safety to your home . . . eliminate danger of falling in bath tub, shower, or on stairs—the three places where most accidents occur. Resilient rubber treads are adhesive-backed . . . install in minutes. Set of nine 20" strips.

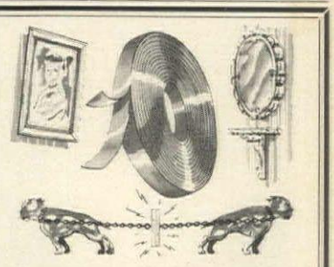
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as a way to a richer life

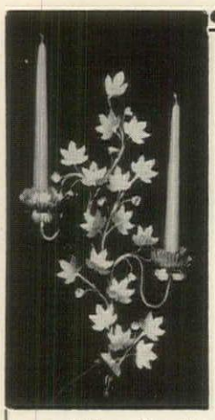
by RAPHAEL SOYER
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for the pair*

The delicate wrought-iron beauty of gold-tinted white ivy leaves and tiny blossoms create sconces equally lovely for hall, dining room, bedroom. Overall height 20" by 11" wide. Ready to hang. Candles not included. Postage paid.

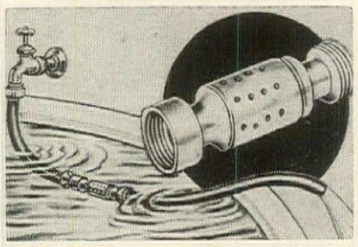
*Only one sconce shown but pair faces left and right with 4 candlesticks.

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Without electricity or moving parts this suction drainer pumps 300 gallons of water per hour from flooded cellars, pools, trenches, washing machines, etc. Just attach with a garden hose to any screw-type faucet, attach another section of hose to the discharge end, turn on the water and it goes to work.

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It's very clear that values like this don't grow on trees. Glass hurricane shades in two sizes slip over flickering tapers, makes glowing sidelights for your buffet, terrace, or dining room. They add a note of charm to an outdoor supper or intimate dinner party.

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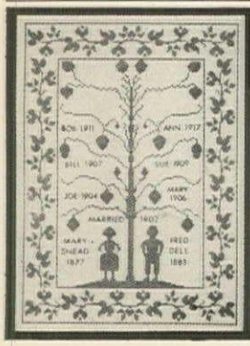
2 pair only $2.98 Ppd.

PLUS 27¢ MAIL & HDLG.

with primer to restore adhesive edge of bra.

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EMBROIDER YOUR OWN FAMILY TREE WITH HEIRLOOM SAMPLER KIT

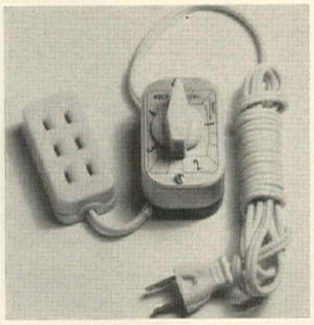
Pure linen sampler is clearly printed with the outline of a family tree of many branches, framed with a decorative border of flowers. You embroider the names and date of the parents' wedding—then the names and birth-dates of their children in order of their birth. Complete kit includes imported linen sampler, necessary embroidery floss plus complete and easy-to-follow instructions, color chart and directions for mounting and framing. Sampler is approximately 17" x 22" when framed. Family Tree Sampler Kit is $2.98 plus 25¢ for handling and shipping.

FREE! SEND NAME AND ADDRESS FOR OUR VALUE-PACKED GIFT CATALOG

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Switch of time

First step toward automation is the switch that turns off three devices at a pre-selected time, leaving you carefree. TV, Christmas tree lights, children's lamp go off according to plan. 6′ cord, 0-4 hr. time cycle. 10 amps, 125 V., A.C. $6.95 plus 50c post. Highland House, HG8, 125 April Ave., South San Francisco, Cal.



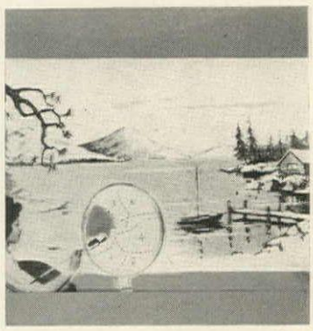
Book keeper

A bright red leather strap buckles your scholar's books into a neat, easy-carry load. And on the inside there's a secret zippered compartment for safe transport of milk money, Scout dues. 36″ long, 1″ wide with any first name stamped in 23k gold. Red or tan, $1.25 ppd. Order from Gloria Dee, Box 2000, Mt. Vernon, N. Y.



Queen's choice

18th century table from reign of Queen Anne is adapted to 20th century 17″ height, perfect for serving coffee. Choice of solid walnut, mahogany or cherry. 32″ in diameter, $97.75. 36″ diameter, $107.75. Exp. coll. Catalogue of reproductions, $1. Benbow Reproductions, Inc., HG8, 3918 Friendly Rd., Greensboro, N. C. 27410.



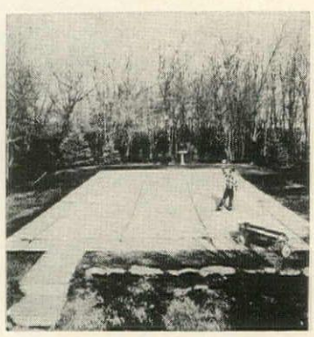
Mural masterpiece

Brighten any room with a numbered wallpaper mural that you paint yourself! In a modern, provincial or oriental design. Easy, paint-by-number method takes only a few hours and it's fun! Do it yourself kits for any size wall, $12.95 up. Free catalogue. Mural Arts, HG8, 6818 W. Romaine St., Hollywood 38, Calif.



One grand safety

This little safe on wheels holds $1000 in coins and can hold anything else you may wish to keep secure in a space 6″ by 7″ by 9″. Copy of an ancient Mosler with combination lock. Black-finished steel with eagle and rubber tired wheels. $5.95 ppd. Lincoln Products, HG8, 380 Lexington Ave., New York 10017.



Pool protection

Cover the pool when a guard is not around to prevent accidents. Cover keeps pool clean and cuts down on algae growth. Pretty aquapolypropylene, available in all sizes and shapes, snaps on with stainless steel springs. 15′ by 30′ cover, $188.50 exp. coll. Meyco, HG8, 99-08 Metropolitan Ave., Forest Hills, N. Y.

Shopping Around

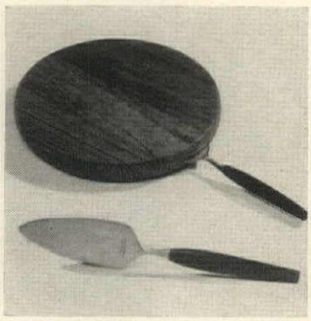
Pick the pocket

Go right ahead, this clever bathroom wall hanging stores paper napkins in three neat pockets. Made of fine Belgian linen and gaily printed with "Be My Guest" in bright colors, it measures 16" by 18", comes stocked with a full dozen bright paper guest towels. $2.98 ppd. Spencer Gifts, Inc., 623 Spencer Bldg., Atlantic City, N. J.



Slice in a trice

Any householder who has been formerly regarded as a real hacker when it comes to slicing, can be accorded new status as a master with this Danish teak board that will guide his hand in its solidity. Knife and board just $5.95 ppd. Catalogue 25c. Scandicrafts, HG8, 185 Ashford Ave., Dobbs Ferry, N. Y.



The right keys

The courts of kings, the castles of queens may once have opened at the turn of keys just like the originals of these baroque beauties. Perfect paperweights for a lady's desk; enchanting in a wall grouping. Lavishly gold-plated metal. Set of 3, $1.98. Postpaid. Order from The Ferry House, Inc., HG8, Dobbs Ferry, N. Y.



Colorful escape

Actual maps printed for airmen's escape kits in World War II, printed on silk in six colors. They have been made into scarves 5 feet square. Excellent for framing to decorate a family or boy's room. Tokyo-Japan; Philippines-S. E. China; Russia-Japan. $1.98 ea.; 3, $4.98. Ppd. Gerard, HG8, 333 E. 50th St., New York 10022.



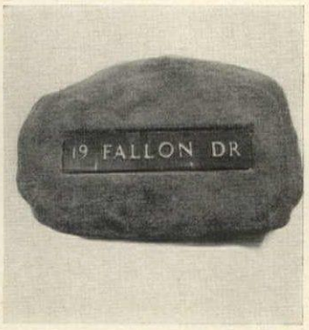
Compact convenience

Everything is ready at hand with this handsome colonial two-compartment rack. Holds the latest magazines, paperback Proust or *Peanuts* plus two rolls of tissue or a roll of paper towels. Hand-rubbed pine, 13" wide, 5½" d., 19½" h. $6.98. Single rack, $3.98. Ppd. Crescent House, HG8, 135 Central Park Rd., Plainview, N. Y.



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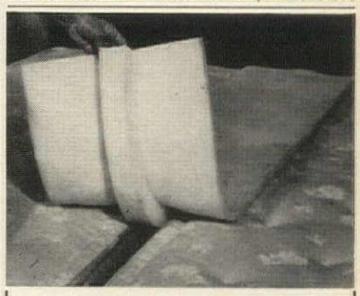
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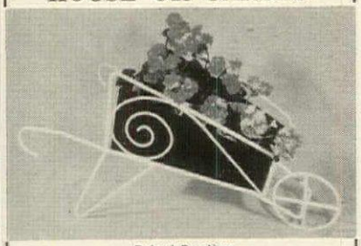
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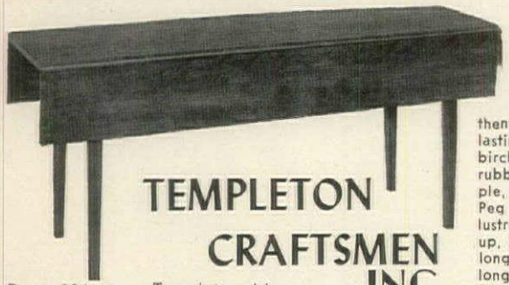
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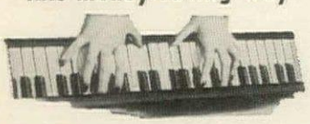


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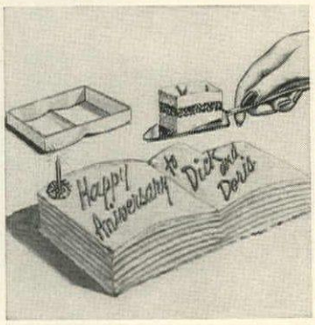
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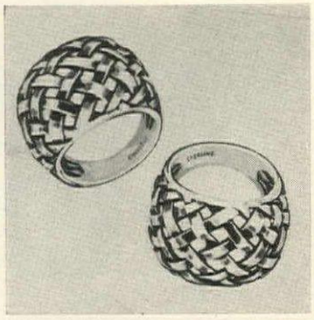
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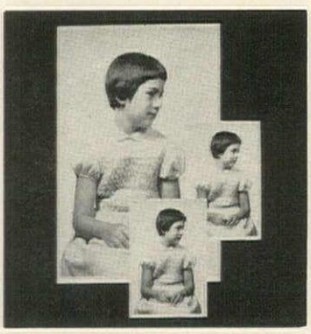
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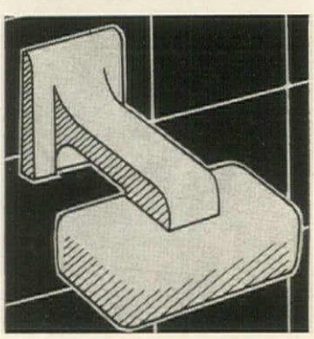
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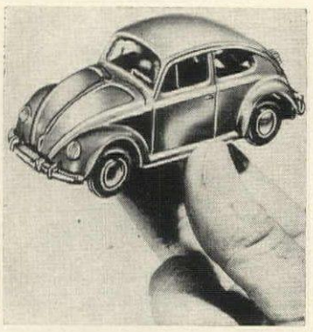
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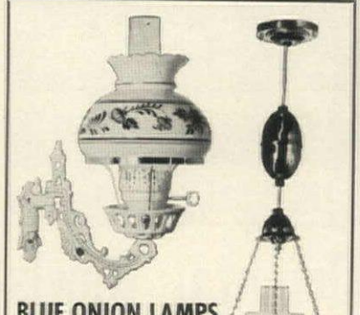
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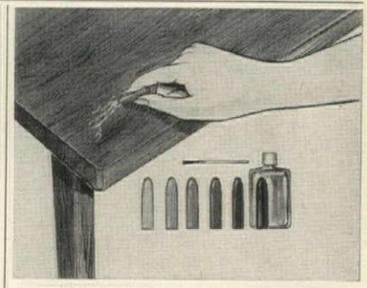
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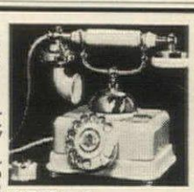


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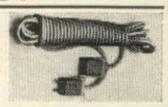
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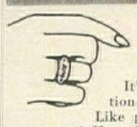
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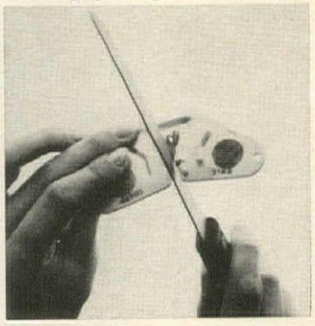
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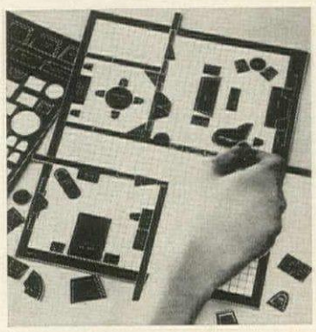
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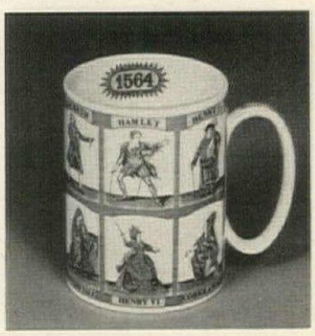
Get ready for sets

Curlers, rollers, clips, pins, brush, comb and a large can of hair spray store conveniently in this beauty box. Zippered top, crush-resistant sides, snap-in dividers. Baroque pattern in quilted vinyl in gold, silver, pink or turquoise. 8" by 12½" by 4½", $3.95 plus 25c post. RMS Designs, HG8, 311 No. Desplaines St., Chicago 6, Ill.



Decorating guide

Planning on redecorating your home or starting from scratch in a new one? A furniture arranging kit will remove doubts and save headaches. Kit is scaled to ¼" size with graph board to outline room shapes and sizes. Over 80 punch-out furniture templates are included. $2.98 ppd. Plan-it-Kit, HG8, Box 429, Westport, Conn.



Toast the bard

On the 400th anniversary of his birth, Wedgwood has designed a Shakespeare mug. The fine Queen's Ware mug is adorned with figures of 12 actors playing Shakespearean roles. Mug holds a tall pint. Blue, yellow and rose bands with figures in black. $13.95 ppd. Park Galleries, HG8, 103 Park Ave., New York 10017.





HOW IT WORKS!

Pour water on the *outside* of the cap over headband (fabric completely waterproof), and PRESTO! the soft aluminum inside band is 15 to 20 degrees cooler . . . *and stays that way for hours!* Water does not touch the head.

NEW! VAPO-COOL CAP

With the Built-in Cooling Unit

KEEPS YOU 15° to 20° COOLER

Come heat or high humidity, every man, woman or child will keep cool in a VAPO-COOL, the new, patented air-conditioned cap. You've seen them on TV worn by the top golf pros; now major league ball clubs, police, gardeners, fishermen and sportsmen are wearing them too! Order yours today—and keep COOL!! Color: Natural. State hat size. Same day shipment, money back guarantee. Send check or money order.

ONLY $2.95

plus 35¢ for postage and handling

DEER HILL CO. Dept. G84 Flushing 52, New York

Shopping Around

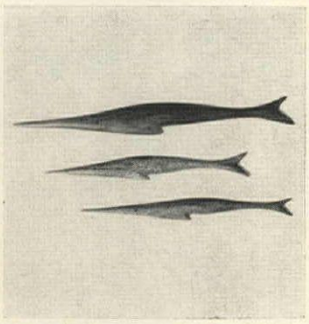
Table delight

Charming little extra for a lady's bedroom or an early American living room is this tier table in a warm maple finish. Ideal size for holding nosegays, flowering plants or a sewing basket. The legs, pedestal and railing along the top are handsomely turned. $9.95 plus $1 post. Taylor Gifts, HG8, 226 West Wayne Ave., Wayne, Pa.



Three on a catch

A set of sailfish carved from Haitian taverneau, a tawny-toned hardwood. The difference in grain is interesting and the oil finish highlights its texture. The largest measures 13½" long; the smallest, 9½". With no-mar hanging device for mounting without nails. Set of 3, $2.98 ppd. Harriet Carter, HG8, Plymouth Meeting, Pa.



What is Swim-Swim?

It's a superb swimming aid, buoyant undergarment for any swim suit. These two little beauties will develop confidence and ability quickly. Nylon tricot-covered, it's light and flexible. For children 30-100 lbs., sizes 2-14. Also for boys if shirt top is worn. $5.98 ppd. Swim-Safe, HG8, Suite 5301, Empire State Bldg., New York 10001.



Peace, it's wonderful

Drift down into deep restful sleep undisturbed by sound or light. Eyeshade and ear plugs are great for outdoor dozing. Shade moulds to the face. White or black, $1. Plugs were designed by an ear specialist to protect ear drums of swimmers or those who work in noise, $1. Ppd. Lawicka, HG8, Lawicka Bldg., Lake Village, Ind.



Your grace's face

Four steps to a skin smooth and toned with youthful elasticity. Prettiface offers the set of 3 creams and toner used by stars to maintain skin glamor. The secret of the four steps to loveliness lies not only in the ingredients, but in their proper use. Kit, $8.25 ppd. Prettiface, HG8, 4675 Hollywood Blvd., Hollywood 27, Cal.



NOW YOU CAN CREATE YOUR OWN BEAUTIFUL FLAGSTONE DESIGNS EASILY, QUICKLY AND PERMANENTLY. ENHANCE THE LOVELINESS OF YOUR PATIO, WALKS, TERRACE, DEN AND POOL WITH THE AMAZING NEW

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BEFORE



AFTER



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"FLAGSTONE" WALK



"FLAGSTONE" PATIO, TERRACE, etc.

Mail to: Edward's
Dept. HG8, 520 FIFTH AVENUE
NEW YORK, NEW YORK 10036

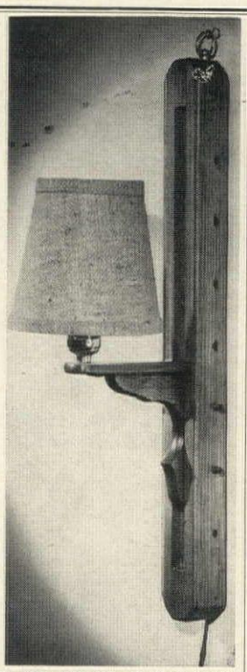
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- Space Saver
- Hangs Anywhere
- Handcraft Finish

Bring light to bedroom, book room or study in a minimum of space. Adjusts to any of six positions for reading or general lighting. Beautifully finished pine with brass hook and natural burlap shade. 23"x21¼". Arm extends 7".

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HERE'S HOW CO., INC. HG-429, 15 West 26 St. New York, N.Y. 10010



25-FOOT TELEPHONE EXTENSION CORD—$4.95

Has standard telephone jack and plug with neat 4-conductor wire completely connected. Ready for plug-in operation of all jack phones. Take phone with you for new convenience in home, office, shop, patio. Connect two for 50-foot length. Add 35c postage. $4.95

Extra plug—$1.79 Extra jack—$1.49

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DEPT. H-82 MIAMI 47, FLORIDA

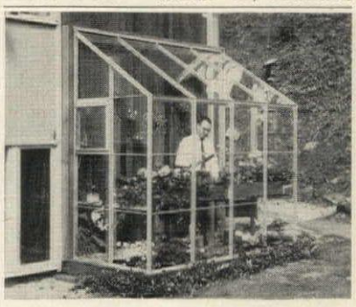
DINGY TEETH *made* RADIANT WHITE



Like a movie-star smile in 3 minutes with wonderful new cosmetic enamel!

Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and in seconds you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. WYTEN is used by thousands of smart women and theatrical folks to cover up stains, blemishes and even gold fillings. Dentist's formula is completely safe and harmless for natural as well as false teeth. SEND NO MONEY. Just send name and address. Pay postman on delivery $1.98 plus postage for a 3-4 months supply. Or send only $1.98 with order and we pay postage. MONEY BACK GUARANTEED if not completely delighted.

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All aluminum greenhouse–$275

Our amazing *delivered* price for this glass to ground Sunlyt 4 (only $350 for even span 6, $550 for even span 9). Prefab . . . put it up yourself! No masonry needed! Bench legs, ventilation equipment included! Real glass with Barcap glazing for lifetime snugness, any climate! Easy to expand with 4' "Add-On" bays. Buy on no down-payment terms if desired. Be first in your neighborhood to greenhouse garden year-round. Write for FREE catalog.

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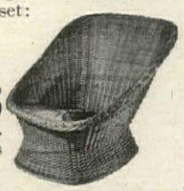
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WONDERFUL WILLOW for patio, country living, etc. *Love Seat* (45" wide, 32" high, 14" high seat) $29.95. Matching *Chairs* (26" wide, 26" high) $14.95. Tufted foam rubber cushions, covered in corduroy (aqua, black, limepeel, gold, or tangerine) $16.95 love seat set: $8.95 chair set.

SPECIAL

Love Seat & Two Chairs, $50.00 (cushions extra). Express Charges Collect.



ELIZABETH Dept. HG-W **McCAFFREY** Northport, New York



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Here's a sure way to keep track of clothing! Great for school, college, traveling, athletics, etc. Any first and last name is printed on white tape with indelible black ink; letters ⅛" high. Laundry-proof. Your choice — iron-on or sew-on (state which). Allow 2-4 weeks for delivery. 1-line style 50 for $1.00 postpaid.

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Now - complete name and address printed on white tapes with laundry-proof black ink! Choose either sew-on or iron-on style (state which). Allow 2-4 weeks for delivery. 3-line style, 40 for $1.00 postpaid.

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will add decorative touches to bath and powder room. These lovely fixtures are designed in raised swirl pattern. Cast in metal, plated in warm gold brass and beautifully lacquered. Mounting screws included.

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Super-soft, sanitary, so inviting your dog will claim it for life! Colorful, authentic Scotch plaid Orlon-acrylic cover is attractive in any room. Stain-resistant, washable, long-lasting, non-skid. It's cool in summer, warm in winter.

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Brings quick relief from fleas, ticks, and lice. Even prevents other dogs' fleas from infesting your pet. Stops scratching, gives restful sleep, improves the disposition. Protects children. Soothing cedar scent attracts dog from chairs, sofas, beds, rugs—ends soiled cushions, telltale hairs and doggy odor. **Compact** 15x27 in. **$4.95 Regular,** 28x33, **$6.98 • King Size,** 32x47, **$12.90**



New Cat-Nap-Beds, Too

Hear pussy purr in luxury! Kills fleas while cat naps. Stops scratching and biting. Same foam mattress and cover as dog bed. Enticing catnip aroma attracts cat from your furniture 15 in. x 27 in., **$4.95 Family Size,** for mother cat and kittens, 28 x 33 in., **$6.98**

FREE—Half Pint Pet Spot and Odor Remover included with your order. It's a splendid all-purpose fabric cleaner too. *Offer good for limited time only.* We mail postpaid.

CHAPERONE *Money-Back Guarantee* Box 1372, Sudbury, Mass.

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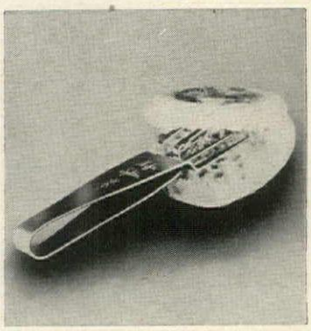
Shoe puffs

Polka dot pads pop into the toes of your shoes and keep them in perfect shape. Polished cotton puffs in bright red, blue, aqua, lavender or yellow with white are made of "expanding" latex foam. Neat tricks for traveling. $1 the pair; 3 pr. for $2.50. Ppd. E. W. Teltscher, Inc., HG8, 20 W. 47th St., N. Y. 10036.



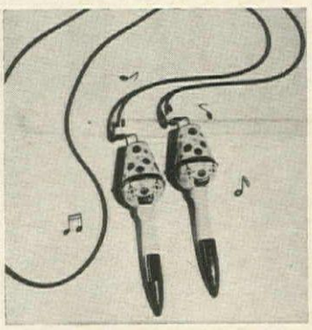
Glide to beauty

A delicious cleanser, moisturizer, and softener that leaves a perfect base over which to glide on your makeup smoothly and evenly. Use for dry, oily or normal skin. Krashe dissolves makeup, penetrates the skin leaving pores free of impurities. 2 ozs., $2; 8½ ozs., $6.50. Ppd. Tax incl. Lion's, Dept. 69E, 260 5th, N. Y. C. 10001.



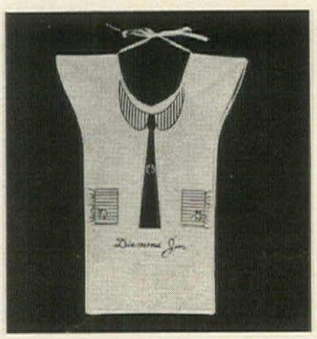
Muffin splitter

Huffing and puffing when you split an English muffin? No need to slice it and lose some of the flavor; no need to break it and lose some of the muffin. Just insert this aluminum splitter, tines split it perfectly and you're ready to pop muffin into broiler or toaster. $1.49 ppd. Sampson's, HG8, 1300 Springhill, Dayton 19, Ohio.



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She'll hop, skip, jump, and never miss a step with the musical jump rope to call the tune. Music boxes hidden in each handle play with each turn of the rope—an easy way to keep tabs on a wandering pigtailer. Handles are cheerful clown faces, rope is tough red rubber. $1.50 plus 25c post. What's New, HG8, Bryn Mawr, Pa.



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Diamond studded, too, as a sophisticate's dinner wear should be. Outfit comes complete with gourmand pockets to catch any stray crumbs. Has round-the-necktie as dress shirt should for white tie occasions. Mother's note: machine washable. $1.49 plus 15c post. Norman G. Gosse, HG8, 38 Day St., W. Somerville 44, Mass.

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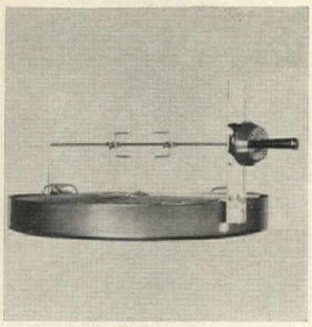
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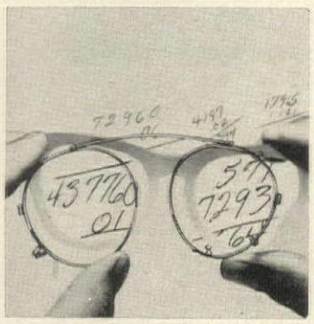
Shopping Around

Swedish sensation



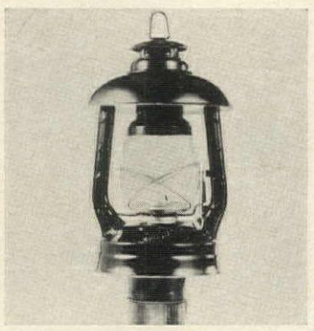
Friends brought this barbecue automatic spit back from Sweden in their hand luggage. It fits all standard barbecue bowls, installs quickly by tightening set screws. Rotates up to an hour without rewinding; requires no electricity or batteries. $7.95 ppd. Ellman International Trading Co., HG8, Box 2448, Cleveland, O. 44112.

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One if by land



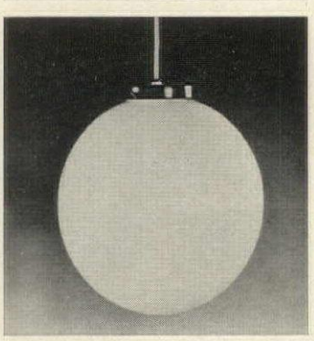
And two if by the sea wall is where your guests arrive. Old time lamps burn kerosene up to 40 hours, is 14″ high, has 3″ collar to fit post. Clear or bug repellent amber glass globe. Black lacquer. Perfect posted on patio or poolside. $9.95 ppd. Lee-Ann, HG8, 1336 Sleepy Hollow Rd., Glenview, Ill.

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No excuse for a jumble in bureau, desk, kitchen or workshop drawers! End clutter with new ivory metal *stick-on* dividers. No nails, no screws. Pressure sensitive tape affixes them in seconds. In 3 heights which expand from 9″ to 17″. Three, 2½″ h. $1; 4½″, $1.09; 6½″, $1.19. Ppd. Miles Kimball, 100 Bond St., Oshkosh, Wis.

Home sphere



We talk lightly of outer space but the home sphere is still most important. Simple sphere of white opal glass has a bulb capacity of 150 watts and will do any modern house handsomely as a ceiling lamp. White ceiling plate, 5′ of white heavy duty wire. 12″, $12.99; 10″, $9.99. Exp. coll. Lampland, HG8, 579 6th, N. Y. 10011.

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Carl Forslund

(*Father and Three Sons*)

Dept. HG, 122 E. Fulton St.
Grand Rapids, Michigan

August Special!

"ANYTHING" LAMP

EXCEPTIONAL VALUE

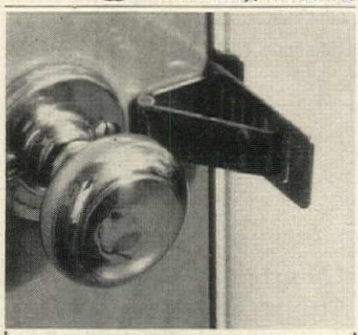


Create your own lamp in a minute. Be dramatic, whimsical. Change your lamp every day with our wonderful "magic lamp" base. We picture 2 variations. Use "anything"—a bowl of flowers, potted plant, vase, figurine, pitcher, driftwood, bottle, brass, a trophy, toy, jug, clock—"anything." For any room, any style. Adjust brass post to any height. Thick oval base 6½" x 7½" (as illustrated). In polished honey pine, maple, or black finishes. (Use your own shade.) Only **$4.95.** Larger Base 8" x 9" **$5.50.** Extra large base 9½" x 11" **$5.95.** Postpaid. Add 50c west of Miss.

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16½"x22½"x28"h.

Why buy an ordinary end table . . . when you can have this handsome piece of furniture that doubles as a file chest, too! Now you can keep your valuable papers orderly, accessible . . . in a drawer deep enough for standard alphabetical guides, long enough for the accumulation of years. Hand-made with antiqued hardware . . . dovetailed drawers ride on nylon glides . . . available with 1 file drawer and 2 single drawers OR 2 file drawers—SPECIFY WHICH. A gift your efficient friend or husband will adore you for.

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Pine finish	33.95	finished in Maple, Mahogany, Walnut	$38.95

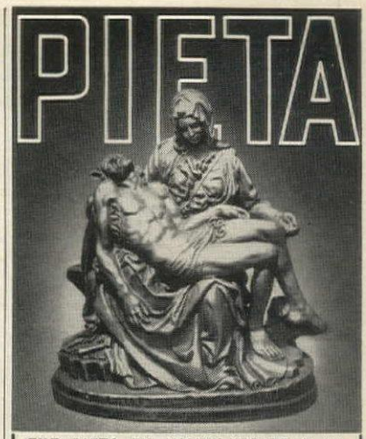
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$1.59 ppd. 2 for $2.98

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Glenda shown
AAAA to D widths
multi-pastel, beige-ombre or black-grey-white ombre beige, black or white kid.

FOR SIZES 3 TO 10 . . . $13.95*
(10½ to 12, $14.95*) *add 50¢ postage

Ombre-beige or Multi-color Cobra $2 more

SOLBY BAYES

Dept. GR, 45 Winter Street, Boston, Mass. 02108

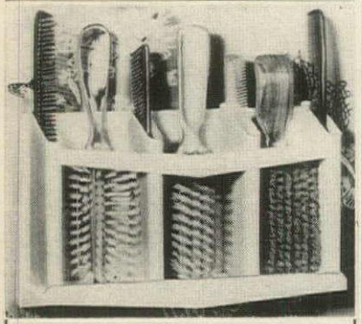
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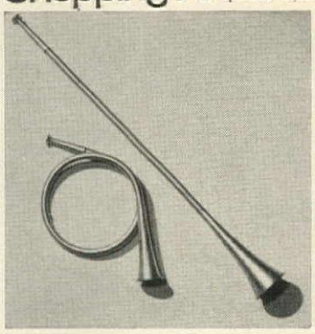
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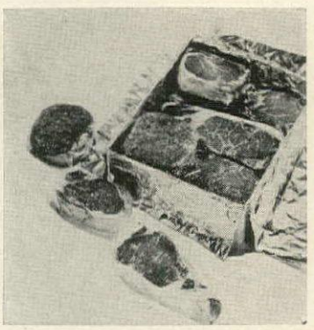
Tallyho!

The tandem coaching horn, replica of Tom Jones days when they were used by outriders. This and the French horn are copper and brass, have trumpet mouthpieces. Smart wall décor! 51" Coaching horn, $14.95; 29" Tandem horn, $14.95. 15½" French horn, $14.95. Add 75c post. Treasure Trove, HG8, 31 E. 28th St., New York 10016.



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Here a chair

There a chair, everywhere a chair, as long as it's this smart contemporary design. We like the sweep of cane back, the leather-look green, red, brown, ivory or oxblood foam cushion. Mahogany, walnut, or fruitwood finish. 22" w., 18" d., 28" h., $39.95; $75 pr. Exp. coll. Cat., 25c. Ephraim Marsh, Dept. 212, Box 266, Concord, N. C.



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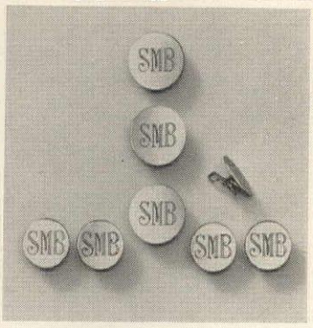
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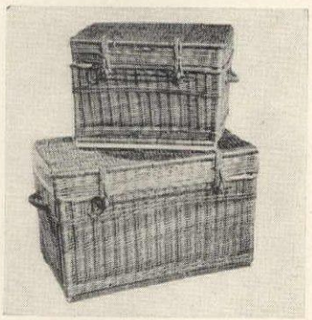
Bold and brassy

Initially smart—golden brass buttons that do fashion wonders for a white silk blouse, a simple suit, a classic cardigan, a blazer. Specify letters to be engraved and size. To sew on or with slip-through backs. Dime size, 4 for $1; nickel size, 3 for $1; quarter size, 2 for $1. Any three sets, $2.75. Wales, HG8, Hartsdale, N. Y.



Willow wonders

What woman could pass up natural willow trunks? Marvelous for storing out-of-season clothing, they let air circulate, keep dust out. Good-looking, lightweight, they're strong and roomy. 24″ by 14″ by 16″, $17.95; 32″ by 18″ by 19″, $24.95; set of two, $39.50. Exp. charges coll. Elizabeth McCaffrey, HG8, Northport, N. Y.



Delicious dish

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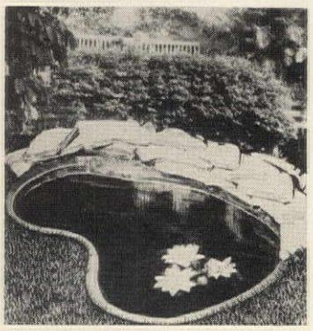
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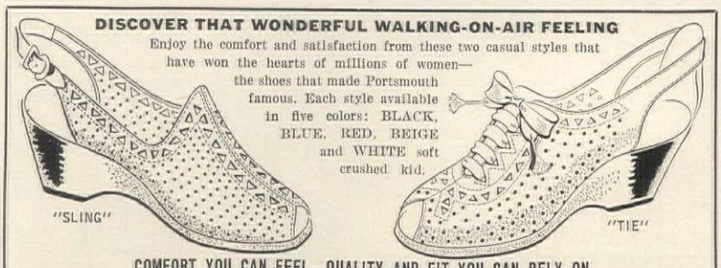
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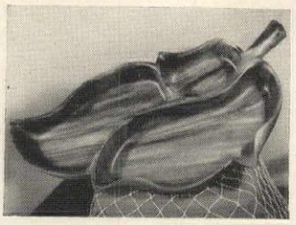
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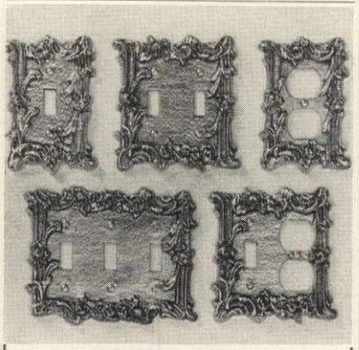
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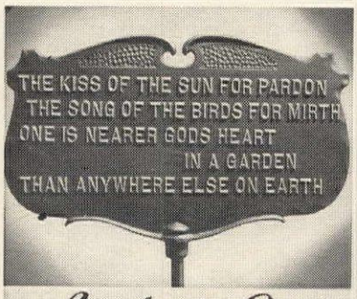
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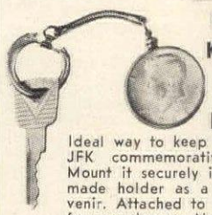
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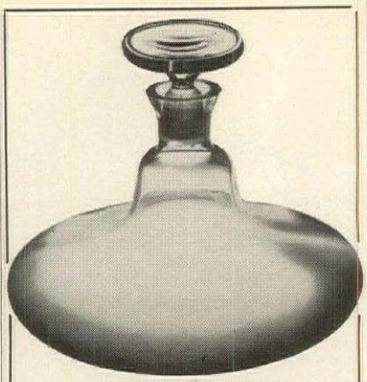
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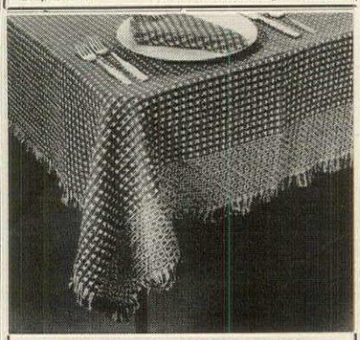
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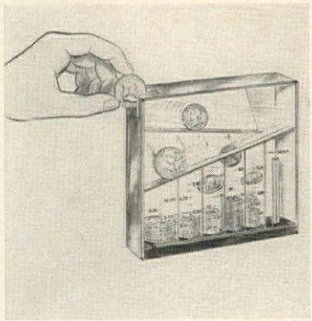
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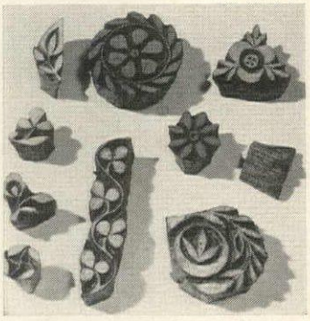
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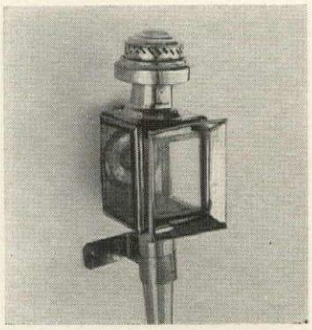
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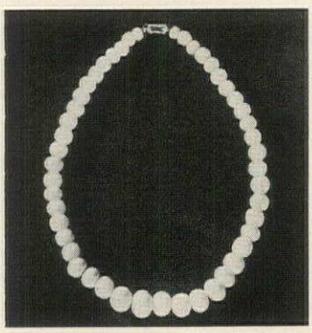
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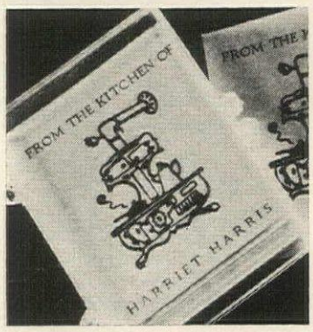
Coach lamps

You can't afford to miss these carriage lanterns if you're looking for decorative lighting for your terrace. And paired over a dining room console, they're decorative drama. Antique brass with leaded glass, 14" h. To burn kerosene or candles; or have them electrified. $8.98 ea.; $16.50 pr. Ppd. Patio, HG8, Box 25, Highland Park, Ill.



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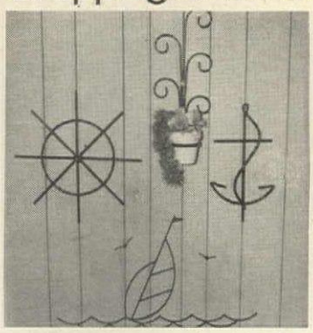
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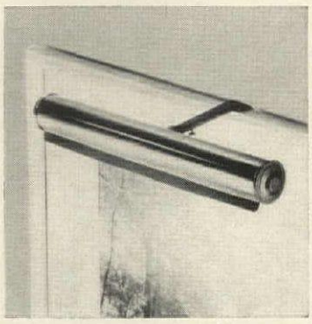
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Whatever the motif of your playroom, library—even your boat, you'll find a deft design in flower pot holders by Ornamental Steel. Black, white or coppertone in scroll, ship's wheel, anchor ($5.50 ea.) or sailboat and birds ($7.50) shown. 75c post. Free folder. Ornamental Steel, HG8, 111 Stegelske, Dunkirk, N. Y.



Right light

Half the beauty of a fine painting in the home is correct lighting. Banish glare and shadows with this gold-finished lamp. It has adjustable shade, inside reflector surface. 10″ cord, built-in switch and bulbs are included. 7″ size, $6.95; 15″, $8.95; Ppd. Ziff & Co., HG8, Box 3072 Merchandise Mart Plaza, Chicago 54, Ill.



Deft disguise

Put cooking grease into an empty soup can, then slip the can into this gaily patterned jar, and keep it in sight—handy to the stove. Off-white ceramic jar has pink and yellow Scandinavian design. *With* matching salt and pepper shakers, just $2.69 postpaid. Order from Here's How Co. Inc., HG8, 15 W. 26th St., New York 10, N. Y.



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Take a noonday nap after lunch on a long trip. Let one rest while the other drives. New head rest attaches to brace rod that hooks under seat. Plastic foam cushion covered in sturdy fabric. Blue/-green or tan/gold plaid; solid turquoise, beige or cocoa brown. $6.95 ppd. Mills Mfg. Co., HG8, 2725 Bailey St., Dearborn, Mich.



Michelangelo's Pieta

The precious sculpture that the Vatican sent to the New York World's Fair has been reproduced and scaled down to 5¾ inches. A lovely piece for a mantel or bookshelf. In frosty white ceramic, $8; in gleaming white china bisque, $10. Ppd. Hildegarde Studios, HG8, 597 Farmington Ave., Hartford, Conn. 06105.



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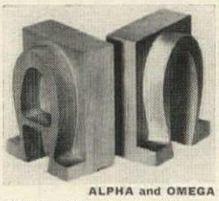
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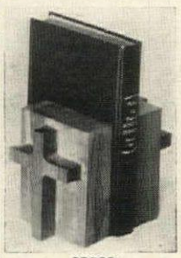
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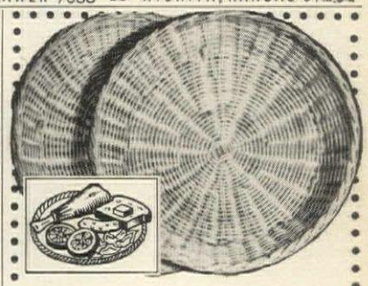

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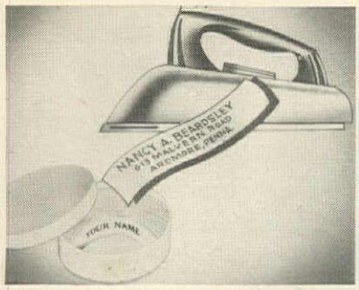


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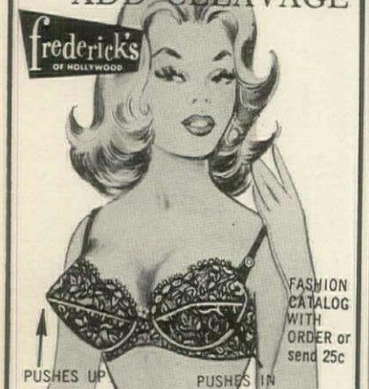


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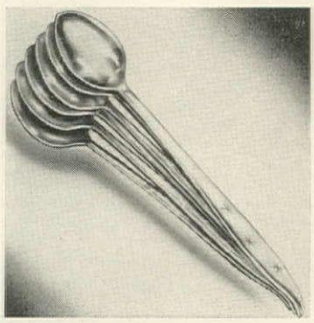
It's New, Publ., Dep. 119, St. Clair Shores, Mich.

Shopping Around



Your move

Devoted chess players appreciate a fine chess set and this is a museum replica. The pieces are molded in colors of antique ivory and jade. The 18" by 18" by 18¼" table has a hand-rubbed black lacquered finish with ivory squares. Storage drawer. $19.95. Exp. coll. Park Galleries, HG8, 103 Park Ave., New York 10017.



Stirring present

Nothing less than 24k gold-plate are these handsome iced tea spoons! Charming wedding or housewarming gift. Spoons are imported and a special closeout. The pattern is a sparkling star. Set of half-a-dozen, $4.95. 24k gold-plated knife, spoon and fork set, $3. Ppd. Madison House, HG8, 122 E. 42nd St., New York 10017.



Screen Serene

Japanese shoji screen has been converted with fiber glass into a handsome lamp to light rooms gently. The lattice wood work has been combined with modern fiber glass into a lamp that stands 18" tall and is 7¼" square. Black frame with white, $8.95 ppd. Shopping International, HG8, N. Main St., White River Jct., Vt.



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Send your favorite photo or color slide to Portrait Artists Group and receive a paint-by-number canvas, ready-mixed oil paint kit, 2 brushes, instructions—and your photo intact. When you finish portrait, it's ready-to-frame. Prices from $14.95. Free catalogue. Portrait Artists Group, HG8, 6816 W. Romaine, Hollywood 38, Calif.



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When you share a treasured recipe with a friend make sure your cuisine gets proper credit. Personalized 3" by 5" cards printed in red with your name in bold black type insure immortality for your cookery. Welcome gift for a bride 100 for $2.75; 200 for $5. Ppd. Order yours from Bruce Bolind, Boulder, Colo. 80301.



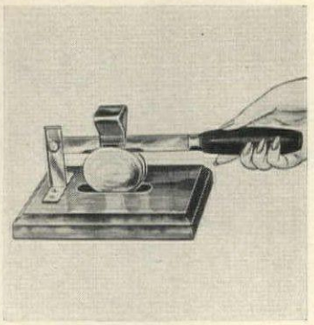
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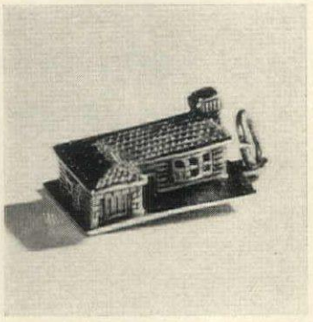
ALSTO CO., Dept. HG-8, 1384 Hird Ave., Cleveland, Ohio 44107

Shucks—it's great



There's nothing better for a seaside treat than succulent fresh clams on the half shell. This opens them in a flash, requires no skill or strength. The blade is stainless steel and wedge is based on sturdy rock maple. Now's the time for a clam feast! $3.95 postpaid. Order from Greenland Studios, HG8, Miami 47, Florida.

House about it?



Welcome addition to a favorite girl's bracelet is this charming ranch house complete with picture window and chimney. In 14k gold, $17; sterling silver, $6.50. Ppd. Fed. tax incl. Catalogue of more than 7500 unusual charms, 50c. Order from Charm & Treasure, HG8, 1201 Avenue of Americas, New York 10036.

Gather the clan



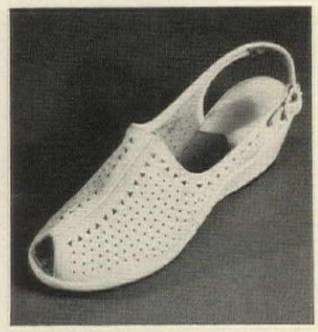
Enjoy a convivial meal at this handsome harvest table. Made of birchwood or knotty pine, it is finished in antique maple, dark pine or mahogany. With leaves up, it is 40″ wide; closed, it measures 22″. Lengths: 4′ ($60); 5′ ($70); 6′ ($75). Unfinished, each size is $10 less. Exp. charges coll. Templeton Craftsmen, HG8, Templeton, Mass.

Homey box

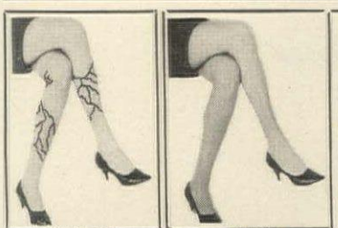


Take our word for it—here's a wood box that's a honey for home and mother. Surefire Americana, it's made of 1″ pine to hold fireplace logs, toys for boys. 38″ by 32″. Finished over-all in warm nutmeg, $49.95; outside done in Indian golden corn, $55 ppd. Homestead House, HG8, 30555 Grand River, Farmington, Mich.

Sling backs are back



And no wonder! They're smart, they're comfortable and they flatter a pretty foot. This smart style with perforated vamp comes in soft crushed kid in black, beige, white, blue or red. AAAA, AAA 6-12; AA, A 5½-12; B, C 4-12; D, E 4½-12. $9.95 plus 55c post. Portsmouth Shoe Co., HG8, 1007 Gallia St., Portsmouth, Ohio.



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THE littlest TRAFFIC STOPPER



She's on her way Back To School in the Fall Issue of VOGUE CHILDREN.

You'll meet her—and dozens of her smart counterparts—as VOGUE CHILDREN tours the Lilliputian world of chic.

You'll find fashions galore—for both boys and girls—and in addition, practical children-oriented articles like:

- *The I. Q. Test—Overrated Yardstick?*
- *How To Make Your Daughter A Beauty*
- *About: Jacqueline Kennedy's Credo For Mothers*
- *A Current Guide To Books, Movies, Records For Children*
- *Great Music For Small People*

Incidentally, do you know how much it costs to dress a little girl for school? Why guess? Let VOGUE CHILDREN show you—with facts, with figures, and a terribly useful chart.

There's also a collection of wonderful new white party dresses—the first showing of the 8 Best New Coats—the school clothes "Handbook" for boys and girls—the smashingly new poster paint colors.

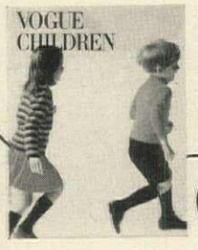
PLUS: *"The Littlest Skiers"*, which includes tips from Sigi Engl, the ski instructor at Sun Valley.

PATTERNS: One great pattern—from it make a wardrobe of 5 dresses.

SEW ZOO: To help you make cute, simple versions of animal costumes for Halloween, school plays, rainy days and whatever.

On and on it goes. Did you know that boots will be for *everyday* wear this winter, fair days or foul? Or that boys' knickers are on their way back-to-school? But enough! Suffice it to say you won't want to miss VOGUE CHILDREN.

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Mail and telephone orders filled on purchases over 3.00. Beyond motor delivery area add 70¢ for 2 sheets and 2 cases plus 30¢ for each additional 2 sheets and 2 cases. Add 40¢ for C.O.D.'s within our delivery area . . . and 4% sales tax for N.Y.C. deliveries. MUrray-hill 9-7000. P.O. Box 16, New York, New York 10016



EZRA STOLLER

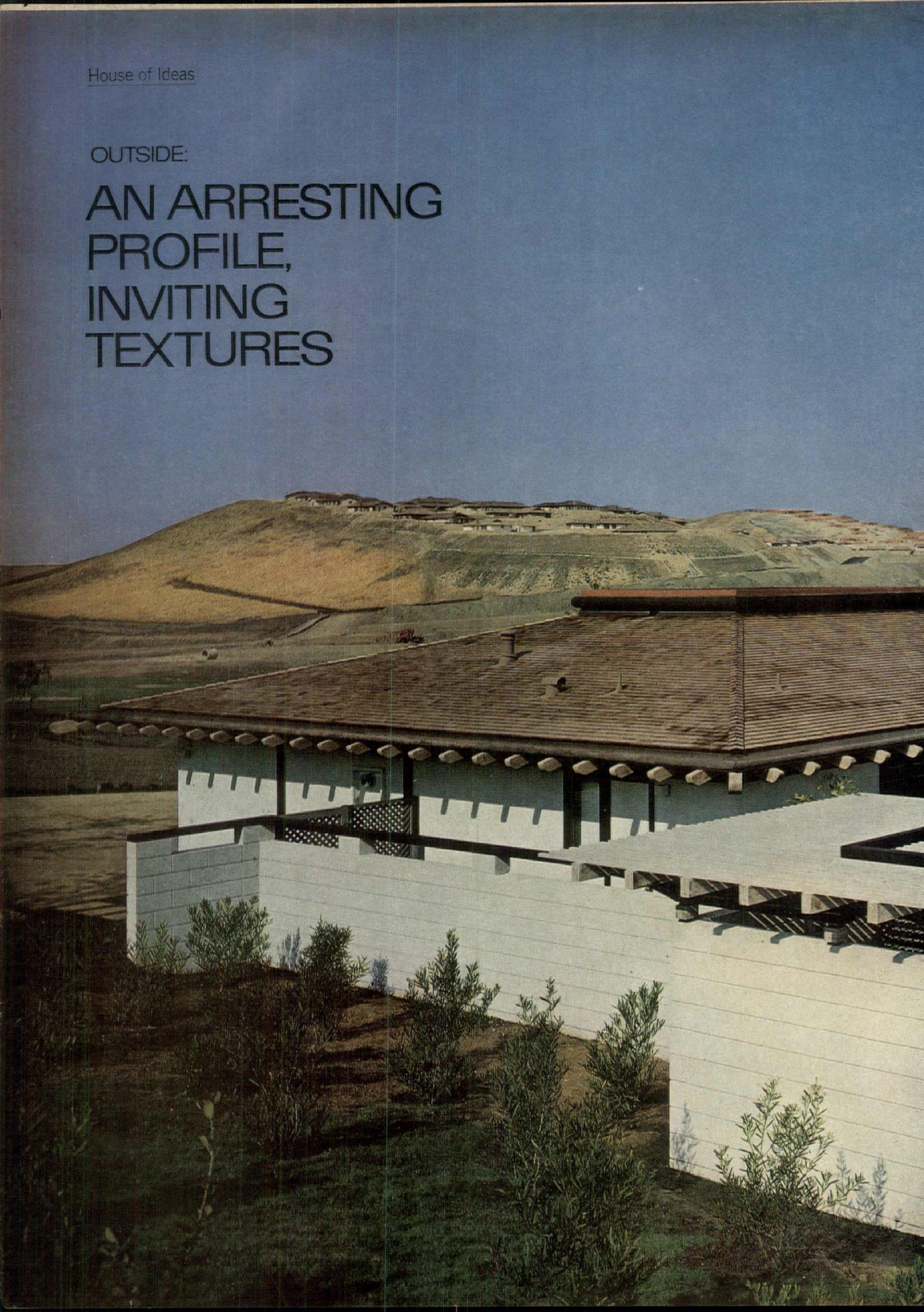
To reach the front door in the angle of the house, you drive into a concrete car court, then walk down two shallow steps and along a paved pathway flanked with planting beds to a partially sheltered entrance court embellished by a pair of reflecting pools.

H&G'S HOUSE OF IDEAS FOR 1964

A striking composition of shapes and textures, light and shadow, our 1964 House of Ideas is virtually a self-contained environment, wonderfully varied and full of delight. It is a one-story house designed for a family with three teen-age children and built at the superbly planned new community of Laguna Niguel, Calif., between Los Angeles and San Diego. The house seems to ramble in a casual way, giving the impression that it might have materialized from the earth itself. But it is anything but casual in providing a vast collection of inspiring ideas —which you will find easily adaptable to your own home, wherever you may live and whatever your interests. We invite you to turn the page and begin a leisurely room by room tour of this remarkable house.

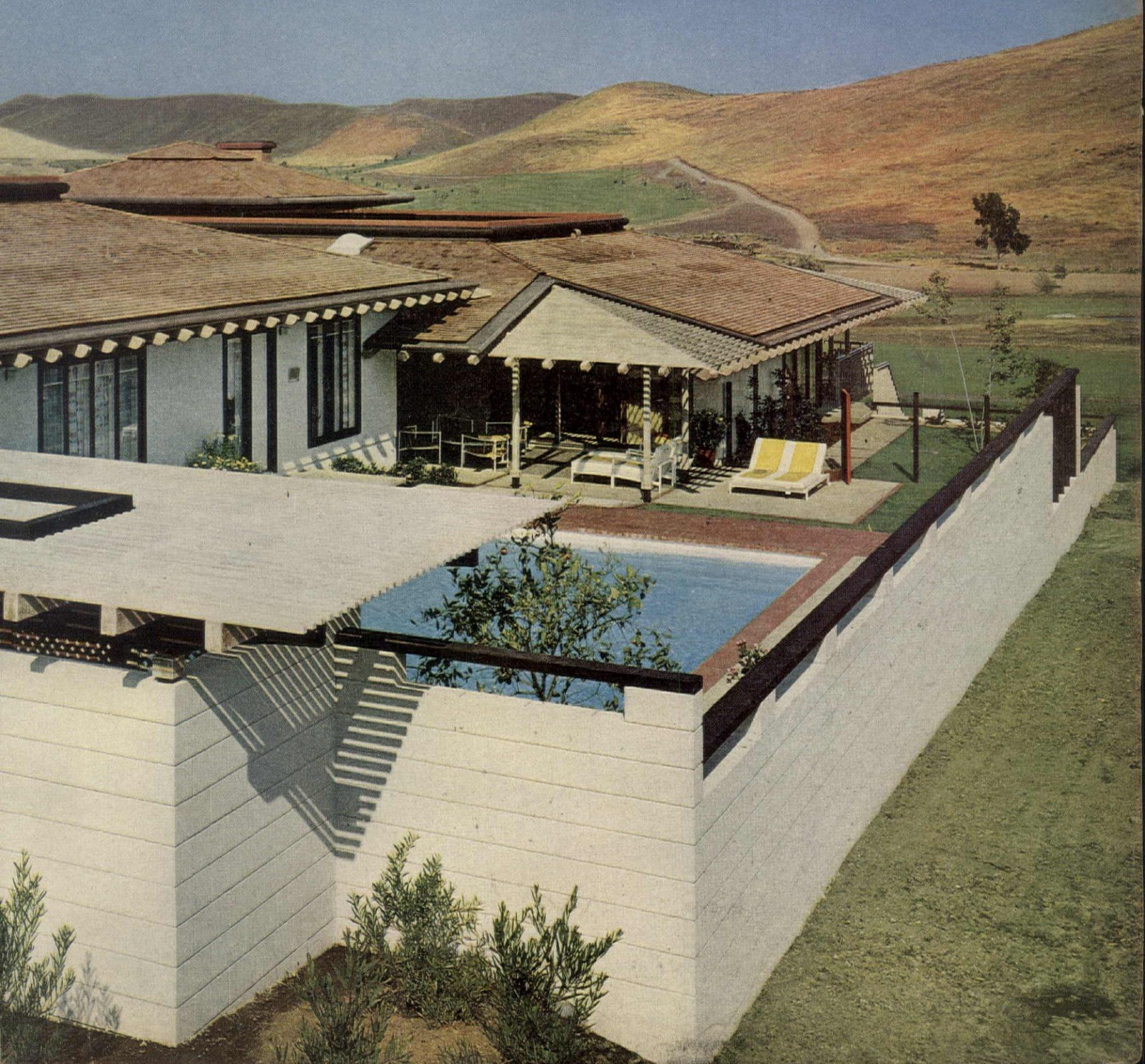
OUTSIDE:

AN ARRESTING PROFILE, INVITING TEXTURES



EZRA STOLLER

Like the tawny foothills that rise above it, our House of Ideas is a fascinating play of forms and textures. The dramatic roofs owe their distinction to their stalwart contours and projecting rafters as well as to the rugged cedar shakes that blanket them. Against such powerful forms the clean white stucco walls of the house stand in happy counterpoint. Whitewashed boundary walls of concrete block define in a quite literal sense the outer limits of one fortunate family's personal environment.







INSIDE:

A MAGICAL INTERPLAY OF LIGHT AND SHADE

Sunshine and fertile imagination beget one of architecture's greatest delights: light and shadow. All over the house they cast varied changing patterns as engaging as those around the walled terrace of the swimming pool. At one end, a raftered, lattice-screened enclosure that conceals all the pool's mechanical equipment projects a veritable filigree of shadow. A bolder pattern is produced at the other end by one of the four open-raftered sections in the low overhanging roof of the house itself.

EZRA STOLLER



The indigenous flavor of the house is expressed by the verandas and deck that sweep across the facade facing the golf course—and by the low-pitched roof with its projecting rafters.

House of Ideas

THE HOUSE REFLECTS ITS REGIONAL HERITAGE

Our 1964 House of Ideas was planned for the peak years of family life, when busy parents and energetic teen-agers demand the most of a house. As a frame of reference we conjured up a make-believe family: a couple in their mid-forties with a 17-year-old son and twin daughters, 13. To their measure, architect Fred M. Briggs tailored the house, and to their tastes and interests, H&G decorated it.

THE ARCHITECTURAL DESIGN emerged naturally from the location and nature of the site—a 100-by-260-foot lot sloping down from the road to the edge of the golf course that runs through the valley of Laguna Niguel (for the whole story of this exciting "new town," see page 106). In creating the forms and designing the details, the architect drew freely from the architectural heritage of the region. The spreading roofs that echo the low lines of the encircling hills, the deep overhangs that shield the walls from rain and hot sun, the exposed beams and open rafter ends are all hallmarks of the indigenous California style. So are the natural wood stains blended to harmonize with the grays, browns and pale greens of the landscape. (For details of the planting, see page 138.)

THE PLAN OF THE HOUSE, spanning almost the whole width of the site, consists of two rectangles at right angles to each other. All the main rooms are in the larger section, *above*, overlooking the golf course, while the wing that extends toward the road is largely reserved for the children. Within these two sections, the rooms are so arranged that the daily activities of adults and adolescents can be separate, joined or overlapping, and the plan includes a number of new ideas for the allocation of space.

There are, for instance, six different places for dining—four indoors, two outdoors—each with direct access from the kitchen. And the kitchen's serving facilities include a new version of the almost-forgotten butler's pantry. To meet insistent needs of today's families, there are colorful new workrooms: a special room for crafts; a 12-by-7-foot room fitted for all kinds of household storage; a pretty housekeeping center equipped for laundry, sewing, flower arranging; a walk-in cleaning center. For fresh-air living, the house is ringed with many outdoor areas of every type. Among them are two roomy old-fashioned verandas and a light-filled but totally walled patio for heavy do-it-yourself projects.

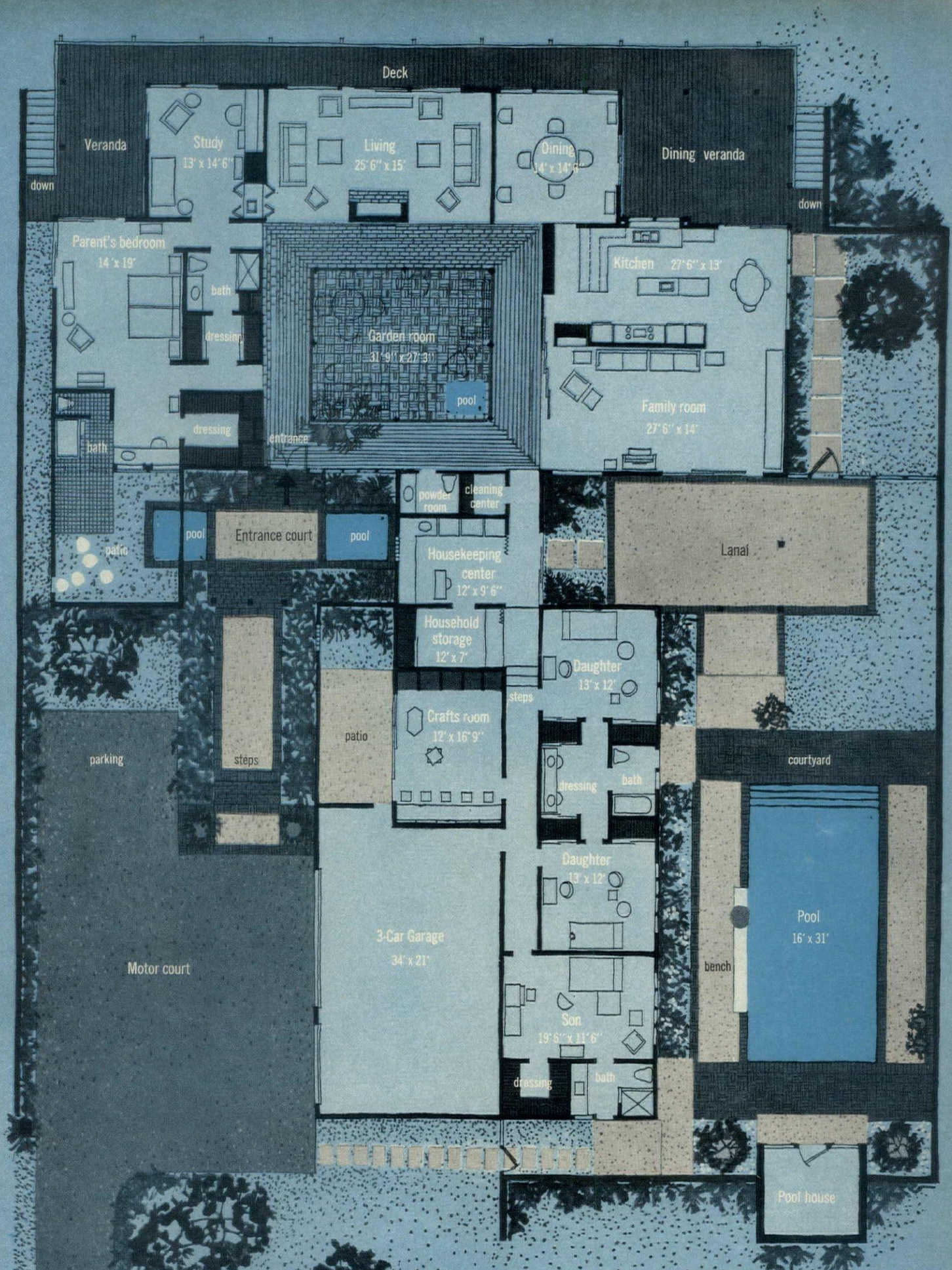
The most exciting space in the house, however, is the lofty, sun-bathed garden room (see page 80)—the central idea around which the whole house was planned. Its high pyramidal roof dominates the exterior, and it serves as both a link and a buffer for the various parts of the interior. Conceived as a patio with a roof, this great space is essentially a room for outdoor living indoors—an exhilarating room, flooded with light from all four sides.

THE ABUNDANCE OF LIGHT, even in areas considerably removed from any outside wall, is one of the most striking characteristics of the house. Light from the garden room spills into the rooms around it, balancing the light they receive directly through their own glass walls. Several rooms also benefit from the design of the roof: At the four corners of the main section of the house and over the front door, its deep overhang is reduced to open rafters. In addition, the house has many skylights.

AN EXTRAORDINARY SENSE OF PRIVACY is the inevitable result of this generous provision of light without a hint of goldfish-bowl exposure. Not a window faces the road. The windows of the children's wing are screened by the wall of the pool courtyard. And although all the rooms facing the golf course have floor-to-ceiling windows and sliding glass doors, they are nearly impenetrable from the fairway—because of the roof overhang, verandas and deck, and because this end of the house stands almost a full story above the sloping land.

The two-part plan is organized into five self-contained zones: the parents' suite; the garden room-living room-dining room area; the kitchen and family room; the children's rooms; the housekeeping center and crafts room. The whole house is air-conditioned and each of the five zones is enhanced by at least one outdoor living area.

For further information on all materials and furnishings in our House of Ideas, see Directory on page 132.



ARCHITECT: Fred M. Briggs
BUILDERS: L-N-C Construction Co., Laguna Niguel Corp.
LAND DEVELOPERS: Cabot, Cabot & Forbes Co.
LANDSCAPE ARCHITECT: Morgan Evans
INTERIOR DECORATION: House & Garden
LOCATION: Laguna Niguel, South Laguna, Calif.
SIZE: 5,800 square feet of enclosed space



THE EXHILARATING GARDEN ROOM

Noble in size, beguiling in effect, the center garden room provides a lively welcome to the house. An indoor room, it has the delightful, casual flavor of the out-of-doors

The exciting quality of the 32-by-27-foot garden room stems from the fact that although it is enclosed by other rooms on three sides and half of the fourth, it is alive with light. Rising to a height of 13½ feet, it is crowned with a continuous band of glass through which you see sky and clouds by day, stars and moon at night, and the sun streams in all day long, first from one side, then another. The design of the room was inspired by the old barns of Southern California, which had high center lofts open all around (for ventilation) just below the roof. Although this opening, in the garden room, is glassed in, the textured fir ceiling seems to float above it like a parasol. An inverted pyramid, its slanting planes lead the eye upward and outward. Eight wood columns topped by metal fingers that suggest tree branches support the ceiling and roof above. Like an outdoor patio, the room opens on all sides to every part of the house, and as you come in the front door, you get a series of varied and inviting vistas—to the left and right of the chimney dividing the garden room from living room, to the dining room in the corner, to kitchen and family room on the right. As the hub of the house, the garden room invites gregariousness and welcomes hard use. The pink brick floor, sealed and waxed, takes heavy traffic imperturbably, provides a carefree base for potted plants and a party dance floor as well. The center section, laid in a basket-weave pattern, is bordered by a stripe of blue ceramic tile. Beyond this, brick laid in straight courses marks a round-the-room passage which is further defined by a lowered ceiling pitched upward toward the room's center.

EZRA STOLLER



TOM LEONARD

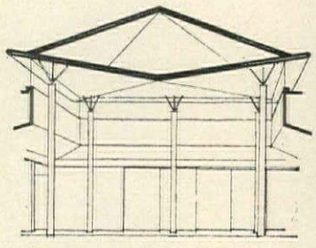
House of Ideas: The garden room

Light wood finishes add to the garden room's bright out-of-doors look. Pocket fir paneling, pitted in texture and rubbed with H&G's Snow white, sheathes the three closet doors next to the front door, *above*, and also one stretch of wall. The front doors of oak, and the single door to their left, which opens to the powder room, are in the same light finish, but decorated with walnut-stained strips of oak like those that accent the structural columns and the brick of the fireplace. The high fir ceiling is rubbed with white paint, and the massive cedar beams that bound the center area are treated in the same way. In keeping with the informal outdoor character of the room, the furniture is mostly of lightweight rattan, easy to move about for parties as are the heavier game table chairs on casters. The big swing at the left was made from an old brass and iron bed. Sheer filigree curtains screen the casement windows that open on the entrance court.

OPPOSITE PAGE:

To maintain the refreshingly cool, summery aspect of the room, we kept the background colors soft: H&G's Pistachio for the upper walls and low perimeter ceiling, Fern green for the structural columns. But these are accented by sharper blues and greens in the furniture and fabrics: Blueberry, Delphinium and Empire Green in the cushions on the swing; fabric of Citrus Green on the upholstered chairs. A papyrus grows in the little pool which makes an engaging focal point for a changing display of blossoming plants. The tall, feathery fern palms, echoing those in the entrance court outside, benefit indoors from the air-conditioning. Speakers in the upper walls are connected to the music center in family room to left.

The large painting on the wall beyond the pool—"Reef" by Robert M. Young—is one of several works by California painters and sculptors which you will find throughout the house. The artists include Hal Akins, Rex Brandt, Italo d'Andrea, Karel de Smit, Leon Franks, Ray Friesz, Frank M. Hamilton, Riker, Sevinger, Anne Von, Dion Bruce Wright—all of whom, like Mr. Young, exhibit their work at Richard Challis' Laguna Studio-Galleries in Laguna Beach, a town widely known as an art center.



Inverted pyramid shape of the ceiling repeats in reverse the pyramidal contour of the roof.

For further information on all materials and furnishings in our House of Ideas, see the Directory on page 132.

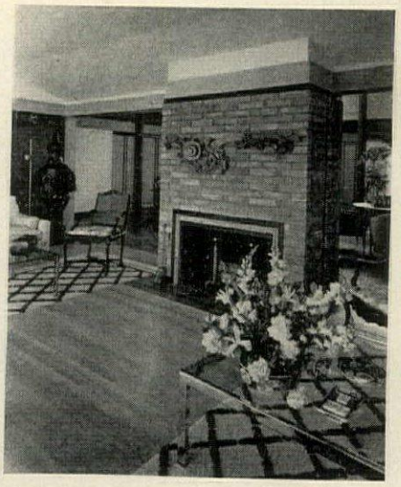


THE INTIMATE LIVING ROOM

A blend of comfort and serenity, the living room, one end of which you see on our cover, has also an engaging degree of parlor-like elegance

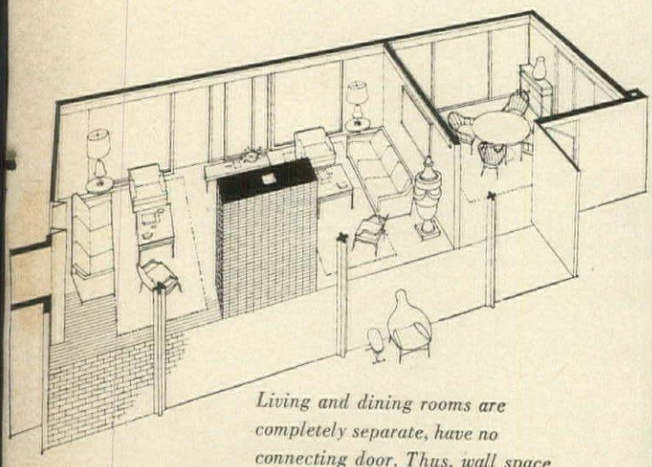


TOM LEONARD



When you step from the lofty garden room into the lower-ceilinged living room, your first impression is one of small-scale parlor-like intimacy. But actually this is a sizable room, 25½ by 15 feet, unconfined by opaque walls on either side. Sliding glass doors framed in wood-sheathed steel open to the deck overlooking the golf course. The furniture is arranged in two almost identical groupings, *left* and *opposite page*, which can be used in combination or individually as still more intimate areas. Their boundaries are defined by 12-foot "half-rugs"—each bordered on three sides so that they can be put together, for a different room arrangement, to make a 9-by-12-foot rug. The oak floor that extends through much of the house has been lightened with a bleaching compound and white stain, then sealed. An almost invisible fire screen veils the opening of the brick fireplace, *above*, which is accented by bands of walnut-stained oak like the moldings on the double doors of the bar, *opposite page*. Abstract collage on wall is by Robert Young, life studies by Riker.

Two-way bar, *left*, that serves both living room and adjoining study has chopping-block countertop of thick laminated oak.



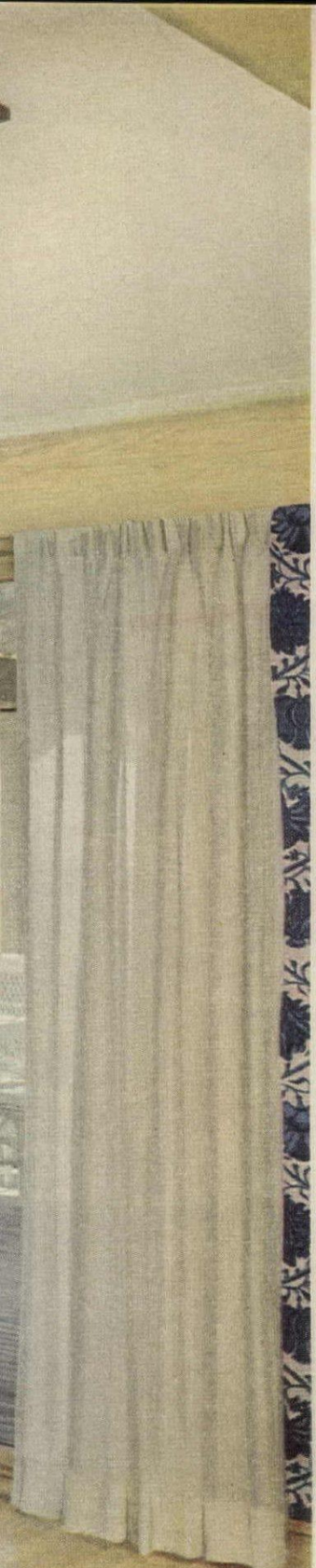
Living and dining rooms are completely separate, have no connecting door. Thus, wall space is preserved for large paintings.

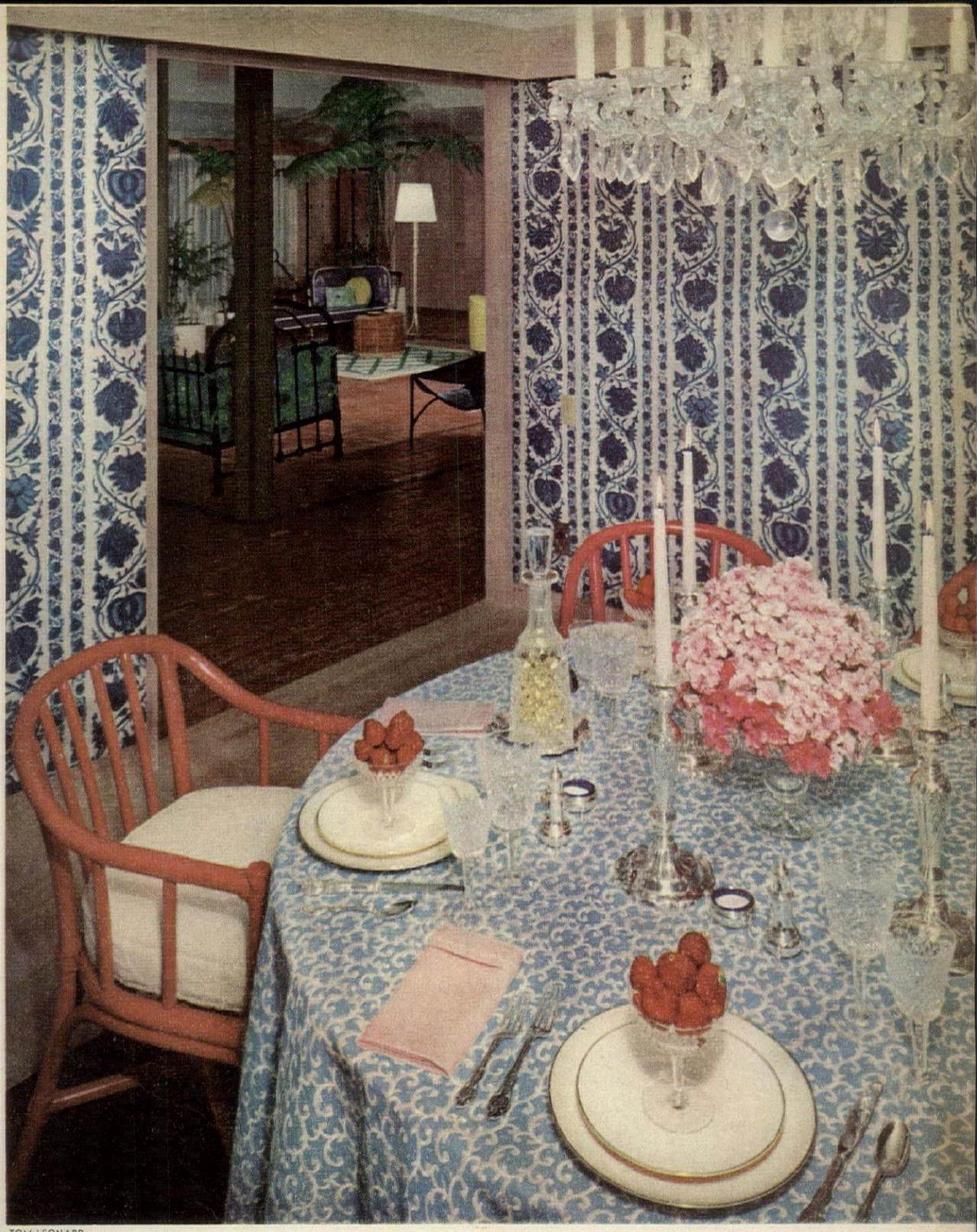
PERSPECTIVES BY CHARLES RIEGER




COURBET







TOM LEONARD

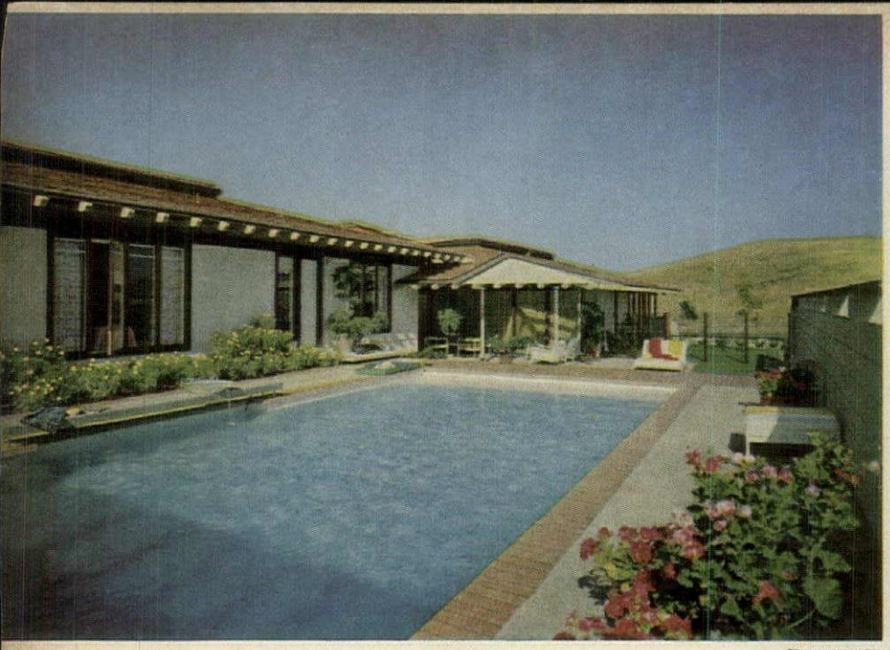
House of Ideas

THE TWO-MOOD DINING ROOM

Despite the essential informality of house and plan, the dining room can be as elegant as candlelight

By day, the dining room, almost square in shape, is bright with light from windows overlooking the golf course and sliding glass doors opening to the dining veranda. The ceiling slopes upward to a walnut-framed center panel painted blue to give the table a canopy of color. The furnishings—a round table with a slate-like plastic top, armchairs, consoles of stained rattan, a Chinese rug—are a blend of the informality that makes the room inviting for family meals and the elegance that makes it a flattering background for entertaining. Chair cushions are covered in white wool, crewel-embroidered in a pomegranate motif that echoes Blueberry Blue pattern of vinyl on walls. Same vinyl covers window screens used as a refreshing version of overcurtains.

At night, with the table dressed in an embroidered cloth, the room takes on a wonderful glitter. The old Viennese chandelier comes to life and sheds its electric candlelight on the centerpiece: geraniums from the mile-long beds that line the winding roads of Laguna Niguel.



EZRA STOLLER

House of Ideas

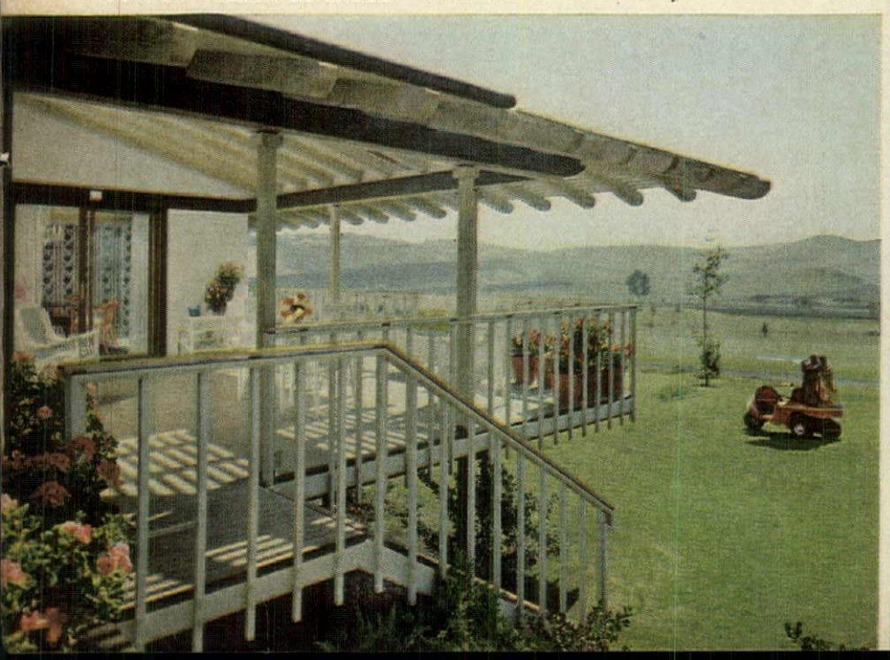
THE ENTICING OUTDOOR AREAS

At any hour of the day the many outdoor areas offer a choice of a place to sun, a spot of shade or a charmingly sun-dappled corner—such as these

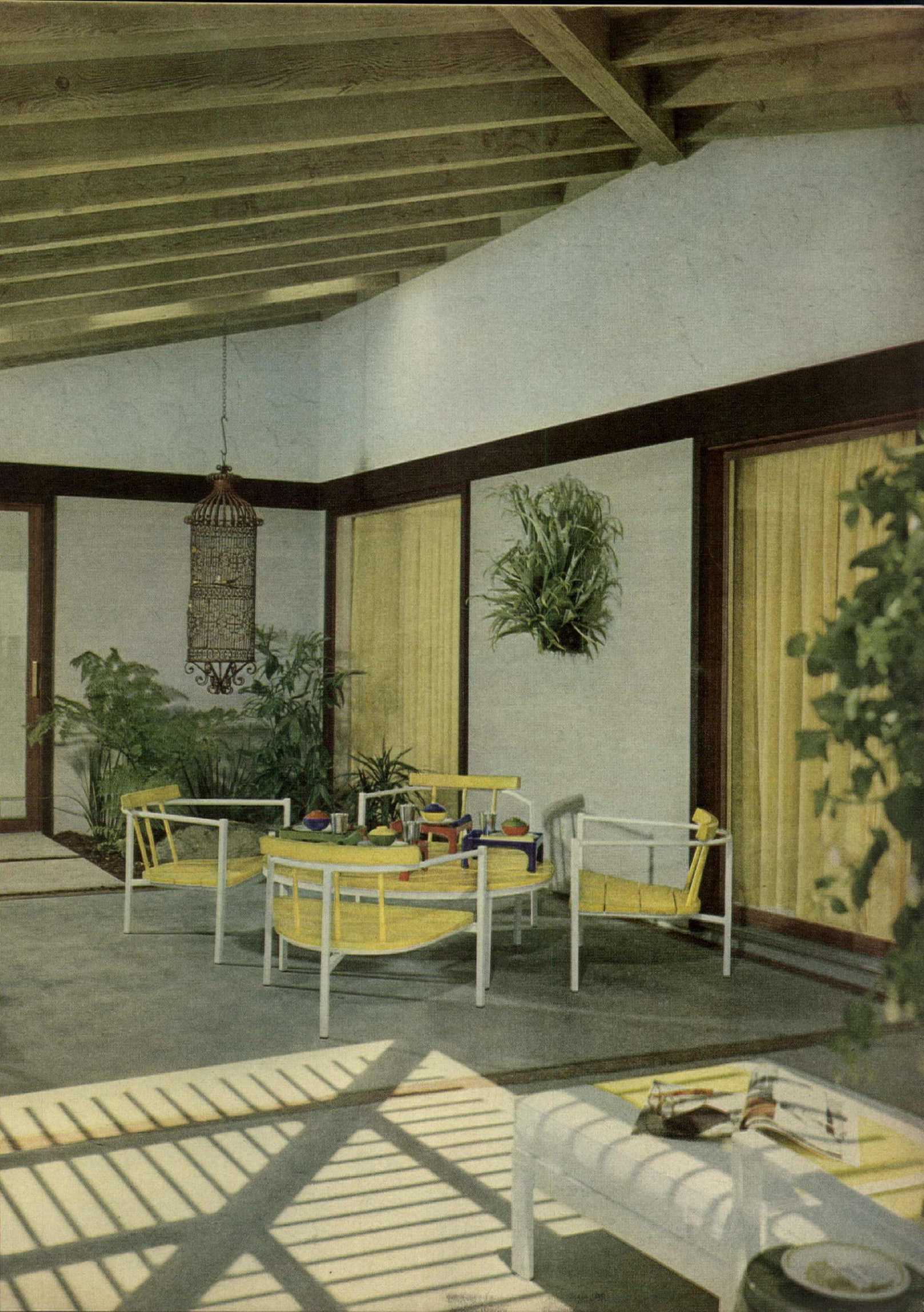
The swimming pool courtyard, *above*, near southwest corner of site, gets sun all morning and afternoon, but sun-shy pool watchers can take shelter in the lanai at far end. Shielded from road and neighbors by high walls, the courtyard is flanked on one side by the children's wing. (Since its bathrooms have outside doors, they can double as after-swim drying rooms.) Integral to the pool is a slatted bench and plastic bowl that spills water continuously with the help of a recirculating pump. Bench also conceals automatic time-clock-controlled pool cleaner device.

The lanai, *right*, nestles between the children's wing and the main house under the latter's broad overhanging roof. The inner end of this outdoor room is completely sheltered by shingles overhead (pierced by skylights over fern bed), but the outer end is dappled with sunlight coming through open rafters of roof corner. A low table encircled by broad, three-legged armchairs makes this a pleasant spot for swimmers to relax over luncheon.

The broad dining veranda, *below*, fills the angle between kitchen and dining room, has sliding glass doors to both. Like bedroom veranda on other side of house, this one is furnished with a contemporary version of comfortable Bar Harbor-style wicker furniture.

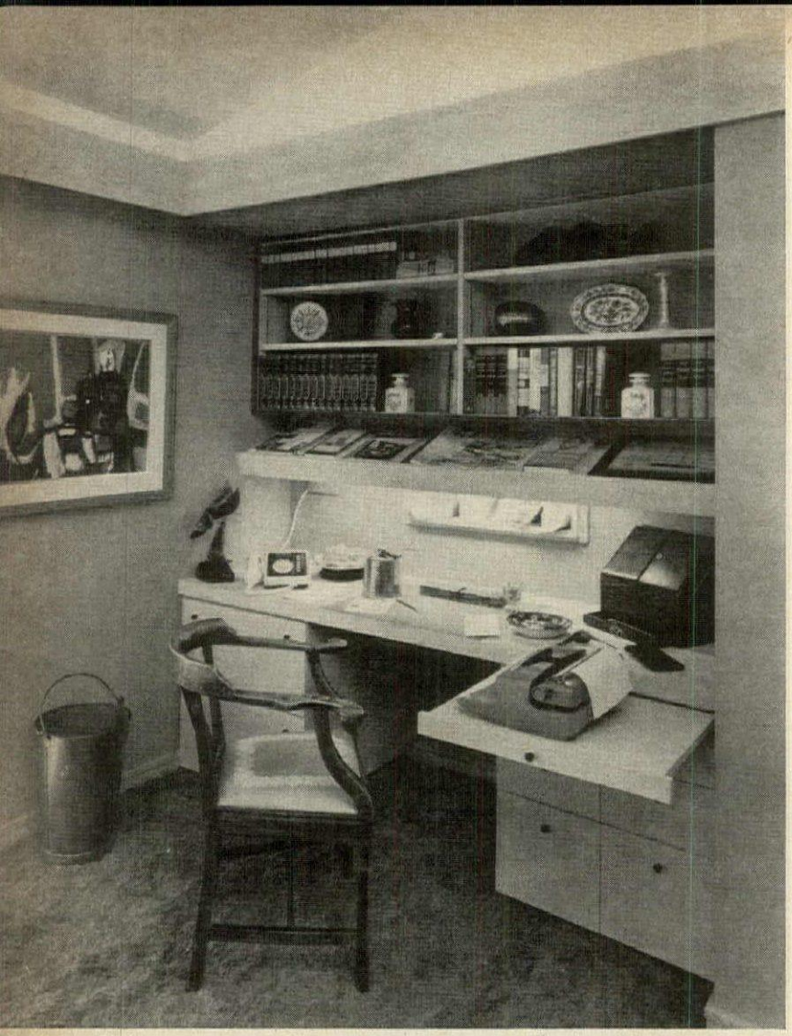


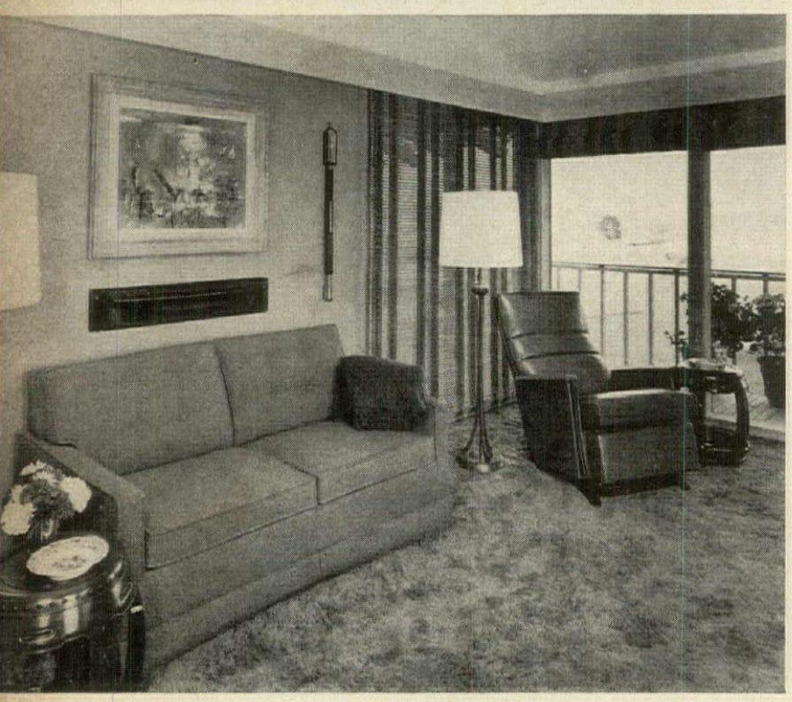




THE QUIET WORLD OF THE MASTER SUITE

Almost a house in itself, the parents' suite is a series of rooms designed to provide quietude, dressing and bathing facilities for Him and Her and the means to entertain cozily a few favorite friends



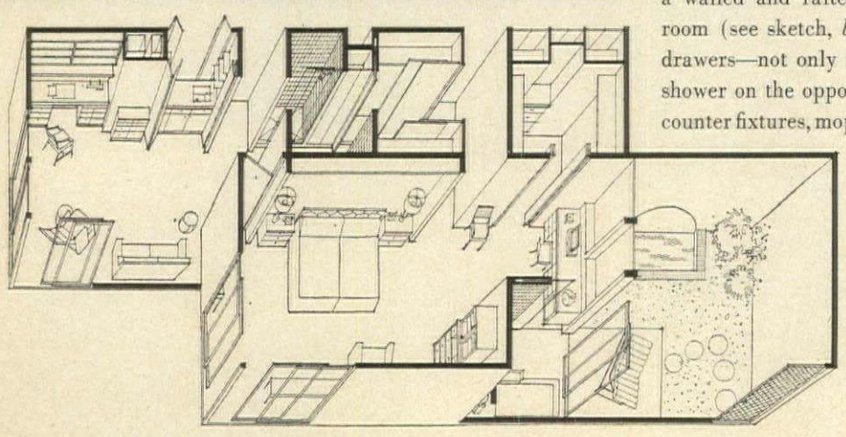


The seclusion of the study, *left* and *left below*, is encouraged by its inclusion in the parents' own suite rather than in the main living area. Yet, since it shares the bar with the living room (see page 84), it can be a convivial spot as well—a nineteenth hole for golfer friends who can come directly from the fairway via the steps to the veranda outside. Built into an alcove on one side of the room, *left*, is an all-out working desk of white-tinted cedar complete with a typewriter shelf, file drawers, bookshelves, a magazine rack—even pigeonholes recessed into the wall. In the opposite corner next to the windows, *left below*, is a lounge chair (presumably for Father) with an adjustable back and retractable footrest. The small tailored sleep sofa opens to bed down a sick child or an overnight guest. Either may have to himself—pro tem—the bathroom across the tiny foyer. Colors of the study form a bridge between those of the bedroom and those of living and garden rooms: H&G's Antique Gold walls and carpet, Butterscotch sofa, Blueberry lounge chair, afghan.

OPPOSITE PAGE:

The yellows introduced in the study predominate, with slight mutations, in the bedroom (1). The floor is covered with the same Antique Gold carpeting, although the walls are paler—three of Pastel Citron, one of Mimosa. But a new accent, Cyclamen, appears in bedcover, curtains, a long, low table and again on the lacquered case of a relaxing and slimming machine on the other side of the room (2). Corner windows open to a roomy veranda—a wonderful place for breakfast. Although neither study nor bedroom is exclusively masculine or feminine, the high-backed armchair, Victorian reading stand and a desk-chest nearby provide a distaff counterpart to the study's lounge chair and built-in desk. Like almost all the rooms throughout the house, this one is circled with frieze-like valance boards of cedar lightly frosted with H&G's Snow white.

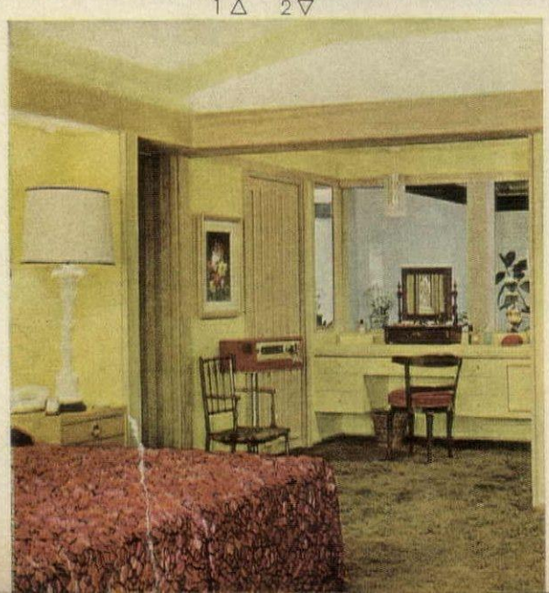
Half of one end of the room (2) opens, sans doors, to Mother's bath-dressing room with a 10-foot-long lavatory-counter, topped with mosaic tile. Fold-back double doors at left of counter lead to a large walk-in closet with a built-in dresser at the end. To right of counter (3) are a step-down tub laid in one with the mosaic tile floor and, in a small compartment, a toilet. The entire end wall is glass, opening at the tub end into a walled and raftered patio. Father's bath (4) and tandem dressing room (see sketch, *below left*, and plan, page 79) has an abundance of drawers—not only below the lavatory-counter, but in a tier next to the shower on the opposite wall. Father shaves in the brilliance of six over-counter fixtures, mops up with Blueberry towels. (Mother's are Cyclamen.)

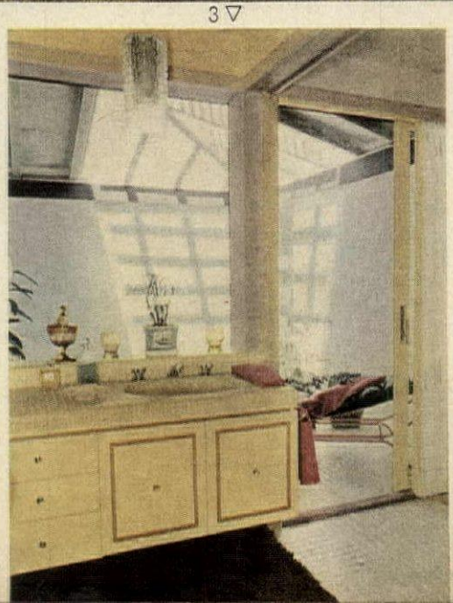


Parents' suite is comprised of bedroom, study, two baths, two dressing rooms. But study and one bath may be isolated by closing hinged door of bedroom and sliding door between Father's bath and dressing room.

1△ 2▽ 3▽ 4▽ TOM LEONARD

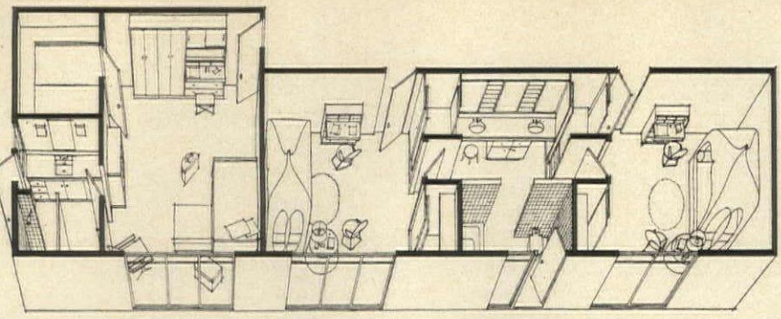












The children's wing facing the pool court includes a bed-sitting room and bath for the son of the family, twin bedrooms and a connecting bath-dressing room for his twin sisters (see following page).

THE SELF-SUFFICIENT CHILDREN'S WING

Handy to kitchen and housekeeping center, only a hop and a skip from the pool and connected to the rest of the house by intercom, the teen-agers' domain is still secluded enough to keep youthful high spirits from ruffling adults' tranquillity

THE SON'S BED-SITTING ROOM

As befits a young man soon to be registering with his draft board, the son of the house enjoys the independence of quarters at the far end of the children's wing. And his bed-sitting room, *opposite page*, has been furnished in appropriately masculine style—one wall and ceiling covered in the boldest of bright vinyl stripes, the rest of the room painted H&G's Fern green. Wool felt of same hue curtains his windows, covers his bed and roll-out guest bed beneath. Vinyl flooring, patterned like pegged planking, is unrelieved by rugs except for one huge sheepskin. Here, as throughout the wing, the windows are steel casements sheathed in wood to give greater strength and an added degree of insulation.

The son's bathroom, *below left*, has an outside door—primarily for quick exit to the pool. But, in his case, it serves also as a private entrance, since it gives on the walled walkway between the pool court and the motor court at the front of the house. The bathroom walls are hung with a vinyl wallcovering aswim with green and yellow fish, but the bedroom's vinyl stripes reappear at the window, laminated to a roller shade. The lavatory matches the sky blue of one of the stripes—and to match another, the cabinet below the white tile countertop is painted Fern green. In the opposite corner is a glass-walled stall shower with a sliding door.

A pair of free-standing walnut cabinets, *below*, as precisely organized as a built-in-to-order storage wall, stands against the wall opposite the windows. The armoire at the left contains shelves, drawers, two kinds of hanging space, a built-in mirror and a tie rack; the secretary at the right has a built-in pin-up board at the back of the drop-front desk compartment. The bulkier items of the young man's wardrobe can go into the big walk-in dressing closet next to the bathroom (see sketch *above left*), which is large enough also to accommodate skis, skates, golf clubs, tennis rackets and any other sporting gear he may accumulate.

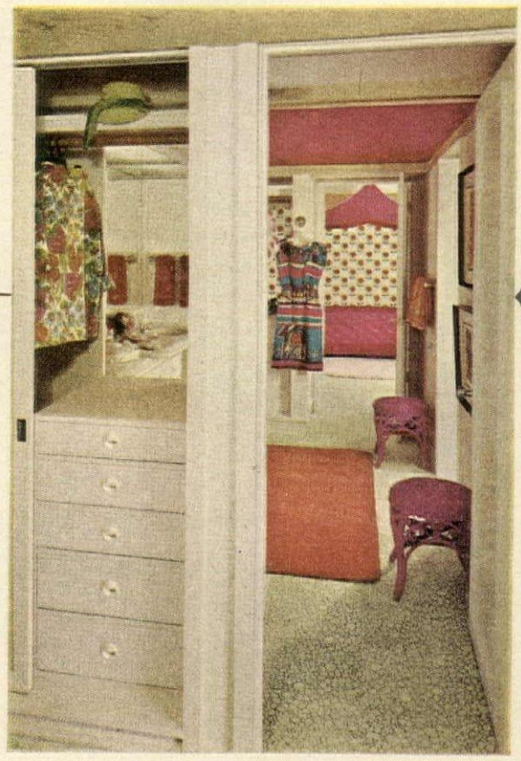


TOM LEONARD

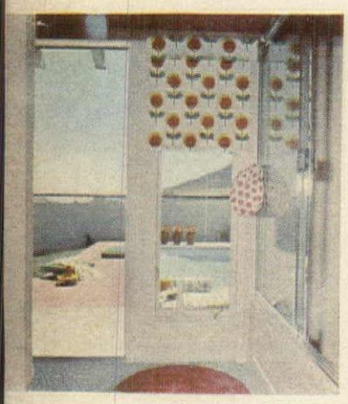


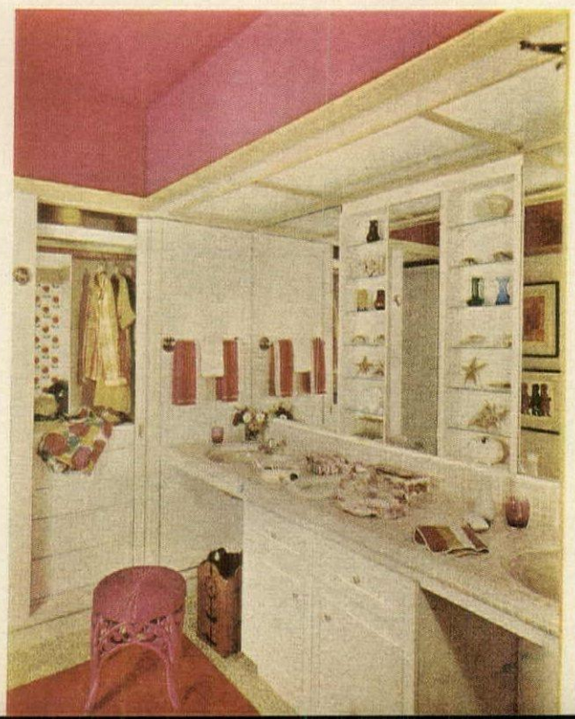


TOM LEONARD



THE TWIN DAUGHTERS' SUITE





Although hypothetical, our twins are identical and, except for a switch of color for their beds, so are their bedrooms. Both have the same wallpaper, the same matching curtain fabric—bloom-for-bloom studies of sunflowers—and three walls in each room are painted Peppermint Pink, the cool tint of a baby seashell. But in one room, the Moorish wicker canopy bed is painted Cyclamen and dressed by day in quilted polished cotton of the same hue. In the other room, bed and coverlet are Sunflower, giving an entirely different character to the color scheme. The white vinyl floors, patterned in high relief, look much like mosaics of polished Japanese river gravel.

The large walk-through bath-dressing room, *left*, between the twins' bedrooms glows with the same colors (one twin has Cyclamen towels, the other, Sunflower). Above the long tiled lavatory-counter with its twin pink basins is a series of shelves that might house shells and piggy banks this year, treasured perfume a few years hence. Behind sliding doors, at each end of the room, is a pass-through wardrobe, *above*, containing two kinds of hanging space and a tier of drawers that can be pulled out from either the bedroom or the dressing room side. (Each girl also has a large sliding-door closet in her bedroom.) Bathtub and toilet are sequestered in a compartment opposite the lavatory, *far left*, with a poolside door.

For further information on all materials and furnishings in our House of Ideas, see Directory on page 132.

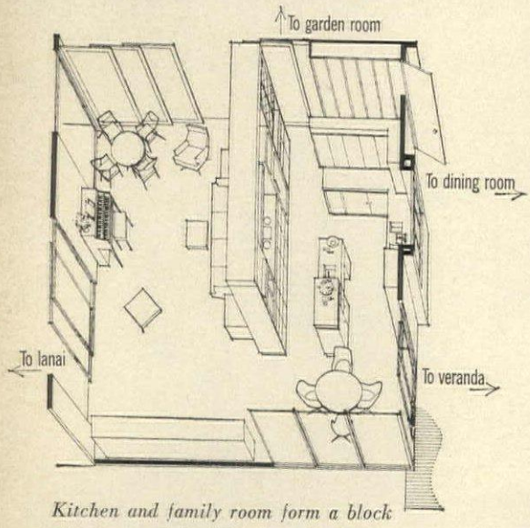




TOM LEONARD

THE KITCHEN WITH THE SIX-WAY STRETCH

Strategically located and superbly equipped The kitchen serves six dining areas with a minimum of footwork and no colliding traffic



Kitchen and family room form a block along one whole side of garden room. Kitchen has direct access to four places to dine in addition to its own breakfast area and the family room.

The kitchen in our House of Ideas is as hard working as they come—a superservant designed to pamper the whims of a family who may, if they like, eat every meal in a different place for two whole days in a row. Yet the breakfast area at one end of the room, *above*, is as airy and relaxed a spot as if a mile-high wall, instead of thin air, separated it from stove and chopping block. The oval breakfast table is big enough to seat the whole family (by rolling castered chairs a bit closer together), and they have a choice of three outdoor views: across family room to lanai; in opposite direction toward golf course; or through glass wall at end of kitchen to a flower-bordered lawn. Sheer draw curtains and gay overcurtains match those in family room.

The main working area, *opposite page*, is designed to handle with a minimum of fuss any assignment from a toasted cheese sandwich for one to a buffet dinner for fifty. All major equipment is ranged along one wall: two ovens; a four-burner cooking top, surface griddle and smokeless broiler-grill; a moist or dry food warmer drawer; a refrigerator-freezer. (A large freezer is in garage.) And a central island that divides cooking wall from sink offers a choice of two work levels. H&G's Blueberry Blue (borrowed from the garden room beyond the open door) finishes most of the cabinets and the refrigerator, and Delphinium glazed brick lines the back of the cooking niche. But the blues are relieved by lots of white, by a few doors and drawer-fronts in pale white-rubbed oak and especially by the elegant floor. The same bleached oak as that in the living and dining rooms, it is treated here to an extra coat of sealer for stain-resistance.





House of Ideas: The kitchen

Two long counters topped with ceramic tile add to the kitchen's quotient of crisp white. The tiles have a soft matte finish, and those at the counter edges slope gently upward so that nothing can spill down the cabinet fronts. Counter at end of room overhangs at left to make a sit-down work center; stools can be pushed under it when not in use. Through opening between upper cabinets and base cabinets, you can look across pantry to glass-doored green-lined cabinets for china and glass. The friendly oval breakfast table at the end of the room would offer an inviting spot for Father's stag poker parties, with the countertop island serving as a buffet for between-hands sustenance.



TOM LEONARD

Sturdier dishes used for breakfast are stored in kitchen proper in cabinet next to dishwasher, and the breakfast mats and silver at end of center island. At window over double-bowl stainless steel sink and waste disposer is translucent shade held in by tracks like those for shades on Pullman cars.

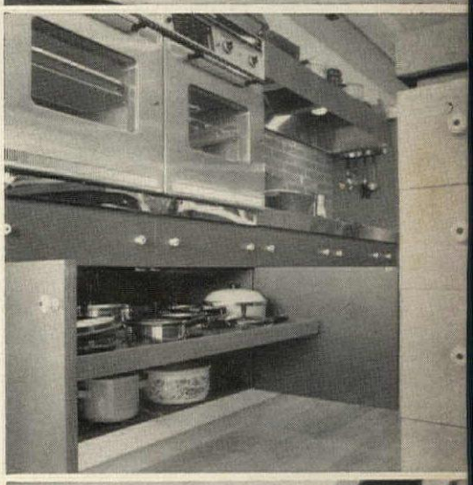


Upper deck of two-level island has chopping-block top; lower deck, at a better height for rolling pastry, has marble top and incorporates an auxiliary sink with a high faucet (for filling tall pitchers, big pots). On party nights or when teen-agers take over, two or even three cooks can work together here without ever getting in each other's way.





Drawers below cooking center are hefty enough for storing skillets, cake pans, smaller saucepans. Larger pots go in cupboard below, which has one long pullout shelf to make them easier to put in, take out.



Doors at end of pastry counter conceal a shelf for the food mixer that pulls out and up, like the typewriter shelf in an office desk. A few favorite utensils hang on decorative metal hooks on the side of the surface cooking niche. On the opposite side is a permanent rack for a set of workaday kitchen tools.



Our 1964 version of the erstwhile butler's pantry, *top of page*, has as much storage space as its forebears, considerably better equipment and is twice as good looking. A lowered ceiling of cedar slats gives it the air of a little arbor, a very pleasant sight when glimpsed through the open door of the dining room. On glass shelves of cabinet at right, china, crystal and silver serving dishes are not merely stored, but prettily displayed. Tucked into the end of the space are a planning desk and built-in wine rack. At the left, in pass-through storage divider between pantry and kitchen, are shallow drawers for linens, pigeonholes for trays, a second food-warming drawer (so one can be set for moist, one for dry). And there is just room between tile countertop and upper cabinets for a portable infrared plate warmer. Kitchen side of same cabinets, *above*, is earmarked for packaged food, and, under the counter, pet food.

For further information on all materials and furnishings in our House of Ideas, see the Directory on page 132.

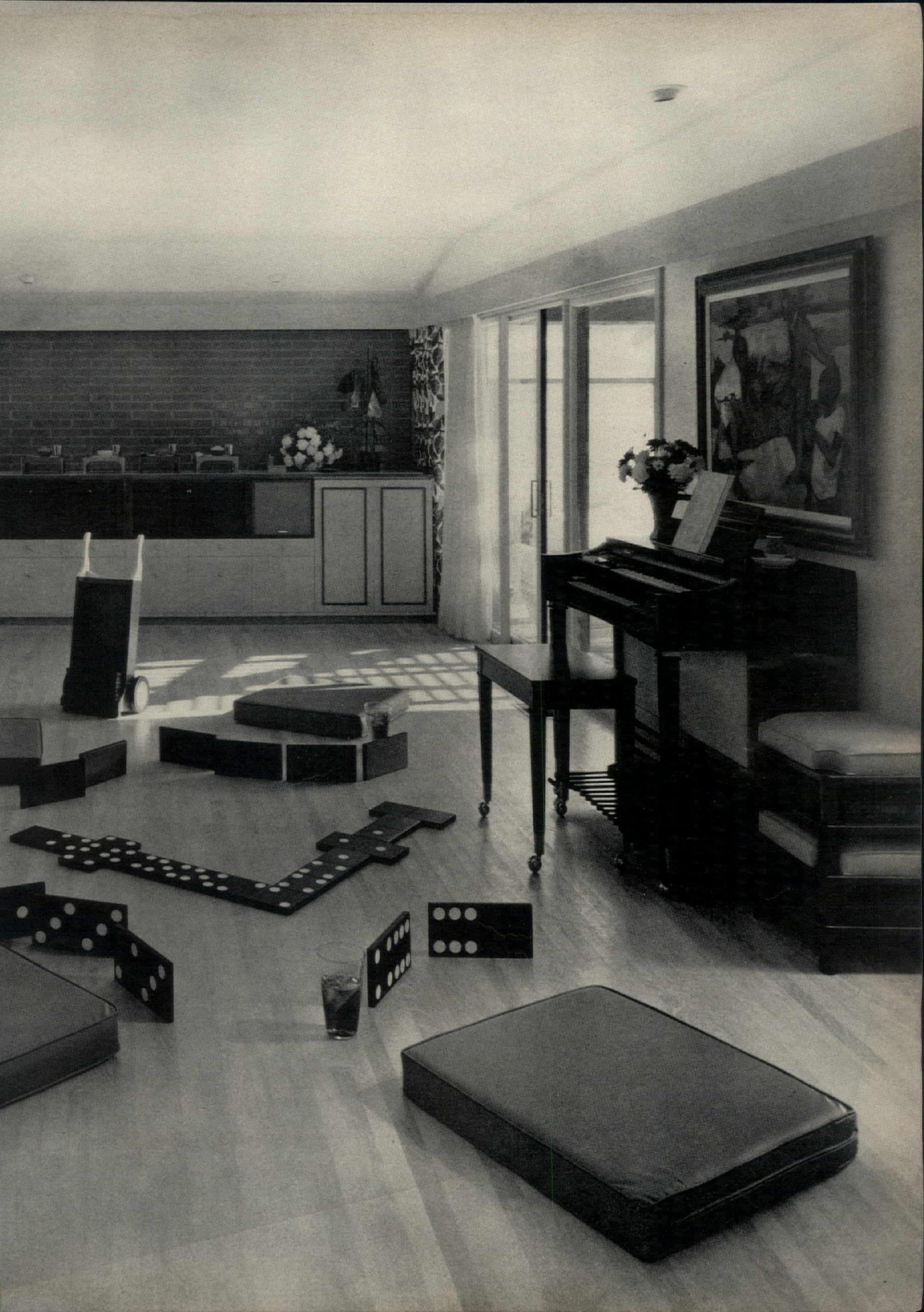
THE PIVOTAL FAMILY ROOM

Surrounded by pool court, children's wing, garden room and kitchen is a big informal room dedicated to play



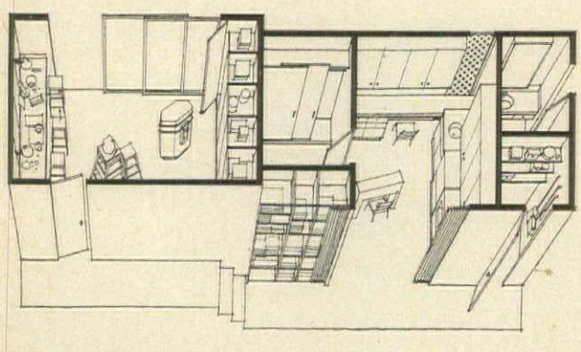
TOM LEONARD

The family room is a happy departure from the overdecorated, overpopulated place which, for too many families, has become the only lived-in room in the house. Our family room is a big, practical, simply furnished space designed to be a real playroom—for teen-agers, for games-minded adults and, not too many years hence, for grandchildren. Here the bleached oak floor comes into its own as a versatile surface for games, discothèque parties, minor gymnastics. One wall is paneled in oak, washed with H&G's Snow white. A second is painted the same tint, and the end wall is lined with Delphinium glazed bricks like those in the kitchen's cooking niche. Built-ins below these contain the room's works—stereo system, color TV, ice cube maker, records and games. There ends the room's permanently fixed furnishings—everything else can be switched around at momentary whim: the two-section sofa and lounge chair on their gliders, the floor cushions, the electronic organ (its willing casters can even roll it out to lanai). On big game table in corner, *above*, jigsaw puzzles can be worked on, left for casual passers-by to put in a piece or two. But when puzzle is finally complete, table can be folded, armchair stacked, and all stashed out of the way. Painting over organ: "Football in Guadalajara" by Italo d'Andrea.



THE CHEERFUL WORKROOMS

Our House of Ideas has not shortchanged a single one of the highly satisfying or highly necessary activities that make up family living. Each has its own allotted place —roomy, well equipped, bright with light and color



Ranged along hall of children's wing, but only a few steps from kitchen are crafts room, storage room, housekeeping center and cleaning center (backed up to powder room).

The many household tasks often relegated to makeshift arrangements elsewhere in the house all have a permanent home in the housekeeping center, *above*. A pretty flowered vinyl covers walls and ceiling, and vinyl in a mosaic-chip pattern covers the floor. Three skylights give a clear, even light, but when the door to the hall is open, there is an outside view as well (see page 105). Washer, dryer and ironer stand ready to use at any hour, but they do not monopolize the space. Across one end is a work counter for sewing machine and typewriter, above it a perforated board for hanging shears and thread, and at the right a small sink, *opposite page* (1), for flower arranging. At left, mirrored door leads to a 12-by-7-foot room lined with cedar cabinets and wholly devoted to household storage, including the linen closet—a wall-to-wall tier of shelves open on both sides so that it can be reached from the corridor by drawing back the sliding accordion-fold doors.

Every member of the family has a stake in the crafts room, *opposite page* (2),—his own stool, hanging board, stretch of workbench and, on opposite side of room (3), a cabinet for supplies, coveralls, etc. And the owner of each bailiwick is denoted by its color. This room, too, is skylighted, but for an extra dividend of light, the craftsman can move out to the little patio almost wholly open to sky and completely walled. Here the ceramist of the family can set up her kiln or the furniture finisher can make as much of a mess as he pleases.

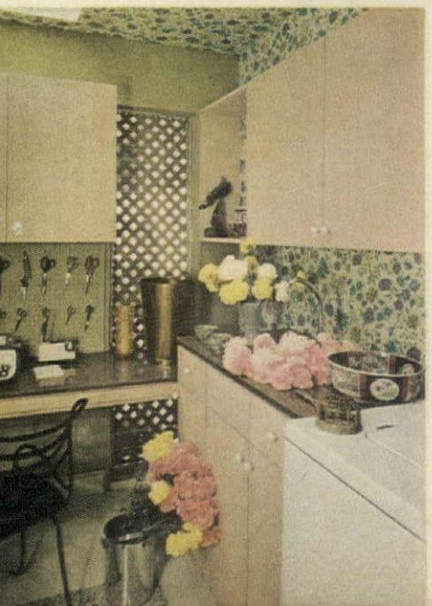
The walk-in cleaning center (4), provides hanging space for everything from whisk broom to floor polisher and shelves for the sponges and cleaners that clutter up kitchen cupboards.

House of Ideas

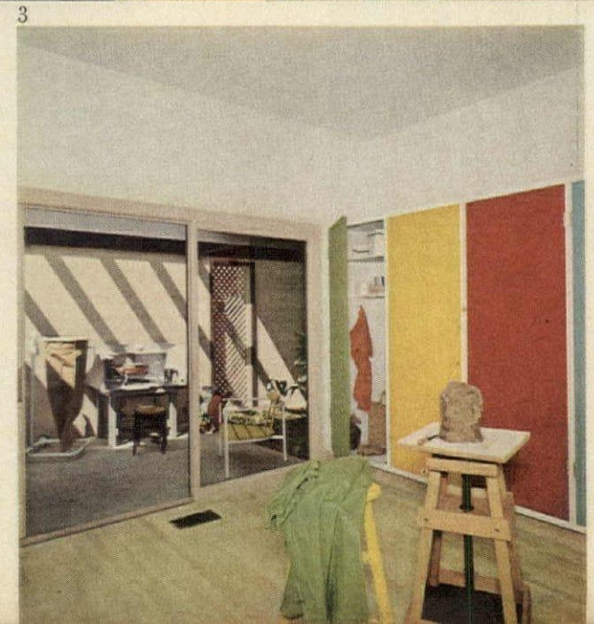


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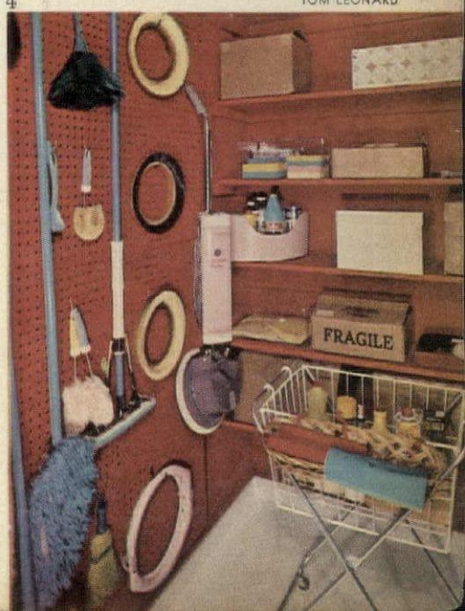
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TOM LEONARD

KEY TO QUALITY: THE ALL-IMPORTANT DETAILS

1. As you approach the front door you get a close-up view of the architectural details and the wonderful play of textures that give the house so much of its character. To provide a visual stop for the cedar shingles, at edge of roof architect Briggs rolled back the subroofing around a thick cylinder of wood. Cedar rafters are rounded at the ends, and both the rafters and the supporting cedar posts are sandblasted and stained a mellow light gray. Stucco walls of house have a grainy texture achieved by applying finish coat with a brush. Front doors of bleached oak are accented outside as well as inside with oak moldings and dowel pegs stained walnut to match the walnut-stained Douglas fir fascia board over the doorway.

2. Master intercom in hallway of children's wing is connected to outlets in all main rooms. Intercom system is designed for point-to-point conversations, switching music on and off and answering front door from anywhere in house.

3. Three different thermostats control three-zone heating and air-conditioning system. The furnace is gas-fired; the house-wide air-conditioning system is powered by electricity.

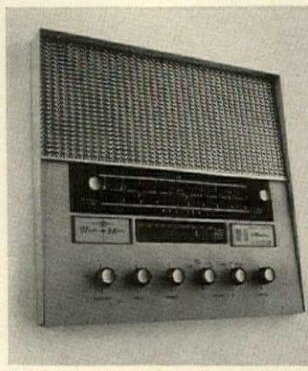
4. A new type of telephone, recessed in the wall, is equipped with a speaker-amplifier so that you can talk and listen without holding receiver. Cord of receiver retracts on spool concealed in panel.

5. Brass-finished doorknobs are framed by round escutcheons with changeable decorative disks. Here, disks of walnut veneer match walnut-stained door molding; other disks are available in colors or patterned glazed ceramic.

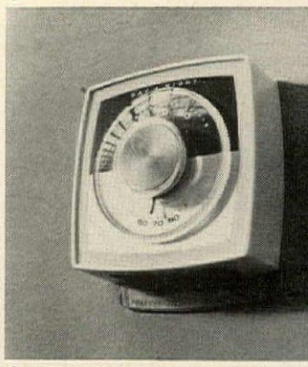
6. Outlets for central vacuum system are located in all main rooms. Collection tank and power units are in garage where they are easy to service and their noise disturbs no one.

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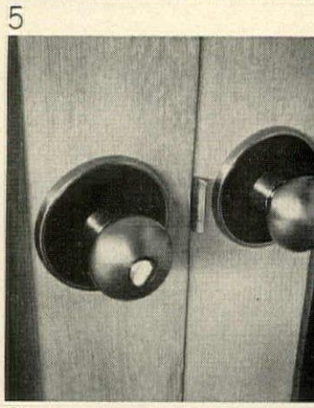
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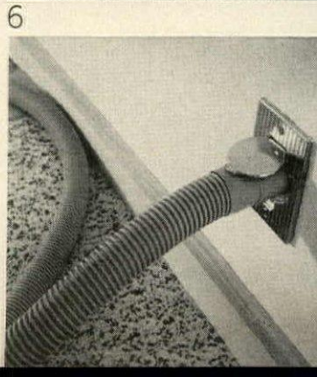
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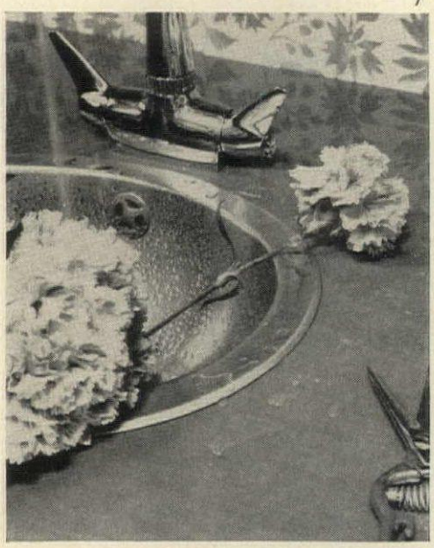


6



Sensitively selected materials and finishes and well-conceived trim complement the design of the house, while efficient equipment and mechanical conveniences ensure its livability

7



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7. Round sink of stainless steel in housekeeping center is equipped with a long-necked spout that makes it easier to fill tall flower vases. Located within a few steps of laundry equipment, the sink is also convenient for spot removal and mixing starch.

8. Circular fountain in reflecting pool at right of entrance court consists of perforated metal ring connected to a recirculating pump. Incorporated in the ring is a series of small waterproof light bulbs.

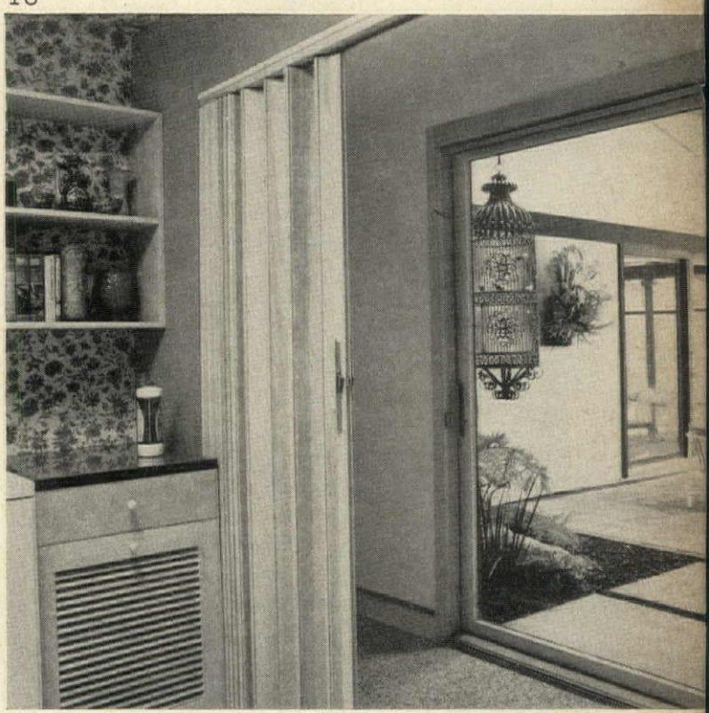
9. Five sliding door panels that close off family room and kitchen from garden room move independently on separate ceiling tracks. When all are closed, each panel slightly overlaps the next; when open, four panels nest behind the fifth. Like all interior doors throughout main section of house, these are made of Douglas fir, washed with white stain, accented with walnut-stained oak moldings and dowel pegs. A wide border of oak flooring makes an effective threshold between the brick floor of the garden room and the oak boards running in the other direction in the family room.

10. Ready-made accordion-fold doors of oak slats 3⅝ inches wide screen view of housekeeping center from lanai when laundry is in progress or room is cluttered with sewing. When the doors are open, this inside room enjoys a generous outdoor view.

11. Translucent plastic panels in ceiling of hallway in children's wing conceal five skylights evenly spaced above it. The hall is flooded with natural light by day, lighted at night by fluorescents mounted above the panels. Wood lattice a few inches below plastic keeps the smooth even glow from becoming monotonous. To minimize the tunnel-like look common to long hallways, the pebble-patterned vinyl flooring is punctuated periodically with wide bands of white vinyl.

For further information on all materials and furnishings in our House of Ideas, see the Directory on page 132.

10



11



House of Ideas



A breath-taking center strip of pink and white geraniums divides the Crown Valley Parkway running the length of community.

TOM LEONARD

When you buy or build a house, your investment covers a great deal more than mere shelter for your family. What you are buying, really, is an entire environment, an everyday world which will profoundly affect your family's conception of what life itself is about. But if your particular world is typical of the majority throughout the U.S. today, it was never designed. It just happened—pieced together year by year to form a patchwork of civic ambiguities. Even if your house is exactly what you want, the community stretching beyond your property lines remains to be dealt with. You have little or no control over the significant fact that its largely accidental shape and character can profoundly influence your whole family's lives. It can change or freeze their cultural ideas and expand or contract their social values as well as conserve or deplete the contents of your pocketbook.

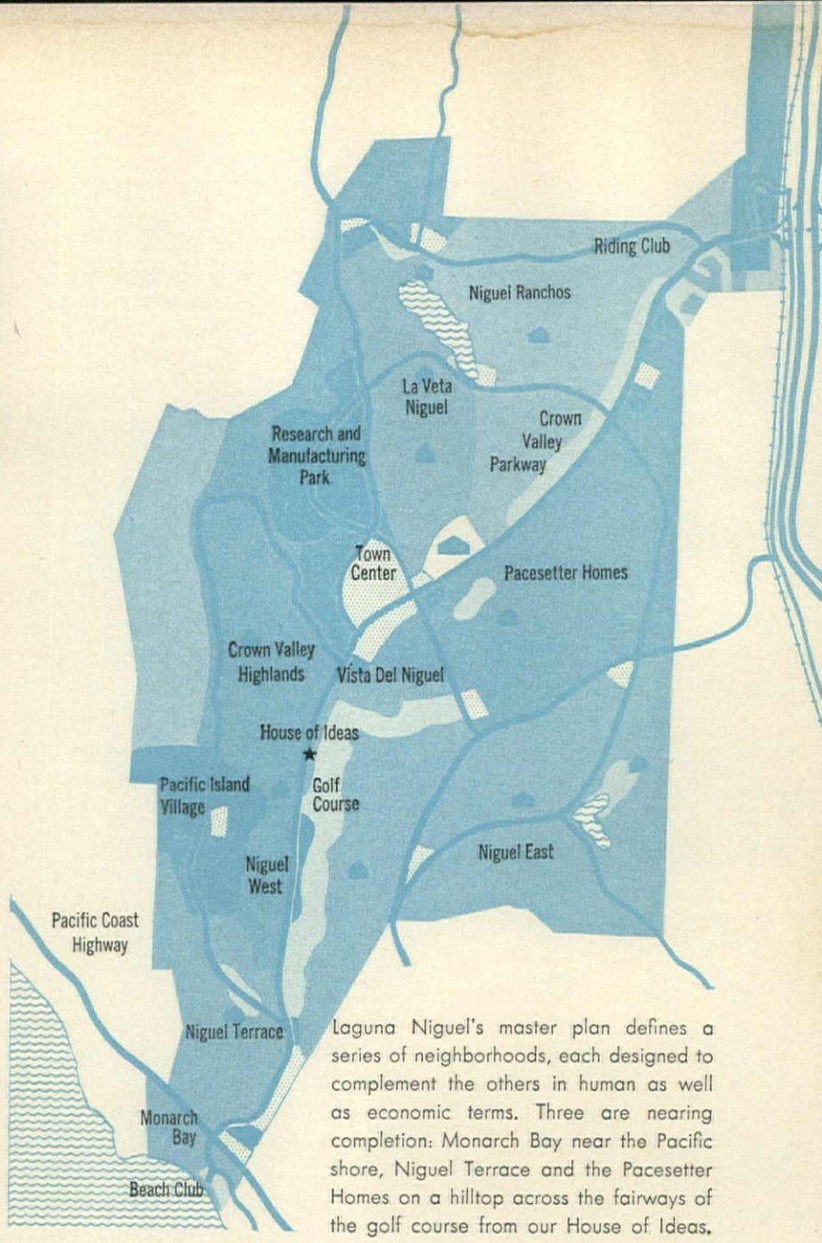
Imagine, by contrast, the extraordinary prospect of living in a community where history's accumulated mistakes are nonexistent and today's highest standards of excellence are the rule. Such communities are no planner's dream. At least a score of them actually are rising today in states scattered across the country—Maryland and Texas, Virginia and Colorado, Georgia and California. Known as "new towns," their great potential for realizing unparalleled advances in community living makes them one of the most significant concepts of our times. Laguna Niguel, the site of our 1964 House of Ideas, is one of the finest, and in all important respects it demonstrates the qualities that make the new town movement so captivating.

New towns have fabulously broad scope and bold scale. Whereas an old-style housing development can be built on a five-acre cow pasture, a new town is a complete, self-contained community that requires an enormous tract and an interestingly varied one. It likewise calls for a huge investment, prodigious engineering feats and the collective efforts of imaginative—and strong-hearted—businessmen.

Laguna Niguel, for instance, amounts to 7,100 acres that sweep back from a white sand beach on the Pacific Ocean to tall and rolling foothills. Its eleven square miles lie between two of Southern California's most important highways—the Pacific Coast Highway and the Santa Ana Freeway—and they are linked by Crown Valley Parkway that bisects the community. Thus it satisfies a prime requisite of auto-borne Californians—a magnificent pattern of roads.

New towns are expertly planned communities. Next to the land itself, a new town's most vital asset is its master plan—which foretells the size, the form, the character and the rate of growth. The twenty-odd new towns now being created were initially and painstakingly conceived on the drawing board by some of the country's most gifted architects, engineers and planners.

Before the first spadeful of earth was turned over at Laguna Niguel, the land developers—Cabot, Cabot & Forbes Company of Boston—retained the well-known firm of Victor Gruen and Asso-



Laguna Niguel's master plan defines a series of neighborhoods, each designed to complement the others in human as well as economic terms. Three are nearing completion: Monarch Bay near the Pacific shore, Niguel Terrace and the Pacesetter Homes on a hilltop across the fairways of the golf course from our House of Ideas.

At Laguna Niguel, where our House of Ideas stands ready for public inspection from now until Labor Day, a brilliant master plan and uncompromising design standards have created

A WONDERFUL NEW KIND OF TOWN

ciates to develop a detailed community master plan. It specifies a community of 35,000 residents who will live in about 10,000 single-family and apartment units. There will be houses in nearly all price brackets—from those in Monarch Bay, a private ocean-front community where houses range from $60,000 upwards, to the 3,000-house Pacesetter Homes, which are now priced between $20,000 and $25,000. And all of the community's valuable acres are planned for the specific contributions each will make. Low-rise apartments require comparatively little land, while schools, churches, parks and trails for horseback riding require great amounts. Yet the throwing away of land for such fundamentally priceless human activities returns the kind of dividends that make a community both prosperous and dynamic.

New towns characteristically set high standards of excellence in design, and enforce them. To ensure a cohesive and esthetically appealing environment, all construction requires the approval of a qualified board of experts. Every house at Laguna Niguel, for instance, will be designed by an architect, regardless of its cost, and the architectural board will pass not only on the quality of the house design, but on the plan for placing it on its plot. If a house threatens to infringe on another's privacy or to obliterate its view of the water, hills or golf course, it will not be approved. The same insistence on design excellence will govern both the Town Center and neighborhood shopping centers now underway.

Unlike too many of the housing developments that have turned out to be "suburban bedrooms," new towns are built on the philosophy that the families who make up a community should have most of their economic needs and their social and cultural interests satisfied by facilities within the community. Schools, churches, commercial, recreation and industrial areas are as important to a sound master plan as private houses.

One of the first elements to be completed at Laguna Niguel was the 18-hole golf course whose fairways run past our House of Ideas. Of championship caliber, the course has water hazards, a lake and no less than 2,000 strategically planted trees. A riding club, a beach club and tennis are also available to residents, and for sailing, fishing and surfing, they have the Pacific Ocean almost literally at their doorsteps.

Laguna Niguel's research and industrial parks will make contributions far beyond the tax dollars collected from companies that build new labs and plants in them. For these parks will bring in people in great variety. Laguna Niguel will be a viable community in large part because the scientists, engineers, administrators and production workers working for locally based companies will ignite the civic sparks that give any community—planned or otherwise—its pep and buoyancy.

Any town thrives on variety. Thus a modern master plan invariably attempts to redress a common fault found in so many post-war housing developments—the one-class, one-income, one-age-group populations. A healthy community needs the stimulation of variety—of young people, old people, infants, teen-agers.

One apartment village at Laguna Niguel has been planned particularly for people who are at least 55 years old—a facility that promises to have considerable appeal for mature couples who would like to live near, but not with, their children and grandchildren. Other apartments will attract people who like the proximity of the ocean and countryside, but not the responsibility of owning a house.

By their very nature new towns also guarantee their own growth and prosperity. The standards established by comprehensive master planning reassure the homeowner that his investment is secure. Shabbiness and decay are intolerable for the simple reason that they are not allowed.

Such towns do not spring up overnight. According to Laguna Niguel's construction timetable, the community is approaching the halfway mark in its ten-year completion schedule. Three neighborhoods are thriving. In others, such as Vista Del Niguel, where the House of Ideas stands, many of the most desirable sites have been sold and building is about to begin. Monarch Bay Plaza, a neighborhood center with professional and medical facilties, stores and a theatre, will be finished within a year. And the major Town Center is no more than two years away from being an important fact of life.

But as you drive through Laguna Niguel today, the benefits of a superb master plan are already manifest. You see no telephone poles, for instance. All utilities, including a master TV reception system, are underground. Almost barren to begin with, the land has been transformed by a profligate landscaping program; planting along the roadside and parklike entrance areas set an inspiring example for newcomers to emulate.

What are the chances that the country's new towns will literally translate the full vision of the drawing board into a permanent, enduring reality? Excellent, judging from the few pioneer examples of planned communities we have in this country. If you were to visit Radburn, N. J., you would see a one-time "new town" which, after withstanding some forty years of attrition, still remains a serene retreat from the largely formless and chaotic environment around it. At Forest Hills, N. Y., the current contrast between thoughtful planning and commercial anarchy is even more striking, for where planning ends, rampant ugliness begins. Compared with the few primitive Radburns and Forest Hills, towns like Laguna Niguel enjoy the towering advantages of advanced techniques and equipment, abundant funds and skilled people. But perhaps most of all, new towns will succeed because of an almost desperate sense of urgency. Our best land is being abused, our population is growing at a phenomenal rate. But most important, our families richly deserve to live in an environment where highest priorities go to beauty, order and peace.

EZRA STOLLER



Every house in Monarch Bay is oriented for panoramic view of the ocean and owners enjoy beach club membership.



Profile of a handsome Laguna Niguel neighborhood is unblemished by telephone poles. All the utilities are buried.



Community riding club is a magnet for children, who learn to ride like Indians—bareback, barefoot and in blue jeans.

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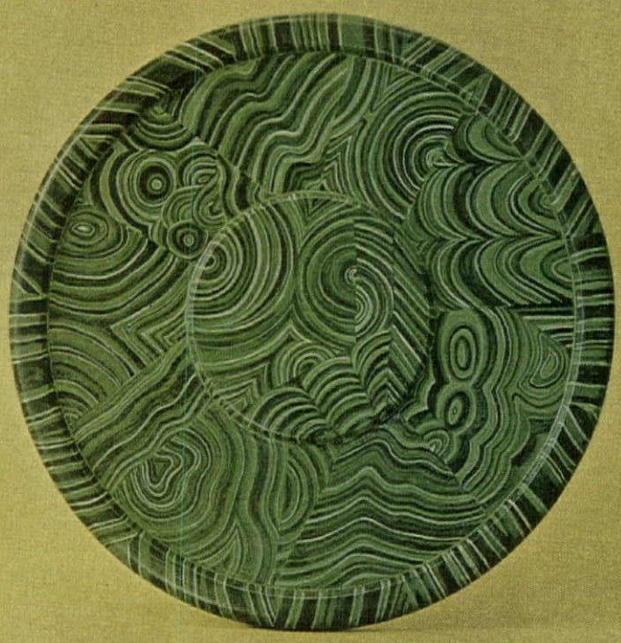
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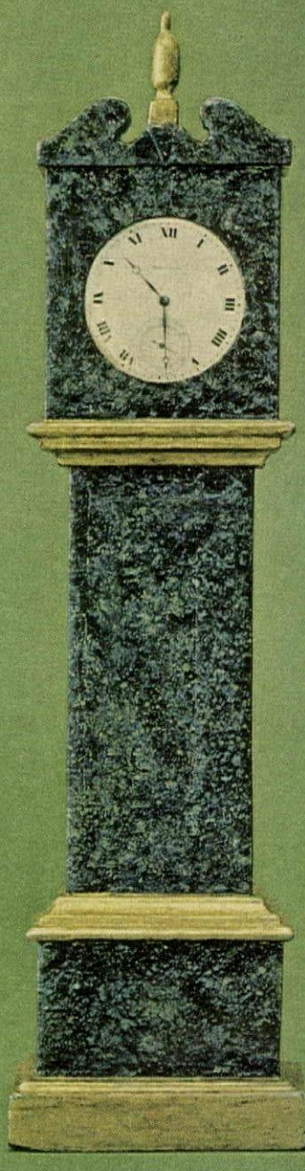
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TOM YEE

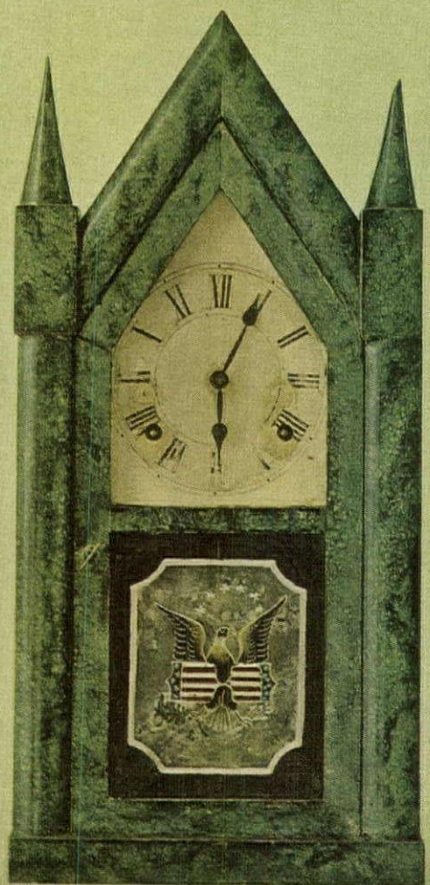
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CREATIVE CRAFTS

Fifth in our series on the decorative art of creating fantasy finishes in paint

How to create the fantasy finishes that simulate semi-precious stones

When Pliny the Elder was writing his "Historia Naturalis" in the first century A.D., he described a kind of green jasper noted for its range of pattern. Molochites, he called it, the Latin word for precious stone. While true malachite is actually a copper compound and not a kind of jasper, Pliny's name for it stuck. This magnificent stuff—the most precious of the semiprecious stones—was used by Romans and earlier Egyptians alike to decorate furnishings, fountains, and even, in the form of jewelry, to embellish themselves.

Lapis lazuli got its name from some poetic Romans who combined their own Latin word for stone—lapis—with the Arabic word for Heaven—lazuli. They were fascinated by its rich, deep coloring—violet or greenish blue flecked with tiny yellow pyrites called "fool's gold." Like the Egyptians, they used lapis in some of their most superb inlay and intarsia work.

The ultimate in decorative veneers, these semiprecious stones can be duplicated in trompe l'oeil with paint and brush like the other fantasy finishes described in House & Garden over the last year. The heady coloring and intricate detail of these two finishes make them most suitable for comparatively small surfaces to be enjoyed at close range—cigarette boxes, clock cases, table tops, delicate chairs and the like. Malachite *vrai* is usually found in small, lumpy pieces, so when sliced and applied to a surface, it has an irregular pieced-together appearance, the small gaps between sections filled in with chips. The distinctive green coloring ranges from almost black through emerald to a lettuce green. In simulating malachite with paint and brush, plot the surface you are covering as if it were made up of geometric sections of stone veneer rather than one large slab. Patterns within each area should vary: A section can consist of ovals of different sizes and shades; stylized waves; straight, almost parallel lines; or bands resembling pleated swags. Paint the spaces between sections to simulate a composition of finely crushed malachite particles. You work with a basic color palette, and the finesse with which you vary the sections and add the final striations contributes to the fineness of your finished piece.

In simulating lapis lazuli with paint and brush, you pat on a thick, wet mixture of colors. To achieve the effect of drifts of very fine particles of related colors—the beauty of true lapis lazuli—you then spatter your painted surface with a solvent. Unlike other fantasy finishes such as faux bois or faux tortoise, where the craftsman is encouraged to give his fancy full play, malachite and lapis lazuli simply do not come off in anything but the colors, patterns and textures Nature intended. Natural malachite and lapis lazuli are fantastic enough in reality, so that is what you should aim at in simulating them.

The methods of achieving faux malachite and faux lapis lazuli, like all of the fantasy finishes in H&G's series, were developed in the Isabel O'Neil Studio Workshop in New York. Step-by-step instructions for applying these two finishes may be obtained by sending a self-addressed, stamped No. 10 envelope (9½ by 4¼ inches) to House & Garden, Dept. FF, P.O. Box 1910, Grand Central Station, New York, N.Y. 10017. (Only orders with envelopes of the above size can be filled.) Directions for all of the fantasy finishes in H&G's series, including malachite and lapis lazuli, have now been reprinted in booklet form for easy reference and packaged in a folder. The complete folder may be obtained by sending 50 cents (no stamps) to the same source.

For shopping information, see page 131.

OPPOSITE PAGE:
A random selection of pieces painted in fantasy malachite and lapis lazuli finishes by students of Mrs. O'Neil: In trompe l'oeil malachite: (1) wooden obelisk by Mrs. Lester E. Brion Jr.; (2) plaster of Paris apple by Mrs. Bertram Mayers; (3) cigarette box by Mrs. Samuel Wenger; (4) lazy Susan by Louis J. Gartner. In faux lapis lazuli achieved with paint and brush: (5) pocket-watch stand by Mrs. Robert Harter; (6) Directoire chair by Mrs. Lester E. Brion Jr.; (7) end table with bamboo base by Miss Mary Jane Pool; (8) clock case by Mrs. E. S. Rodgers; (9) humidor by Mrs. Edwin Durst.



A LIVING FRAME FOR SCULPTURE

Joseph H. Hirshhorn's magnificent collection in a lovely garden reveals the vital affinity of art and nature

BY JAMES JOHNSON SWEENEY

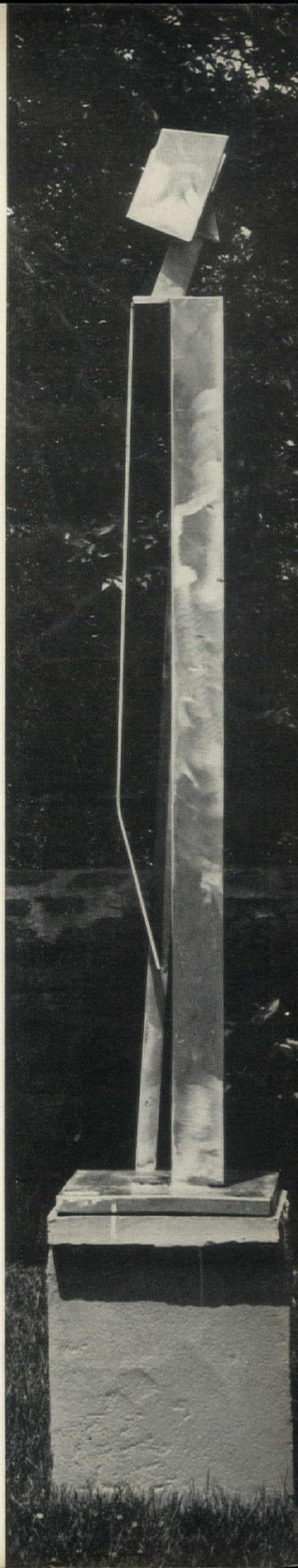
From one point of view, sculpture may be a vital means toward enlivening and adding adventure to a garden or a landscape. It may be even employed to give a particular tone or decoration to a garden or landscape as it has so often in the past. But from the point of view of sculpture itself, as we may see in a garden such as that of Joseph H. Hirshhorn in Connecticut, there is something more. A garden, a natural setting, helps us to see sculpture with a freshness and immediacy no other environment can provide.

The sculptor Alberto Giacometti on one occasion made the statement that it is easier for him to paint a nose convincingly on canvas than to model one in clay. Such a remark at first sounds paradoxical. But when we consider the frame of compositional reference which the edges of his canvas afford a painter and the lack of such fundamental points of reference in sculpture (with the exception of the base line constituted by a recognition of the force of gravity) we can understand how the freedom that a sculptor enjoys may become an embarrassment to an artist scrupulously seeking conviction in his work.

This same lack of a fixed compositional boundary in the case of a free-standing, three-dimensional sculpture leaves it on completion, in a sense, naked in comparison to a picture framed by the edges of its canvas. To exert its full value, a sculpture must achieve through its shapes a sympathetic link, or effective contrast with shapes around it—that is, its environment. This is the way a sculptor comes most fully to life. It has not a frame, as a picture has, to protect it against the intrusions of the visual world around it. To encourage a sculpture's fullest esthetic expression, therefore, its environment must be carefully and subtly chosen.

What speaks to us from a sculpture is its vitality. This is not necessarily derived from a naturalistic representation, although it may and frequently has been. What is common, however, both to figurative and less figurative representations in sculpture (*Continued on page 114*)

EDITOR'S NOTE: *Uninhibited critic in the whole realm of art, author, entrepreneur and currently Director of the Houston Museum of Fine Arts, James Johnson Sweeney has brought a new kind of awareness to Texas' first city. He opened with a brilliant show of pan-Southwestern art, followed up with an unbelievable 16-ton stone head two millennia old dug out of a dense Mexican jungle (after he had spotted it from a helicopter) to exhibit on the Museum's lawn.*



1. ALBERTO GIACOMETTI'S Monumental Head with its texture of molded bronze complements the play of light and shade in foliage background.

2. DAVID SMITH'S Sentinel, shining and alert in stainless steel, gleams in its sylvan setting.

ALL PHOTOGRAPHS BY PETER FINK

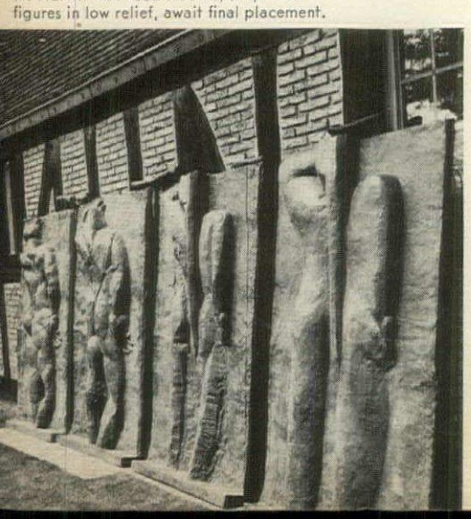
SCULPTURE CONFRONTS NATURE *continued*

3. HENRY MOORE'S pagan Glenkiln Cross, like an unbranched tree, dominates the broad terrace.

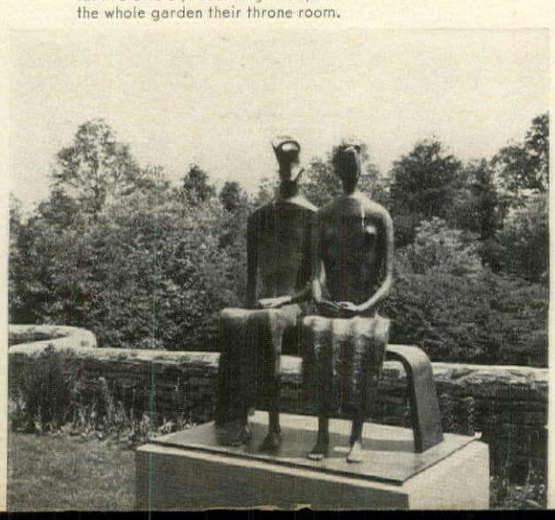
4. GIACOMETTI'S attenuated Dog, sadly and forlornly seeking, sniffs across the sward.

5. JACQUES LIPCHITZ'S Reclining Nude With Guitar is at dramatic variance with its setting.

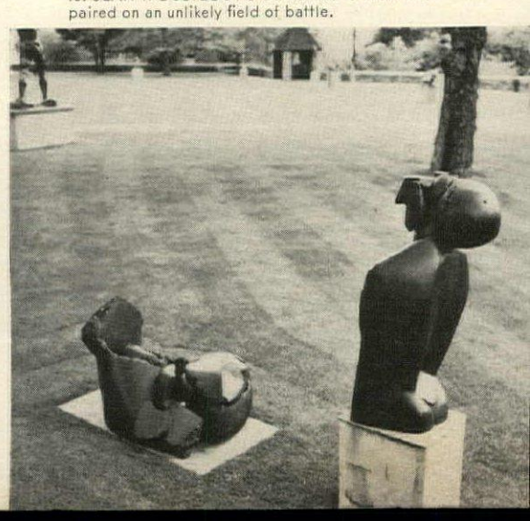
11. HENRI MATISSE'S Backs, simplified figures in low relief, await final placement.



12. MOORE'S proud King and Queen make the whole garden their throne room.



13. JEAN IPOUSTÉGUY'S David and Goliath are paired on an unlikely field of battle.





MARINO MARINI'S Dancer in a oised moment arrests the sunlight.

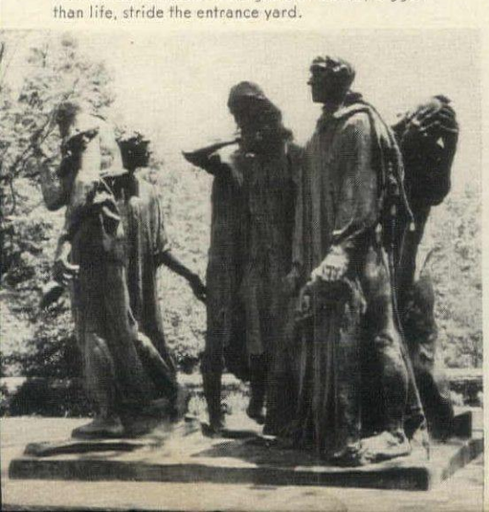
7. MOORE'S Seated Woman contemplates the scene from a corner.

8. HENRI LAURENS' Maternity rests in a tree's shade— grave, gravid, patient.

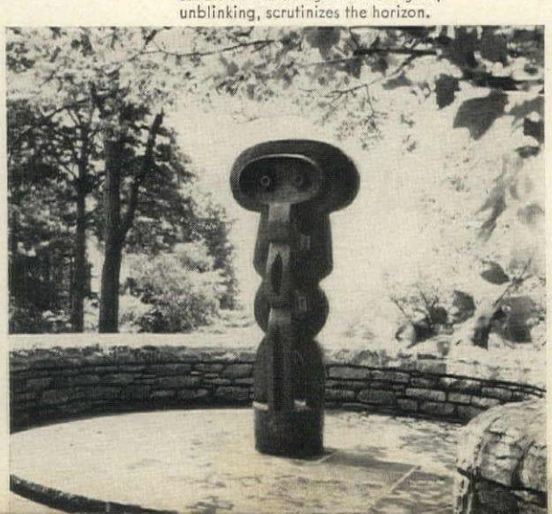
9. BARBARA HEPWORTH'S Clam is a trap for light and shadow.

10. ELIZABETH FRINK'S Fallen Bird Man sprawls desperately in a dance of death.

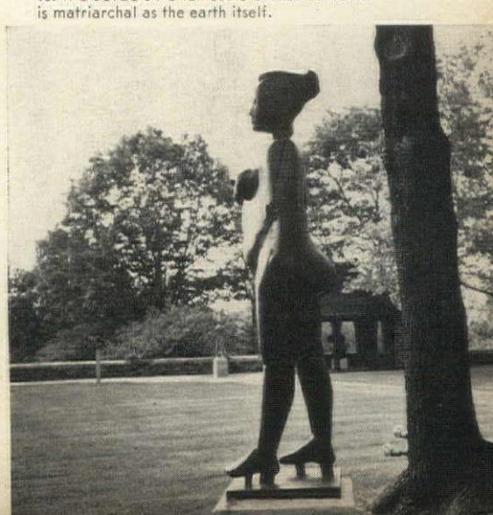
14. AUGUSTE RODIN'S Burghers of Calais, bigger than life, stride the entrance yard.



15. LIPCHITZ'S huge bronze Figure, unblinking, scrutinizes the horizon.



16. IPOUSTÉGUY'S full-scale bronze La Terre is matriarchal as the earth itself.

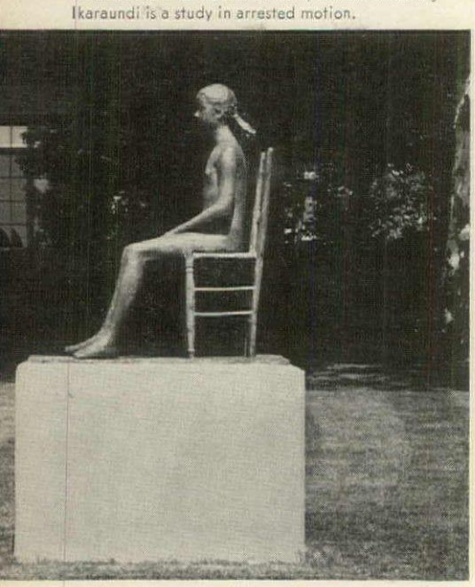




17. MOORE'S Bone Figure slices like a bronze figurehead across the green sea.



18. EDUARDO CHILLIDA'S complex and thrusting Ikaraundi is a study in arrested motion.



19. GIACOMO MANZÚ'S diffident Girl in Chair is the real queen of the garden.



SCULPTURE CONFRONTS NATURE *continued*

is a suggested tension of which one becomes aware in the interrelationship of its shapes—a push and pull among them, as it were—that is never resolved and consequently gives the composite an affinity with nature in its live, dynamic tensions. And what brings these qualities most effectively to the surface is a direct confrontation of the work of art with nature.

That is why Mr. Hirshhorn, a collector who wishes to display his unmatched assemblage of nineteenth- and twentieth-century sculptures to fullest advantage, has chosen to place them in his garden. This is also the reason why any possessor of a piece of free-standing sculpture who wishes to show it with complete fairness to it will display it in relationship to nature, or in a suggestion of a natural setting.

Moreover, only in natural surroundings can sculpture fully enjoy natural light. I recall asking the late Joseph Brummer, who in his day was the unrivaled master of sculptural installations, how one should light sculpture in a museum gallery. His reply was: "There is only one way—the simplest simulation of natural light. Hang an incandescent bulb as high as you can above the sculpture so it will bathe the piece in an even light as would be the case out-of-doors. Only out-of-doors can we hope to have a thoroughly suffused light which will not cut the forms with cast shadows or dramatize them with accents not intended by the artist who made them."

In a garden, or a landscape, the light is even—perhaps strong one day, perhaps reduced another. But when the sun is high, it is not a light that distorts forms, but one that warms or enriches the colors and textural qualities of the materials that, indoors in an artificial light, inevitably suffer an impoverishment.

When we look at the barbaric forms of Lipchitz's totem Figure (15, page 113) or the tall Glenkiln Cross by Henry Moore (3, page 112) against the mobile small-scale foliage, the contours of these massive sculptures are at once softened and given a greater force—a living force. Giacometti's Dog (4), sniffing the ground before him, takes a live, pathetic quality from this background, its bronze fur a tufted woolliness from the sunlight flickering on it through the leaves.

Ipoustéguy's David and Goliath (13), separated by an open sward of green, take on the defiance of two individuals, as their inspiration suggested. While Henry Moore's King and Queen (12) outlined against the sky, but held in an intimacy of relationship by the band of rich treetops behind them, achieve a sculptural unity which would fade to a chilly apposition if shown in a bare interior against a stark off-white or neutral wall.

Another naturalistic group, Rodin's Burghers of Calais (14), develops a mass unity when isolated in a natural surrounding. In Mr. Hirshhorn's garden, we see it echoing the shape of neighboring plant forms. And here it takes on a widely different expression from that offered by other casts of the same masterpiece in the City of Calais itself, beside the Houses of Parliament in London, or indoors in a museum gallery. Perhaps the original intention of the artist was a dramatic piece for an urban center—a city square. This is perfectly reasonable. For a work of art is as long-lived as it is susceptible to a multiplicity of interpretations. And just as a poem may speak a dozen messages to a dozen imaginations, provided its basic message and means of expression has order and integrity, a great piece of sculpture should be responsive to a similar variety of environments, even though a natural setting will bring out the analogies of its organization with the forms of nature more (*Continued on page 144*)

20. REG BUTLER'S Manipulator inscrutably surmounts and adjusts his machines.

21. JACOB EPSTEIN'S The Visitation adorns and is adorned by spears of triumphant iris.



What H&G found

EDITOR'S NOTE: These notes were assembled from the reports of several fascinated though foot-sore H&G editors who had scouted the New York World's Fair in search of the unusual, the imaginative, the purely amusing, and, above all, of objects and ideas that can be adapted to your home. In forthcoming issues this year and next, we shall cover some of the individual exhibits in greater detail, with special attention to fresh concepts of design that stem from the decorative use of simple, or even humble materials and objects.

The great fun of the New York World's Fair comes in the picking and choosing. Whatever your predilections or prejudices, you can find something worth a second look—and without trying very hard.

Start your meanderings as we did, with the foreign pavilions, and we promise you will be off on the right foot. Our favorites were Spain, India, Denmark, the Vatican, Ireland and Mexico.

Worth noting in the foreign section: In Spain's elegant pavilion see the exhibit of Goyas and other greats, by all means, but don't overlook the building itself: the splendidly contrasting interior and courtyard spaces; the richly stained wood grilles over courtyard windows; the flute-like clusters of metal sleeves that conceal soft lighting above display cases. . . . India's star attraction, apart from a building that characterizes a people's past yet proclaims a buoyant optimism, is a stunning wall of plain clay, built and modeled by village women using only their bare hands, and studded with glittering bits of colored mirror. . . . Denmark's fanciful Tivoli Playground, alongside an airy pre-fab pavilion with *smörrebröd* and tasteful souvenirs, boasts plastic butterflies that flicker in the trees at night, rough-hewn chairs that resemble ducks and deer, and Danish "play aunts" who tend Fair visitors' children for just 25 cents an hour. . . . See the Vatican's showing of the Pietà, but then let the eye and ear absorb the remarkable catholicity of sculptured shapes (in a collection of folk art and a cluster of arched niches), of colors (in posters and a whole ceilingful of dazzlingly piquant appliquéd banners) and of sounds (recorded Bach chorales, hymns, children's songs). . . . The charm of Ireland's pavilion spills over to an outdoor terrace for sipping Irish coffee at little stone-topped tables under scalloped canvas umbrellas attached to the rafters. . . . Note Mexico's coarse-textured pink paving brick, punctuated here and there by cylindrical stone drums where the wilting passer-by can rest a moment; note also the handsome results of a technique for reproducing photographs on large panels of richly grained wood.

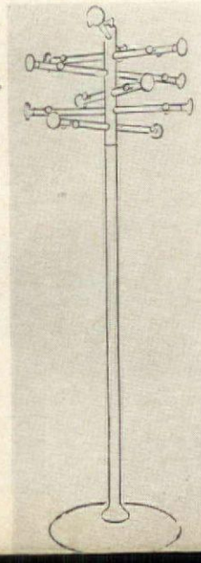
While you are in the foreign complex, be sure not to miss: Korea's model of a swirling spiral stairway, as graceful as a fanned-out deck of cards; the Republic of China's lamps made of planed wood shavings (the smallest sells for $5.25); Sweden's bountiful flock of carved wood bluebirds suspended overhead and offered for sale at ground level; Norway's shop, where the scored wood paneling is designed to accommodate the brackets of a



Polished tabletop, on terrace at Ireland's pavilion, is made of fragments of stone embedded in terrazzo



Gas cooking-serving cart at Festival of Gas has two infra-red burners for quick broiling, also a refrigerator

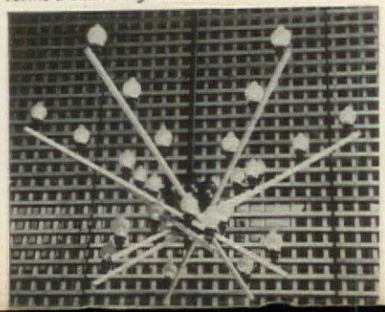


Danish coat tree boasts enough major, minor branches for a houseful of coats

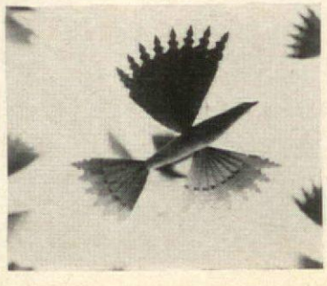


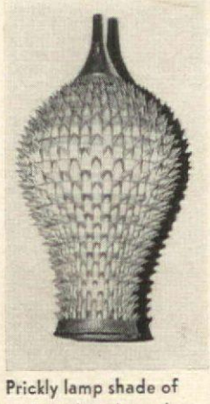
Carved birds at Tivoli Playground are for tots to climb on, scramble about

Spray of lights on criss-crossed bars forms a charming Danish chandelier



Carved bluebirds with wings like delicate fans hover above visitors in Sweden's pavilion





Prickly lamp shade of woven, planed wood shavings is from Republic of China

at the World's Fair

shelf storage system. . . . At Indonesia's pavilion you can watch an on-site demonstration of dyeing batik fabric, and while dining in the theatre-restaurant, an escalator's flight above, you can enjoy the dances of young Indonesians in brilliant-hued silk costumes.

Seating at the Fair—chairs, benches, stools, what have you—literally knows no limits. Everywhere you look, your eye falls upon places to rest your bones: the old-fashioned painted plank benches outside the chaste white clapboard walls of the New England States' lovely "set of buildings"; an ancient stone bench near Japan's justly celebrated stone wall sculpture; rows of conical, perforated steel seats edging Chrysler Motors' site; the conveyor-belt chairs at General Motors' Futurama, each with a built-in speaker at ear level (adaptable for home hi-fi listening?); squat peasant chairs at the African Restaurant in the Trees, the frames painted in electrifying primary colors, the seats and backs of richly textured fabric. . . . At the IBM Pavilion, while watching the show from IBM's incredible escalating theatre, spectators perch on the world's simplest kind of seat, somehow made elegant by Charles Eames: a rail (not even a bench) no more than 4 or 5 inches wide, padded and covered with tufted black plastic.

In new and experimental products for everyday living, the Fair abounds. The Festival of Gas leads the parade with such intriguing developments as a cooking-serving cart that both cooks and refrigerates; a dish-making machine that produces disposable china in a variety of forms from plastic sheets—at the push of a button; a triple-threat oven that browns and broils, bakes and roasts, heats frozen foods. . . . Other advances to look forward to: General Motors' trim little three-wheeled car specially designed for suburban shopping (you can unload standard supermarket carts directly into its rear storage compartment). . . . Ford Motors' spacious station wagon with an L-shaped lounge area. . . . The Bell System's phone with a televised picture of the caller. . . . Delco's new ductless furnace for both heating and cooling, half the size of a conventional heating plant.

In addition to the four-story Better Living Center and the Pavilion of American Interiors, each filled with product displays and room settings, no less than nine completely furnished houses are open for inspection. The most novel: the Underground House, which sets one to imagining the fabulous garden and terrace that could be created *on top* of such a house. Two other model houses by All-State Properties are designed as modest vacation retreats with a special selling wrinkle: you buy the houses completely furnished, down to the ashtrays, at Macy's.

Architectural forms take curious twists and turns in the Fair's buildings, but some of them are simple enough and sufficiently intimate in scale for possible application to a house or terrace. For example: the graceful cone-shaped awnings at Chrysler; the canopies hanging from booms at New Jersey's pavilion; the rakish stovepipe-like roofs of the African Village; IBM's information booths, reminiscent of Victorian gazebos; the simple canvas awnings at the Brass Rail snack area; the bold A-shape structural supports of the Austrian Pavilion, composed of laminated beams.

Whimsical design crops up in a host of places: the treelike steel beams supporting the IBM building's superstructure; the vivid, towering Disney-designed mobile outside Pepsi Cola made up of comic characters that spin, flap, rotate and wiggle; and the lifelike cavemen (Disney again) concentrating in low-browed intensity over cave drawings at Ford; the façade of pop art at New York State's pavilion; the life-size burlap-skinned elephant at the Indian Pavilion—as well as a small purple basket-reed elephant into which, according to tradition, a young lady's dowry goes.

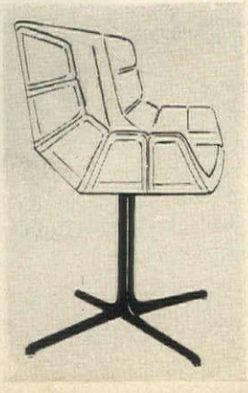
The best things in life at the Fair are not inevitably free, but it is remarkable how far you can go without unzipping your pocketbook. Major corporations such as the Big Three auto companies, Du Pont, Electric Power and Light and General Electric all offer professional productions running from ten minutes to an hour. But our vote for the most captivating show at the Fair is the Johnson Wax short movie filmed around the world and titled, simply, "To Be Alive."

Before coming to the Fair, we suggest you write for H&G's guide to shops, restaurants, architectural landmarks in New York City. Send 25c (no stamps please) to House & Garden, Dept. W. F., P. O. Box 1910, Grand Central Station, New York, N.Y. 10017. (The supply is limited.)

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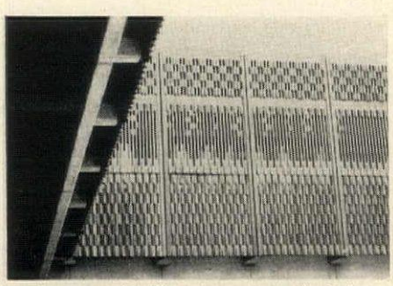


Experimental chair by George Nelson at Festival of Gas has five-section seat of foam vinyl





A dumpy duck and a doughty deer are typical chairs at Tivoli Playground

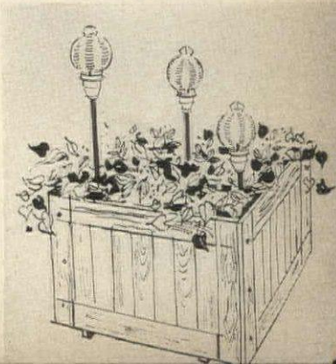


Intricate wood grilles over courtyard windows at Spain's pavilion filter sun, ensure privacy

Gay patterned cart at Seven-Up is an adaptable idea for anyone's outdoor entertaining



Terrace lights on posts give after-dark importance to a simple Danish planter

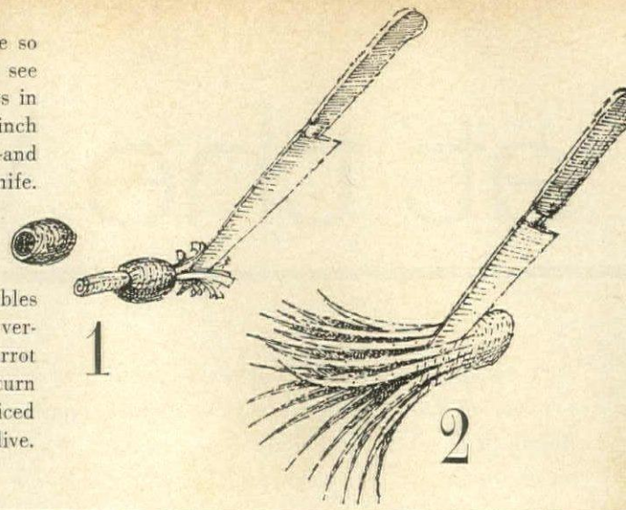


HOW TO CREATE vegetable fantasies

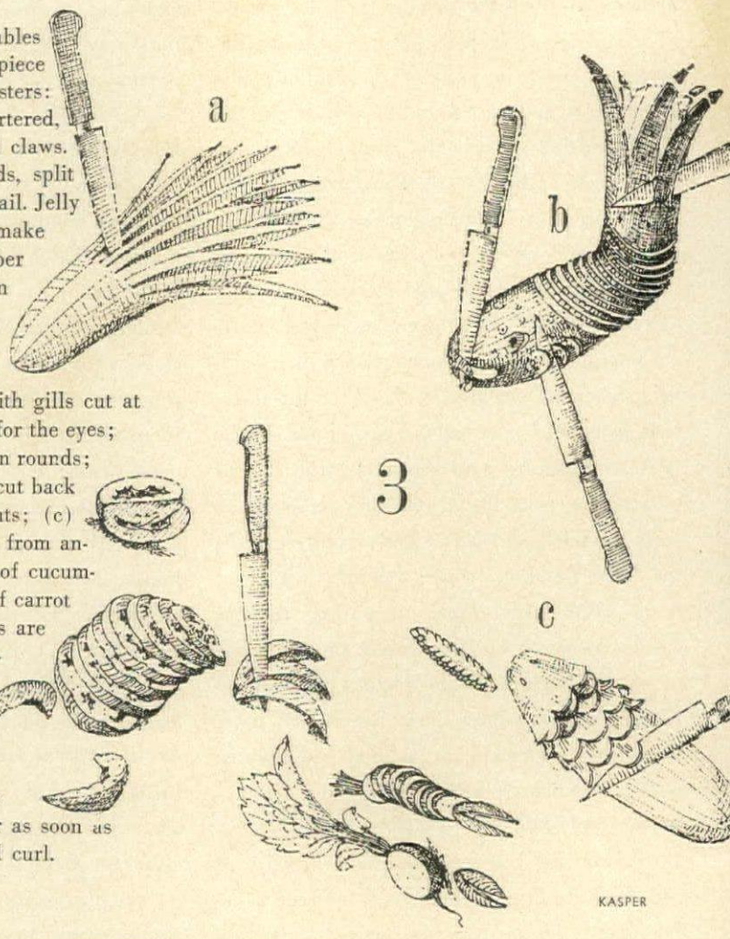
A thing of beauty and a joy to eat: the vegetable in its prime. Treated with deft hands and a whimsical imagination, it offers an unexpected range of decorative possibilities. The hands and imagination that created these vegetable fantasies for H&G belong to Turb Xoomsai, an expert in the ancient, but new-to-us, Thai art of food presentation (Miss Xoomsai has a regular television program in Bangkok). Her arrangements may look too pretty to eat, but with one exception (number 5) that is exactly what they are for. The equipment needed is simple—a sharp paring knife and a large bowl of ice water—and so are the techniques. At the beginning you will also need time and patience, but with custom, skill grows, likewise speed. It will not be long before you find yourself composing your own freehand variations with these versatile techniques of vegetable-cuttings.

1. Olives dressed as crabs, Thai fashion, are so appealing that it matters little whether you see the resemblance. To make: enlarge the holes in pitted olives with point of knife; insert 3-inch pieces of scallions—or carrot, or celery—and fringe the ends with the point of a sharp knife.

2. A nonobjective salad composed of vegetables cut Thai-style demonstrates their decorative versatility. Mixed for color, texture and taste: carrot tassels (to make, slice root end vertically, turn 90 degrees, slice again), quartered olives, sliced cucumber, onion rings, radish rose and endive.

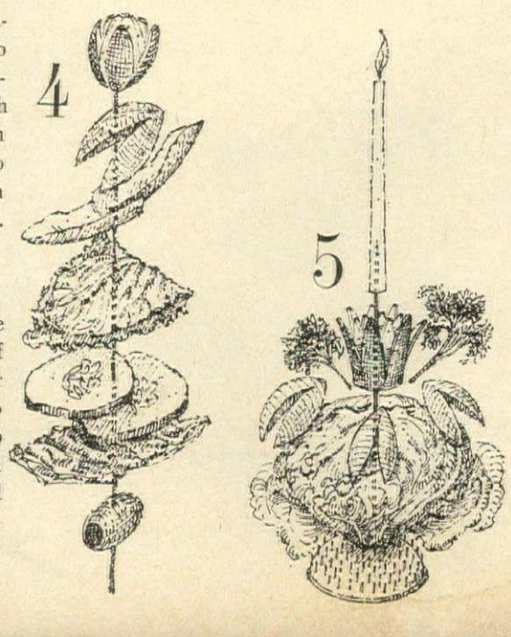


3. Denizens of the sea—raw vegetables in disguise—make a conversation-piece platter for the cocktail hour. Lobsters: one tomato sliced, another quartered, scooped-out, cut to make tail and claws. Shrimp: radishes sliced in rounds, split ovals cut from another radish for tail. Jelly fish: onion rings, some halved to make tentacles. Three fantasy cucumber fish: (a) peeled cucumber cut in half lengthwise, then cut lengthwise again two-thirds of the length and fanned out; (b) unpeeled cucumber: the head, one quarter with gills cut at sides and half-round radish slices for the eyes; the body, the center section sliced in rounds; the tail, one quarter with the skin cut back from the stem and shaped to points; (c) peeled cucumber with a sword cut from another cucumber and a frothy tail of cucumber peel; the scales: thin rounds of carrot slipped into half-round cuts. Crabs are the same as those on platter 1. Goldfish bodies are stem half of carrot sliced in rounds; tails are like carrot tassels in salad 2. Except for the tomato lobsters, all these pseudo-sea creatures should be put to soak in ice water as soon as cut to ensure proper crispness and curl.



4. Salads on sticks with radish-rose finials radiate from a small hidden head of lettuce. To make: spear any combination of bite-size salad ingredients on long bamboo skewer, starting with radish (cut petals toward stem end, shape with knife point). Stick into firm head of lettuce. To eat: twirl salad stick gently in dressing, place on plate, and, holding with fork, pull out skewer.

5. Burning-candle towers dominate a vegetable centerpiece. Cucumber cups are cut like tail of fish, but with second layer of points and center hollowed out. To assemble: run long bamboo skewer through lettuce head and cucumber cup into candle (make hole in candle with heated ice pick to receive skewer) and plant lettuce head firmly on a flower pin holder. Decorate with tomato quarters and sprigs of parsley surrounded with more parsley, endive and cut red cabbage.





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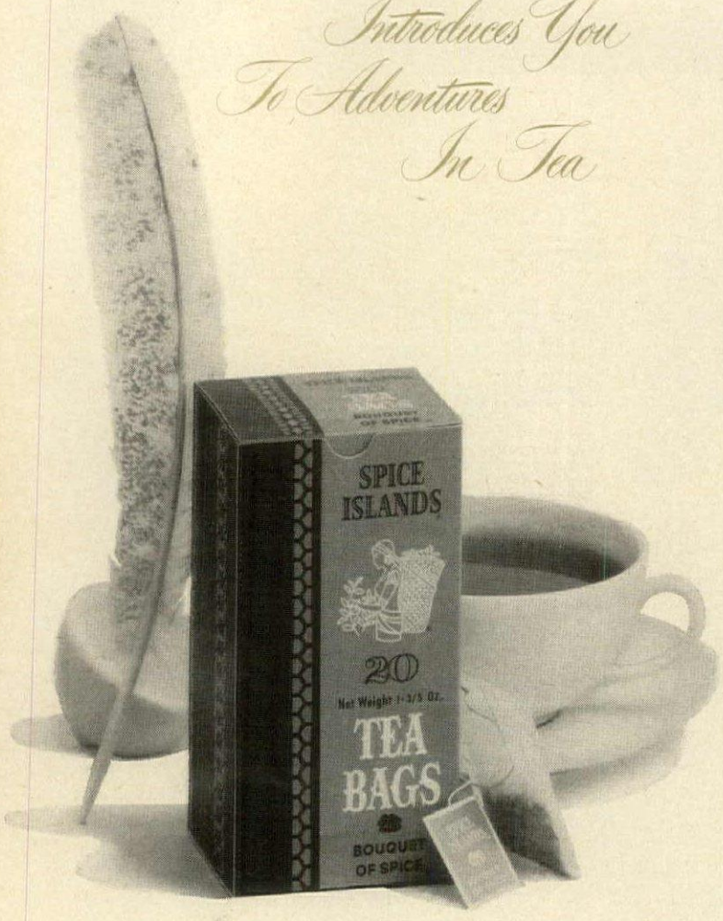
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5

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Wines for picnics

by Hugh Johnson

Picnics can stick in your memory when three-star restaurants have all merged into one great ruinous excess. I have flashbacks of childhood picnics in the hills of Scotland, sandy sandwiches on beaches, mugs of soup in the cockpits of yachts, wine and peaches among the boulders of a dried-up creek in Sicily, apples and cheese by the Necanicum River in Oregon, even a can of consommé by the roadside in Mexico, with a flat tire and night falling. All these meals—little planned or not planned at all, as some of them were—had the great element of a picnic, the open air, and they are unforgettable.

The joys of picnicking are not the joys of the exquisite, the rarefied, of rich sauces and great growths of wine, but the simple pleasure of refreshment. Bread, cheese and beer is a perfect meal under a hayrick at harvest time, if the bread be warm and crusty, the cheese creamy and strong and the beer as cold as a stone. So, perfect picnic wines are not wines to hold up to the light, to nose and ponder over. It is hardly ever necessary to pay more than $3 a bottle for outdoor wine, with the exception of champagne.

The virtues of champagne for a picnic are too obvious to mention. Its disadvantages are the care you must take not to shake it up so that it behaves like a geyser when you open it, and the cooling problem. Warm champagne is a terrible thing. But for lunch in sunlight or dinner in moonlight, on terrace, backyard, quarter-deck or coral reef, cold dry sparkling champagne is the essence of fresh-air celebrations.

Ideally, a picnic wine should be definitely *cold*. Not icy, but like spring water. I am heretic enough to say that at picnics this goes for red wine as well as white and rosé. You don't want to drink anything, not even red Burgundy, the temperature of the inside of a car on a hot day.

All wine should be brought down to a temperature at which it refreshes your mouth, and white wines should be a bit colder than that. If you have a portable refrigerator or insulated bag packed with dry ice or ice cubes in plastic bags, there will be no problem. Lacking these, if you are picnicking by or on the water, nature can do the cooling. I have often wedged a bottle between stones in a running stream, or made a cradle for one over the side of a boat (a string shopping bag is ideal). Ten minutes' immersion in cold running water is usually enough. Another, slower method, which is remarkably successful, is to wrap a standing bottle in a wet cloth. If there is any sort of breeze or draft, the evaporation from the drying cloth cools the wine remarkably. The cloth needs rewetting from time to time. An hour of this treatment should do it.

As to serving, no wine is at its best out of a paper cup or enamel mug. If it is worth drinking at all, it is worth taking glasses along. Very few situations or activities make glass-toting completely impossible (if they do, they probably make wine-toting pretty tricky as well). And please remember to take a corkscrew.

Thirst-quenching wines

Oddly enough, the farther south the wine-growing areas, the less light and thirst-quenching the wine. The wine from North Africa, for example, is not at all what you want to drink under a hot sun. It needs diluting to be even palatable. The wines that appeal most to the parched throat come from Champagne, the cool hills of Germany, the long slopes of the Rhine valley in Alsace and the green meadows of the Loire, where too much sun is never a problem. The light, cheap Moselles, not destined for years of maturing in bottle and wood, are some of the most refreshing wines in the world. It is almost impossible to drink them too young. Once they have settled down past the point where they still feel prickly on your tongue from fermentation, they lose their freshness. All German wines walk this perpetual tightrope between sweetness and acidity. The greatest of them hold the balance for many years; the least poise for a perfect moment and then fall flat. Those that reach this country are usually stable enough to arrive in excellent condition. The really basic wine of the Moselle region goes by the name of Moselblümchen, the slightly finer by the village names (Piesporter, Bernkasteler, Graacher).

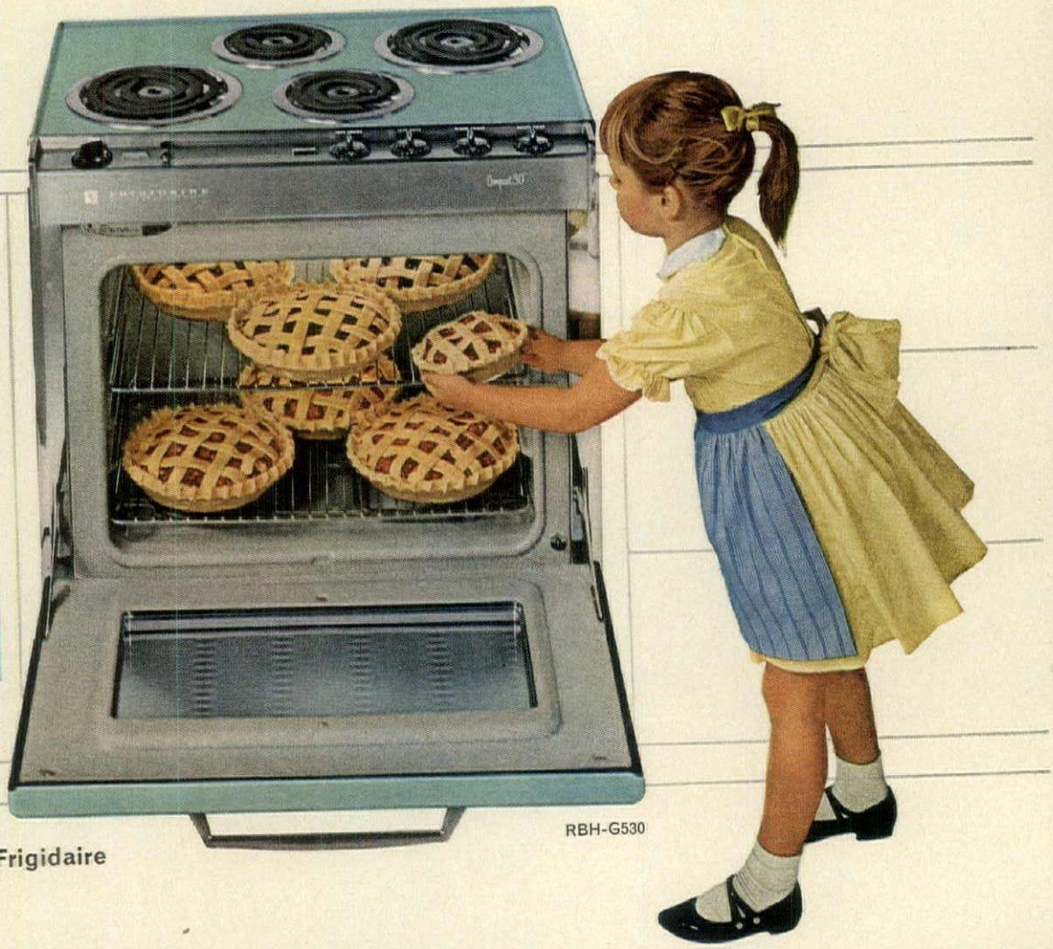
The Moselles also have the qualities suggested by their elegant narrow green bottles: freshness, grace, the crispness—almost the color—of a pale-green apple. I have drunk the most ordinary of

Continued on page 130


HOUSE & GARDEN'S
Tomato Cook Book
RUDY MULLER

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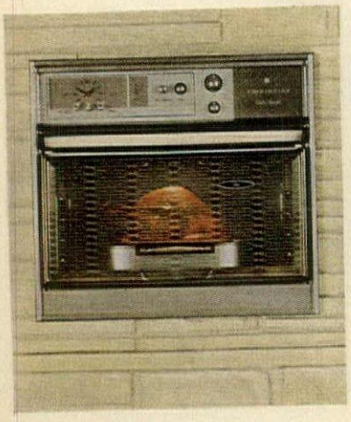
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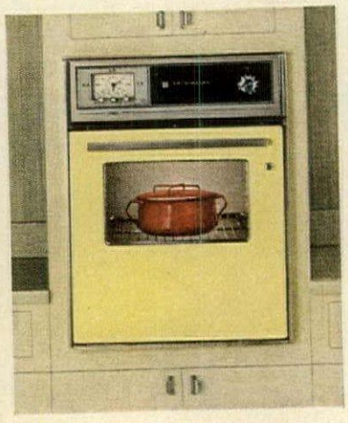
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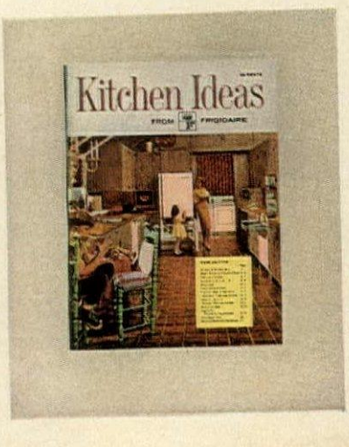
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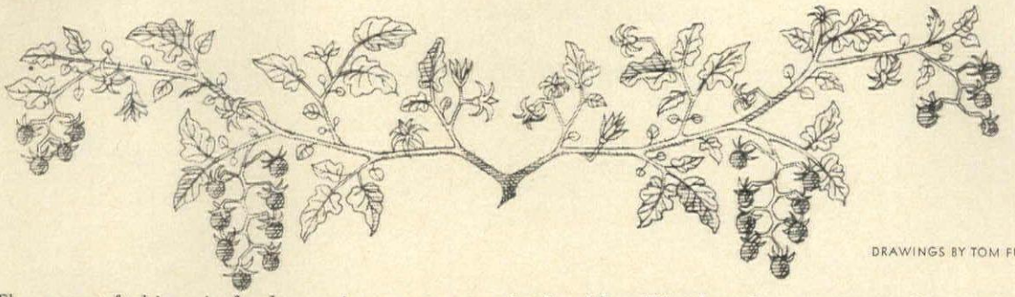




HOUSE & GARDEN'S

Tomato Cook Book

by Betty Wason





DRAWINGS BY TOM FUNK

The newest fashions in food sometimes turn out to be the oldest. The tiny cherry tomato or love apple which is now a favored hors d'oeuvre represents a return to the original size of the tomato, discovered in Peru by the sixteenth-century conquistadores. Legend has it that the first tomatoes introduced to Europe, the yellow variety, were dubbed by the Italians *pomodori* (golden apples), mistakenly translated into *pommes d'amour* by the French—hence into English as love apples. Because the Europeans thought they were a fruit—and a sour fruit at that—it was some time before tomatoes gained favor. Their acceptance was not furthered by the rumor that they were the fruit of a plant related to the deadly nightshade and therefore poisonous, a canard not completely quashed until the nineteenth century. Today, there is no more popular flavoring in America than tomato, and for this reason it is often used too generously. A single fresh tomato or teaspoon of tomato paste is sufficient to give a sauce subtle body and savor. Tomato paste is highly concentrated; one tablespoon is the equivalent of half a cup of tomato sauce. (Tomato purée, often confused with tomato paste, is simply canned sieved tomatoes and can be substituted for canned whole tomatoes if the amount is cut down by a quarter.) When the season for sun-ripened tomatoes is over, the canned varieties are not to be scorned, for they contribute more flavor to a recipe than does the pallid and tasteless hothouse kind.





Sandwiches and Appetizers

Last summer in Denmark I learned something new about using fresh tomatoes in sandwiches. I had always found that it was best not to slice or cut up fresh tomatoes for salads or sandwiches until shortly before they were to be eaten, for they tended on standing to weep. But in the huge kitchens of Scandinavian Airlines, I watched Mrs. Edith Olson, lady chef in charge of smörrebröd, supervising preparation of the open-faced sandwiches which are a specialty of the airline. Her girls prepare 10,000 of these daily, three-fourths of them garnished with tomatoes—yet they must stay fresh up to ten hours in the air. And they do. Here is the secret that I learned:

First, each slice of bread is thickly spread with butter to prevent seepage. Second, ingredients are placed on the bread whenever possible in an upright position: meat slices are propped up or curled under at one end, shrimp and eggs overlap one another at an angle, and tomato slices are cut part way through and twisted at the bottom so that they stand upright like little dancers. For some reason, when standing upright like this, the tomatoes do not weep. Dabs of dressing are placed at the foot of the twists. A third secret lies in storing prepared sandwiches in a shallow pan that can be completely covered with plastic wrap and refrigerated.

I've found open sandwiches make excellent luncheon food for weekend guests. You can use up almost any bits of leftovers in imaginative combinations, making each sandwich a miniature meal, and keep them under a plastic cover ready to serve whenever the occasion demands.

Assorted Smorrebrod

Roast Beef and Potato Salad. Thickly butter thin slices of dark rye bread. Place on each slice of bread a large enough piece of roast beef, very thinly sliced, to more than cover the bread, curling the beef up on one end so that it does not lie flat. Place curls of lettuce behind the curl of beef to hold it in place. Place a spoonful of potato salad over the beef. Make tomato twists by cutting tomatoes in thin slices, cutting halfway through each slice and twisting each to form "legs." Stand tomato twists on top of the potato salad. Put dabs of mayonnaise on either side of the tomato twist, sprinkle the mayonnaise with minced parsley.

Smoked Salmon and Egg. Thickly butter thin rye or white bread. Place slices of smoked salmon over the butter. Remove the center from a medium slice of tomato to form a ring and place on top of salmon. Place a raw egg yolk (carefully separated from the white, which is discarded) inside the tomato ring. Put capers on top of the egg yolk. When the egg yolk is broken, it serves as sauce for the salmon. Pass a pepper grinder.

Blue Cheese and Egg. Place a thin slice of Danish blue cheese on a thickly buttered slice of dark pumpernickel bread. Then add a tomato ring and egg yolk as in previous recipe, put capers on the egg yolk and pass the pepper grinder.

Harlequin. Thickly butter a slice of white bread. Overlap tiny canned shrimp in even rows at the two ends. Place a "flower" of salami (curl the salami slice and press together to form a flower shape) in the center of the bread. Put thin twists of tomato and paper-thin slices of lemon, twisted just like the tomato, on either side of the salami. Place a dab of mayonnaise, which has been blended with sour cream and horseradish to taste, inside the salami "flower." Sprinkle minced fresh dill over the mayonnaise.

Hans Christian Andersen. Thickly butter white bread; spread liver pâté over the butter, then arrange crisp cooked bacon on the liver pâté. Top the bacon with tomato twists. Sprinkle minced parsley over the tomato.

Tomato and Egg. Thickly butter white or pumpernickel bread; arrange overlapping slices of hard-cooked egg over the butter to the very edges of the bread. Place a tomato twist over the egg slices. Arrange raw onion rings, watercress and parsley on either side of the tomato.

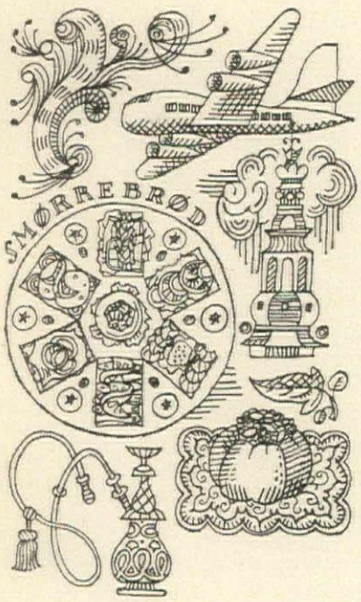
Ham and Tomato. Thickly butter white or rye bread; arrange two very thin slices of ham on the bread, with each slice curling up at one end. Slip a lettuce curl under the curled end of the ham to hold it upright. Arrange a tomato twist over the ham. Place dabs of sour cream blended with horseradish on either side of the tomato. Sprinkle minced parsley over the sour cream.

Mackerel and Tomato. Make a pâté of boned tinned fillet of mackerel by mashing it until smooth. Spread white or pumpernickel bread thickly with butter, then spread the mackerel pâté over the butter. Arrange alternate twists of tomato and cucumber over the top of the pâté. Garnish with dabs of mayonnaise; sprinkle minced dill over the mayonnaise.

Turkish Stuffed Tomatoes

8 medium or 10 small tomatoes, ripe but firm
1½ teaspoons salt
2 cups chopped onion
6 tablespoons olive oil
1 cup uncooked long-grain rice
1 tablespoon pine nuts
2 tablespoons white raisins or currants
1 teaspoon chopped fresh dill or ¼ teaspoon dried dill weed
1 teaspoon chopped fresh mint or ¼ teaspoon dried mint
¼ teaspoon black pepper
1 cup water
1 teaspoon sugar

Cut tops from tomatoes, scoop out insides carefully so that firm shell remains. Sprinkle insides of tomatoes with ½ teaspoon salt. Force tomato pulp through sieve to remove seeds. Reserve 1¼ cups of the strained tomato pulp. Simmer the onion in the olive oil until soft and yellow. Add rice and pine nuts and stir to coat with oil. Cook 2 or 3 minutes. Add raisins, dill, mint, pepper, 1 teaspoon salt, reserved tomato pulp and water. Bring to a boil, lower heat and cook covered for 10 minutes. (Rice will still be hard.) Stir in the sugar. Fill tomatoes loosely with this mixture (the rice will swell with additional cooking). Place stuffed tomatoes in shallow baking pan, brush outside of each with oil. Bake in a 350° oven for 45 minutes. Cool in the pan and serve cold. Serves 8 as a first course.



Stuffed Cherry or Plum Tomatoes

Stuffed with Smoked Oysters: Slit cherry tomatoes two-thirds of the way from top to bottom with a sharp knife. Slip a smoked oyster in the cavity of each tomato.

Stuffed with Tiny Shrimp: Follow procedure for previous recipe, but insert tiny canned Danish or California shrimp in tomatoes instead of oysters. (Shrimp are good with yellow plum tomatoes.)

Stuffed with Bacon and Cheese: Make a mixture of 1 cup ricotta or creamed cottage cheese, 4 slices cooked bacon, crumbled fine, and 1 teaspoon minced fresh dill (or ¼ teaspoon dried dill weed). Blend well. Using a demitasse spoon or small end of melon scoop, scoop out centers of about 20 cherry or plum tomatoes. Place dab of bacon-cheese mixture in each cavity.

Stuffed with Cheese and Herbs: Blend softened cream cheese with minced fresh herbs (tarragon, dill, chervil or parsley) and salt to taste. Place dab of cheese mixture in scooped-out center of each cherry or plum tomato.

Salpicon de Mariscos

4½-ounce can tiny California shrimp, drained and chopped
1 medium tomato or 3 plum tomatoes, chopped and drained
2 tablespoons minced onion
2 tablespoons minced celery
½ cup cooked peas
2 tablespoons olive oil
2 tablespoons vinegar
Salt, pepper to taste

Combine all ingredients, chill. Serve as an hors d'oeuvre. Serves 6.

Soups

Tomato Bouillon

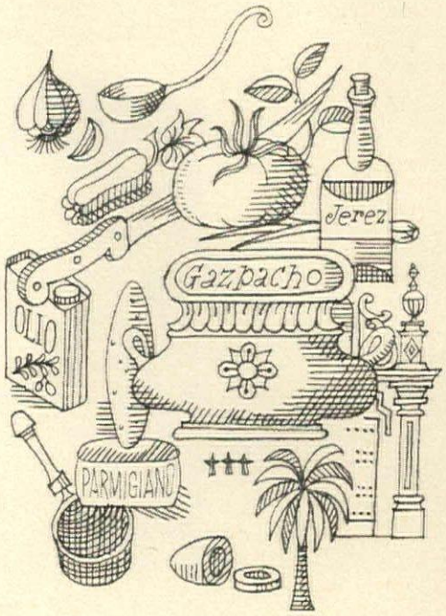
6 scallions, chopped
½ clove garlic, minced
2 tablespoons butter
6 medium tomatoes, peeled, seeded and chopped, or 1-pound, 14-ounce can peeled tomatoes, sieved
¼ teaspoon freshly grated black pepper
1 teaspoon sugar
2 teaspoons beef stock base
1½ cups water
Salt to taste
Garnishes: ½ cup finely chopped ripe avocado; 2 slices bacon, cooked and crumbled; 1 teaspoon minced fresh or frozen dill

Simmer scallions and garlic in butter until golden. Add tomatoes. (If chopped, seeded tomatoes are used, let cook 5 minutes.) Mix until smooth and well blended. Add pepper, sugar, beef stock base and water. Simmer covered for 20 minutes. Add salt if desired. Serve hot with any one (or more) of the garnishes. Serves 4.

Gazpacho à la Ybarra

1 large or 2 small cloves garlic
2 slices white bread, broken in pieces
½ cup water
¼ cup Spanish olive oil
Salt, pepper
2 pounds fresh fully ripe tomatoes, peeled and chopped, or 1-pound, 12-ounce can tomatoes, sieved
¼ cup grated or finely minced onion
¼ cup minced canned pimiento
2 cups ice water
2 tablespoons wine vinegar
Garnishes: 3 or 4 hard-cooked eggs, chopped; 1 cup finely diced cucumber; 1 cup croutons, fried until crisp in olive oil; 1 green pepper, minced; 1 cup minced cold cooked chicken or ¾ cup each chopped canned shrimp and minced cooked veal

Crush garlic in bowl or put through garlic press. Add bread, water, olive oil and 1 teaspoon salt. Let stand several hours or overnight. Add tomatoes, onion and pimiento and beat in electric blender or mixer until puréed. Keep mixture chilled until ready to serve, then add ice water, vinegar and, if needed, additional salt and pepper to taste. Serves 8. Pass assorted garnishes in small bowls, to be added to gazpacho as desired.



Green Gazpacho

1 or 2 cloves garlic
2 slices white bread, crusts removed
¼ cup Spanish olive oil
6–8 medium green tomatoes
1 green pepper, seeded and chopped
1 cucumber, peeled and diced
1 tablespoon grated onion
½ teaspoon salt
2 tablespoons vinegar
⅛ teaspoon cumin
½–¾ cup ice water
½–¾ cup dry white wine
Garnishes: Chopped red tomato; chopped unpeeled cucumber; chopped onion; minced hard-cooked egg; croutons fried crisp in olive oil

Put garlic through garlic press, add bread and cover with olive oil. Leave several hours or overnight. Scald tomatoes with boiling water, peel off skins and cut in quarters. Combine tomatoes, green pepper, cucumber and onion and purée in electric blender a little at a time, or put through a food grinder. Combine the salt, vinegar, oil-soaked bread and cumin. Add half of this mixture at a time to the purée in the blender (or put in an electric mixer) and beat until very smooth. Chill thoroughly. Just before serving, blend in ice water and white wine to desired consistency. At table, pass garnishes to sprinkle on top of the gazpacho. Serves 4–6.

Salads and Vegetable Dishes

Salad-Stuffed Tomatoes

To prepare tomatoes for stuffing, cut off stem and scoop out insides, discarding seeds and more watery portions. Save firm solid pulp to use in filling. Or cut each tomato into 5 or 6 sections, cutting down far enough to spread out tomato in flower shape. Sprinkle with salt. Each of the following mixtures makes enough stuffing for 8 large tomatoes.

Avocado and Celery Stuffing

2 large ripe avocados, peeled and diced
1 cup diced celery
1 tablespoon minced onion
3 tablespoons olive oil
1 tablespoon lemon juice
½ teaspoon salt (or to taste)
⅛ teaspoon cayenne
1 tablespoon mayonnaise
1 tablespoon minced parsley

Combine avocado, celery, onion and olive oil and toss so that avocado is well covered. Add lemon juice and toss again. Add remaining ingredients and firm tomato pulp. Pile lightly in tomato cups or over tomato "flowers." Chill before serving.

Curried Chicken Stuffing

2 cups chopped cooked chicken
1 cup minced celery
1 cup cooked rice
¼ cup pine nuts or chopped pecans
1 cup firm tomato pulp
1 teaspoon minced parsley
1 teaspoon curry powder
1 teaspoon salt
¼ cup olive or salad oil
2 tablespoons vinegar
1 tablespoon mayonnaise

Combine ingredients, tossing lightly. Fill tomatoes, chill well before serving.

Crab and Asparagus Stuffing

6½-ounce can crab meat, cartilage removed
10½-ounce can white asparagus tips, drained and chopped
2 hard-cooked eggs, chopped
½ cup cooked tiny green peas
1 tablespoon oil
½ teaspoon salt, or to taste
Freshly ground black pepper
¼ teaspoon ground cumin
¼ cup mayonnaise
Few drops lemon juice

Chop larger pieces of crab meat and combine with remaining ingredients in order of listing, mixing lightly to avoid breaking up crab meat. Pile in or on tomatoes. Serve cold surrounded with pimiento-stuffed olives, black olives and crisp radishes.

Andalusian Rice Salad

3 small cloves garlic, crushed
1 teaspoon salt
1 teaspoon dry mustard
⅛ teaspoon black pepper
¾ cup olive oil
6 tablespoons vinegar
1 medium onion, thinly sliced
4 large tomatoes, thickly sliced or quartered
2 drained canned pimientos, cut in strips
3 cups cooked rice
½ cup minced parsley

Mash the garlic in a salad bowl and add the salt, mustard, pepper and olive oil. Beat to blend well. Add the vinegar, onion, tomatoes and pimientos. Marinate until serving time, then toss with rice and parsley. Serve on lettuce. Serves 4 as a luncheon dish or 6–8 as an accompaniment.

Garbanzo Salad

1-pound can garbanzos (chick peas), drained
3 scallions, minced
1 small clove garlic, crushed
1 large tomato, chopped
¼ cup minced parsley
6 tablespoons olive oil
2 tablespoons wine vinegar
½ teaspoon salt
Freshly ground pepper

Combine all ingredients and marinate 3 or 4 hours at room temperature before serving. Serves 4–6. (Double all ingredients for 8–10.) Excellent with broiled chicken or barbecued lamb.

Fassoulakia Fresca

(Greek-Style Green Beans)

1½ pounds green beans
¼ cup olive oil
2 or 3 large tomatoes, peeled and chopped, or 1-pound can tomatoes
1 medium onion, sliced
½ teaspoon sugar
½ teaspoon salt
⅛ teaspoon oregano
Dash of pepper

Beans which are past their prime and becoming just a little tough are fine for this dish. Break in lengths and place in heavy pot with remaining ingredients. Simmer tightly covered until beans are very tender, about 1 hour. Serves 6. They are even better cold (room temperature) than hot.

Fassolia Xera Plaki

Instead of fresh beans use ½ pound dried navy beans soaked overnight or pre-cooked until soft. Cook as above, but for 2 hours instead of 1. Instead of canned whole tomatoes, 2 8-ounce cans tomato sauce can be used, omitting sugar in above recipe.

Fried Green Tomatoes

6 large green tomatoes, thickly sliced
½ cup flour
1 teaspoon salt
¼ teaspoon black pepper
4–6 tablespoons bacon drippings
½ cup light cream

Dip tomato slices in flour which has been seasoned with salt and pepper. Each slice should be thickly coated with flour. Heat bacon fat in skillet until sizzling, add floured tomato slices and fry until crisply golden on each side. If any slices break up, stir them into the fat. Add enough salted flour (about 2 tablespoons) to form a smooth roux, then stir in cream. Cook until sauce is smooth and thickened. Spoon over fried tomatoes. Makes 4 servings.
Note: Ripe tomatoes can be fried in the same way, but these are more likely to break up during the cooking process.

Potato, Tomato and Bean Salad

4 large potatoes, freshly cooked and diced
2 cups cooked cut green beans
1 small onion, thinly sliced
1 tablespoon drained capers
½ teaspoon salt or to taste
Freshly ground black pepper
½ cup olive oil
2 large tomatoes, diced
¼ cup vinegar

While potatoes are warm, place in large bowl with beans, onion and capers. Add salt, pepper and olive oil and toss lightly. When cold (room temperature), add tomatoes and vinegar and toss once more. Serve at room temperature, not chilled. Serves 6–8.

Baked Stuffed Eggplant

2 small eggplants, 6"–7" long, or 1 large eggplant
½ cup olive oil
1 teaspoon salt
2 large tomatoes, peeled and chopped
2 cloves garlic, crushed
½ cup chopped onion
¼ cup minced parsley
½ teaspoon crushed dried mint
Freshly ground black pepper
½–¾ cup fine crumbs moistened with oil

Cut eggplants in half lengthwise, remove stem and scoop out pulp, leaving shell ½" thick. Dice the pulp, discarding seedier portions. Carefully sauté outer skin of eggplant halves in olive oil until softened. Remove from oil carefully and place, hollow side up, in a large shallow casserole or baking dish. Sprinkle with salt. To the oil in the skillet, add the tomatoes, garlic, onion, parsley, mint and the diced eggplant pulp. Season with salt and pepper. Cook over moderate heat until soft, then pile in eggplant shells. Sprinkle oil-moistened crumbs over top. Bake in a 350° oven for 45 minutes until crumbs are delicately browned. Serves 4.

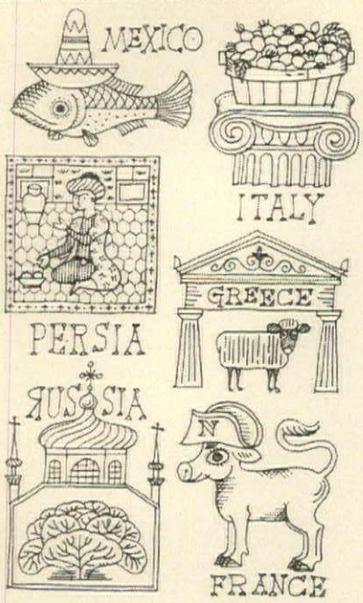
Entrées

Greek Pilaf with Tomato Sauce

¼ cup butter or chicken fat
1½ cups long-grain rice
3 cups chicken broth, heated to boiling
½ teaspoon salt
10-ounce package frozen peas
Parsley Tomato Sauce (see Sauces)

Melt butter or chicken fat in heavy saucepan, add rice and stir to glaze. Add boiling hot broth and salt and again bring to the boil. Place frozen peas over rice. Cover, lower heat and cook 20 minutes, until all liquid is absorbed. Stir to mix in peas. Pass the sauce separately. Serves 6–8.
Note: Leftover chopped chicken or chopped cooked ham may be added to the rice along with the peas. Or cooked, crumbled bacon may be stirred in just before serving.





Pork Chops Neapolitan

4 green peppers or 1 small jar pimientos
3 tablespoons olive oil
1 large clove garlic
2 slices onion
4 large lean pork chops, well trimmed
8-ounce can tomato sauce
½ cup red or white wine
¾ teaspoon salt
½ teaspoon sugar
2 tablespoons grated Parmesan cheese

If fresh peppers are used, scorch the outside by holding with fork directly over flame of gas burner, or place close to broiler until blackened. Peel off blackened portion, seed and cut remaining pepper into thin strips. (If canned peppers are used, simply drain, cut in strips.)

Sauté the pepper strips in the olive oil with the whole garlic clove and onion slices. When garlic is browned, remove and discard. Transfer pepper strips and onion to a large shallow casserole. Sauté the pork chops in oil remaining in skillet until lightly browned on both sides. Transfer to casserole. Add tomato sauce, wine, salt and sugar to skillet. Boil, scraping all browned bits from bottom of pan. Pour sauce over chops. Bake uncovered in a 350° oven for 30–40 minutes. During the last 10 minutes sprinkle cheese over chops. Serve from casserole with rice or noodles. Serves 4.

Porco Alentejano

(Pork with Seafood)

1 pound lean pork, cut in small cubes
2 tablespoons olive oil
2 medium onions, chopped
1 large tomato, peeled and chopped, or ¼ cup tomato sauce
1 bay leaf
¾ teaspoon salt
½ teaspoon paprika
½ cup white wine
1 pound mussels or clams in shell or 7-ounce can chopped sea clams

Sauté pork in olive oil until well browned on all sides. Add onions and simmer until soft. Add tomato, bay leaf, salt and paprika and simmer until well blended. Add wine and mussels or clams and cook uncovered 5 minutes, or until shells open. Remove bay leaf before serving. Serve with hot steamed rice. Serves 4.

Halibut Portuguesa

1 pound halibut steak
Salt, lemon juice
1 large tomato, peeled and chopped
1 medium onion, minced fine
1 or 2 cloves garlic, crushed
3 tablespoons olive oil
1 teaspoon sugar
¼ cup minced parsley
3 tablespoons tomato paste
½ cup white port or medium-dry sherry
½ cup water
¼ teaspoon dried mint, crushed to powder
3 lemon slices
1 tablespoon butter

Place halibut in an oiled shallow baking dish. Sprinkle with salt and a few drops lemon juice. Simmer tomato, onion and garlic in olive oil until soft and golden. Add ¾ teaspoon salt, sugar, parsley, tomato paste and wine and simmer until well blended. Add water and mint, stirring to blend. Pour sauce over fish in baking dish and lay lemon slices over top of fish. Place dots of butter on fish, between the lemon slices. Cover baking dish completely with aluminum foil, wrapping foil around the bottom of dish. Bake in a 375° oven for 1 hour. Serve from the dish. Serves 3–4. (To serve 6, use 2 pounds halibut steak; the same amount of sauce will suffice.)

Ttoro

(Basque Seafood Stew)

1 small whole fish or 2 or 3 fish heads
1 onion
Celery leaves
2 or 3 whole cloves
4 peppercorns
2 cups chopped onion
2 or 3 cloves garlic, minced
1 cup minced parsley
½ cup Spanish olive oil
2 large tomatoes, peeled and chopped, or ½ cup tomato sauce
1 cup dry white wine
¼ teaspoon saffron, crumbled to powder
Salt to taste
1¼-pound live lobster, whole, or 2 lobster tails, cut through outer shell into chunks, undershell removed
1 pound sea scallops
3 pounds haddock, cut in large chunks
1 quart mussels or clams in shell
½ pound fresh or frozen crab meat, well picked over and cartilage removed
2 hard-cooked eggs, cut in slivers

Make a fumet (well-flavored fish stock) by combining the small whole fish or fish heads with 4 cups salted water, the whole onion, celery leaves, cloves and peppercorns and simmering for 30 minutes. Strain and boil again if necessary to reduce to 3 cups.

Simmer the chopped onion, garlic and parsley in the olive oil over moderate heat for about 30 minutes. Add the tomatoes or tomato sauce and cook 10 minutes longer. Add the white wine, saffron and the fumet. After the sauce has simmered 5 minutes, taste for seasoning and add salt if needed. Bring to a boil and add the live lobster or the lobster tails, the scallops and haddock. Cook covered for 20 minutes. Add the mussels or clams and the crab meat and cook 5 minutes, or until shells are opened. (If live lobster is used, remove from pot and cut into serving portions; serve with lobster forks and nutcracker for breaking shell.) Serve in soup bowls garnished with egg slivers. Serves 10–12 generously.

Garofolato alla Romana

(Italian Pot Roast)

2 cloves garlic, slivered lengthwise
¼ cup minced Italian parsley
4 pounds top round of beef, cut in 1 piece with little or no fat
¼ cup olive oil
2 large onions, chopped
1 large can Italian pomodoro tomatoes
2 teaspoons salt
¼–½ teaspoon oregano
⅛ teaspoon cloves

Roll garlic slivers in a little of the minced parsley. Cut several slits in the meat at different places with a small sharp knife and insert garlic. Brown meat on all sides in the olive oil. Transfer meat to a deep pot or Dutch oven. Simmer the chopped onion in the olive oil until soft, but not brown. Add the canned tomatoes, salt, oregano, cloves and remaining minced parsley. Simmer about 20 minutes until reduced and thickened. Force through a sieve or food mill and cook until of purée consistency. Pour over meat, cover pot tightly and cook over very low heat for 3 hours or until meat is very tender. Serves 12.

Macaroni Garofolato

Leftover meat or sauce can be turned into a superb casserole. Put layers of meat, cooked macaroni and ricotta cheese with sauce in casserole, finishing with macaroni. Place thin slices of mozzarella cheese over top. Bake in 350° oven 35 minutes until the cheese is melted and browned on top.

Baked Macaroni and Tomatoes

4 cups cooked elbow macaroni (2 cups uncooked)
4–6 medium tomatoes, peeled and sliced
¾ teaspoon salt
1½ teaspoons sugar
½ teaspoon basil
¼ cup flour
2 tablespoons heavy cream
½ cup soft white bread crumbs
1 tablespoon butter

Grease or oil a 1½-quart casserole. Arrange a layer of cooked macaroni over bottom and add a layer of sliced tomatoes. Combine salt, sugar, basil and flour and sprinkle tomatoes with half this mixture. Add more macaroni, more tomatoes and remaining seasoning mixture. Pour cream over top, then add crumbs and dot with butter. Cover casserole and bake in a 375° oven for 45 minutes. Uncover the casserole during the last 15 minutes to allow the crumbs to brown slightly. Serves 4.

Lamb-Stuffed Baked Tomatoes

6 large firm tomatoes
1½ teaspoons salt
2 tablespoons chopped onion
1 pound ground lean lamb
2 cloves garlic, crushed
¼ cup olive oil
½ teaspoon thyme
1 tablespoon minced parsley
1 cup soft bread crumbs
2 tablespoons grated Parmesan cheese
Hot cooked rice

Scoop out centers of tomatoes leaving a fairly thick shell. Discard seeds but save firmer portions of tomato pulp. Sprinkle insides of tomatoes with ½ teaspoon salt. Cook onion, lamb and gar-

lic in 2 tablespoons of the oil until meat has lost its pink color. Add 1 teaspoon salt, thyme, parsley, the reserved tomato pulp and ½ cup of the bread crumbs. Stuff the tomatoes with this mixture. Combine remaining bread crumbs with the cheese and enough oil to moisten crumbs. Use this as topping for tomatoes. Brush remaining oil over the bottom of 10" by 10" baking dish and place tomatoes close together in dish. Bake in a 350° oven for 40 minutes. Serve with the rice and spoon sauce from baking dish over it. Serves 6. *Variation:* If desired, ¼ cup pine nuts may be added to the stuffing.

Veal Marengo

½ cup olive oil
2 pounds lean boned veal, cubed
1 cup sliced mushrooms
12 small white onions, peeled
1½ tablespoons flour
2–3 medium tomatoes, peeled, seeded and chopped, or 1-pound can peeled tomatoes, chopped and seeds removed
1 clove garlic, crushed
⅛ teaspoon thyme
1 tablespoon minced parsley
1½ cups dry white wine or dry sherry
1½ cups hot water
2 teaspoons salt
Freshly ground black pepper
2 slices bread, each cut in 4 triangles

Heat the olive oil in a deep heavy pot, add the veal and brown quickly on all sides. Remove. Add mushrooms to oil, brown quickly, remove and set aside in a warm place. Add onions and pour off all but 2 tablespoons oil (save reserved oil to fry the bread triangles). Add the flour to the oil and stir until lightly browned. Add the tomatoes, garlic and herbs and cook about 1 minute. Add the wine, water, salt and pepper and replace the veal and onions in the pot. Cover and cook over very low heat until meat is very tender, 1½–2 hours. Meantime, fry the bread triangles in the reserved olive oil until lightly browned. Keep warm. When meat is tender, spoon into serving dish, arrange fried bread around the edges and mushrooms over the top. Serve with buttered noodles. Serves 6.

Psari Plaki

(Greek Baked Fish)

4-pound whole fish (such as sea bass), or 3 pounds fish steaks
Salt, freshly ground black pepper
Few drops lemon juice
½ cup olive oil
2 large onions, chopped
3 medium tomatoes, sliced, or 1-pound can tomatoes
2 tablespoons minced parsley
12 stoned black Greek olives
½ cup white wine
1 tablespoon soft bread crumbs
1 lemon, sliced

Sprinkle fish with 1 teaspoon salt, pepper and lemon juice. Brush some of the olive oil over the bottom of a long baking dish. Place a layer of onion and tomato in the dish and sprinkle with 1 teaspoon salt. Place the fish over the vegetables, then cover with the remaining vegetables, parsley and olives. Pour remaining olive oil and the wine over all. Sprinkle the bread crumbs over the top. Bake uncovered in a 350° oven for 45 minutes to 1 hour, basting occasionally with sauce in the dish. Serve topped with lemon slices. Serves 6.

Persian Meat Loaf

1½ pounds ground lamb or beef
1 tablespoon instant minced onion
2 tablespoons minced parsley
¼ cup minced celery leaves or ¼ teaspoon powdered dried mint
1½ teaspoons salt
½ teaspoon cinnamon
¼ teaspoon black pepper
2 eggs, beaten
¼ cup tomato paste
2 slices white bread, soaked in water
1 tablespoon tomato paste
½ teaspoon sugar
2 tablespoons olive oil

Combine first nine ingredients. Squeeze out all water from bread, then add to meat mixture. Knead until well blended and smooth, shape into a loaf and place in shallow roasting pan. Prepare a tomato glaze by blending together 1 tablespoon tomato paste and sugar and gradually beating in the olive oil to emulsify the mixture. Brush tomato glaze over top of loaf. Roast in a 350° oven for 1 hour. Serves 6.

Chicken Breasts Baked with Tomatoes and Cream

½ cup plus 1 tablespoon flour
2 teaspoons salt
¼ teaspoon freshly ground black pepper
2 whole chicken breasts, cut in half
4–6 tablespoons butter
3 large or 4 medium tomatoes, peeled and sliced thick
¼ teaspoon tarragon
1 cup light cream

Combine ½ cup flour, salt and pepper in bag, add the chicken breasts and shake until they are well coated with flour. Heat butter in a skillet to sizzling and brown chicken breasts in butter on all sides. Transfer to a casserole. Shake tomato slices in same flour mixture and sauté these over moderate heat until lightly browned. Arrange four or five slices of tomato around chicken. Break up remaining tomato slices and sprinkle with tarragon. Add 1 tablespoon flour to the skillet and stir to blend. Slowly add cream, stirring constantly; simmer until thickened. Pour sauce over chicken and tomatoes. Cover casserole and bake in a 350° oven for 1 hour, removing cover during last 15 minutes. Serves 4.

Spit-Roasted Chicken with Tomato Glaze

½ cup minced onion
1 small clove garlic, crushed
½ cup minced celery
¼ cup olive or salad oil
2 tablespoons tomato paste
2 teaspoons beef stock base
1 tablespoon cornstarch
1 teaspoon gravy coloring
½ cup medium dry Amontillado sherry
½ teaspoon bouquet garni (or pinch each of thyme, savory and basil leaves)
2 broiler chickens, whole for spit-roasting
Salt

Simmer onion, garlic and celery in oil until soft. Add tomato paste, beef stock base, cornstarch and gravy coloring and cook, stirring, 3 minutes. Add wine and herbs. Simmer 15 minutes. Strain.

Impale chickens on spit of rotisserie. Dust chickens with salt. After chickens have been turning on spit 10 minutes, start brushing with glaze and continue to do so as chickens roast until all glaze has been used. Catch drippings in pan under chicken. When chickens are done (leg should move easily; allow about 1 hour), remove pan of drippings and skim off fat. Add 1 cup water if sauce of thinner consistency is desired. Serve sauce with chickens. Serves 4–8 (depending on size of chickens).

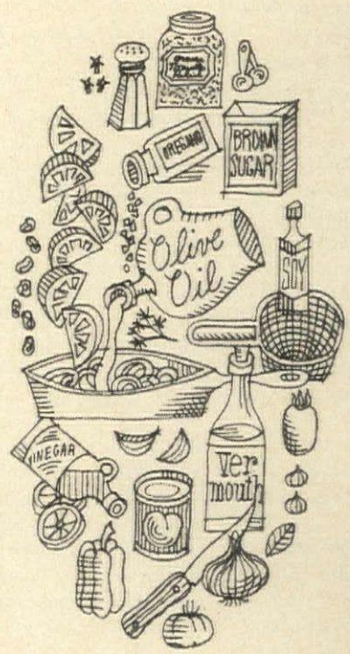
Pescado en Salsa Verde

(Mexican Fish in Green Sauce)

2 pounds fish fillets or steaks (halibut, flounder, red snapper or swordfish)
Juice of 1 large lime
2 teaspoons salt
1 tablespoon minced parsley
1 large onion, chopped fine
2 green peppers, seeded and minced
1 or 2 cloves garlic, crushed
4 large green tomatoes, peeled and chopped fine, or 2 cups canned green tomatoes
½ teaspoon black pepper
Pinch of cayenne pepper
1 tablespoon vinegar
2 tablespoons olive oil

Sprinkle the fish with the lime juice and 1 teaspoon salt. Combine remaining salt with parsley, onion, green pepper, garlic, green tomatoes, black and cayenne peppers and vinegar. (All the vegetables should be *finely* minced, chopped in a blender or put through a food grinder.) Place half this mixture in the bottom of a baking dish, lay fish on top, then cover the fish with the remaining mixture. Sprinkle with olive oil. Cover the dish and bake in a 350° oven for 30 minutes, or until fish flakes easily. Serves 6.

Note: Mexican canned green tomatoes or tomatitos verdes are sold in specialty food shops.



Sauces and Relishes

In using tomatoes for sauces, certain basic rules are important. To begin with, bear in mind that olive oil is preferable to any other fat or oil. It's no accident that the tomato first became popular in olive-oil-producing countries, for the flavor marriage between the two is a natural. The unique fragrance of olive oil serves to counteract the acidity of the tomato and lends a special silky

smoothness to the sauce. To make a tomato sauce, first simmer onions in the oil—don't sauté them, the heat must be low and the onions must cook to a golden purée without browning. Then add peeled, chopped tomatoes and continue cooking slowly, slowly, with only an occasional plop to indicate movement of the thickening sauce. Herbs are important, but be judicious. Too many herbs and too many spices have ruined many an otherwise fine sauce. A generous amount of minced fresh parsley can be thrown in, either the curly or the Italian variety; but if tarragon, dill, chervil or basil are to be added, make it a mere half or quarter teaspoon. Go slow even with oregano. The present popularity of this once little-known herb has its dangers; some cooks add so much oregano you can hardly taste the tomato. The Greeks often add a pinch of cinnamon to tomato sauce, and this is a very nice trick, indeed. The vaguest suspicion of cloves also makes a subtle improvement.

When using fresh tomatoes for a sauce, first scald them with boiling hot water so that the skins will peel off easily. Whether using fresh or canned tomatoes, force the cooked sauce through a sieve after the first half hour to eliminate the seeds, which add bitterness. Return the purée to the heat and continue to simmer gently, tasting for seasoning. If the sauce seems on the tart side, add sweetening in some form. Onions add natural sweetness and a sauce containing a lot of onion may need no other sweetening—unless the tomatoes themselves are unusually acid. A bit of sugar, about a teaspoonful, may be cooked into the purée, or try adding sweet vermouth—this contributes herbs, spices and wine all in one. Be sure to cook the sauce a full 15 minutes after adding any wine.

For a quite acceptable hurry-up sauce, add to canned tomato sauce a generous amount of olive oil, several tablespoons of minced parsley and instant minced onion. Bring the mixture to a boil, simmer 2 or 3 minutes for a surprisingly fresh taste.

Basic Tomato Sauce

1½–2 cups chopped onion
2 cloves garlic, minced
¼ cup olive oil
2 teaspoons salt
6–8 tomatoes, peeled and chopped, or 1-pound, 12-ounce can peeled tomatoes
6-ounce can tomato paste
1 teaspoon oregano, or blended spaghetti sauce seasoning
½ teaspoon sugar

Simmer onion and garlic in oil until soft and golden but not browned. Add salt and tomatoes and cook until tomatoes are very soft, about ½ hour. Force through sieve or food mill, return to pan, add tomato paste, oregano, sugar and any other desired seasonings to taste. Continue cooking over very low heat until thickened to purée consistency. Makes about 2 cups.

Parsley Tomato Sauce: After straining tomato mixture, add, with tomato paste and oregano, ½ cup minced parsley and ½ teaspoon cinnamon.

Spanish Tomato Sauce: Cook about ¼ cup chopped pimiento with the chopped onion and garlic. Omit sugar, add ¼ cup minced parsley.

Basil Tomato Sauce: In basic recipe, use only 1 tablespoon oil and 2 ounces diced salt pork. Draw out fat from pork, discard rendered diced pork. Add ¼ teaspoon basil to sauce in last step.

Wine Tomato Sauce: Omit sugar in basic recipe and instead add ¼ cup sweet vermouth or medium sweet sherry. Makes 2¼ cups.

Sparerib Sauce

1 cup Basic Tomato Sauce
¼ cup soy sauce
2 tablespoons brown sugar
2 tablespoons vinegar
Pinch of cayenne
¼ cup syrup from canned peaches

Combine ingredients and simmer until well blended. Baste spareribs with sauce as they roast over charcoal or in oven. Makes 2½ cups.

Chicken Barbecue Sauce

1 cup Basic Tomato Sauce
1 cup dry white wine or dry sherry
1 tablespoon tomato paste
2 tablespoons olive oil
1 teaspoon dry mustard
1 tablespoon Worcestershire sauce, if desired
1 teaspoon grated lemon or orange peel

Combine ingredients and simmer until well blended. Pour over chicken and marinate one hour before grilling chicken over charcoal or in broiler oven. Makes 3 cups.

Ham Barbecue Sauce

½ cup Basic Tomato Sauce
⅛ teaspoon powdered cloves
⅛ teaspoon allspice
1 tablespoon soy sauce
1 tablespoon grated horseradish
¼ cup cider or sweet sherry

Combine ingredients and heat just to blend well. Baste ham steak with mixture as it grills. Makes 1¼ cups.

Quick Tomato Sauce

¼ cup olive oil
8-ounce can tomato sauce
1 teaspoon instant minced onion
1 tablespoon minced parsley
¼ teaspoon oregano
Salt and pepper to taste

Combine ingredients and simmer 5 minutes. Use in any of above sauce recipes where Basic Tomato Sauce is called for (but use only 2 tablespoons olive oil for Sparerib Sauce or Ham Barbecue Sauce). Makes 1 cup.

Spanish Tomato Marmalade

2 cups peeled, chopped fully ripe tomatoes
1 seeded lemon, chopped fine (including peel)
2 cups sugar
¼ cup plus 2 tablespoons sweet sherry

Combine the tomatoes, lemon, sugar and ¼ cup sherry in saucepan and let stand 2 hours. Bring to a boil and cook, stirring frequently, until syrup falls in large long drops from end of spoon (230° on candy-jelly thermometer). Remove from heat, add the 2 tablespoons sherry and pour into 5 hot sterilized jelly glasses. Cover with paraffin when cool. Deliciously sweet as a jam for breakfast toast. Makes 2½ pints.

Peperonata

2 pounds green peppers
1 pound ripe plum tomatoes, peeled and chopped
1 pound very small white onions, peeled
¼ cup olive oil
1 teaspoon salt
¾ cup vinegar

Seed peppers and cut into thin strips, carefully removing all white membrane. Place peppers, tomatoes and onions in olive oil. Add salt and simmer over very low heat 1 hour, shaking pan occasionally to avoid sticking. Add vinegar and continue to cook until sauce is reduced and thickened. Pour into bowl and chill for 2 days before serving. Serve cold as relish for cold roast beef or chicken. Makes 3 cups.

Dilled Tomatoes

1 quart plum or cherry tomatoes (yellow or red, or a mixture of the two)
1 can small white onions, drained
¼ cup minced fresh dill or 1 tablespoon dried dill weed, crushed
½ teaspoon salt
½ teaspoon dry mustard
¼ cup olive or salad oil
2 tablespoons vinegar
Grated lemon peel (about ½ teaspoon)

Scald tomatoes to loosen skins and peel carefully. Place in bowl with drained onions. Combine dill, salt, mustard, oil and vinegar and blend well. Pour over tomatoes. Sprinkle grated lemon peel over top. Marinate 1–2 hours before serving. Serves 6–8 as a relish or salad.

Indian Green Tomato Chutney

6 cups peeled, chopped green tomatoes
1 clove garlic, minced
2 tablespoons instant minced onion
¾ cup crystallized ginger, chopped
12-ounce box raisins, chopped
2 cups (1 pint) cider vinegar
3 cups brown sugar
¼ cup salt
¼ teaspoon cayenne
½ teaspoon mace
½ teaspoon coriander seeds

Combine all ingredients in a kettle and cook slowly 3 hours. Spoon into hot sterilized jars and seal immediately. Do not use for at least one month. Makes about 3 quarts (6 pints).

Vermont Green Tomato Relish

2 quarts peeled sliced large green tomatoes, or small whole green tomatoes, peeled
2½ cups (3 large) sliced onions
1 pint cider vinegar
1 cup sugar
2 tablespoons salt
1 tablespoon mustard seed
1 teaspoon peppercorns
1 cup diced celery (optional)
½ teaspoon ground cloves
½ teaspoon turmeric or dry English mustard

Scald tomatoes with boiling water to remove skins. Place with remaining ingredients in kettle, bring to a boil and simmer 1 hour. Spoon into hot sterilized jars and seal immediately. Makes about 2 quarts (4 pints).



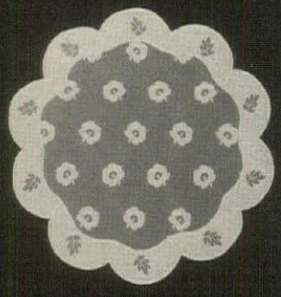
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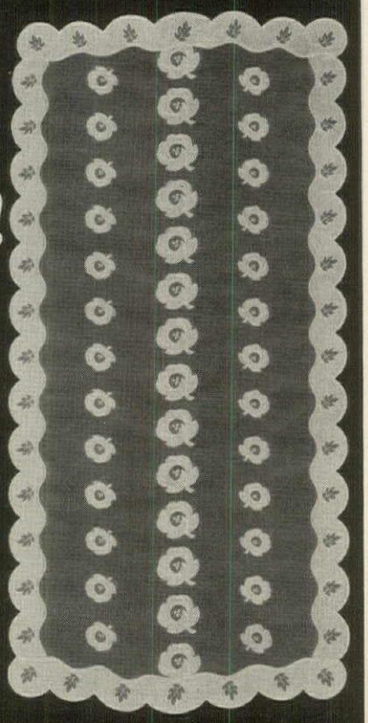
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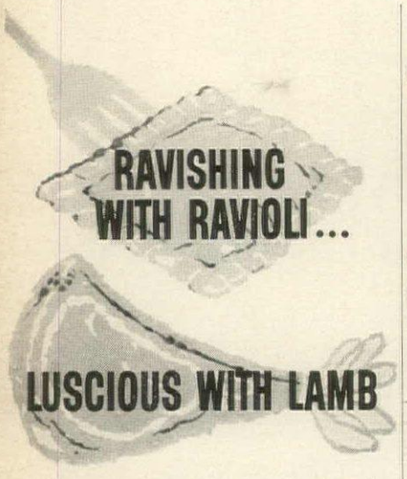
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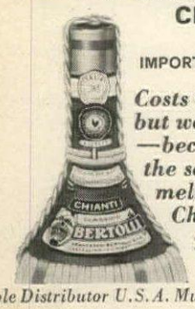
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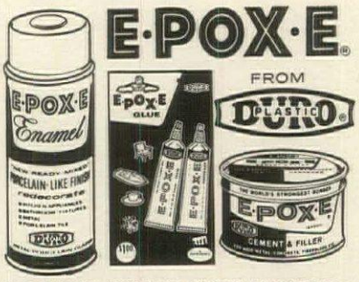
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these wines with something near rapture on the terrace of an inn on an incredibly steep green vine-covered hillside, while consuming a trout captured from the stream below and delicately poached, and a pat of cream cheese. The freshness that greeted my nose and lips as I paused at the brink of the cool glass was an exquisite sensation.

South from the Moselle, south of Strasbourg on the French banks of the Rhine, in a country of farms and orchards and pigs and geese as well as vines, Alsace produces a rival to the scented white wines of Germany. I sometimes think Alsace has the most perfect outdoor wines of all. My Alsatian picnic happened in an orchard, with a check-clothed table set under the trees. The menu was asparagus and grilled chicken and immense quantities of sweet white butter and crusty bread with both. The wine bottle stood in an ordinary farm bucket of icy well water by the table. Its contents were gold—much golder than the pale Moselle—and full of spicy flavor. The wine, a Traminer, was dry, but there was a vein of richness running through it.

Alsatian wine has a direct, powerful flavor which scholars of the German classics have been known to call coarse. All I can say is that under the sun, in the country, its directness speaks straight to me. You will find the Alsace taste most modest and understated in wine made from Riesling grapes, more noticeable in Sylvaner, categorical in Traminer and terrific in Gewürztraminer.

The northernmost vineyards on France's Atlantic Seaboard, far north of Bordeaux, are in Brittany. The Muscadet that is grown there, at the mouth of the Loire, has a freshness and acidity in common with Moselle, but in place of the Moselles' fragrance and suggestion of sweetness it is hard, dry, almost salty. Muscadet is a common wine, incapable of aging or finesse, but supremely refreshing. It seems to have been created for the abundance of fish of the bay of Biscay, the Grand Banks and the cold Icelandic waters where the Breton fishermen ply their trade.

The upstream Loire wines are as different from Muscadet as the soft meadows and woods of Anjou are from the pebbly shore. The whites of Sancerre, Quincy, Vouvray and Pouilly Fumé are, in their fullness and scent, the nearest approach to white Burgundy. Red Loire wines are comparatively little known. Fashion, which has played up Beaujolais to the point where supplies have to be stretched to cope with demand, has forgotten Chinon and Bourgeuil. Chinon has most of the attractions of Beaujolais (not quite so much plumminess, perhaps) and its appreciation goes back in history to Rabelais, who is still said to appear, tankard in hand, on the night of the broaching of any particularly fine cask of his favorite wine. You will have to go a long way to find a pleasanter light red wine to drink under a blue sky.

Invaluable rosés

Probably the best known of all Loire wines is the vin rosé of Anjou. It is a wonderfully thirst-quenching, delicately sweet wine, as pretty as a picture and at its very best on a picnic.

For hot-weather beach picnics when fingers are salty and toes sandy, at a barbecue or just with a hamper of cold meat and sandwiches, tomatoes, cheese and fruit, rosé wines are ideal. They stand up better than any wine to the rough-and-tumble of getting the party to the beach. They don't even mind (I say this with bated breath in the presence of experts who won't hear of it) a lump of ice in the glass. In fact, slight dilution of a heady wine (rosés can be deceptively strong in effect) is a good idea under a hot sun. The French who are so downright practical and hence capable of gestures of the utmost disrespect to wine, often mix a rosé or red with iced lemonade on picnics. The younger the child the higher the proportion of lemonade, but even the youngest has his drink tinged with red.

While the rosé of Anjou is one of the lightest and most delicate of all, practically every region of France makes a version of rosé. Those of the South, of Bandol in Provence and the Château de Selle, and the Tavel rosé of the Rhône (cousin to Châteauneuf-du-Pape) tend to be stronger in taste, darker or more orange in color and headier in effect. I have had a Tavel on a beach picnic as the second wine following a lighter rosé as red often follows white at a more formal meal. In fact both bottles made their appearance at once so that people could choose, but for me the lighter wine was the apéritif, leading up to the Tavel with the meat and cheese.

Concurrent with the present well-deserved popularity of vin rosés, a new star is rising in the French wine heaven. It hardly seemed possible that there could be any lights under bushels in France, but the little town of Arbois in the Jura—where the moun-

Continued on the next page

Shopping information

All prices approximate, include Federal tax.

Creative Crafts
Page 108

Fantasy finishes done under the direction of Isabel O'Neil Studio Workshop, 210 East 52nd St., New York, N.Y. 10022. Registration for fall classes and exhibition of students' work from 11:00–4:00, September 21-25.

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WINES FOR PICNICS continued from preceding page

tains of Switzerland overspill toward Burgundy in understandable eagerness—is disclosing its brilliance in wine-making. The district produces *vins gris* or "gray" wines that are nothing more or less than rosé. An inspired wine-maker and businessman, M. Henri Maire, is leading the revolution. Maire's Cendré de Novembre, in particular, is a rosé with all the qualities I look for at a picnic. It is fresh, light, tasty, almost entirely dry.

Sparkling rosés are good as well. Burgundy's Oeil de Perdrix (do partridges really have pink eyes?) pretty well sums up the joys of summer and eating out of doors. As with champagne, of course, you must take care not to shake the bottle. That difficulty is overcome by the Portuguese half-sparkling Mateus Rosé, which has enough bubbles to give it a lively feeling on your tongue, but not enough ever to fizz and foam. Mateus is a sweetish wine, which not everybody wants with food. Its stable companion, Casal Garcia, a white (the Portuguese say green) wine, has the same attractive degree of sparkle and, to my palate, a more refreshing taste. Like Moselle and Muscadet, these are wines to drink as young as you can get them.

Many of my best picnics have been roadside ones far from home, bought piecemeal along the way and eaten in a borrowed field. For this kind of impromptu meal, in a strange place among strange people, there is really only one wine to drink—the wine of the country.

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GENERAL—THROUGHOUT HOUSE

Carnations: Colorado Flower Growers Association.
Drapery Workroom: Charm House Interiors.
Paintings and Sculpture: Laguna Studio-Galleries.
Antiques: Gillett's, Carl Yeakel, Smith & Houchins, Ralph B. Reilly, Mayfair House, F. See On Co.
Records: Capitol.
Books: Herwig & Romine.

LIVING WING

Living Room

Furniture: Metropolitan Furniture Corp., Van Keppel-Green Div. of Brown-Jordan, Robert Bruce.
Fabrics: Louisville Textiles, Woodson, American Leather, Shulman-Sunshine.
Floorcoverings: Caprolan nylon rugs by Regal Rugs Inc.
Firescreen: Portland Willamette.
Lamps: The Stiffel Company.

Bar

Accessories: Foreign Advisory Service Corporation, Blenko Glass Company, Takahashi, Waterford Glass.
Ceiling of Bar Closet: Weyerhaeuser Company.
Towels: Vera, Inc.

Dining Room

Furniture: Burke Division Brunswick Corp., The McGuire Co.
Fabrics: Shulman-Sunshine, Stroheim & Romann.
Floorcoverings: House of Haig (Chinese rug).
Wallcoverings: Albert Van Luit.
Table Appointments: The Gorham Company, Waterford Glass, Franciscan China, John Matouk, Sibyl Shepard.
Chandelier: Mayfair House.

Dining Room Porch

Furniture: Decorative Imports.
Fabrics: John Boyle Co.
Table Appointments: Franciscan earthenware; The Gorham Company (stainless steel flatware), Vefa, Inc.; Seabon; Takahashi.
Accessories: Sascha Brastoff of California, Inc.

Garden Room

Furniture: The McGuire Company, Decorative Imports, Metropolitan Furniture Corp., Robert Bruce, World Wide Design House.
Fabrics: Jack Lenor Larsen Inc., Gilford Inc., Cohn-Hall-Marx, Woodson.
Floorcoverings: Caprolan nylon rug by Regal Rugs, Inc.
Wood Wall and Ceiling Paneling: Weyerhaeuser Company.
Lamps: Luten-Clarey-Stern.

Breakfast Room and Family Room

Furniture: Baumritter Corporation, World Wide Design House, Thomas Organ Company, Shwayder Brothers (Samsonite table, chairs).
Fabrics: Gilford Inc., Cohn-Hall-Marx, J. H. Thorp & Company, Louisville Textiles, John Boyle.
Wood Paneling: Weyerhaeuser Company.
Lamps: The Stiffel Company, Modeline of California, Inc.
Accessories: Franciscan earthenware, Gorham (stainless flatware), Sascha Brastoff, Sibyl Shepard Inc., Foreign Advisory Service, Takahashi, Milmor.
Icemaker: Tappan.
Music Center and Television: Packard Bell Electronics Sales Corp.

Kitchen

Table and Chairs: Baumritter.
Fabric: Gilford Inc.
Cooking Top, Ovens, Built-In Dishwasher, Warming Drawer Units: Thermador—Division of Norris-Thermador.
Refrigerator Freezer and Freezer in Garage: Amana Refrigeration, Inc.
Sinks: Elkay Manufacturing Co.
Disposer: Waste King Universal.
Hood: Custom-made with Trade-Wind Fan.
Can Opener: Trade-Wind.
Cabinets: R & S Cabinet Co.
Trencher and Carving Set: Gerber Legendary Blades.
Coffee Mill: KitchenAid.
Liquidizer: Knapp-Monarch Co.
Infra-red Food Warmer: Cory.
Portable Electric Mixer: Ronson.
Cookware: Peter Breck, Club Aluminum Products, COPCO, Foreign Advisory Service, Griswold, United States Stamping, Wear-Ever.
Hanging Utensils: Ekco.
Herbs-Spices: Leslie-Spice Islands.
California Wines: Paul Masson Vineyards.
Accessories: Franciscan earthenware, Atlantic Playing Card & Match Co., Closetness Company, Takahashi, Scandinavia House Importing Co., Peter Breck, Poppytrail, Hammacher Schlemmer, Bonniers.

MASTER WING

Master Bedroom

Furniture: Kaplan Furniture Company—"The Beacon Hill Collection," Metropolitan Furniture Corporation, Woodland of California, Robert Bruce.
Fabrics: Shulman-Sunshine, Nettle Creek Industries.
Bedding: Sealy Inc., Purofied Down Products.
Bedspread: Nettle Creek.
Floorcoverings: Acrilan carpeting by Crestline Mills, Inc.
Carpet Padding: Ozite.
Lamps: The Haeger Potteries.

Master Dressing Room and Bath—His

Floorcoverings: Acrilan carpet by Crestline Mills Inc.
Wallcoverings: Albert Van Luit.

Towels: Cannon Mills Inc.
Accessories: Tropi-Cal, Universal (cordless electric toothbrush), Empire Brushes (cordless shoe polisher).
Sun Lamp: Sea & Ski Co.

Master Dressing Room and Bath—Hers

Furniture: Kaplan Furniture Company—"The Beacon Hill Collection."
Fabrics: Jack Lenor Larsen Inc., Howard & Schaffer Inc.
Floorcoverings: Acrilan carpet by Crestline Mills, Inc.
Wallcoverings: Albert Van Luit.
Towels: Cannon Mills Inc.
Exercise Machine: Relax-A-cizor.

Terrace Off Bath

Furniture: Kneedler-Fauchere.

Master Bedroom Porch

Furniture: Decorative Imports.
Fabrics: John Boyle Co.
Accessories: Drulane (trays), Einiger Mills Inc. (throw).

Study

Furniture: Chesapeake-Siegel-Land Co., La-Z-Boy Chair Co.
Fabrics: Louisville Textiles Inc., Gilford Inc.
Floorcoverings: Acrilan carpet by Crestline Mills Inc.
Window Treatment: Webb Textiles Inc.
Lamps: Modeline.
Accessories: The Singer Co., Einiger Mills Inc.

CHILDREN'S WING

Girls' Bedrooms

Furniture: Tropi-Cal, Brown-Saltman Furniture Company, World Wide Design House.
Fabrics: C. W. Stockwell Company, Cone Mills Inc.
Floorcoverings: Zefran and nylon rug by Regal Rugs Inc.
Bedding: Sealy Inc., Cannon Mills, Purofied Down Products.
Bedspread: Nettle Creek.
Wallcoverings: C. W. Stockwell.
Lamps: Nathan Lagin Company, Roselle Lamps Inc.
Accessories: Sharp Electronics Corp. (transistor radio-phonograph).

Girls' Bath

Furniture: Tropi-Cal.
Fabrics: C. W. Stockwell Co.
Floorcoverings: Regal Rugs Inc.
Towels: J. P. Stevens.
Shades: Window Shades, Ltd.
Accessories: Alec Cowan (prints), Hamilton Beach (hair dryer), Glee of Mexico, Dover Shop (clothes).

Boy's Room

Furniture: Brown-Saltman, World Wide Design House, Kneedler-Fauchere, Decorative Imports.
Floorcoverings: Frenchwood Blanket Co. (fur throw).
Wallcoverings: C. W. Stockwell.
Beadspreads and Felt Curtains: Nettle Creek.
Trimmings: Conso Products.
Lamps: The Stiffel Company.
Accessories: Tropi-Cal, Sascha Brastoff, Sony Corp., Alec Cowan. Hubley (model cars).

Boy's Bath

Wallcoverings: C. W. Stockwell.
Towels: J. P. Stevens.
Shades: Window Shades, Ltd.
Accessories: Universal (cordless electric toothbrush), Sascha Brastoff, Foreign Advisory Service, Metlox Mfg. Co.

Crafts Room and Patio

Furniture: Van Keppel-Green Div. of Brown-Jordan.
Kiln, Potter's Wheel: Golden Kiln.
Hand Power Tools: Black & Decker.
Papercan Bags: West Virginia Pulp and Paper Co.

Housekeeping Room

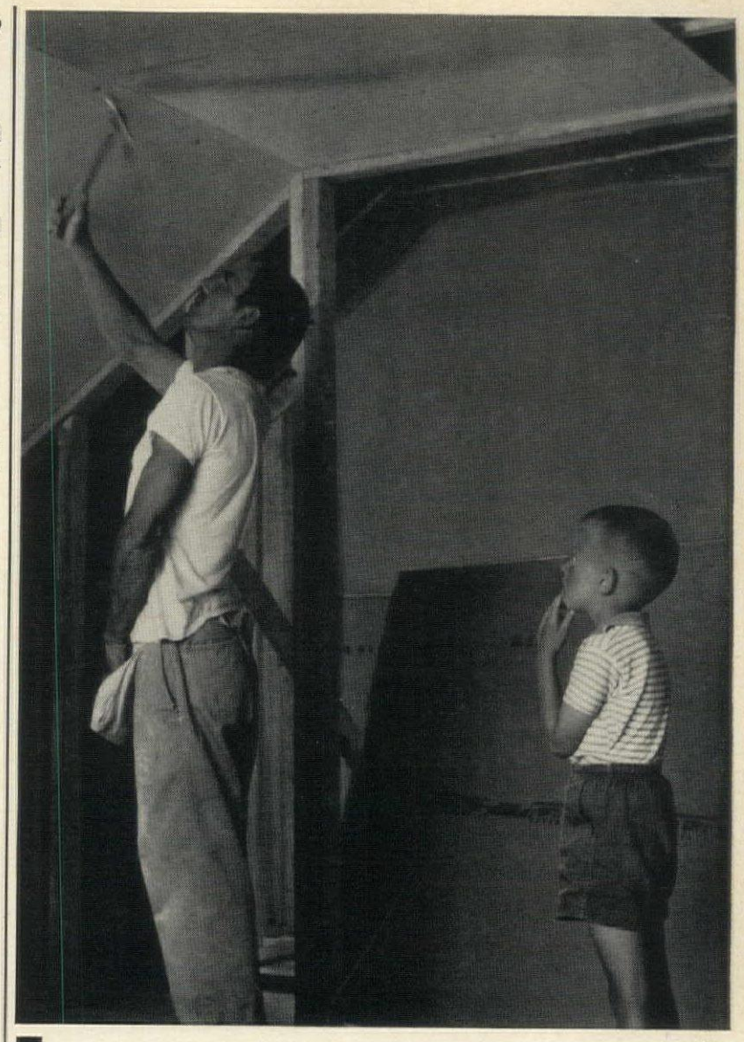
Wallcovering: C. W. Stockwell.
Typewriter and Sewing Machine: The Singer Company.
Scissors: J. Wiss & Sons Co.
Scissors, Knife Sharpener: General Electric Co.
Clothes Caddy: Queens-aid.
Laundry Equipment: Hotpoint (washer and dryer), Ironite (ironer and posture chair), Elkay (sink).
Counter Top: Crystal Sealfinish.

Utility Closet

Cleaning Equipment: O-Cedar, Westinghouse Electric Corp., Queens-aid.
Utility Boxes: Result Mfg. Co.

Poolside Terrace

Furniture: Van Keppel-Green Div. of Brown-Jordan, World Wide Design House.
Fabrics: John Boyle Co.
Beach Towels: Vera, Inc., Martex, Cannon Mills.
Accessories: Takahashi, Foreign Advisory Service, Columbus Coated Fabrics (Check-mate pads), Sascha Brastoff.
Lawn Mower: King-O-Lawn Corp.



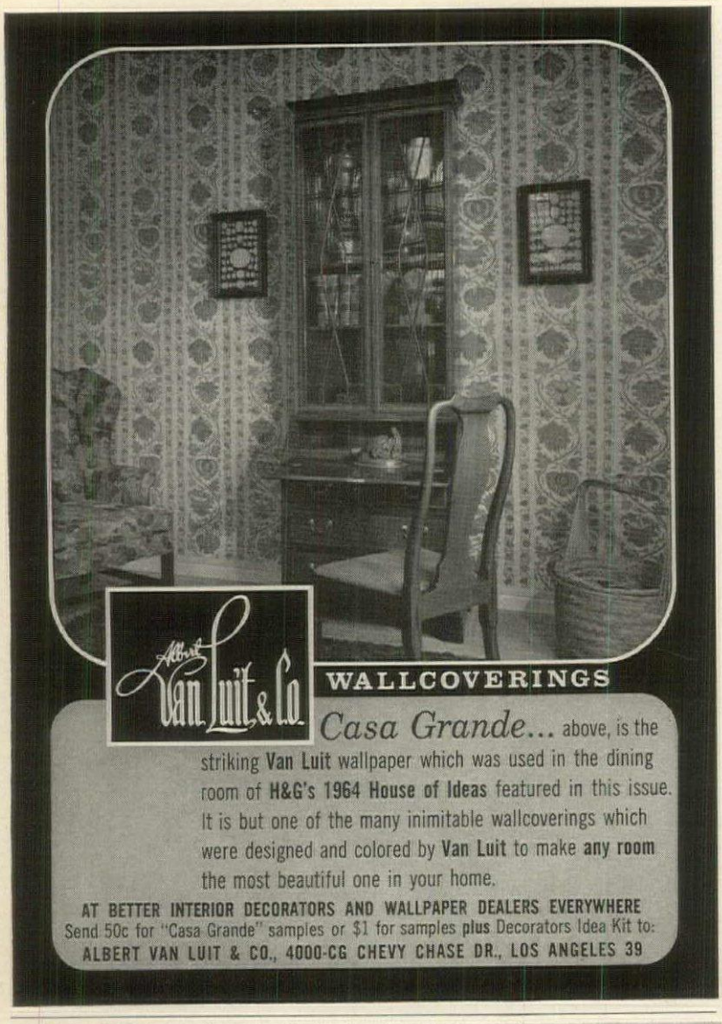
Fascination

What holds more fascination for a young boy than construction work, especially when it's taking place in his own home! Maybe it's the materials fitting so precisely into place, the speed and agility of the craftsman, the resounding noise of hammer against nail that holds our little friend's attention; or maybe it's because he will have a room of his own when remodeling is complete.

In selecting Bestwall products for their home, his parents have assured him of safe, sturdy and attractive surroundings. For instance, the wall and ceiling board here is gypsum, reinforced with literally miles of glass fibers for greater resistance to shock and impact and for greater fire protection. Other Bestwall products include Wood-grained Wallboard, vinyl-clad Eternawall, and new Firestop.

Bestwall Gypsum Company, Paoli, Pa.

FIREPROOF GYPSUM
BESTWALL
BUILDING PRODUCTS





IMPORTED FROM SAN FRANCISCO—Like our city, Metropolitan Furniture designs have the flavor of the Far East, the verve of Europe, the poise of Scandinavia. See some of our tables, sofas and chairs (like the one above) in the 1964 House of Ideas. And, for an 86-page catalog send $1 to Department H8, Metropolitan Furniture Corporation, 1355 Market Street, San Francisco, California.

METROPOLITAN

The notes of a happy housekeeper



BY MARY ELIZABETH FALTER

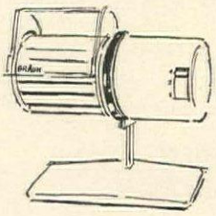
These days, most of my housekeeping is outdoors. There is much pleasant work to be done on the long screened porch, the terrace and in the garden that is well within the realm of housewifery. (It can hardly be called gardening.)

First the porch and the terrace must be straightened up each day—tables wiped, furniture brushed and the flagstones swept. There are many flowerpots to water and the citronella candles in the hurricane lamps often need replacing. Or I may have to cut fresh flowers for the big stoneware bowl on the ship's table and refill the tightly covered black tin box with cigarettes. Once these outdoor living rooms are ready for a new day, I move on to the garden to spend an hour or two just keeping order. It's fun to wander among the flower beds, tying up droopy plants, picking off dead blooms or trimming straggling pieces of shrubbery. And I find that if I weed one small bed or half a big one every day, we stay well ahead of really hard work. The same thing's true of edging the beds—a little every day, even 5 or 6 feet, keeps us quite shipshape. (Besides, it's good for the waistline to get down on all fours and clip away with the big Japanese shears—still my favorite edging tool when they're really sharp.)

Then at the end of a warm day I like to spend another hour lazily watering the lawn and driveway with a good strong stream from the hose. The children take the hint and gather up their toys, anxiously warning me to keep the water away from the croquet court so it won't "slow up" the grass for their evening game. When I have finished, the air seems cooler and smells clean, and the driveway dust is all dampened down.

* * *

I am so pleased with our new little electric fan that I just can't stop praising it. Joe Miller sent it to us after he had spent the weekend, and it is just the kind of mechanism that would appeal to his engineer's instincts. First of all, the Braun Multiwind fan is unbelievably small, about 4 or 5 inches high, and it weighs only 2 pounds. In addition, it doesn't even look like a fan—but more like an elegant pencil sharpener. There are no blades—instead a drumlike impeller delivers a powerful stream of cool fresh air, and although the action is strong, it never "blows" at you, ruffling papers and raising dust. There is a clear plastic hood that fits over the drum and will direct the air stream just where you want it—a good way to achieve personalized comfort during the hot summer.



* * *

Over the years I think our family has tried every outdoor grill made, but finally we've found a charcoal barbecue we like better than any of them. It is a bright red sphere on legs, and it rolls around easily on its rubber-tired wheels. Inside is a cooking grill 22¾ inches in diameter—and under that a rack for the charcoal. You regulate the heat with two dampers (no cranks). In fact, when you have finished cooking, you just replace the lid and the fire goes out quickly, saving any unburned charcoal.

Tom likes this Weber Magic Cover Cooker for the way it works, but I'm impressed by the fact that it is so easy to take care of. Rain rolls right off the dome top, the porcelain finish and aluminum legs are supposed to be corrosion-resistant and the saucer-shaped aluminum ash catcher that attaches underneath helps keep the terrace clean. I saved the booklet showing the accessories you can

get for the grill and am thinking of ordering the electric rotisserie for Tom for his birthday.

* * *

As I love the soft glow of beautifully polished wood, but am not much on elbow grease, I'm overjoyed with my little Schick Buff-All. It's a neat, lightweight electric furniture polisher with a round nylon brush on the end and a 7-inch nylon buffing roller. Does a very efficient job of applying wax or polish and then buffing it to a fine sheen. I often use it not only on wood, but on leather, or to give a quick touch-up to copper and silver that's been treated with a tarnish preventive.

* * *

Being a confirmed sponge-user I've learned a few tricks about them: If you want small sponges, it's better to buy a great big thick one and cut it down into little ones, since the ready-made small sponges tend to disintegrate too rapidly. Outsize sponges intended for car washing or boat bailing are perfect for cutting up. Two good ways to keep sponges clean and fresh: Pop them in the washing machine with a load of clothes. Or put them outdoors in a good heavy rain, wring them out when the skies clear and then let them have a nice sun bath.

* * *

There is nothing more irritating than to be in the middle of a recipe and reach for the measuring cup only to find it standing unwashed in the sink since you've just used it for something else. The obvious solution is to acquire two or three cups of each size, but the problem of storing them can be a nuisance. Since I prefer Pyrex cups, I had to find a place where they would be not only convenient, but safe from breakage. Hooks near the sink



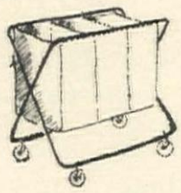
seemed a good idea, but several cups hanging on separate hooks would have taken up too much wall space. Then I found two large brass fireplace hooks, the kind that you fasten to the wall to hold the hearth brush and the poker. These turned out to be just the right size to hold two or three cups securely by their handles in a sort of compact cluster.

* * *

Ever stop to notice how many times you wash and dry your hands in the process of cooking just one meal? Too many times for me to get my hands really dry with paper towels. So I bought a dozen thin, terry-cloth dish towels in a windowpane check of black and red. Every day I pull a fresh one through the handle of the cupboard just below the sink. There it is—always in the right place when I reach for it in a hurry.

* * *

When I was in town last week, I bought a sturdy new folding laundry cart to replace our old one which was overdue for retirement. I'm very pleased with the new model—it's almost twice as large



(34 by 19 inches) and has three 18¼-inch-deep compartments for sorting. It consists of a very heavy plastic-coated fabric container on a light aluminum frame on wheels. Looks as though it will hold up a while, even with this family's gigantic weekly wash. Dennis Mitchell, who makes the cart, calls it the Laundry Sorter.

* * *

I love our new Danish table, but I've been wondering how to keep it looking nice. Most furniture polishes seem to sit on top of softly finished teak and make it look too shiny, yet merely wiping the surface with a damp cloth isn't enough. The other day I was in the shop where I bought the table and I mentioned my problem. The answer was prompt—they introduced me to a furniture polish called Scand-Oil. This is a creamy substance especially developed for oil-finished woods which cleans deeply, and restores original glow, leaving wood protected against stains.

* * *

Last spring while a cold was being passed around among our children, it occurred to me that their bathroom drinking glasses might be doing a share of the germ-spreading. So I got a special home dispenser for Dixie Cups and put it up near the lavatory in the children's bathroom. The dispenser, made by the Dixie Cup people of clear plastic, holds 5-ounce cups. You can mount it on the wall with screws, as we did, or with an adhesive (for tile walls), both of which are included in the package.



Pomona Tile Enhances The House Of Ideas

❀

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Christmas Cards FROM THE METROPOLITAN MUSEUM OF ART



☆ The new catalogue of the famous Metropolitan Museum cards. This year a Madonna and Child by Fra Filippo Lippi, a golden Adoration of the Magi by a Flemish master, flowers by a French Impressionist, a Greek vase painting, a medieval enamel of Saint Michael and the dragon, a decoration of musical instruments from a Renaissance castle, a Rembrandt etching, a Colonial embroidery of birds in a cherry tree, and a Victorian skating party by Winslow Homer are among the more than fifty new designs. ☆ All the cards are printed under the direct supervision of the Metropolitan Museum in limited editions and cost from 5 to 75 cents each. They can be bought *only* by mail or at the Museum itself. The catalogue – which also illustrates Museum jewelry and other unusual Christmas presents – will be mailed about Sept. 1st.

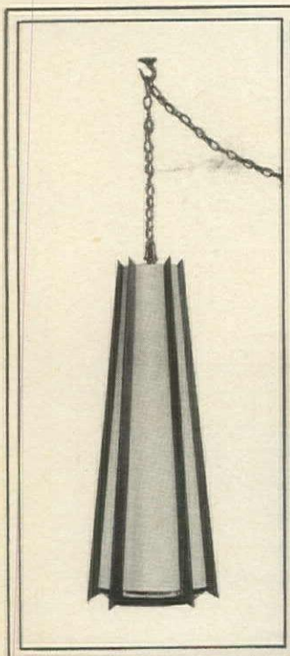


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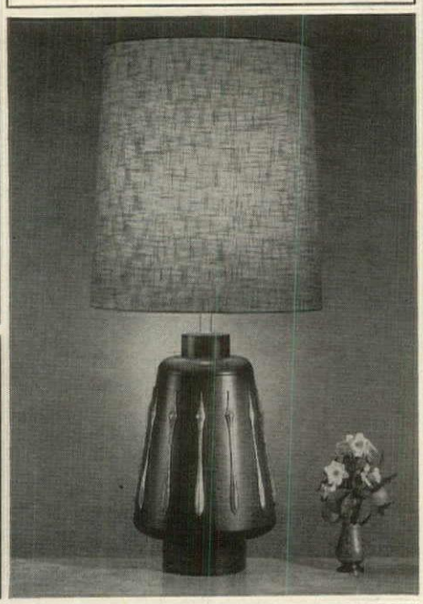
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HOUSE IDEAS
1964



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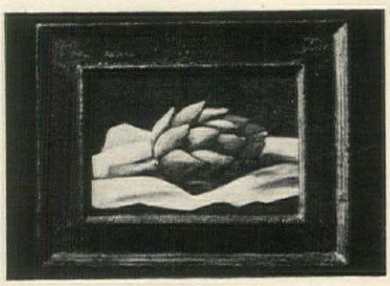
MODELINE COMPANY OF CALIFORNIA, INC.
110 NORTH BEAUDRY • LOS ANGELES 12, CALIF.

Little luxuries from everywhere

Another bountiful crop of treasures from craftsmen the world over



Crystal cruets beautifully embellished with diamond cutting are made in West Germany by Pasco in a taller-than-usual height of 8 inches, which gives the cruets an imposing elegance on a table. $13.75 each. Georg Jensen.



Still life in oils—one of a group of vegetables, fruits and flowers—takes after the Flemish style of painting, but is done by modern-day artists in New York City. All the paintings are in matching Florentine-finished wood frames 13-by-10 inches high. At Karl Mann Associates.*



A miniature, 15-jewel clock is a perfect copy, even to its hand-painted chinoiserie decorations, of the little watch stands in which eighteenth-century Englishmen mounted their pocket watches. By Eliot of London. 4½ inches high. Lacquered red, black or white, $165. In mahogany, $145, which includes Federal tax. Abercrombie & Fitch.

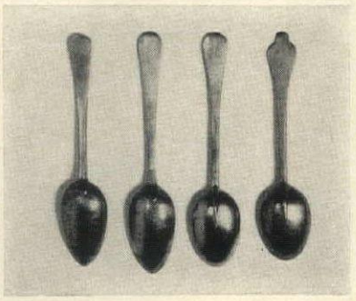


Enchanting little wooden boxes from the inventive brush of Denmark's Bjørn Wiinblad scintillate with color and pattern outside, open to reveal a single, smashing hue. 5-inch-diameter box, $9.50; 10-inch-square box, $22.50; 7½-inch-square box, $12.50. Bonniers.



Gigantic basket of natural straw, woven in Sardinia, makes a splendid container for magazines, or, placed beside a fireplace, it might hold firewood. 34 inches diameter, 6 inches high. $25. Bonniers.

*THROUGH DECORATORS ONLY



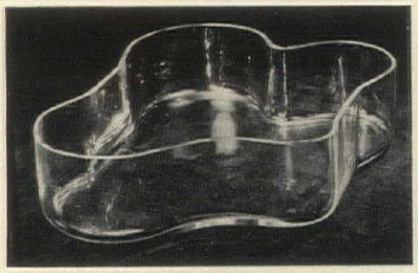
Lead-free pewter tablespoons cast in the original American Colonial molds come in four classic designs —single-drop, double-drop, ribbed rat-tail and trifid rat-tail. Each spoon is trimmed and hand-polished by the same careful methods used by the eighteenth-century makers. $3.75 each. At The Lennox Shop.



Teak serving cart on wheels, made in Denmark, is beautifully designed to fold down to sliver size like a folding chair so you can stash it away in a closet when it is not on duty. 24¾ inches high. Top measures 16¼ by 23¼ inches. $39.95. Seabon.



Table-top box of solid brass with an antique pewter finish comes from a village craftsman in India and would make a marvelous holder for cigarettes, or, on a desk, for stamps and oddments. 9 inches long, 4¾ inches high. $68. Leigh Hammond.



A free-form clear glass bowl, the only one of its kind, designed by the great Finnish architect Alvar Aalto, is infinitely versatile for fruits or flowers, infinitely appealing in itself. Measures 14½ inches long, 3⅜ inches deep. $51. At D/R International.



Hurricane candlesticks with hand-carved and richly hand-painted wood bases are copies of an old French Provincial candlestick. In blue, green or orange on white and lacquer finished, they stand 16 inches high with their hurricanes. $85 each. Jansen.

MIEHLMANN



Gleaming brass book ends are made by a modern artisan in India who has used India's ancient symbol of good luck—the hand—in a stylish, contemporary way. $36 the pair. Henrietta Tischler.

STORE ADDRESSES, PAGE 131

Enjoy dinner more tonight!
Make it wine—make it
Great Western
(says Bacchus)



You don't have to dress for dinner to enjoy Great Western New York State Sauterne, refreshingly light and white. Or Great Western New York State Rosé, a festive dry pink wine.

Their delightful taste makes the simplest dish something special. A sip will tell you why. They have the superb flavor of the carefully selected wine grapes grown only in New York's famous Finger Lakes region. And the quality that comes from 104 years of wine-making experience.

Be sure to ask for Great Western Rosé or Sauterne, next time you dine out. Keep them on hand for dinnertime enjoyment.

PLEASANT VALLEY WINE COMPANY, HAMMONDSPORT, NEW YORK



Mantilla
from the España Collection by Callaway

The beauty of Spanish lace... the rich colors of the fiesta... the delicacy of a rose in bloom inspired Callaway's *Mantilla*. This thick, soft "Label of Luxury"® towel is available in 9 brilliant colors at Bloomingdale's, New York and at other fine stores throughout the country. Callaway Mills, Inc., La Grange, Georgia.

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- ☐ 83 Middle East
- ☐ 84 Egg
- ☐ 85 Sausage
- ☐ 88 Man's
- ☐ 91 Hot Hors d'Oeuvre
- ☐ 92 Master Menu
- ☐ 93 Pudding Pie
- ☐ 95 Scandinavian
- ☐ 97 Frozen Foods
- ☐ 98 Provençal

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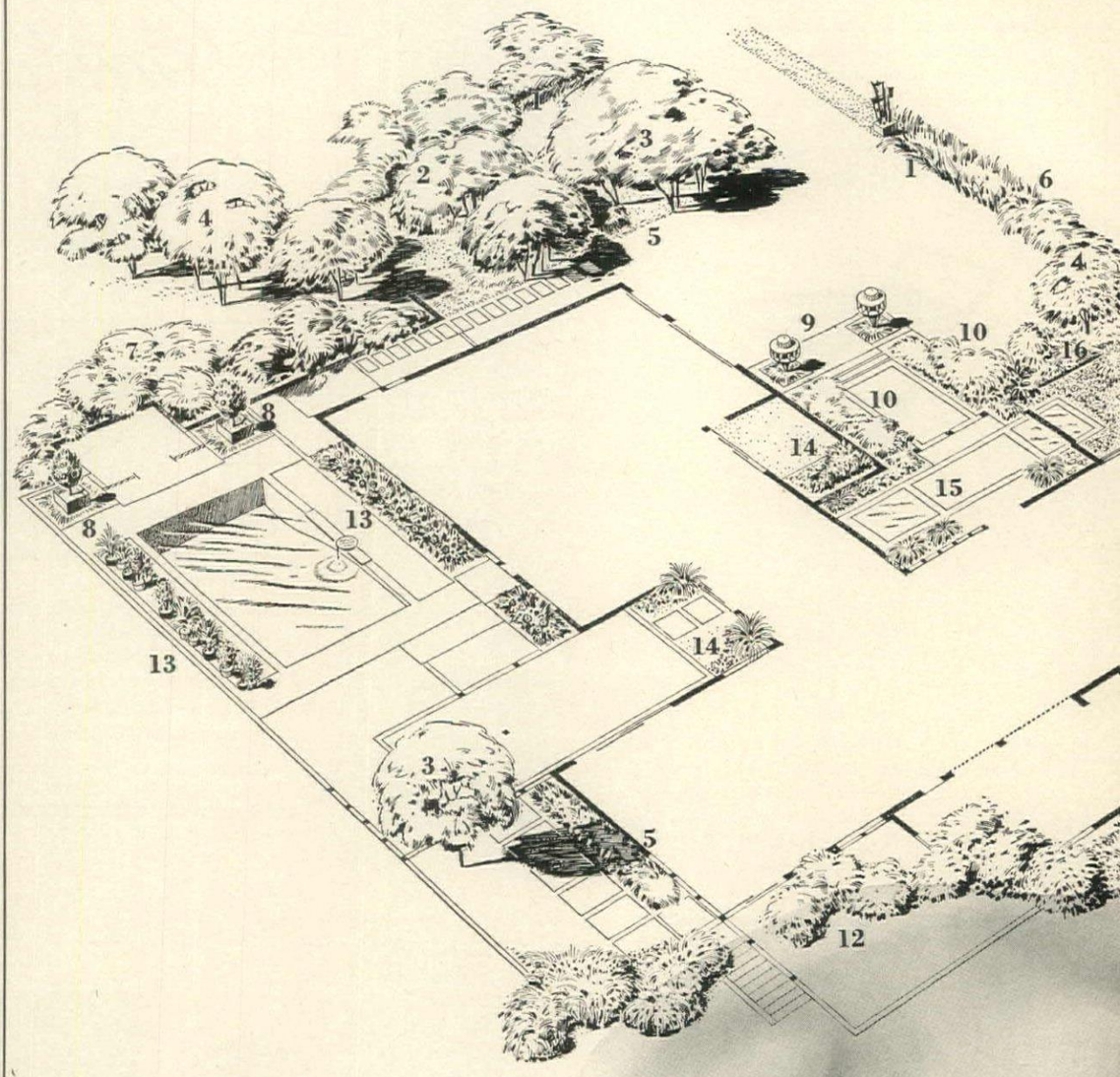
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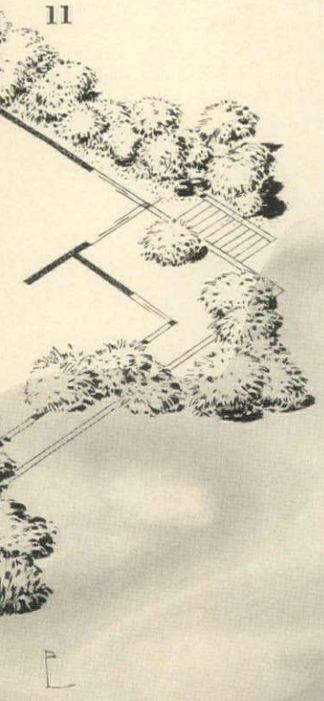
H&G'S GARDENER'S



Our House of Ideas inspires a landscape

A landscape that is appropriate to its site, its climate and its time is as important to a complete living environment as a house at peace with the earth from which it rises. The site of H&G's 1964 House of Ideas (see pages 106-107) lies among the rolling hills of Southern California. In spirit, the house itself owes much to the indigenous architecture of the early California ranches. When it came to planning a setting of living plants that would affirm the kinship of the house and the country roundabout, landscape architect Morgan Evans drew on the list of species that had proved themselves both beautiful and durable in that windy, often arid, usually sun-drenched land. Aside from the plants used in pools, courtyards, pots, tubs, seasonal flower beds or indoors in the garden room, each of the basic species forming the permanent setting has established itself over a century or more of domestic use, growing, meanwhile, in grace and beauty. (*Continued on page 142*)

MONTH



HORTENS

After five years' growth, The House of Ideas landscape (see house plan, page 79) might assume this aspect from the east, looking up a gentle slope across the rolling six-hole putting green. Numbers indicate placement of plants listed at right.

Of the scant dozen basic plants on which this landscape scheme depends for continuing and improving effect, a couple can be classed as groundcovers, a couple more rated as trees (only one of any stature). The rest would fall in that sizable category known as shrubs or bushes. Where there are no other plants or paving, at the front and back of this wall-to-wall lot, a mixture of red fescues and clover forms a tough turf—cut reasonably short over the swales or berms of the putting course and watered by underground sprinklers. Here are the major plant choices:

1 *Cistus* × *hybridus* (corbariensis). Rock-rose. Special virtues: white early summer flowers, crinkly leaves; resistance to drought, heat, strong winds and lean soil.

2 *Heteromeles arbutifolia.* Toyon. Often confused with the native California photinia. An extraordinarily serviceable evergreen shrub with white summer flowers followed by red-yellow berries. Leaves are bold and shining.

3 *Platanus racemosa.* California sycamore. Southern and Lower California species of the bigger oriental and European plane trees. Open, rather airy and dramatic shape.

4 *Eucalyptus cladocalyx.* Sugar gum. One of the whoppers, but quick growing, fine for a seacoast screen.

5 *Ceanothus gloriosus.* Point Reyes ceanothus. Originating along the central coastline, now being used increasingly all along the coast. An enormously useful spreading groundcover, with persistent leather leaves, clusters of tiny fragrant lavender blue florets. Will rise to 24 inches or, if pruned, 6 inches, with a 5-foot spread.

6 *Atriplex breweri.* Salty bush. Deciduous, densely twiggy shrub with grayish foliage, drought- and wind-proof.

7 *Acacia longifolia* (latifolia). Sidney Golden Wattle. A sizable, graceful shrub that will form a dense border, hold sloping soil.

8 Lemon trees in square tubs are focal points in square pansy beds.

9 *Cotoneaster horizantalis.* Sometimes called rock spray, this species is a fine spreading plant with great branch character, small pinkish spring flowers, red fall berries. Here used under entrance lights and on front banking.

10 *Ilex wilsonii* and *Sarcococca ruscifolia.* These two, one a hybrid English holly and the other a spreading, dense groundcover with whitish flowers, are both evergreen, both have red berries. The holly is the taller, more bushlike of the two.

11 *Elaeagnus philippensis.* A graceful evergreen, especially suited to dry, windy places, that forms an effective but pleasantly informal 6-foot boundary screen.

12 *Coprosma baueri.* Mirror plant. Glossy vigorous evergreen, forming wondrous masses quickly in seacoast climates if pruned twice a season to prevent straggling.

13 Around swimming pool: A bed of marguerites against the house wall and a mixed collection of tubbed and potted plants for movable—and replaceable—color along outer wall that includes pelargoniums and petunias.

14 In roofed outdoor areas: Next to family room and at end of crafts room patio, light admitted through rafters permits use of dim-light species such as tree ferns, aspidistra, *Moraea biclor.* All plants are in pebble beds.

15 In and around entrance pools: Fern palms, papyrus, chamaedorea are important features, subject to change under reduced light of roof openings. Beside entrance, chamaedorea and sarcococca fill small beds.

16 Master bedroom patio: Planting is dominated by a rubber plant, with clivia and mondo-grass among pebbles. Patio pool extends into entrance court beneath the wall.

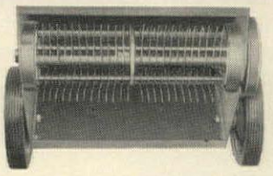
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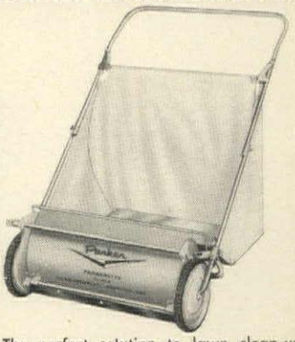
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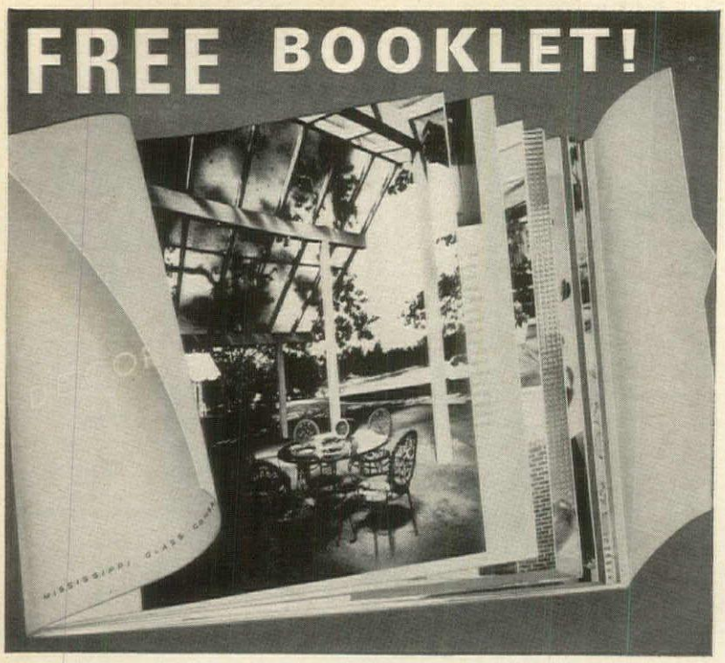
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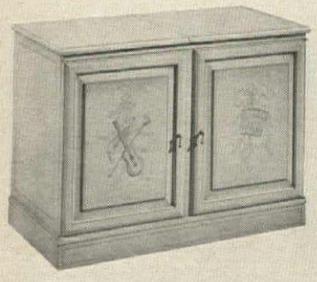
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Notes for August Gardeners

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First weekend

Plow time. A good deal has been said by mostly nongardening philosophers about the virtues of tilling the soil in early spring or late autumn when the weather is cool. All well and good—except that the ground is usually tougher and wetter and therefore heavier in early spring than at any other time. And in late autumn there is usually little you can do with your ground once you have tilled it. Sometimes, of course, that is the best possible thing you can do with it—nothing—especially if it is sodland or newly turned idle ground, in which case a rough and clumpy acceptance of winter's snow and frost is the best conditioner for spring. Otherwise it is sensible to do between spring and autumn planting seasons the kind of soil working that the gardener is likely to need done. Unless the soil is so dry that working it—even slowly—would crumble it to dust, late summer fitting has many advantages.

First is the very fact that the soil is warm, relatively light and may be turned either by hand or by slow machine tillage to a considerable depth without strain. If special supplements such as manure (yes, Virginia, some people can still get manure), compost, peatmoss or merely fertilizer are to be mixed with the turned ground, assimilation will be easier and more speedy now than at any other time. Second, the relative airiness and instability of newly tilled ground will have reverted to normal levels. This is especially important in the preparation of a seed bed for new lawns. Only when such soils are allowed to settle of their own accord (or with the assistance of rain or good watering) can you be sure that you have a true and level surface. If the ideal time for lawn seeding is the end of August in most temperate regions, then the early part of the month is none too soon to prepare the ground. Third, the elimination of lawn weeds, or practical steps toward this, can best be taken if there is time either to kill weed plants before they sprout, as with calcium cyanamid, or to harvest, so to speak, at least one crop of young weeds before final raking and sowing with good grass. Both of these operations will require a minimum of three weeks' time between the first fitting and the final sowing.



Second weekend

Worder's weeds. Summer is a gabby time, since frequently it is too warm to do anything more strenuous than talking. Accordingly may we put in a word for the weeding of lawns. It is today's custom, and justifiably, to assume that sure chemical means are available for the elimination of most lawn weeds in growing turf. But most of these chemical means are either nonselective or, often, highly dangerous poisons but selective only in the sense that they spare certain useful plants (the grasses, for instance) while still remaining persistently toxic to a great variety of organisms—perhaps including people. So we have two suggestions to make if you are about to attack plantain, dock, dandelion and similar broadleaf weeds. First, you might spotweed chemically—as by applying a few drops of a prepared weed killer to each plant or leaf. Usually this will involve the chemical 2, 4-D or a related material and either a package applicator or a cheap paintbrush. By these means, only the minimum of required chemical need be used at all—and all of it will be used by the expiring weed.

But the simplest chemical killer, especially where a considerable number of weeds are present, may best take the form of a small drag bar resembling a cake of dark laundry soap about 18 inches long and 3 inches wide. This odd-looking poison stick, containing the same kind of herbicidal materials in waxlike form, is drawn across the turf (or weeds)

with its attached string. This device, which certainly has its limitations and must be used with care and safely stored to avoid harmful contamination of good plants or people, will deposit enough effective poison on broad leaves to knock them out while leaving narrow grasses virtually untouched. Repeat applications may be required after a fortnight or so. And of course there will be skips and misses—inevitably. But these two methods of applying weed killers are infinitely preferable to the indiscriminate soaking or impregnating of your ground with chemical spray solutions or broadcasting dry poison formulations. In part, the once-over-heavily treatments create a hazard to other plants greater than weeds by transference in soil water, rain or by wind. In part they create an as-yet-not-fully calculated amount of danger to the health of useful soil organisms, domestic animals and birds, and people.

Second recommendation (and this is straight out of the dark ages of horticulture): dig your lawn weeds by hand. Dig—not decapitate. Remove the roots—do not just pull the leaves. This will require sitting or stooping, hour after relaxed hour, on your sunny or shady lawn, with a sharp paring knife in hand (not one of those labor-saving weeders) and making the quick, precise underground cut to loosen the root and crown, then removing the whole weed to a handy basket. (Even crabgrass removal is at least nontoxic this way.) A half-hour of this kind of slack-witted exercise before dinner as the sun lowers is as relaxing as a cooling drink. In fact the two ideas are not incompatible.



Third weekend

Dogday dogwoods. This is a silly heading, but now *is* a good, if unlikely, time to contemplate the landscape possibilities of one of the greatest of all ornamental genera. The cornus tribe, all loosely referred to as dogwoods (but only a few carry the name significantly in the minds of most gardeners), is a varied group. It includes one of the East Coast's very finest and best loved small flowering trees (*Cornus florida*) in both the common white flowering and less familiar pink forms. It also includes the bunchberry (*C. canadensis*), perhaps the most enchanting shrubby groundcover of the whole north Appalachian region. (This little species flourishes halfway up Mt. Washington, in New Hampshire.) It includes the northwestern counterpart of the common white-flowering dogwood, *C. nuttallii*, as well as the generally ubiquitous red-twigged shrub of the northern springtime woods, *C. stolonifera* (often referred to, at least in books, as the red-osier dogwood). In our quasi-private opinion, one of the best species of all, to cap a climax in all-round beauty, is the Asiatic dogwood (add the Chinese one, too, if you think there is a distinction among forms) that is listed botanically as *C. kousa*. This last one is an improvement on the native flowering tree, if that is possible, blooming (not its tiny yellow florets, but its starry white bracts) in early June rather than early May throughout an even wider range of the American continent.

There are, of course, other dogwoods that will be of interest to the gardener specializing in woody plants. But those listed above, in such variety as your climate can favor (no garden that we ever heard of can grow them all with complete success), offer choices that should not for any reason be ignored. In general, the western species will not long flourish, nor grow well, east of the rockies. The white-flowering eastern species will not approach, in the west, the true loveliness it has in its own habitat. Bunchberry will not stand really mild winters or coastal climates south of New England. But except in the cold heartland, one dogwood or another will brighten your spring.

One suggestion: buy nursery-grown dogwood trees; get bunchberry in pots or grow it from seed. It, like the big dogwoods, has lovely berries (seed capsules, of course) in autumn along with the handsome red foliage.



Fourth weekend

Hammock hiatus. One of the best ways to conk out in August is with a hammock-load of books. We suggest four that will not slip through the mesh and that will make you a more knowing if not a better gardener. Take them two-by-two, like the animals in the ark. (Actually this pairing is because they are so unlike.) The first is Mrs. Gertrude S. Wister's "Hardy Garden Bulbs" (Dutton, $4.50). It is

Continued on next page

MAKE GARDENING A PLEASURE . . . . .

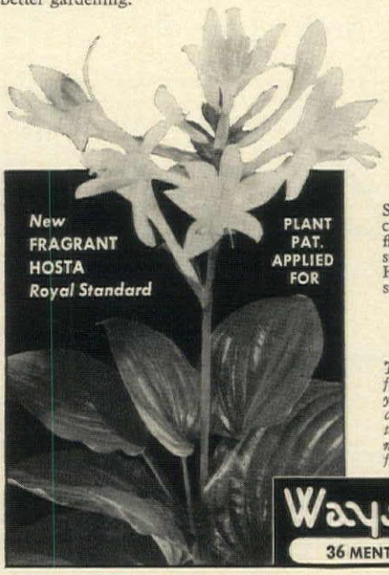
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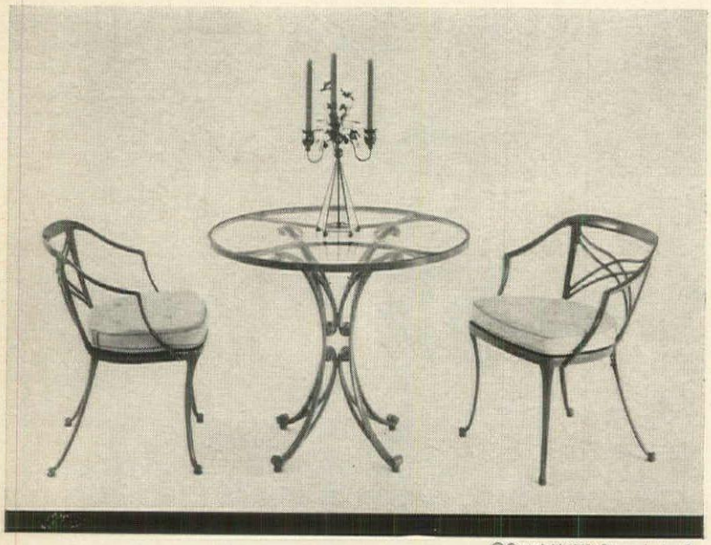
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AUGUST GARDENERS

continued from preceding page

a slim but surprisingly inclusive book, modestly illustrated, written with deceptive humor and disarming grace. It is no substitute for P. M. Synge's "Complete Guide to Bulbs," which is a much more inclusive reference book of species and varieties. But it is much more useful to the average gardener who is on the verge of making out his autumn bulb order. The second book is G. C. K. Dunsterville's "Introduction to the World of Orchids" (Doubleday, $11.75). This is a one-volume survey of the orchid world, a distillation, in a sense, of the multivolume orchid work of which Mr. Dunsterville is co-author of Volumes I and II. It is based on the author's work in Venezuela, and is a fancier's—by no means a beginner's—book. Handsome and authoritative, of course.

As for the second pair: first comes Louis Pyenson's "Keep Your Garden Healthy" (Dutton, $4.95), the up-to-date guide on garden pests and their control as well as the pesticides that will control them. Second is Janet Gillespie's "Peacock Manure and Marigolds" (Viking, $3.95), a fine and serious book with a silly title and one that is frankly inspired by the late Rachel Carson's flaming assault on the reckless use of pesticides two seasons ago. While Dr. Pyenson is a recognized authority in his field and has a fine grasp of gardening, his book is simply a measured, complete, unemotional text for people who want to prevent or cure plant troubles by the most direct means possible. Mrs. Gillespie, on the other hand, has been instinctively against pest poisons for the many years that she has been conducting her engaging love affair with nature and her backyard. She is also delightfully readable. And if this book becomes a little shrill, if the conversational style that is the author's great gift along with her knowledge tends to smack at times of the lecture platform, we can forgive her—because she is right.

GARDENER'S MONTH

continued from page 138

Since no living landscape remains static, provision must be made either for overplanting, to gain an initial effect of settled adequacy, or for underplanting to allow room for the maturity of the plants with time. Even where money is no object, it is still almost impossible to put in a planting one day and have it look exactly right the next. Nor is it necessary. But to plan a continuing good effect at the very outset is essential. On this particular site—among low, sandy hills, near but not on the ocean, where rainfall, meager at best, is virtually non-existent between April and October—a wary choice of plants is in order. Add the fact that winds of almost gale force rip up the valleys, drying and battering any vegetation rising above a few feet in height, and the problem becomes even more difficult. In partial compensation, thanks to modern irrigation methods, sprinkling systems may be built into the landscape to extend the range of plants that are thermally and geographically suitable.

Given the conditions suggested above, it was necessary to consider first the esthetic and practical objectives of our landscape plan. Adjoining properties available for future building raised a question of screening privacy. A new community road curving along the hills to windward called for both privacy and weather screens. The fine golf course beyond the rear property line, with distant hills beyond that, called for no screen planting at all, lest the view be interfered with. All these factors landscape architect Evans took into account—together with upkeep and basic quality.

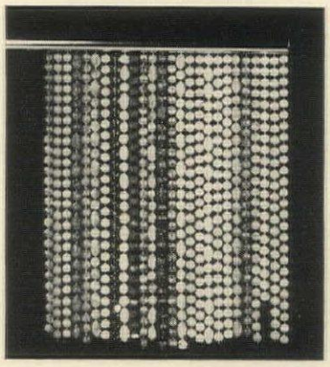
Most important of all, perhaps, was the purely arbitrary decision on the part of architect Briggs, Mr. Evans and H&G to confine the basic planting to the species and varieties, whether native or exotic, that seemed most appropriate to the style of the house, the lay of the land and the region that was responsible, in a way, for both. This is by no means the first time that H&G has stressed the advantages of choosing the landscape plants for their environment, nor will it be the last. It did, however, happen to be one instance when, from the start, we could fully exercise our preference.

Manuscripts

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WHAT'S NEW FOR LIVING

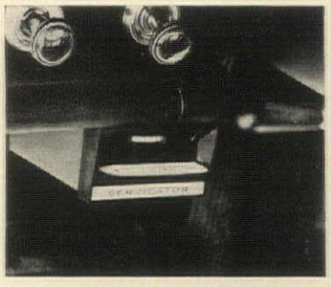
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immediately and effectively.

In contrast to such clearly naturalistic inspirations as we recognize in Rodin's Burghers of Calais, Henry Moore's King and Queen and Giacometti's Dog, we see in the elegance of Chillida's Ikaraundi (18), an expression comparable to the struggle of a plant emerging from the soil. In a garden environment, the inspiration becomes immediately clear. It is not the struggle of a specific plant, but the expression of the emergent force—a concrete translation of this emergent force into metal. And seen against the stone wall of the garden in reference to the natural growth of branches perceived from the corner of the eye, we see the two materials married in a metaphor: the dead material and the living organism combined in such a way that the material no longer seems dead. There has been no attempt to imitate the appearance of living plants. Nevertheless, their essences—as we realize when we see the sculpture in a garden environment—have been subtly transposed as only an artist with his alchemy can transpose them.

Again in the casual placement of Matisse's Backs (11),—even though their present location may be only temporary—we have a lesson in the appreciation of sculpture which environment—particularly a natural environment—brings out. These, of course, are not free-standing, three-dimensional figures. As low relief panels they are representations framed by the edges of their panels, even as paintings. They are not left naked as are their three-dimensional unframed sculptures. They should be seen as part of a wall, as is clear even now in their temporary position against the brick side of the house. But installed on a wall in a garden setting, they will enjoy the enrichment that an evenly diffused sunlight will bring to the texture of their surface—and the enlivenment of their patina that the contrasting rough surface of a lawn or gravel path or clay ground will exert.

This series, each panel leading a step farther from the initial naturalistic concept, is a perfect illustration of the simplification and intensification of form which is visual creation. We see the human form gradually stripped of a natural association of physical features, then arbitrarily reduced to three perpendicular elements—the right and left side of the body divided by a stylization of the falling hair—and finally in the third stage, an architectural division of the panel into three elements, all treated more broadly and dominated by the mat of the hanging hair. In other words, a naturalistic inspiration is gradually transmuted into a new object—not the representation of a woman's back in bronze, but a composition that derives its authority from the intensity of the tensions which the artist has created and preserved.

In art there is no single solution. While Matisse accomplished his intensity by the simplification and broadening of his forms and a stripping away of all emotional appeal, Epstein takes a contrary direction in The Visitation (21, page 115) with his repetition of detail and light and shade effects to suggest an emotional overtone. Again the natural light brings out the qualities of surface texture with a richness we could not look for under any other conditions. But above all, The Visitation in the position in which Mr. Hirshhorn has placed it shows most eloquently what a natural environment can contribute to a work of art. Here the straight, clean stems of the irises repeat dramatically the lines of Epstein's draperies; the play of the moving leaves is the impressionist base of the surface treatment of Epstein's form. The Impressionists in nineteenth-century France may have based their approach to individual expression on the sunlight in nature; Rodin, as the great Impressionist sculptor, undoubtedly passed his idiom on to Epstein, who in turn exaggerated it in his own way. But it is very clear from a view of Epstein's figure against the sunny foliage in Mr. Hirshhorn's Connecticut garden that Epstein's surface textures are as logically related to the sunlight on leaves as Matisse's most simplified architectonic Back has grown out of a selective representation of a living model. Giacometti's Monumental Head (1, page 110), in a sense, represents a cross between Rodin's Impressionist vision and Matisse's architectonic decoration.

Because of sculpture's roots in nature—even the least figurative sculpture we know—nature is a critic, a teacher, uncovering qualities in a work of art we might never otherwise recognize. Because a three-dimensional free-standing expression in stone, wood or metal has no compositional limitations of its own to complete it, we must provide them. And since sculpture as a human expression is derived by man from nature—an abstraction from nature—to place it back in nature, in a natural setting, is to help it achieve its full value and in this way help us to appreciate it more fully.

A garden has its own integrity, but it also belongs to a larger pattern as one may see from the critical contribution of Mr. Hirshhorn's setting to his collection of sculpture and what it communicates.

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